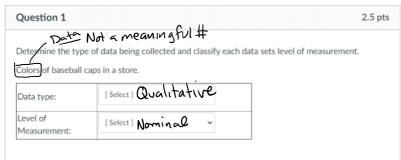
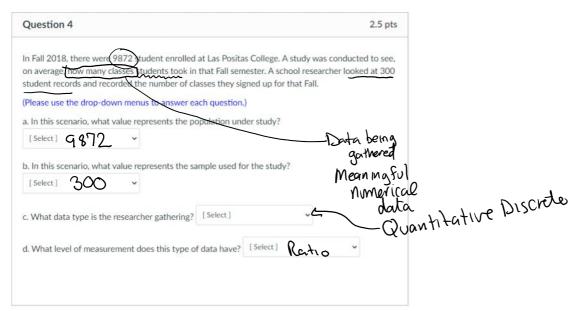
## 1.1 - 1.4

Tuesday, January 19, 2021 5:41 PM









Qualitative us. Quantitative

Discrete or Continuous

(contable) (measurement) Qualitative Quantitative
Nominal Ordinal interval ratio