**Notes**

1. **Best Practices**
   1. **Be authentic**
      1. **Interviewers are more likely to connect with you if they see you as a real and authentic human being**
      2. **You should focus on**
         1. **Preparing authentic answers**
         2. **Highlight greatest strengths and accomplishments**
      3. **Big part of this interview is**
         1. **Tell good, interesting and relevant stories about your experience**
   2. **Sell Yourself**
   3. **Be concise**
      1. **Don’t rumble**
      2. **Rule of thumb: don’t go more than 2 minutes**
      3. **Always emphasize most impressive points**
   4. **Show Enthusiasm**