Open Source Ideas

1. Introduction

Open Source Ideas exists to bring people together. To inspire innovation and collaboration. Whether you have an idea that you're just not sure what to do with, or looking for your next venture to apply your experience to, opensourceideas.com may just help you with your next big thing. Open Source Ideas is to ideas what GitHub is to software.

> Ideas have a life cycle; and most of us are not experts at every point in the journey: Concept > Ideation > Validation > Funding > Design > Build > Release. Open Source Ideas is built around moving your idea forward, through this process. Share your idea with the world, collaborate on other's ideas, get involved where you have strengths or learn something new, move the needle forward.

2. Expected List of Features

Feature List:

– Home page
  - Section: Answer Who, **What**, Where, When, **Why**, & How.
  - Section: Idea cards
    - Title
    - Short description
    - Video
    - Rating mechanism (tbd)
  - Feature: search publicly available ideas
  - Feature: Categories (navigate/browse)

– Accounts
  - Account Creation
  - General profile details (privacy settings, contact info, etc.)

- ○ Your ideas library
    - ■ CRUD ideas
    - ■ Organize
- – Ideas
    - ○ Title
    - ○ Description
    - ○ Video
    - ○ Related document(s). ?
    - ○ Life cycle (phase 2?)
        - ■ Phase indicator
        - ■ Collaborate
        - ■ Rating (current)
    - ○ Settings
        - ■ Category/categories
        - ■ Tags
        - ■ Privacy settings

Justification

The goal is to create an MVP (Minimum Viable Product) and iterate from there. I believe that an MVP must have the ability to view other's ideas and to "raise your hand" in either validation (rating) or collaboration (mechanism tbd). Must also be able to add your own ideas.

3. Market Survey

Similar sites:

1. https://getwonder.io/   This is the closest thing to what I'm envisioning; I would want to focus on only what they offer in their "community" and "Innovation platform" features.
2. https://ideanote.io/   This seems well designed; but narrowly focused on enterprise customers with existing workflows.

3. https://ideabuzz.com/a/buzz/home I like a lot of what is going on here; except that it just seems to fall kind of flat for me--I can't quite put my finger on why through. Maybe the most similar to what I'm thinking though in terms of where ideas are coming from.
4. https://ideascale.com/
5. https://betterific.com
6. https://www.halfbakery.com/   The site is just awful; but the concept is pretty similar to what I'm suggesting, especially for v1, MVP. The we'd quickly need to add the "life cycle" features so that something can be *done* with the ideas.

Feature Comparison

Most of the similar sites are set up as a product for a specific customer to purchase. Their value proposition is surfacing creative solutions to organizationally defined problems. One of the main differentiators for Open Source Ideas is in the direction of flow. Meaning that we start with anyone submitting an idea that they have, and the open source community at large can view/validate/invalidate the idea. Depending on where we land with revenue model we could conceivably end up offering a similar value to specific organizations, but would still retain the broader appeal of open sourcing ideas cf. GitHub's revenue model.

4. References

https://www.lead-innovation.com/english-blog/the-4-phases-of-innovation is a blog about idea innovation--could be a good resource for fine tuning the lifecycle piece.

See Above for links to similar products/sites.