

Hello, I'm **Mina Moon**

I'm a **visually strong**
user experience designer.

I also have a passion for motion graphics, illustration, and typography.



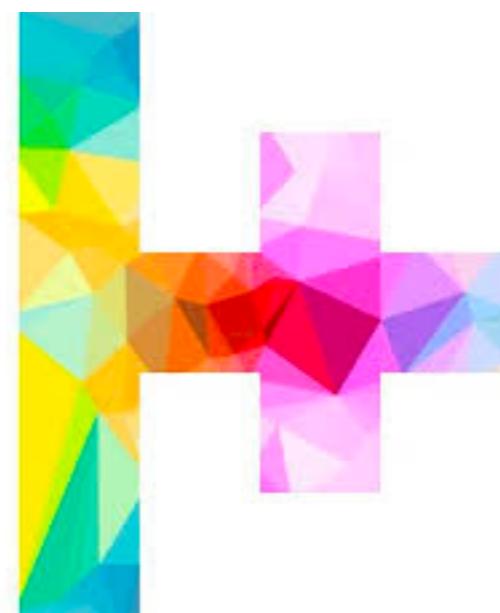
I also dabble in **front end code**,
and am interested in how
applications are developed.



I've always had a passion for drawing,
painting and making people **happy**
through my art



In 2012 I enrolled in the **YSDN**
bachelors of design program.



Helios Design Labs

00



2/5



Search

EN / DK

Recent recordings

 Mads and jeroen
20 Jul 2017

 Rasmus Zwicki
Whistling
Hallway
30 Sep 2016

 Rasmus Zwicki
Whistling
Hallway
30 Sep 2016

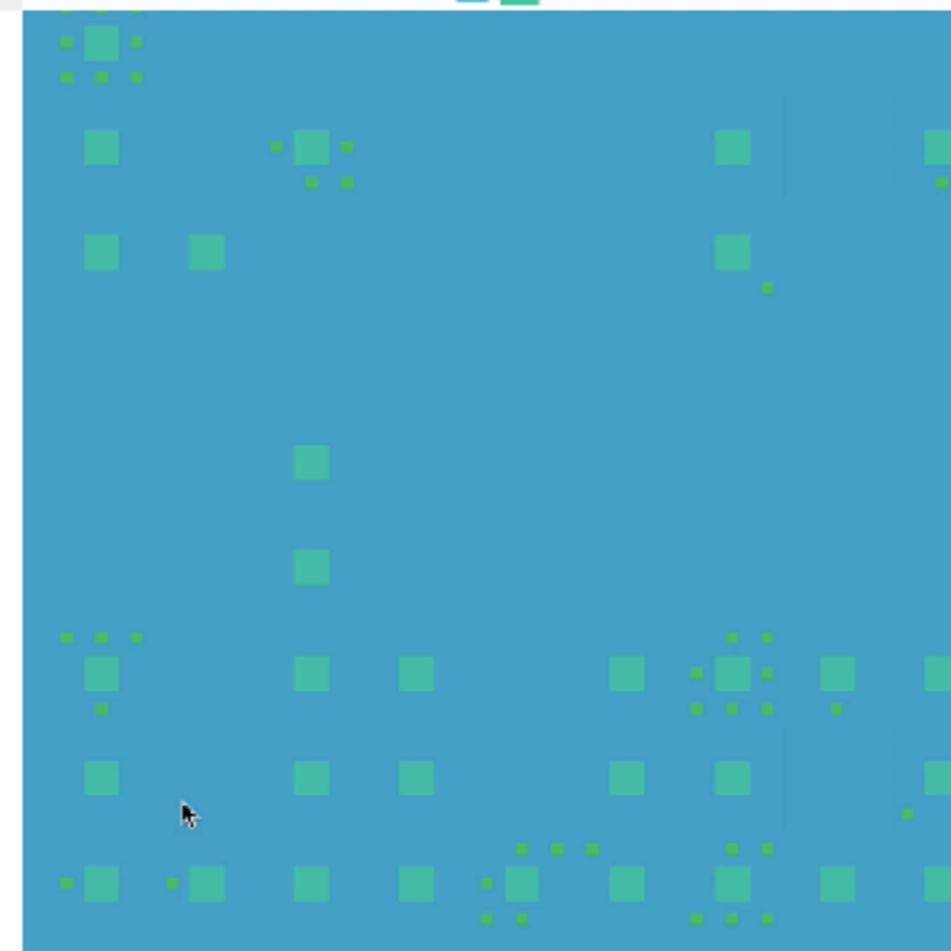
 Rasmus Zwicki
Tongue slap
Hallway
30 Sep 2016

 Rasmus Zwicki
Whistling
Hallway
30 Sep 2016

 Rasmus Zwicki
Whistling
Hallway
30 Sep 2016

 Rasmus Zwicki
Whistling
Hallway
30 Sep 2016

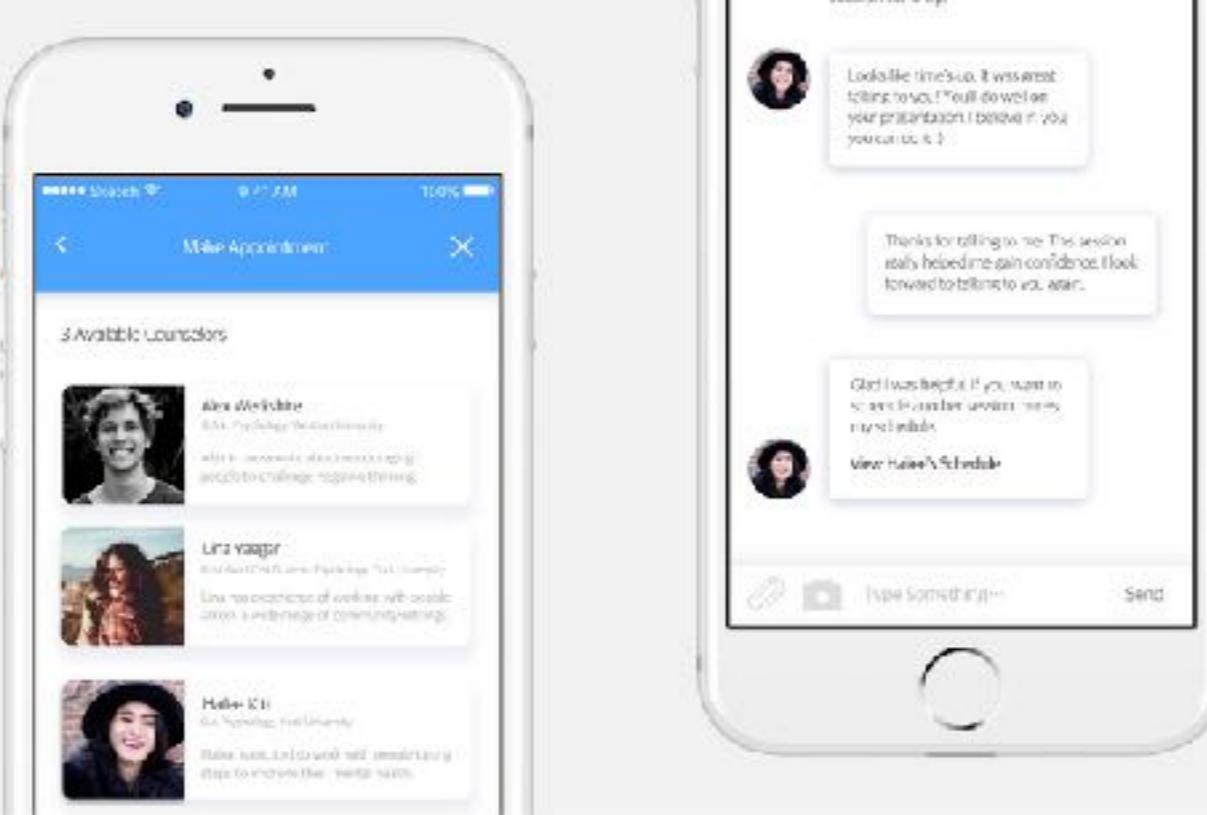
 Rasmus Zwicki
Bowl
Kitchen
30 Sep 2016



Tage basclarinet, Copenhagen Phil



Simple is better.



Thesis Project:

Fearless

Thesis project - Fearless

Between 2013 - 2016, University students showed:

50%

Increase in
Anxiety

47%

Increase in
Depression

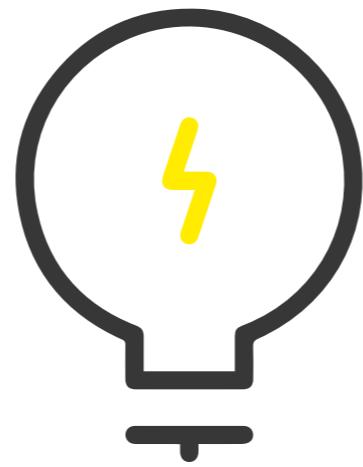
86%

Increase in
Substance
Abuse

-The Star, 2016



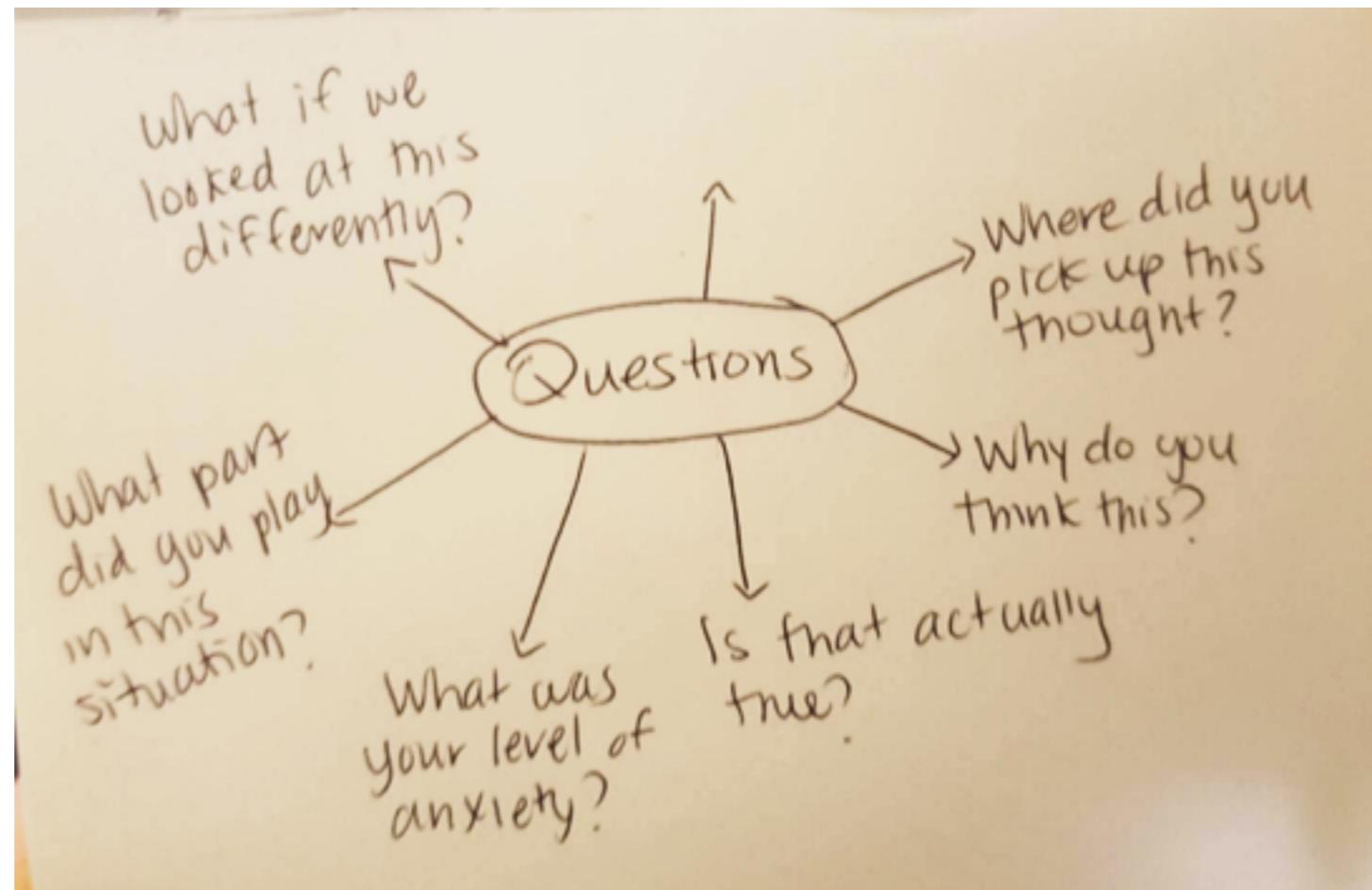
How can design help
University students who
suffer from mental health?



