GraphQL

* Is new API standard that was invented & open sourced by Facebook
* Enables declarative data fetching
  + Allows API to specify exactly which data it needs
* GraphQL server exposes single endpoint and responds with exactly the data it needs

Why GraphQL

* Increased mobile usage creates need for efficient data loading
  + Low powered devices, sloppy network were the initial reasons graphQL was developed by Facebook
* Variety of different frontend frameworks and platforms on the client-side
* Fast development speed & expectation for rapid development