

## Project 2: What We Have Tried (III) #457

Project 2

As illustrated in the subsequent figures, the sales trends for a department appear consistent across different stores. To diminish noise, we employ Singular Value Decomposition (SVD) as detailed below:

- Organize data from a specific department into a matrix  $X_{m \times n}$  where  $m$  represents the number of stores that have this particular department and  $n$  is the number of weeks.
- You may encounter some missing values in the matrix  $X$ . You'll need to select a method for handling these missing values. In my approach, for simplicity, I chose to replace all missing values with zero.

- Implement SVD (or PCA, with observations as stores and weeks as features):

$$X - \text{store.mean} = U_{m \times r} D_{r \times r} V_{r \times n}^t$$

where  $r \leq \min(n, m)$  denotes the rank of  $X$ , and  $D$  is a diagonal matrix.

- Choose the top  $d$  components, and obtain a reduced rank (or smoothed) version of the original dataset:

$$\tilde{X} = U_{m \times r} \tilde{D}_{r \times r} V_{r \times n}^t + \text{store.mean}$$

where  $\tilde{D}_{r \times r}$  is a diagonal matrix keeping its first  $d$  diagonal values from  $D$  and setting the subsequent diagonal values to zero.

- Of course, if the rank of  $X$  is less than or equal to  $d$ ,  $\tilde{X}$  would be the same as  $X$ . For example, if the rows of  $X$  (i.e., the number of stores) is less than or equal to  $d$ , you can skip the SVD part.

- Alternatively, we can compute  $\tilde{X}$  by preserving only the elements in  $U, D, V$  related to the top  $d$  components:

$$\tilde{X} = U[:, 1 : d] \times D[1 : d, 1 : d] \times (V[:, 1 : d])^t + \text{store.mean}$$

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