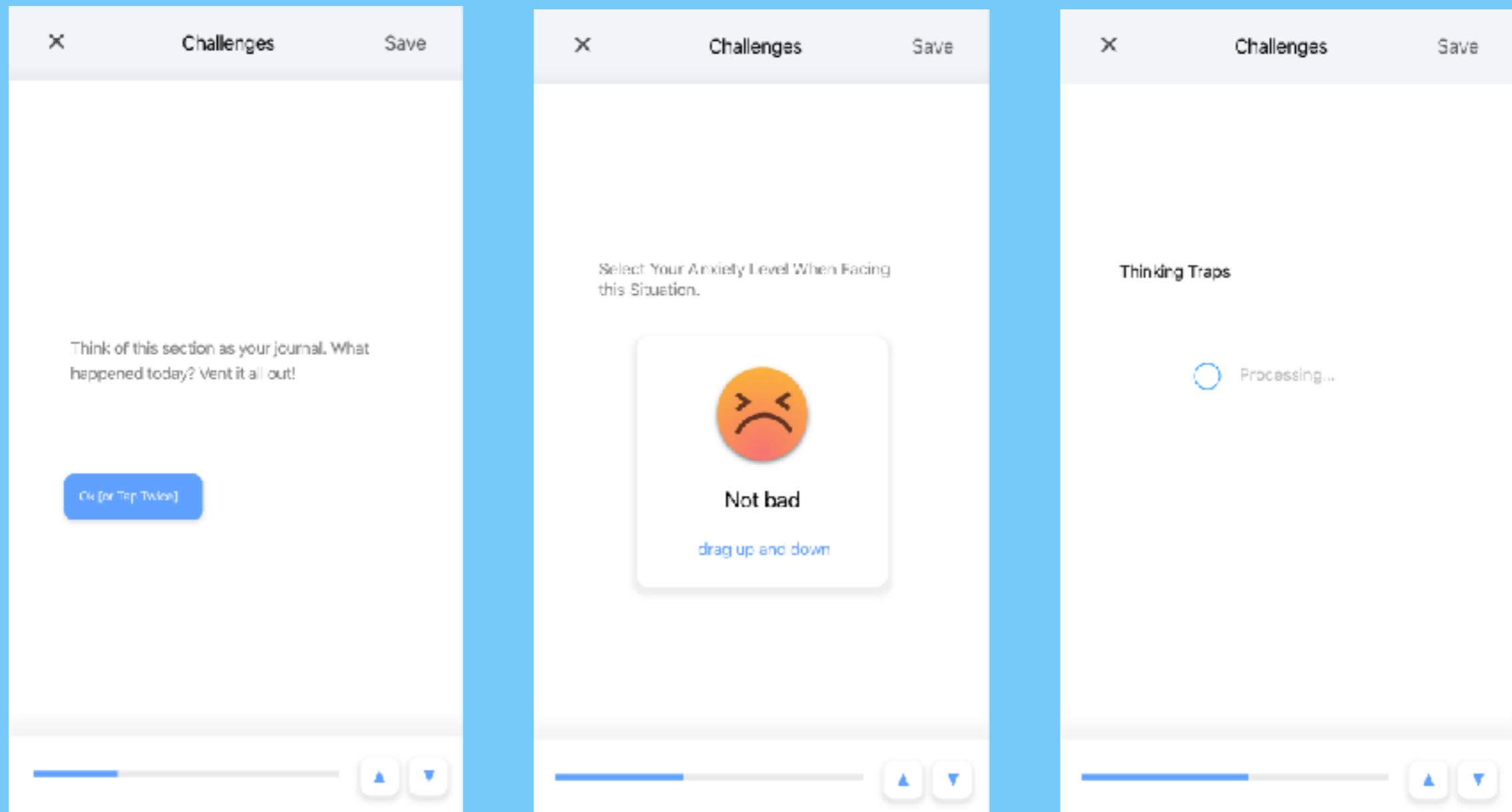
My first solution

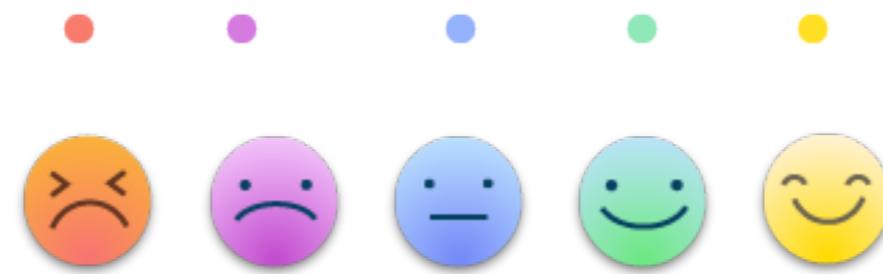
Cognitive behavioural therapy

A type of therapy where patients are presented with positive solutions for problems



My First Solution





•

•

•

•

•

X Challenges Save

Thinking Traps

You've used words like think and wonder. Maybe you're mind reading and fortune telling.

Mind Reading
When you believe someone thinks a certain, usually negative, way, even though you have no real evidence to support it.

Fortune Telling
When you believe someone thinks a certain, negative, way, even though you have no real evidence to support it.

◀ ▶

X Challenges Save



Mind Reading

When you believe someone thinks a certain, usually negative, way, even though you have no real evidence to support it.

