

The Film Buff

26 year old Roger Forester is a professional film critic based in Hollywood, California, with a critical approach to to the film industry. An incredibly media literate man, Roger looks into all the aspects of films that the average person may miss over. This keen eye towards film has made him a reputable source for film criticism and reviews; with many small films gaining popularity and many other ones flopping due to her powerful reviews.

Roger has been invited to many film screenings to give early reviews on upcoming films and has a wide range of connections. Additionally, he has been a major consultant to contact when directors seeked for guidance and improvement tips during development.

With a bachelor's degree in Film and Media, Roger's knowledge in film has also been reinforced with the many films he has reviewed and analyzed in depth, taking into consideration factors of film such as the era it as filmed, the social norms at the time, director decisions, actor performance, and so on.

Attitude Towards Technology:

Roger views technology as a great way to connect with fellow film enthusiasts and keep up with the latest movies. He values tools that make it easier to share his reviews and discover new content, but he's cautious about tech that could take away from the traditional art of filmmaking, like AI-driven content.

Roger Forester

Technological Proficiency



Proficient



Salaried-Worker

34 year old Michelle Williams is the typical salary woman working a 9-5 finance job in New York City. Residing in Astoria, Queens, with her husband and two children, Michelle often enjoys watching movies on Friday nights with her family to unwind after a long week of work.

Michelle has a wide variety of films she enjoys. When alone, she enjoys watching corny action movies, and comedies when she is watching with her family. Occasionally, Michelle will come across a film that she will enjoy more than usually and begin researching more about that film.

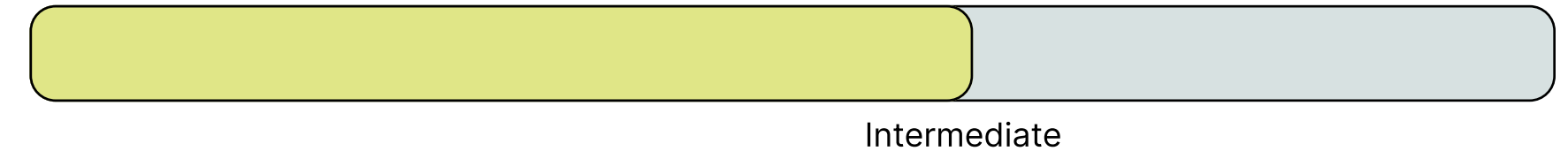
Michelle tends to favor films with popular actors such as Liam Neeson and Tom Cruise, and will at times search for films with those actors. However this tends to be the most in depth she is willing to look into for films because her job and family are more of her top priority.

Attitude Towards Technology:

Michelle appreciates technology for its convenience and the way it makes her downtime more enjoyable. She relies on streaming services to easily access a variety of movies and occasionally uses search engines to learn more about films she loves. However, she prefers straightforward, user-friendly platforms, as her busy schedule leaves little time for exploring complex features.

Michelle Williams

Technological Proficiency



Older Film Fan

91 year old Christopher Adams is a retired firefighter residing in a small county in upper Kentucky. In his younger years, Christopher enjoyed many classic films experienced the 'Golden Age of Hollywood' in its full glory. Many films he enjoyed included 'The Public Enemy' and 'Gone With the Wind', which includes styles that he enjoyed long ago.

A strong nostalgic, Christopher has determined to rewatch all the films he loved while he was younger. However, Christopher has found it rather difficult to adapt to using the internet, and only has a surface level understanding of how to use it properly, making it difficult for him to access websites that are filled with clutter and difficult to navigate.

Christopher's main objective is to spend his time rewatching all the classic films he enjoyed long ago, but needs an easy to use interface coupled with a large database that includes films that many people would have forgotten about.

Attitude Towards Technology:

Christopher finds modern technology challenging and sometimes frustrating to use. He appreciates simple, intuitive platforms that don't overwhelm him with unnecessary features. His main concern is being able to easily navigate a system that lets him enjoy the classic films he loves, without having to deal with confusing interfaces or complex digital processes.

Christopher Adams

Technological Proficiency

