Motivational Mornings: Vision Statement

Motivational mornings is an app centered around encouraging wellness in people's mornings. The app will display some "daily content", have an aggregator for select articles, and an RSS feed. The app will also heavily rely on cross-feature analytics and personalization in order to deliver a richer experience to the user.

The main targeted user is a 9 to 5 worker who is focused on improving their mental wellness. Specifically it targets people who have to wake up relatively earlier, and struggle with maintaining a healthy frame of mind in the mornings. Our app will enable these users to start their day off in a more positive manner, and give them the tools to maintain this attitude throughout the day.

More technical users will be able to make use of the RSS feed function. The app would focus on enabling users that already know what an RSS feed is, as opposed to someone who doesn't know what an RSS feed is. Specifically the RSS experience in the app would be geared towards helping a user import/transfer an existing RSS feed into the app. There will still be some basic educational materials on RSS feeds.

The "daily content" feature is spiritually the main feature that the system is centred around. All other feeds link back to it in some way, as it is the backbone of the app. The content would be a daily quote, an image of the day, a planning feature called "intentions", and a weather forecast. The intentions feature is a way to set some goals for the day as a part of the users morning routine. For example a user might write "I want to take out the garbage today" or it might be something less tangible like "I want to be less angry today".

The aggregator is meant to provide a means to select only articles that will contribute to a good morning. It is meant to replace traditional news sites, as the most prominent headlines on those sites are usually quite depressing. The aggregator aims to solve this by allowing the user to input a site to receive articles from, and the allowing the user to selectively filter the articles from that site by keyword. This would allow the user to open the aggregator in the mornings and see articles from their favourite sites, without forcing them to see the depressing headlines as well.

The cross-feature analytics are meant as a way to enrich a user's experience, especially a longer-term user. One currently planned implementation of this is to make connections between a user's intentions and other data from the app. For example a user might have an intention that says "Shovel snow" whenever the weather is snowy. Using this information the app would start to suggest the "Shovel snow" intention whenever the weather is snowy.

In terms of personalization the app would allow the user to input their own daily quotes, submit their own images of the day, like/dislike daily content, and potentially more in the future. Since the app is all about the user's morning ritual, personalization is incredibly important in tailoring it to that user.

Big User Stories

1. As a wellness-focused person, I want to be able to receive daily wellness content, so that I can start my days off with a healthy mind.
2. As a technical user, I want to be able to set up an RSS feed, so that I can receive RSS content as part of my morning ritual.
3. As someone who wants to cut back on reading news, I want to be able to subscribe to and filter articles from larger sources, so that I receive only articles that encourage a healthy morning.
4. As a long-term user, I want the interactions I have with one feature to have a connection with how I interact with another feature, so that I can have a richer experience.

Iteration 1 Detailed User Stories

1. As a person waking up in the morning, I want to be able to see a quote of the day, so that I can reflect on it and go about my day in a healthy manner.
2. As a person waking up in the morning, I want to be able to see an image of the day, so that I can feel motivated in the morning.
3. As a person who struggles with commitments to myself, I want to set one or more intentions for the rest of the day, so that I can follow through on them.
4. As a person waking up in the morning, I want to be able to see a weather forecast, so that I can plan my day accordingly.
5. As a user of the app, I want all the main functions to be present in the app, so that I can use it to it's full extent