◀ ▶

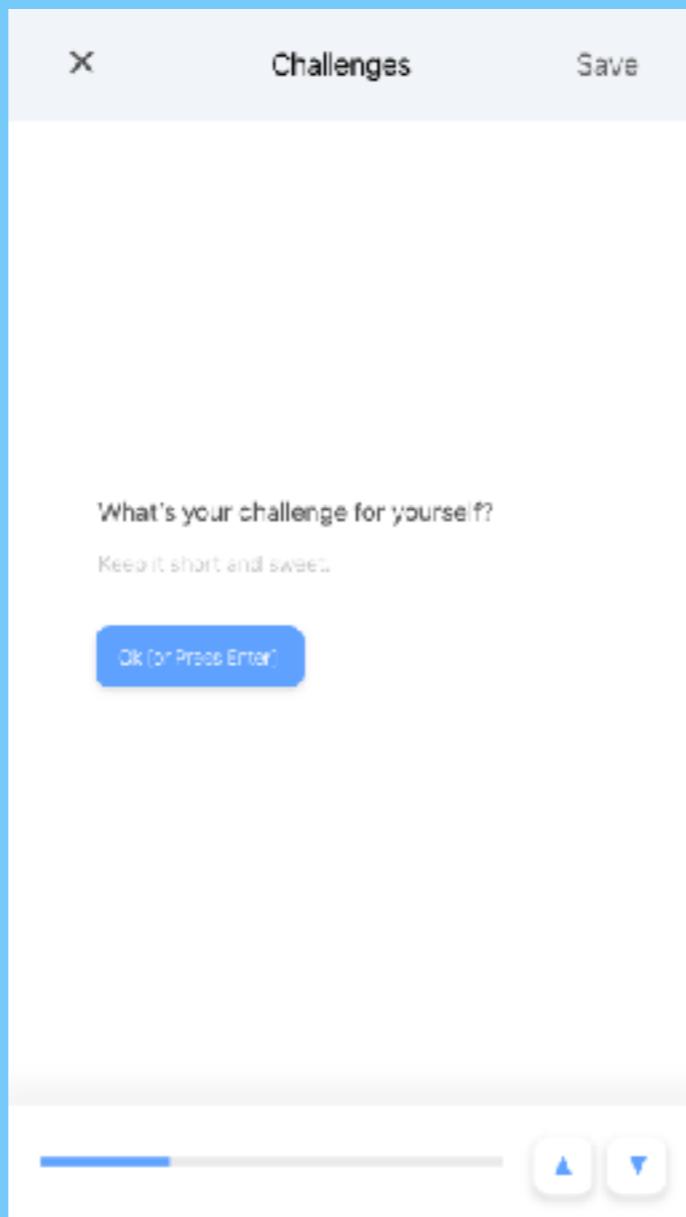
X Challenges Save

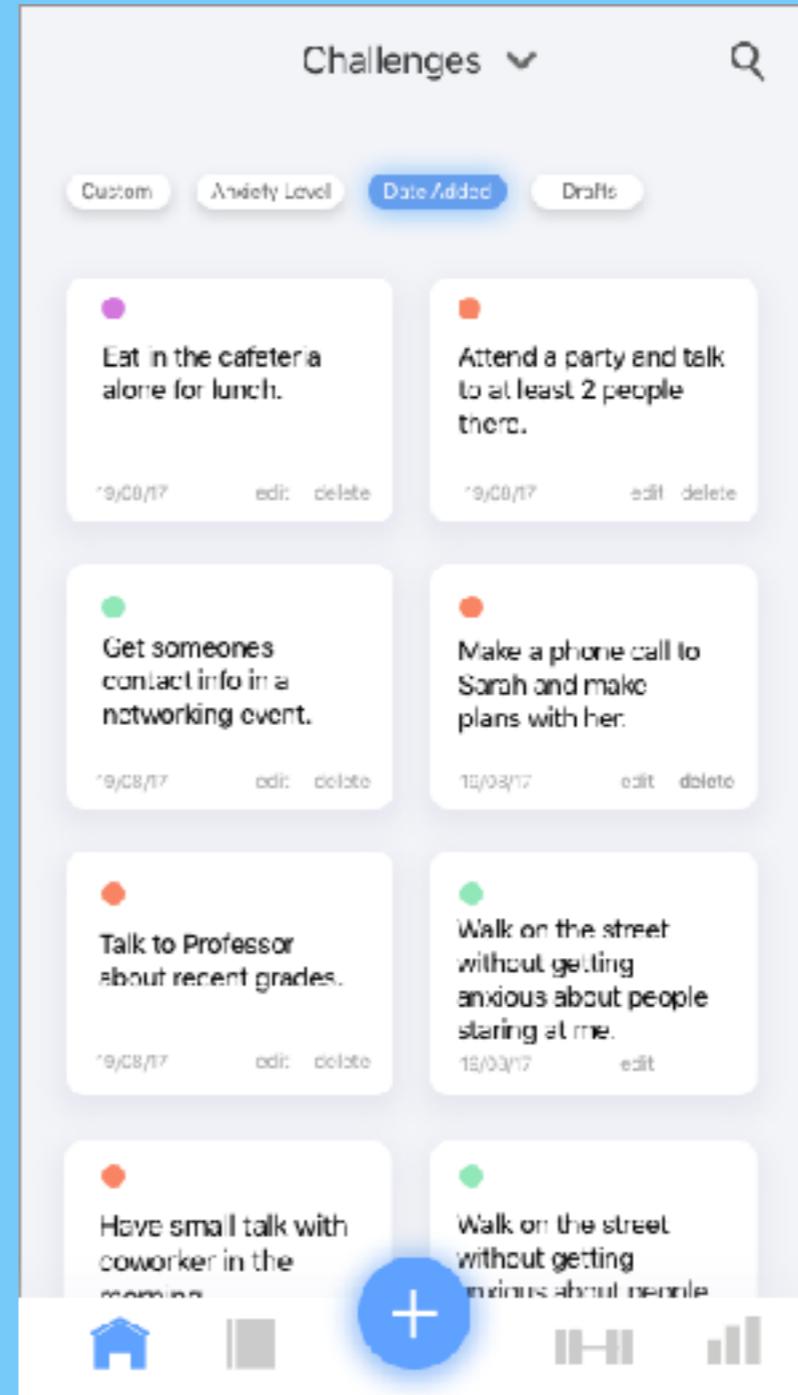
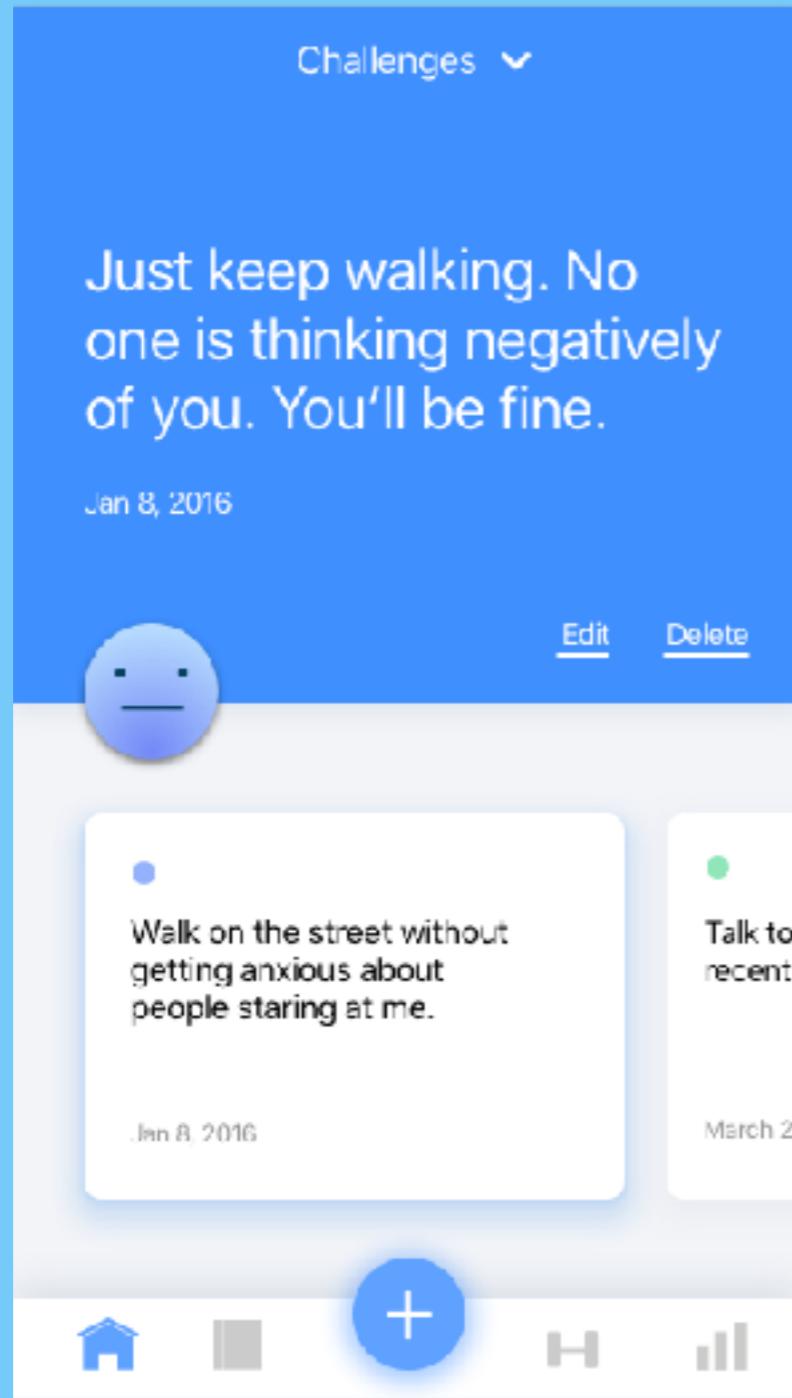
Rethink Your Actions

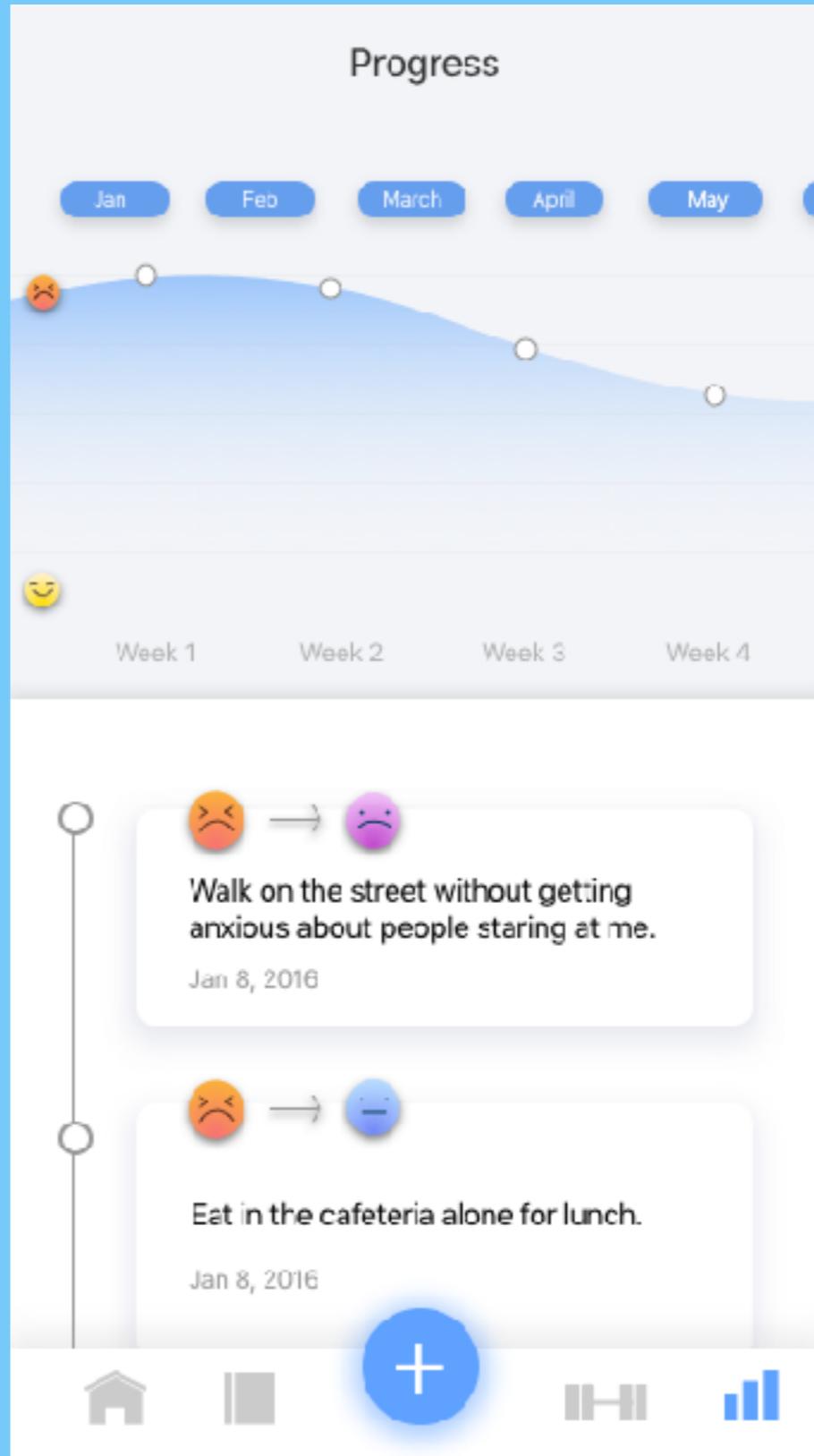
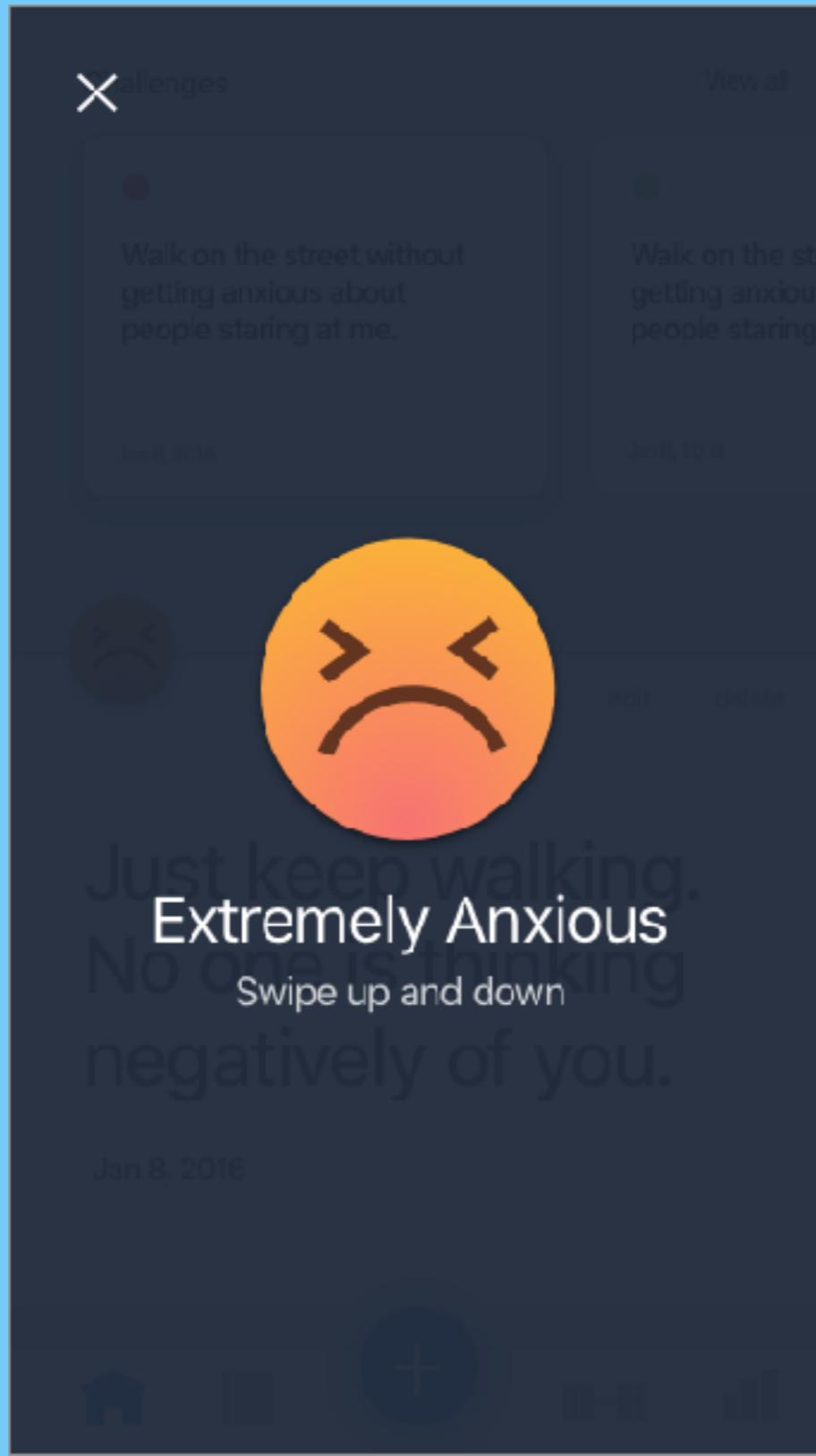
What's your positive outlook on this situation?

