

MUSEUM GEEK

User Persona



Museum enthusiast

Age 30
Location Singapore
Education Artist
Job Fine arts lecturer in a tertiary school
Family Lives with partner

Technology

Internet
Social Networks

Goals

- Quick glance on where museum is located on the map
- Access to admission ticket fee without visiting individual museum websites
- Quick tabulation of how much will be needed for museum visitations
- Quick conversion to desired currency

Frustrations

- Need to insert address in Google maps to have an idea of where is it on the map
- Visiting multiple museum websites just to search for ticket prices (so many tabssss open)
- Calculating manually on how much is needed for museum trips
- Need to visit Google currency converter to do a simple conversion

Problem Statement

- Museum enthusiasts need a fast way to tabulate expenses needed for museum visits, so that they can do travel budgeting more efficiently
- Museum enthusiasts need a way to view all the museum admission fees in a single application, so that they can save the trouble of visiting multiple websites
- Museum enthusiasts need to convert the fees to a currency they are using to decide whether it's affordable enough for them

Solution Statement

- By providing an app that allows museum enthusiasts to have access to the admission fees of famous museums in Japan and convert the currency, we can help them to save time on trip budgeting.

User Stories

- As a museum enthusiast, I want to look at an overview to know roughly where the museums are located on the map, so I can have an idea of how to plan my travel routes
- As a museum enthusiast, I want to select museums I am interested in visiting and calculate how much the total admission fee, so I can plan my travel budget
- As a museum enthusiast, I want to be able to convert the currency of the total amount calculated, so I can have an accurate gauge of the affordability of each visit