**Notes**

1. **Best Practices**
   1. **Be authentic**
      1. Interviewers are more likely to connect with you if they see you as a real and authentic human being
   2. **Sell Yourself**
      1. Swarmy, awkard 🡪 not enough practice
      2. You should focus on
         1. Preparing authentic answers
         2. Highlight greatest strengths and accomplishments
      3. Big part of this interview is
         1. Tell good, interesting and relevant stories about your experience
   3. **Be concise**
      1. Don’t rumble
      2. Rule of thumb: don’t go more than 2 minutes
      3. Always emphasize most impressive points
   4. **Show Enthusiasm**
      1. They want someone who is excited who asks questions who seems if they are really motivated if they are hired for the position
2. **Common mistakes**
   1. **Lack of professionalism**
      1. E.g arriving late,
      2. Judgement criteria involves
         1. how you dress,
         2. How you present yourself
         3. Following Job etiquette
   2. **Lack of preparation**
      1. Analyzing job descriptions
      2. Researching through firms
      3. Thinking about answers
      4. Practicing
   3. **Lack of content**
      1. Due to lame answers 🡪 lack of preparations
      2. Doging questions
      3. Gap in resume
   4. **Negativity**
      1. **Don’t ever badmouth your former employer, manager or even your coworker**