[See Examples](#)

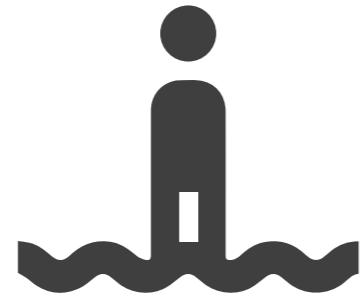
◀ ▶







Critique



Issue with
loneliness



hard to keep up
with journals

Re-assessing my app

What is the most common practise
students turn to for help?

In school therapy **problems:**



Long sign up process



They're afraid that their peers will find out about their condition

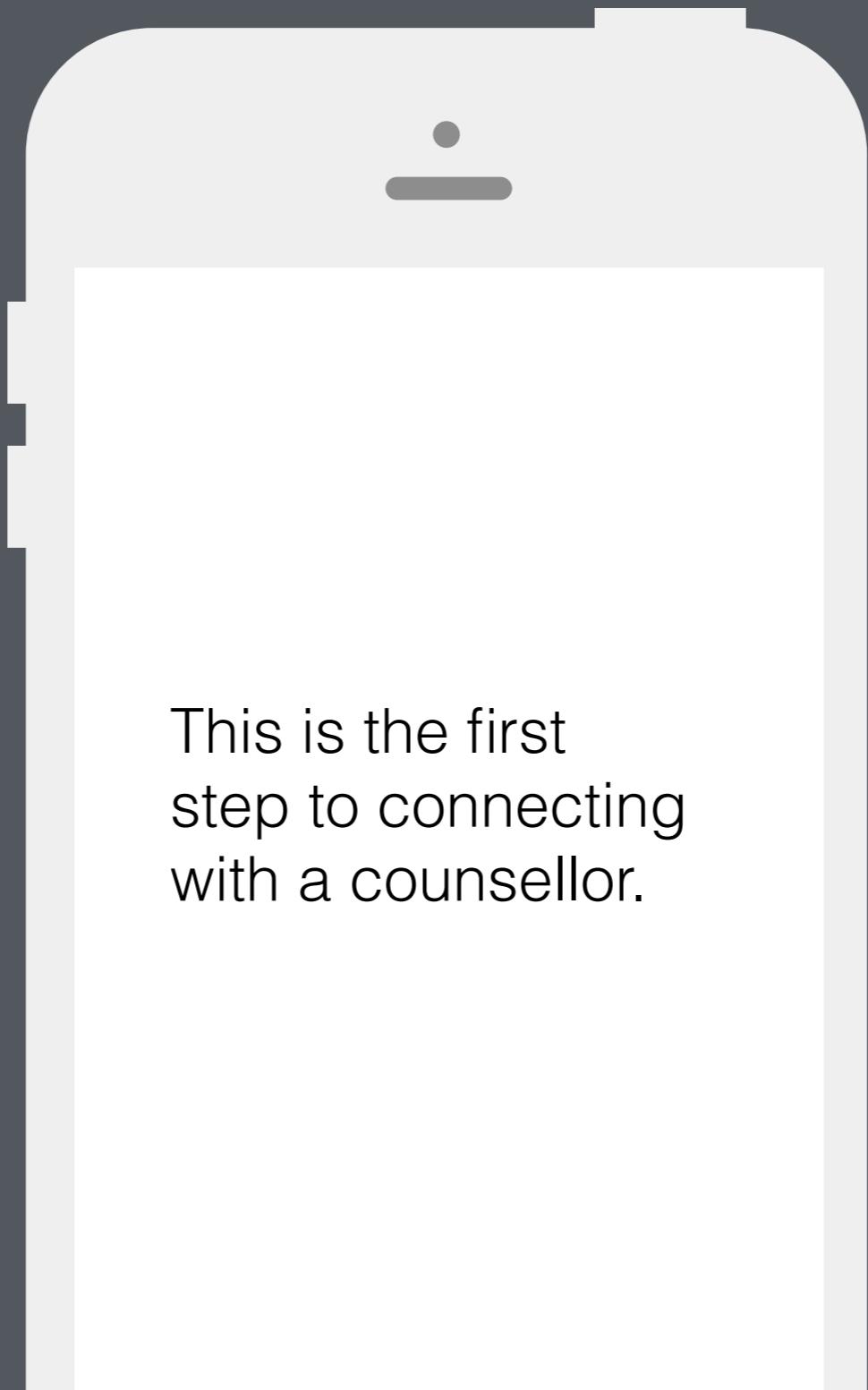


Students have to wait a long time to see a counsellor

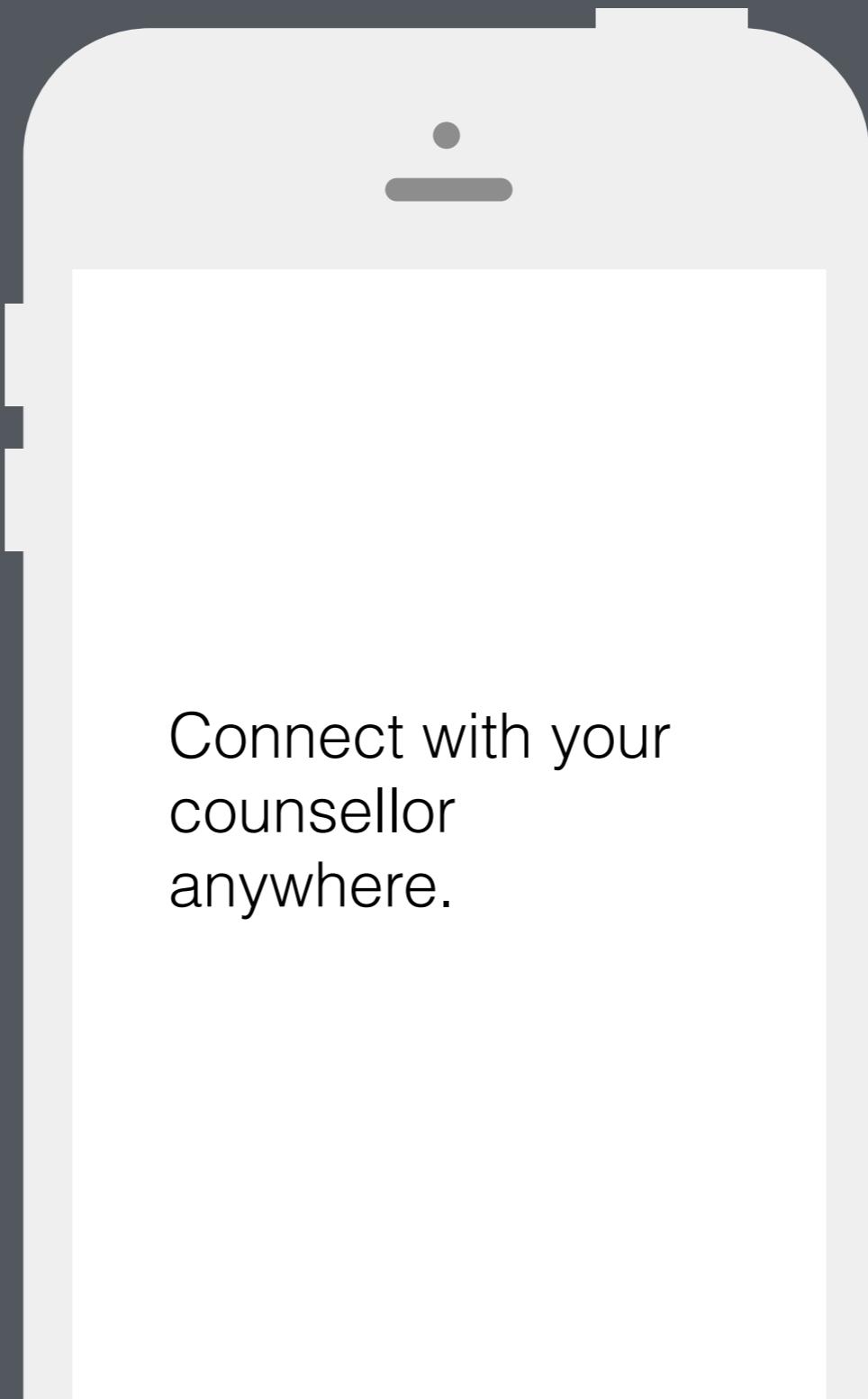
How can I create an **experience** that makes in school therapy easily accessible and helpful to students who have mental disorders?

solution: e-therapy app for student counselling.

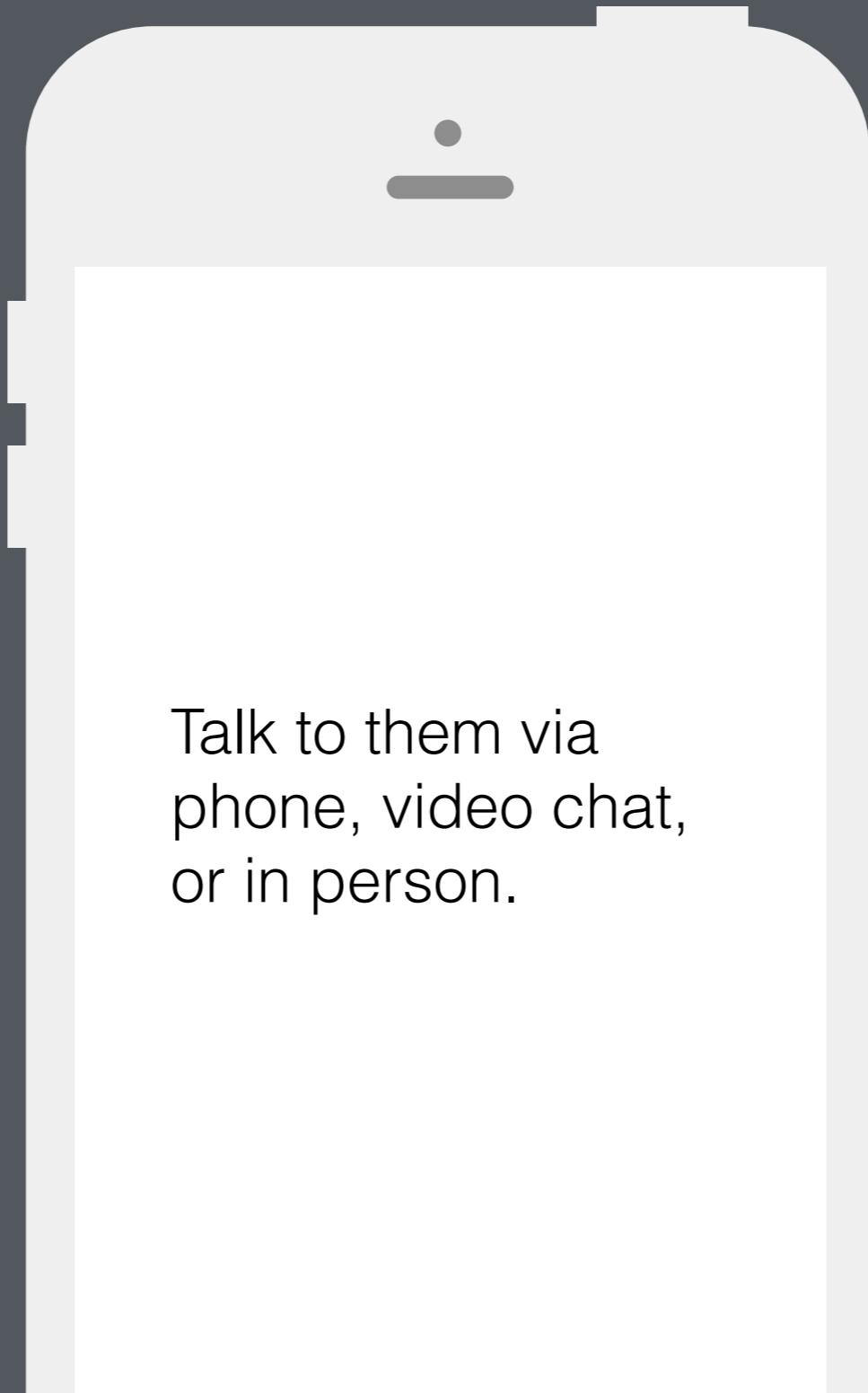
How my app works:



