

## Persona 1: College Student - **Alex Morgan**

### Description:

Twenty-year-old Alex Morgan is a college student majoring in computer science at an excellent university. As a result, they aspire to do well academically and hope to enjoy their time there by participating in extracurriculars. They are currently in their first year and plan on taking 5 courses. Alex is very diligent and manages a packed schedule with classes, labs, assignments, and study sessions. It is currently midterm season, which adds to his stress.

YapBot can assist Alex Morgan by providing efficient study techniques to optimize his limited study time and educate him considering Alex is new to the university lifestyle. The application can also act as a study buddy and quickly explain topics when needed with a fast-paced response. It can help when Alex is feeling overwhelmed by too many subjects which need to be studied at the same time. In addition to other labs and classes, the possibility of being unable to find reliable classmates to study with can be frustrating.

With that in mind, the YapBot can optimize his time and ultimately allow him to perform well on his midterm without negatively affecting his mental health. It can also keep track of assignments and deadlines. Lastly, it can produce study methodologies which can save Alex a lot of time.

## Persona 2: Grade 7 Teacher - **Sarah Johnson**

### Description:

Sarah Johnson is a 35-year-old who has been an educator for 5 years. Sarah is responsible for three different classes. She is required to prepare exercises, and tests, and assist with tasks and extracurricular activities.

She needs a way to create test materials for her classes. YapBot can assist with developing resources, exercises, and tasks which correlate to the education curriculum. This will release some of the stress off of her work life and allow her to live a balanced lifestyle. Managing multiple class responsibilities while preparing for extracurricular activities can be stressful. In addition to, not having enough time to focus on each class individually and dealing with the pressures of balancing work and personal life.

YapBot can assist with her issues by efficiently preparing high-quality tests, organizing her time effectively, and creating engaging learning materials all through advice and recommendations.

### Persona 3: Corporate Employee - **Nysa Seid**

#### Description:

Nysa Seid is a 28-year-old who works at an accounting firm. Her position as a junior accountant is new to her and she wants to keep the position and show her worth to the company. Her supervisor asked her to create a monthly balance sheet in Excel. With her limited experience, she requires assistance with formulas, guides, manuals, and advice to complete this assignment.

She has doubts about attempting the assignment on her own as her mistakes could be detrimental to her reputation at the company. In addition to this, she is unable to seek advice from peers as employees are limited and busy. With no time to rely on lengthy videos and manuals, she can utilize YapBot to complete the balance sheet. It will also educate her on certain operations and functions which could be useful. Not only does she accomplish the task with efficiency, she also learns in the process.