

Dear Xpace Hiring Committee,

My name is Hwa-Jin Jun and I am writing to apply for the 2021 Graphic Design position at Xpace. I am a design student entering her third year at OCAD U, majoring in graphic design. Being someone who is committed to expanding my craft in collaboration with others, I admire Xpace's artist-driven approach to providing a platform for emerging artists. I believe that my experience in graphic design, leadership and teamwork abilities, and creative ingenuity provide me with the skills to help create a unique issue of VOLUME that expertly showcases Toronto's vibrant artist community at its fullest.

Effective graphic design skillfully brings a flat page to life and successfully communicates the intent of the composition. As a life-long learner, I strive to constantly challenge myself such that I may continuously grow my design practise to consistently achieve this. Thus, I am always learning new skills in relation to the ever-changing landscape of design, such as javascript and material design.

I readily learn from experience, and working in a team setting with seasoned typographic designers in the local cultural/arts sector is a boon. I currently work on an as-needed basis with aftermodern.lab to create print and publication material for local and international clients such as Design TO and the Kahlil Gibran Collective. Any type of production is a team sport involving many pieces, and so I pride myself in my collaborative abilities and thoughtful, enthusiastic nature. My time at aftermodern.lab has taught me that successful products of design result from steadfast teamwork and communication.

Outside of the academic environment, I have also taken initiative to further my design acumen. I previously worked at Aesop, an international luxury brand with design-emphasis, where I produced wax sculptures at retail locations, assisting with visual merchandising for Mother's Day displays. I was also hired by BIKEPOC, a local Toronto BIPOC cycling club, to revitalise their image by designing inclusive stickers for their presence. I take pride in effectively developing ideas from conception to maturation, engaging the client, and producing compositions independently outside of a professionally-led studio.

I also appreciate the importance of a well-rounded lifestyle, in which I enrich my creative practice with activities outside of the studio that bring me balance, unique inspiration, and fresh outlook. A couple of these pastimes include exploring small towns in upstate New York and Connecticut, and tending to my ever-growing backyard vegetable garden. Graphic design allows me to combine the myriad of personal experiences and artistic skills in my repertoire to effectively communicate greater ideas and concepts. I strongly believe that my design acumen will not only best showcase our community's vibrant talent, but also provide VOLUME with a unique perspective and opportunity to exhibit my skills as an emerging designer.

I would greatly appreciate the opportunity to interview at Xpace for the Graphic Designer position. I am readily available to arrange an interview at your earliest convenience, and am reachable by phone or email (see resume on next page). Please do reach out if you have any questions. Thank you for your time, and I look forward to hearing from you soon.

Kindly,
Hwa-Jin

hwa-jin jun

OCAD U graphic design '23
toronto-based

contact me

hwa-jin.jun@student.ocadu.ca
647 782 9511

relevant experience

aftermodern.lab inc.

GRAPHIC DESIGN ASSISTANT, '19—PRESENT

screenprinted fine art posters for Kahlil Gibran Collective

conducted quality control for pre- and post-print product

produced postcards, invitations, etc., for Artist Project and DesignTO

ali s. qadeer

DESIGN ASSISTANT, '21

digitally edited and compiled participant work into composition

risographed 20 posters for distribution

no.9 eco-art-fest

POTTERY INSTRUCTOR AND ART GUIDE, '15—'16

instructed all-age beginners in wheel throwing cups and bowls, and hand building figurines

guided visitors through an outdoor contemporary art exhibit of local artists

on-boarded new staff members

comfortable in



Adobe suite



Microsoft Office



Mac environments

fun facts

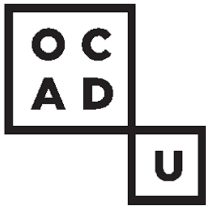
bakes a mean cheesecake

avid pancake-fan



's exploring tiny towns

for my portfolio, please visit hwajn.github.io/hwajn.com



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Wednesday, May 26, 2021

To Whom it may concern,

It is my pleasure to recommend Hwa-Jin Jun for the position of Summer Graphic Designer for Xpace Cultural Centre. I have known Hwa-Jin for 1 year as a student in my Graphic Design 2 class at OCAD University. She is an excellent designer with a unique and rigorous practice. I believe her experimental approach to process would be an asset to Xpace and would boost the public face of the organization.

In class, Hwa-Jin demonstrated a mastery of the technical, formal and conceptual aspects of graphic design. In class, she always produced large quantities of work quickly and was able to refine complex approaches into elegant and formally strong results. Hwa-Jin's budding interest in typography and strong work ethic would make Xpace an excellent place for her to continue to hone her practice. I wholeheartedly recommend her for the role of graphic designer.

Please reach out if you have any questions.

Sincerely,

Ali S. Qadeer, MFA

Assistant Professor of Graphic and Industrial Design, OCAD University