How my app works:

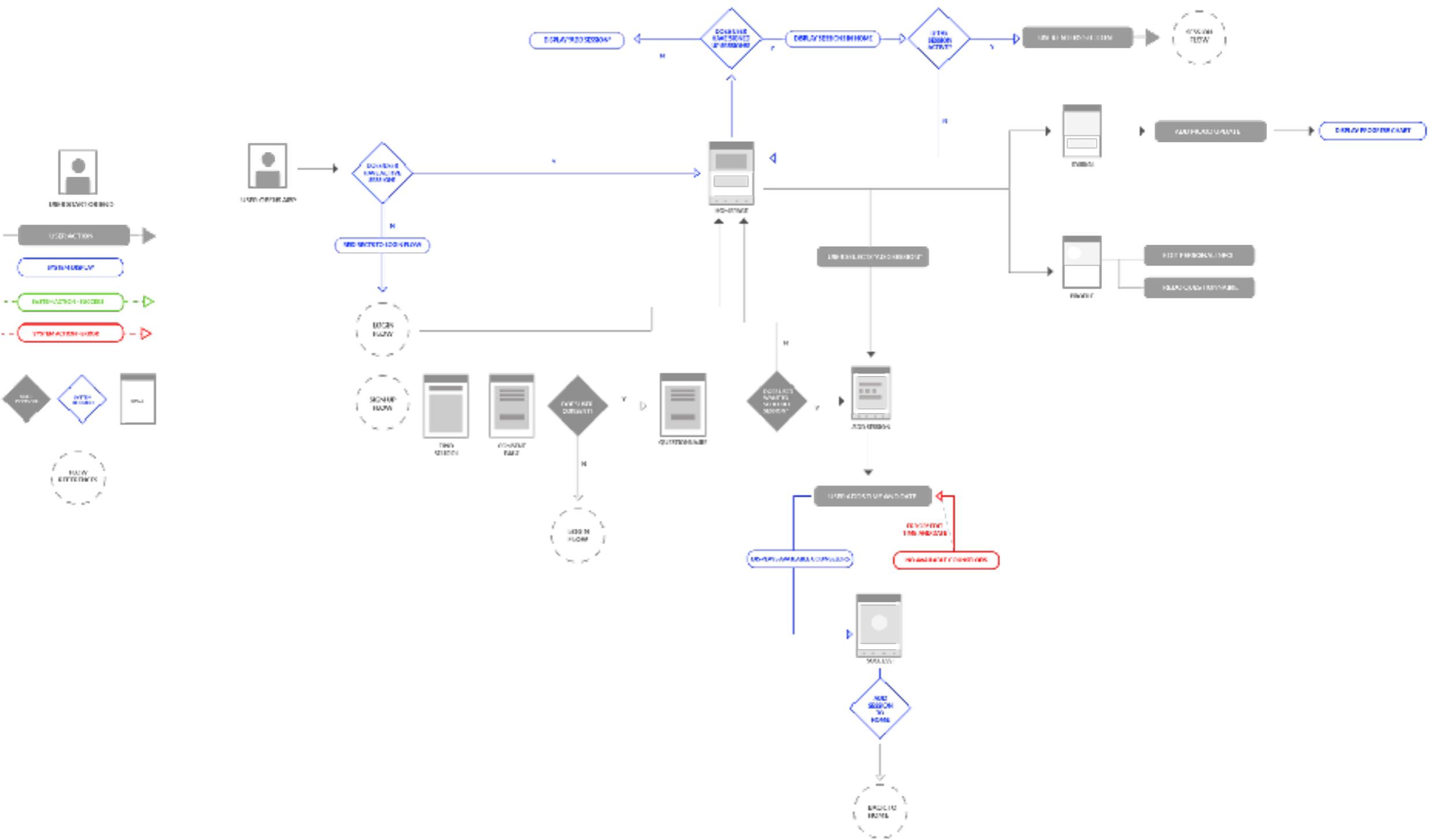


How my app works:

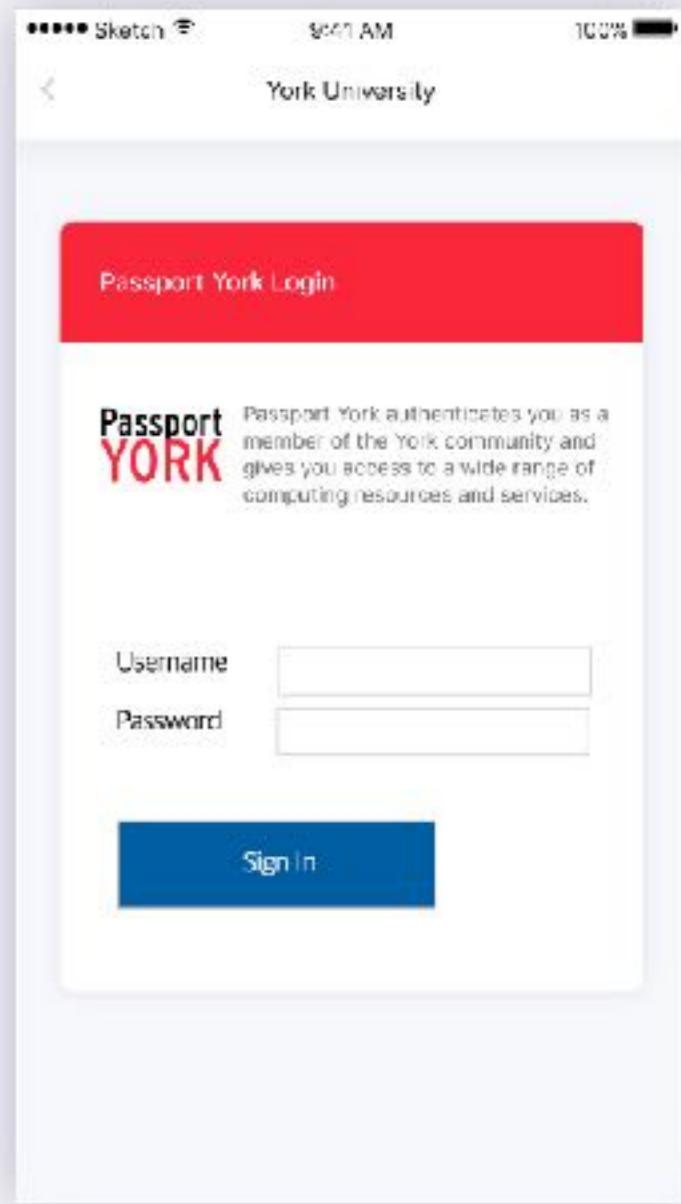
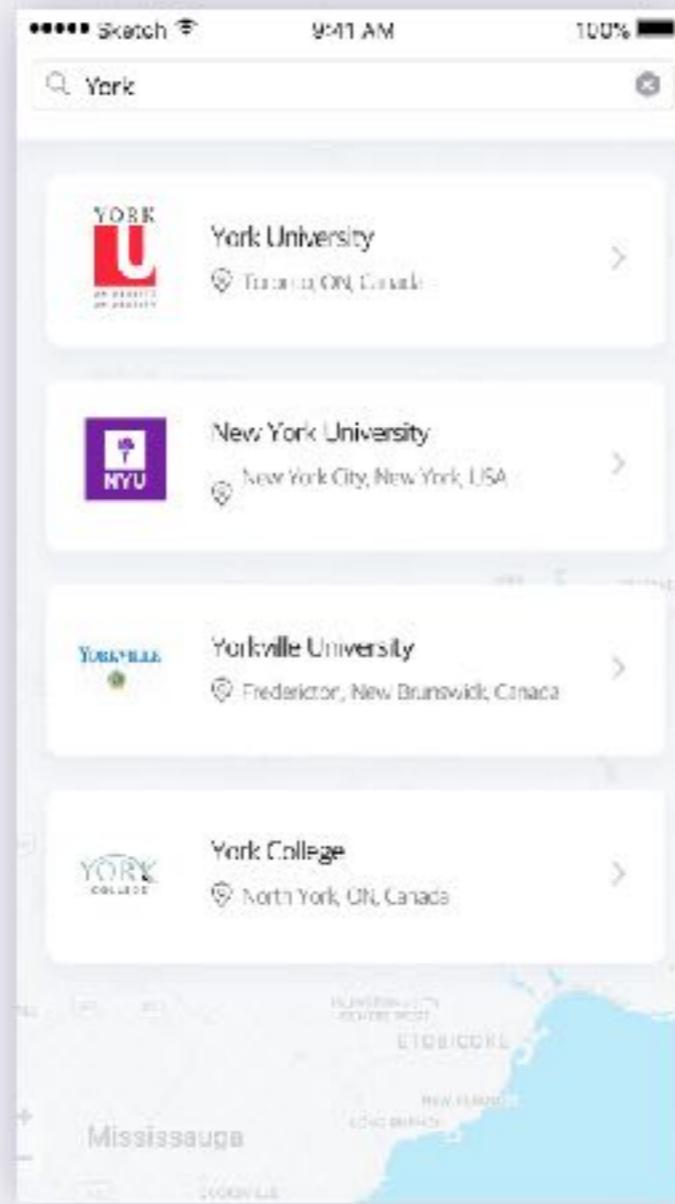
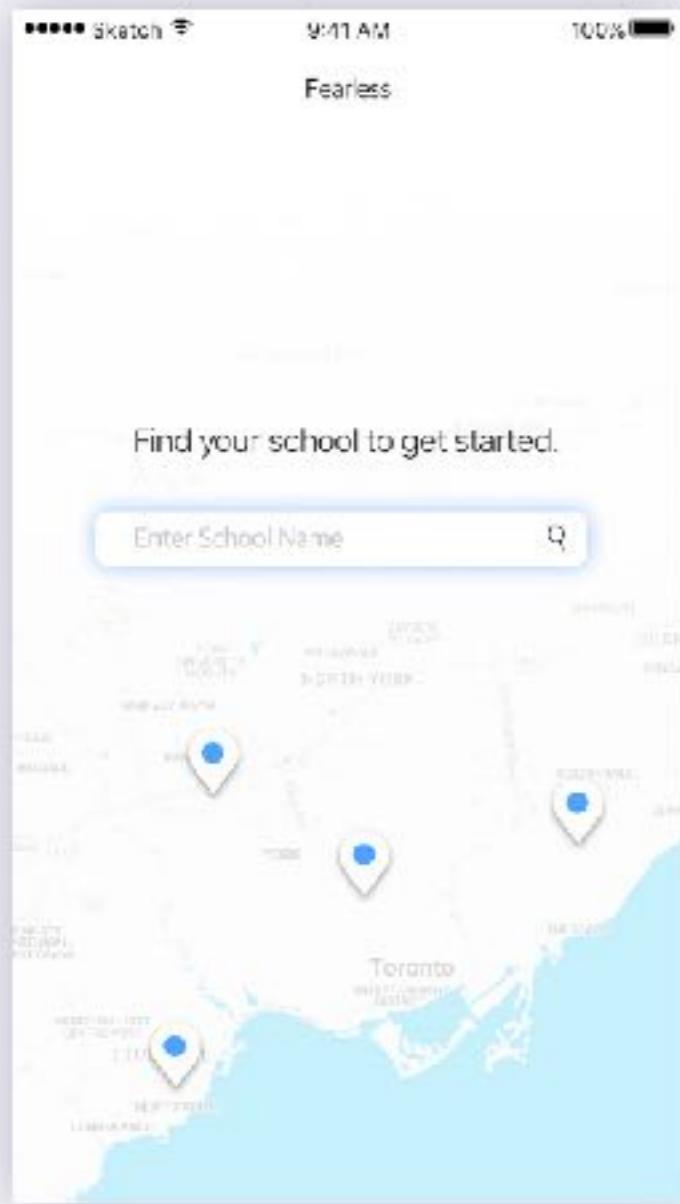


