

Dhruv Patel



15 year old Dhruv is a highschool student. He is an inquisitive and curious student who takes his studies seriously. He is involved in extracurricular activities at his school such as debate club and math club.

Dhruv is very comfortable with technology. He owns a smartphone which he takes to school and a laptop which he uses to work at home. He grew up using devices like an ipad and gaming consoles. He is capable of using computers for a wide variety of reasons

Dhruv regularly searches the internet for a variety of reasons. Sometimes he'll see something in the world around him that leads him to create a question. He then inputs his question into the search engine in order to get websites and articles relevant to his search query. Another reason is to help aid him with his schoolwork. Sometimes the teacher or

the textbook doesn't give a satisfactory or clear enough answer to his questions, so Dhruv uses the search engine to look up the answer to his question.

John Smith



John is a 38 year old man who has been married to his wife for 7 years and has 2 children. He has a boy of 5 years and a girl of 2. John has been working as an accountant at a large company since he graduated from university.

John is a veteran accountant with many years of hard work under his belt. He is very familiar with the various software that he uses in his job as well as his working computer. In spite of this John is not as familiar with either smartphones or the internet. Most of John's technological expertise is restricted to his job.

John occasionally searches the web for a few reasons. Sometimes his son will ask him a question he doesn't

know the answer to so he'll search up the question and tell his son while pretending that he knows the answer. Additionally sometimes John will search up the latest news articles so that he stays aware of current events.