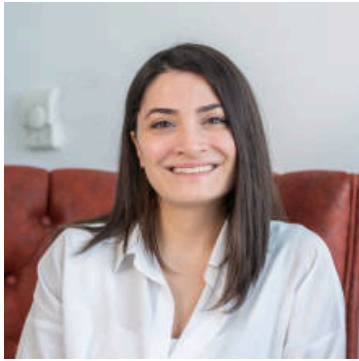


Bart Smith

Twenty-year-old Bart is a computer science student studying at York University. He keeps up with his studies and works very hard to make sure his grades are on top. On the weekends, he enjoys going to dinner with friends and listening to music while gaming.

Bart has big dreams of breaking into the field and recently landed an internship at a large company. However, this means he has to spend long hours at the office doing busy work to meet his quotas and deadlines. Sometimes, he struggles to stay on task but because he has the *Quote Wall* open on his dual monitor, he can reflect on inspirational quotes from all of his favorite K-pop idols. Thanks to the *Quote Wall*, Bart feels motivated to push through to the day's end.



Diana Collins

Diana Collins is a thirty-three-year-old therapist working in Edmonton, Alberta. She lives at home with her fiancé and two dogs and enjoys jogging and yoga with her friends on the weekdays, and trying out new restaurants in the city on weekends.

Diana starts every morning with a fresh quote from the *Quote Wall* and in fact- she recommends the website to all of her patients as an energizing way to start the day. Diana knows that a little bit of morning encouragement and motivation goes a long way to kickstarting a good, productive day and a positive mental attitude.