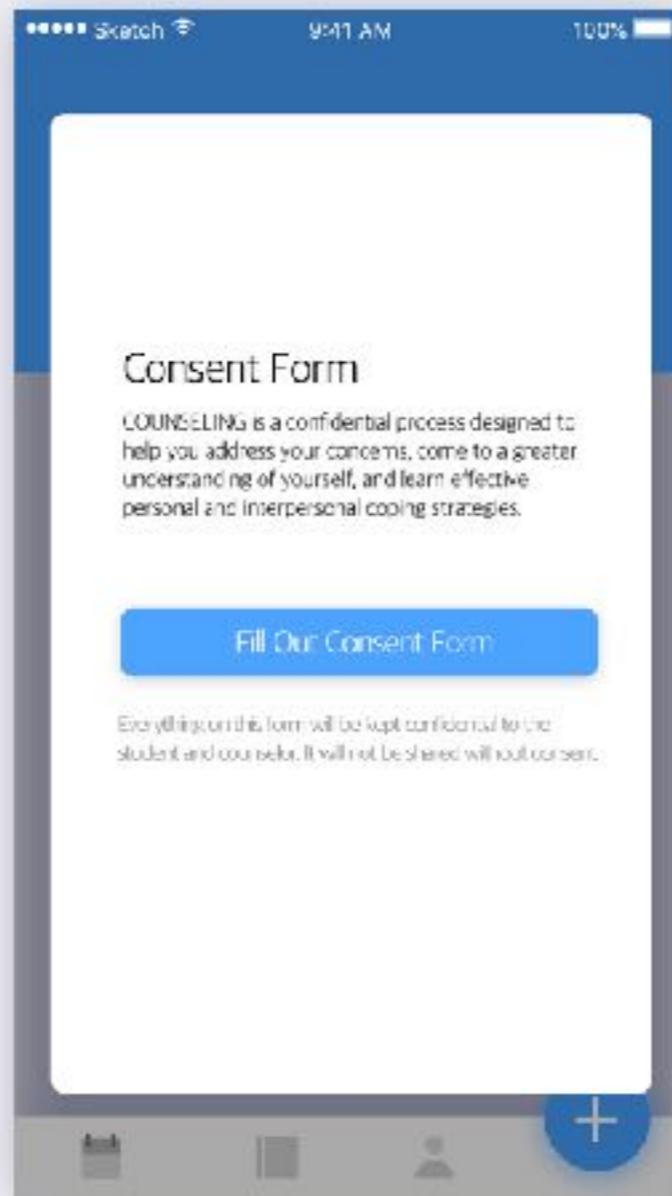
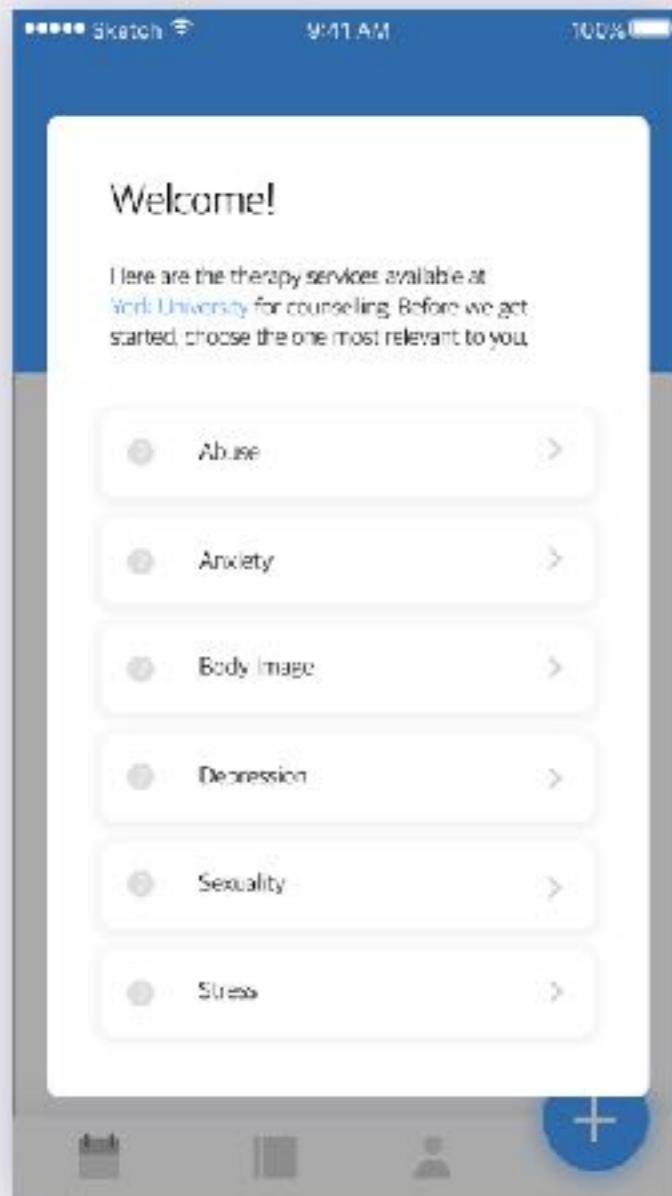
Talk to them via
phone, video chat,
or in person.

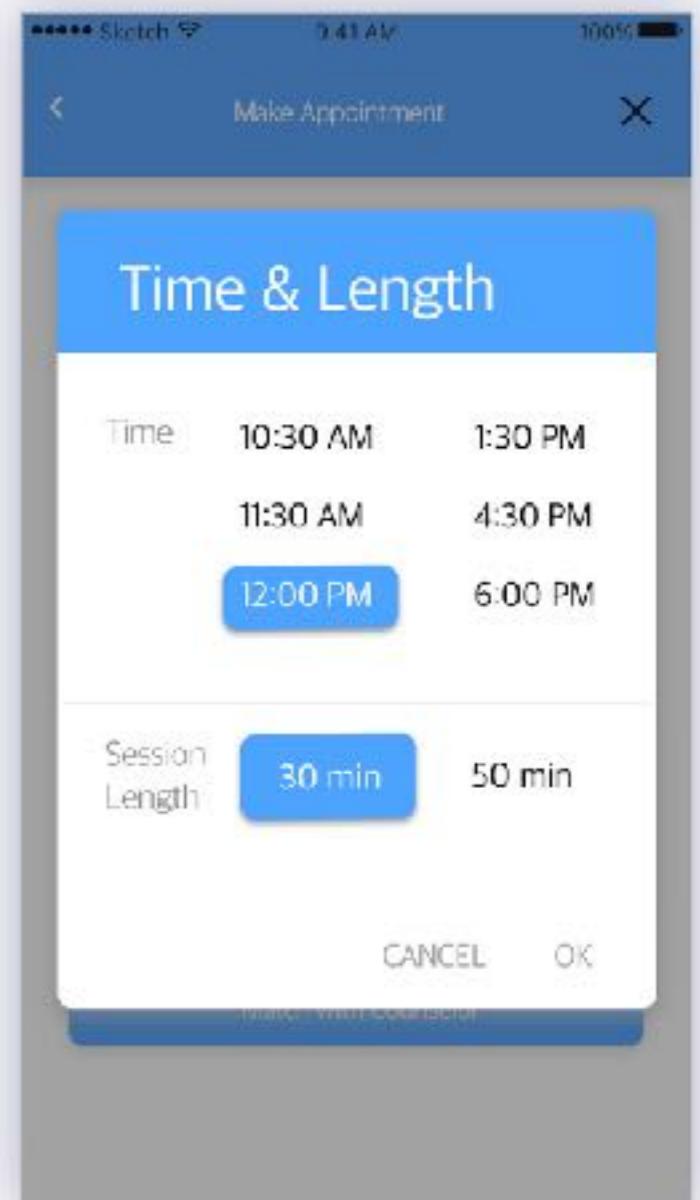
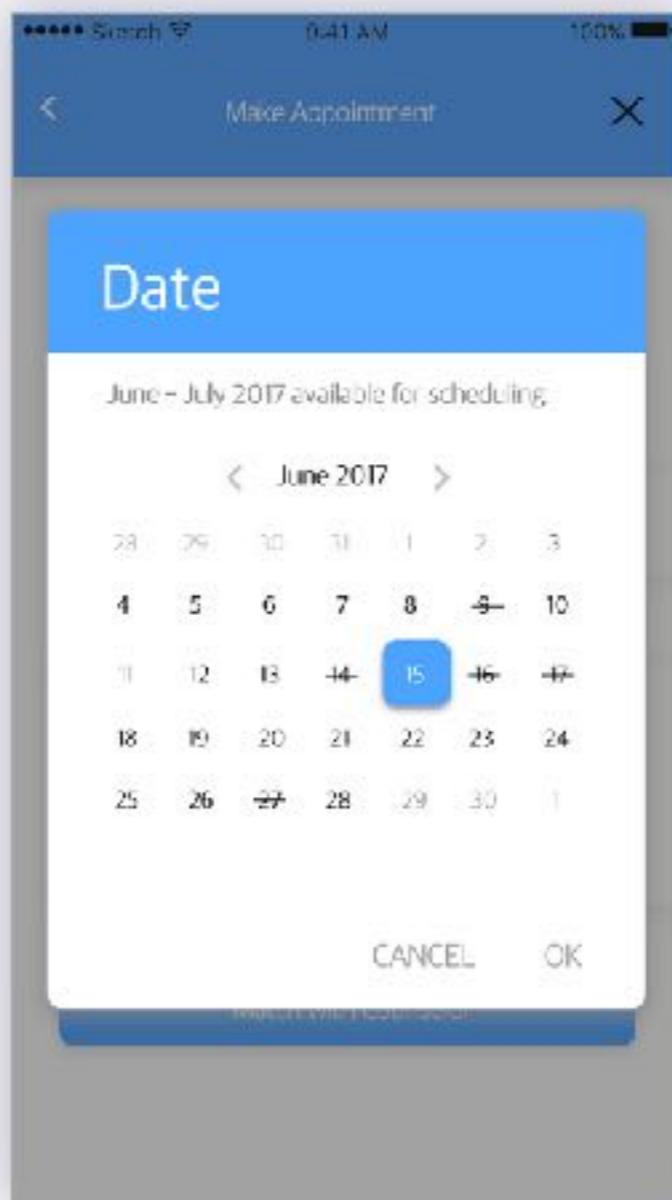
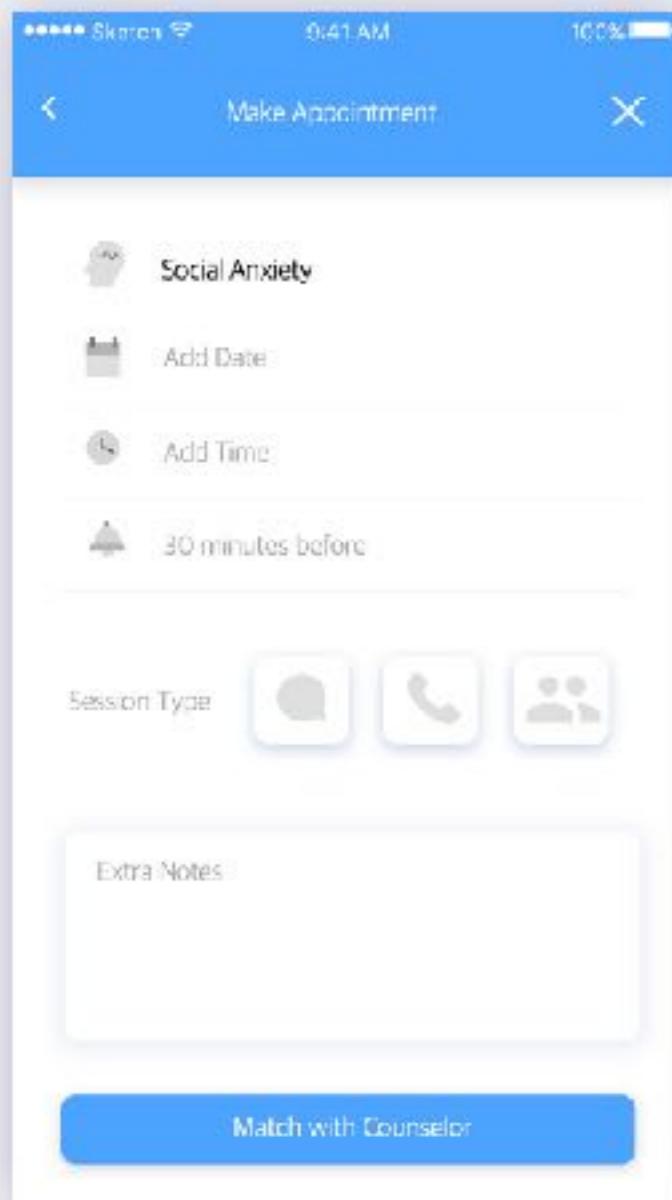
1. Your counsellor will collaborate with you to set end goals for successful treatment.
2. You'll have weekly conversations about your progress with your therapist.
3. Fill out a mood progress report that you can use to record your progress, or just a simple journal.

