Persona 1:Emily Carter

Emily Carter is a 43-year-old associate professor in the Computer Science department at a large university. She has been teaching for over 15 years and is responsible for multiple undergraduate and graduate courses each semester. She is known for being an engaging lecturer who tries to integrate technology into her teaching whenever possible.

Emily's workdays are packed with lectures, office hours, grading, and research, leaving little time for administrative tasks like taking attendance. She dislikes using paper sign-in sheets because they often get lost or require tedious manual entry into her gradebook. She's interested in digital solutions but doesn't want to spend hours learning a new system.

She typically arrives on campus by 8 AM, grabbing a coffee before her first lecture. When she's not teaching, she's either advising students, attending faculty meetings, or working on research papers. Evenings are spent at home with her two kids, reviewing course materials or catching up on emails.

Emily prefers software that is intuitive, quick to use, and integrates with existing university platforms like the Learning Management System (LMS). She's open to using an attendance app but only if it simplifies her workflow rather than adding complexity.

Persona 2: Joshua

Joshua is a 23-year-old secretary working in a high school office. He recently graduated from college with a diploma in office administration and is highly organized, tech-savvy, and efficient. Being close in age to the students, he relates well to them and often serves as their first point of contact when they visit the office. However, he finds it challenging to connect with his older colleagues, who prefer traditional paperwork and manual processes, while he favors digital tools that streamline administrative tasks. He wants to modernize office operations and introduce technology to make work more efficient, but he struggles to get his coworkers on board with these changes. Balancing his responsibilities, which include managing schedules, tracking attendance, and handling documentation, can be overwhelming, especially during busy school periods. Despite the challenges, he is motivated to build stronger relationships with his colleagues while maintaining a welcoming and efficient environment for both students and staff. He enjoys learning and implementing new systems that save time and improve workflow but prefers software that is intuitive and easy to use rather than overly complex platforms that require extensive training.