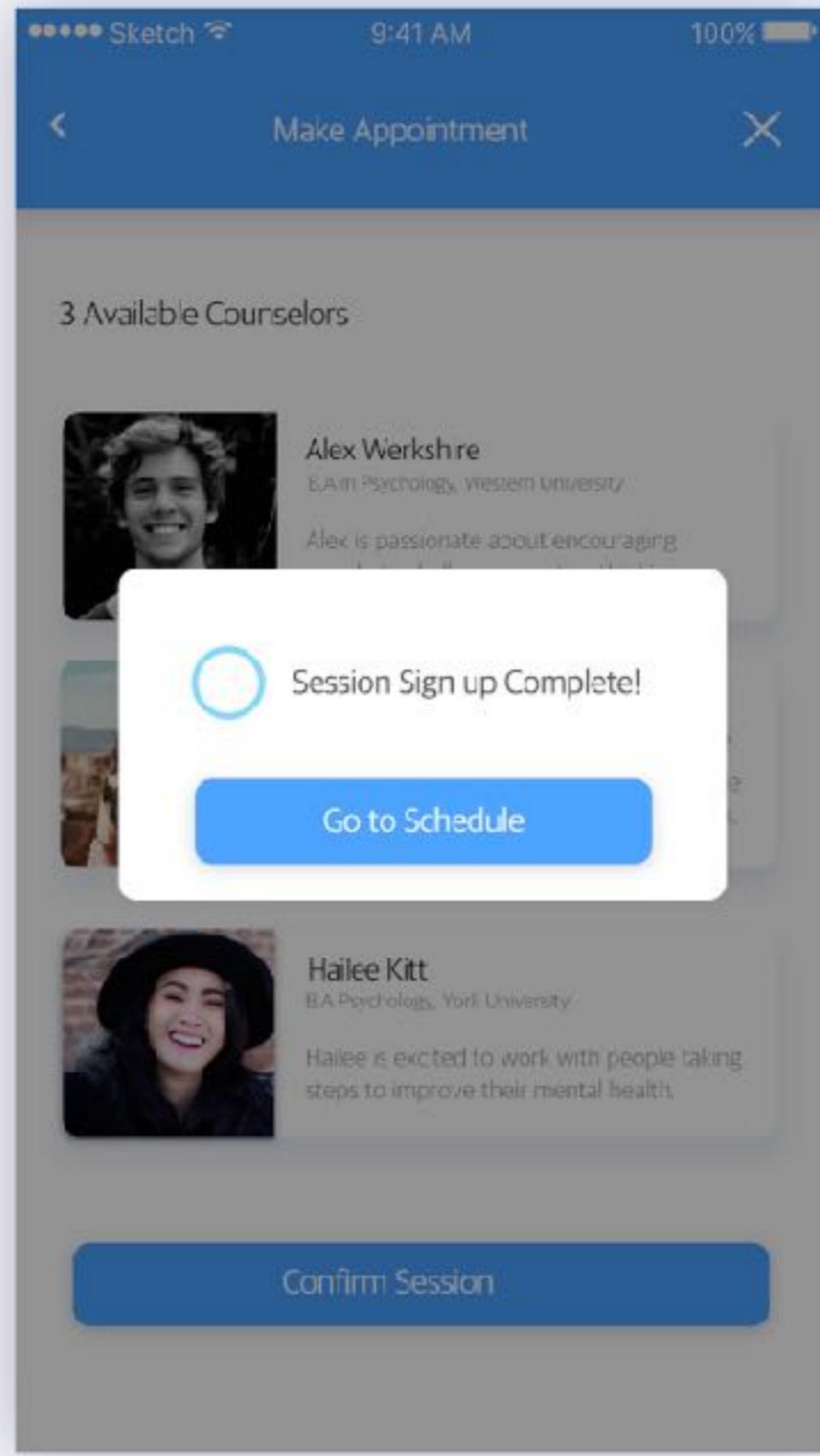
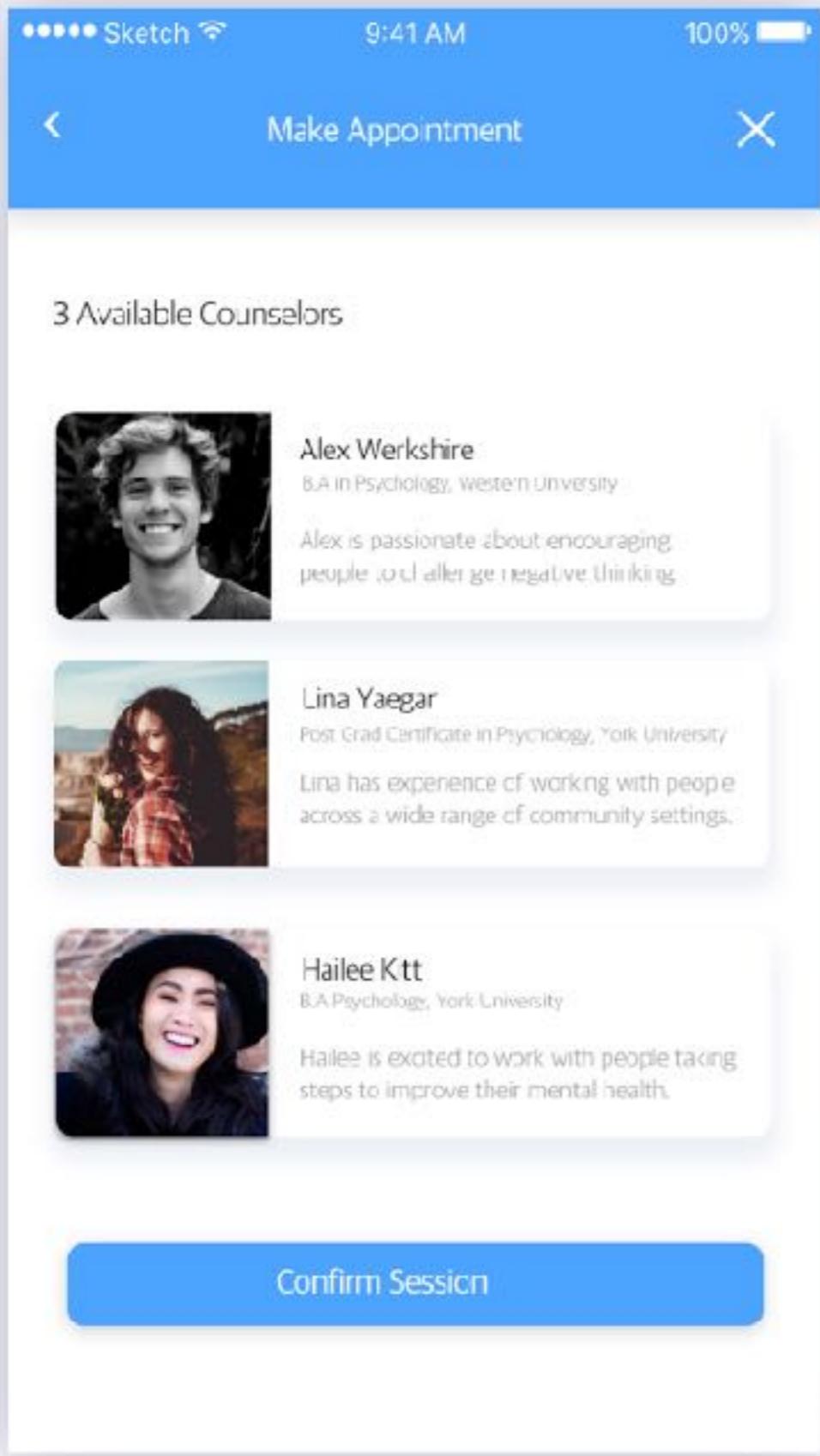


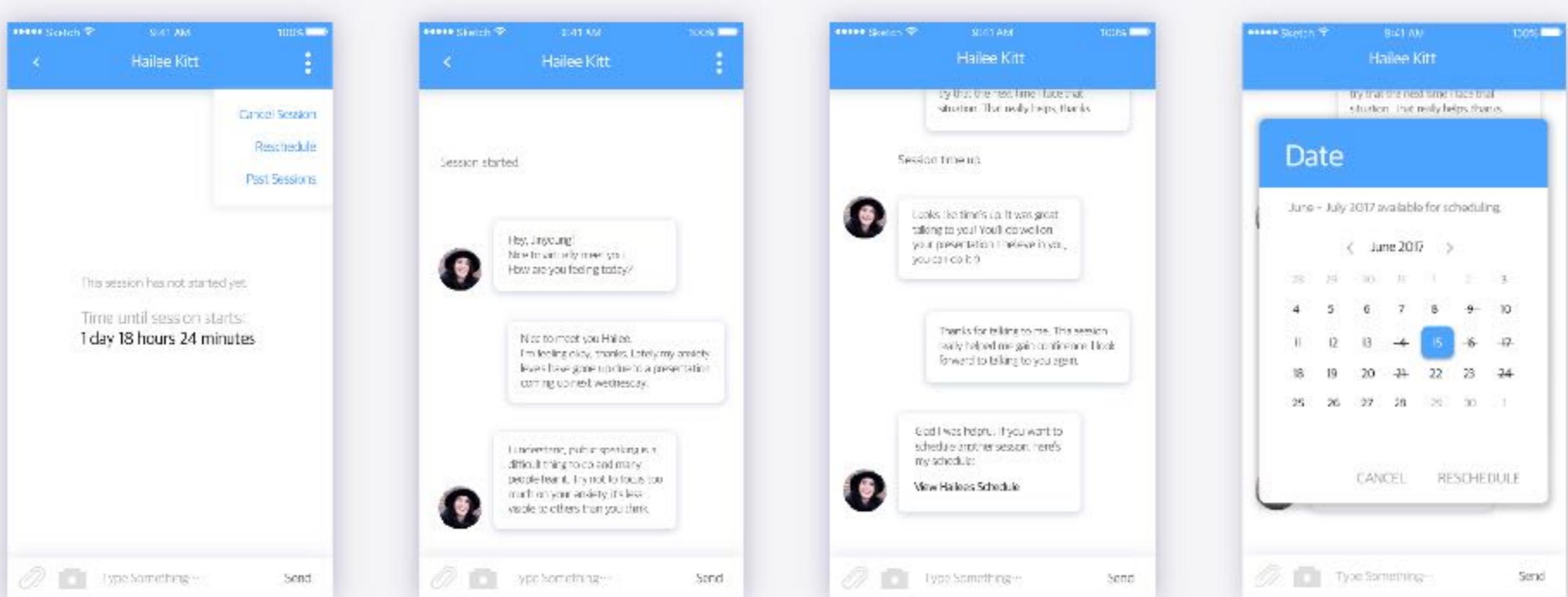
Thesis project - Fearless



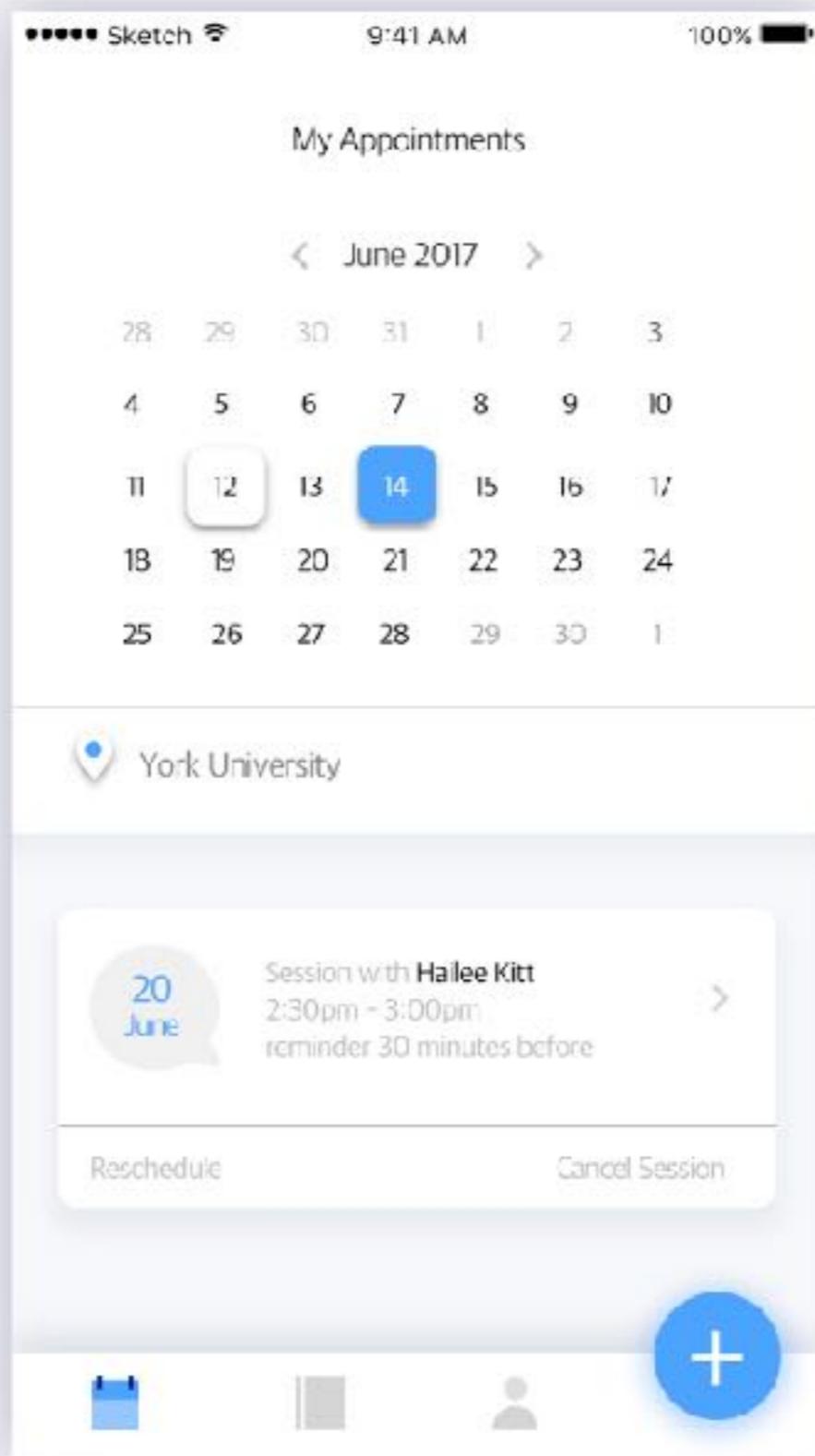




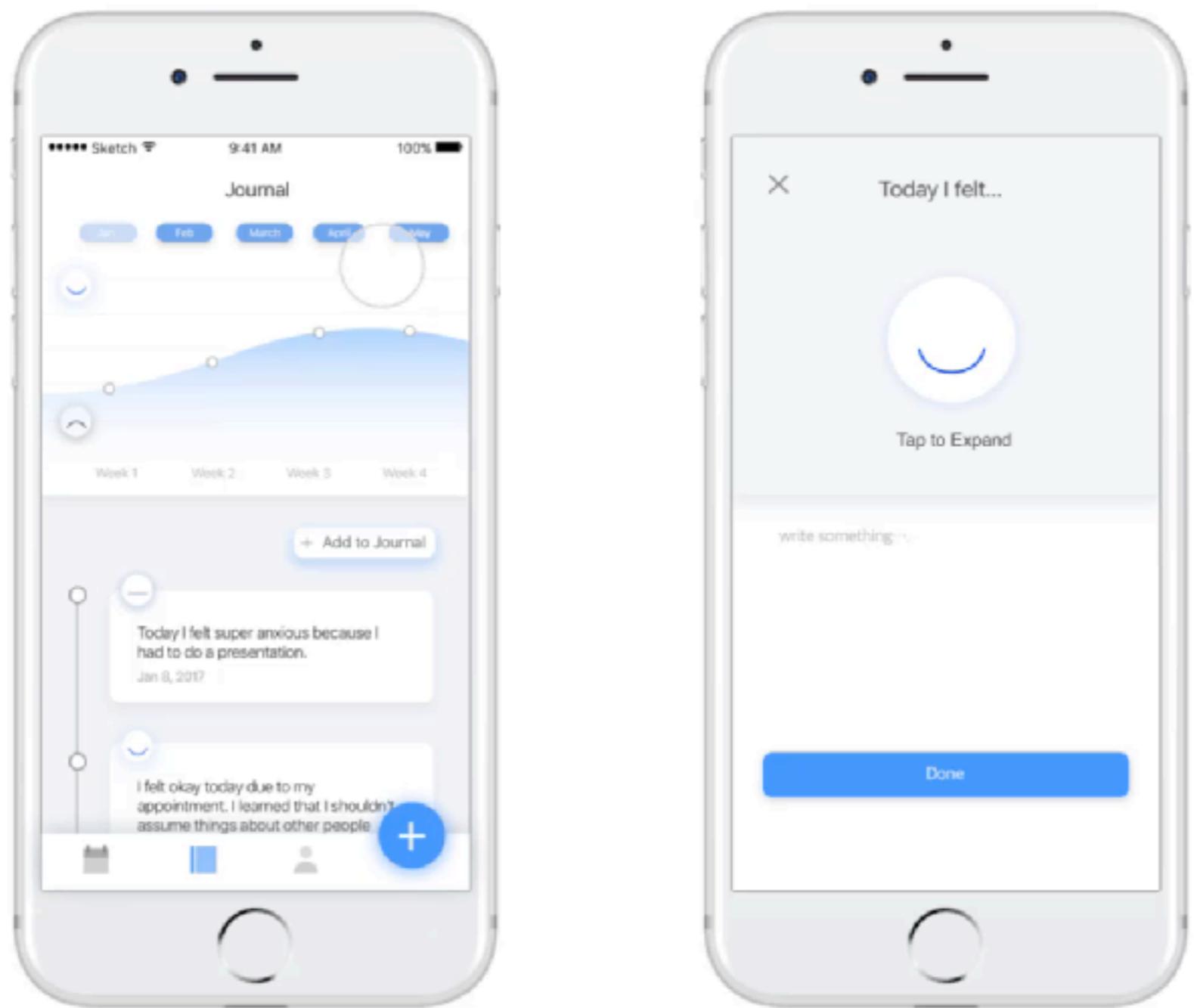




Thesis project - Fearless



Thesis project - Fearless



Benefits of Fearless

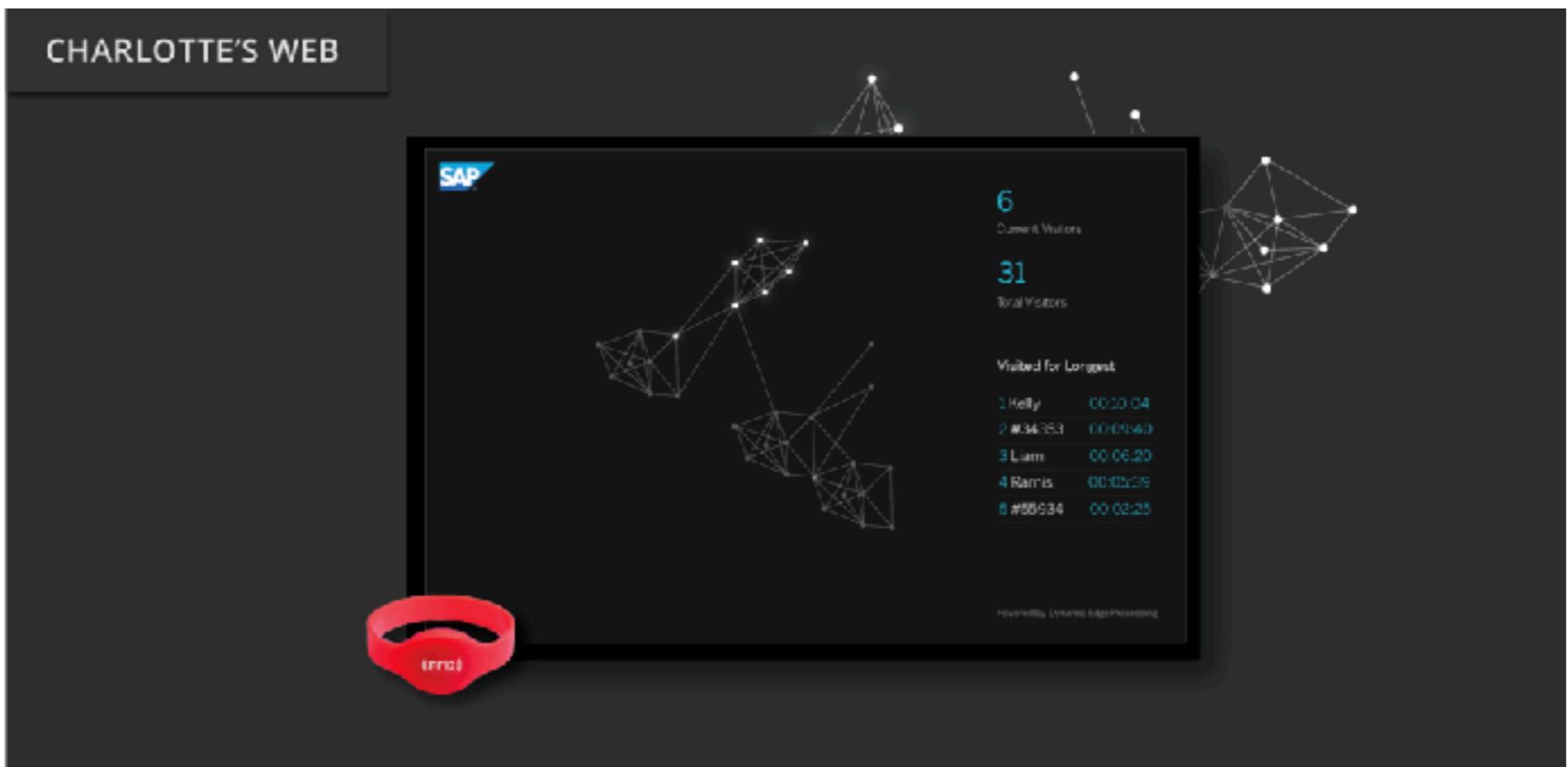


The start of my SAP journey

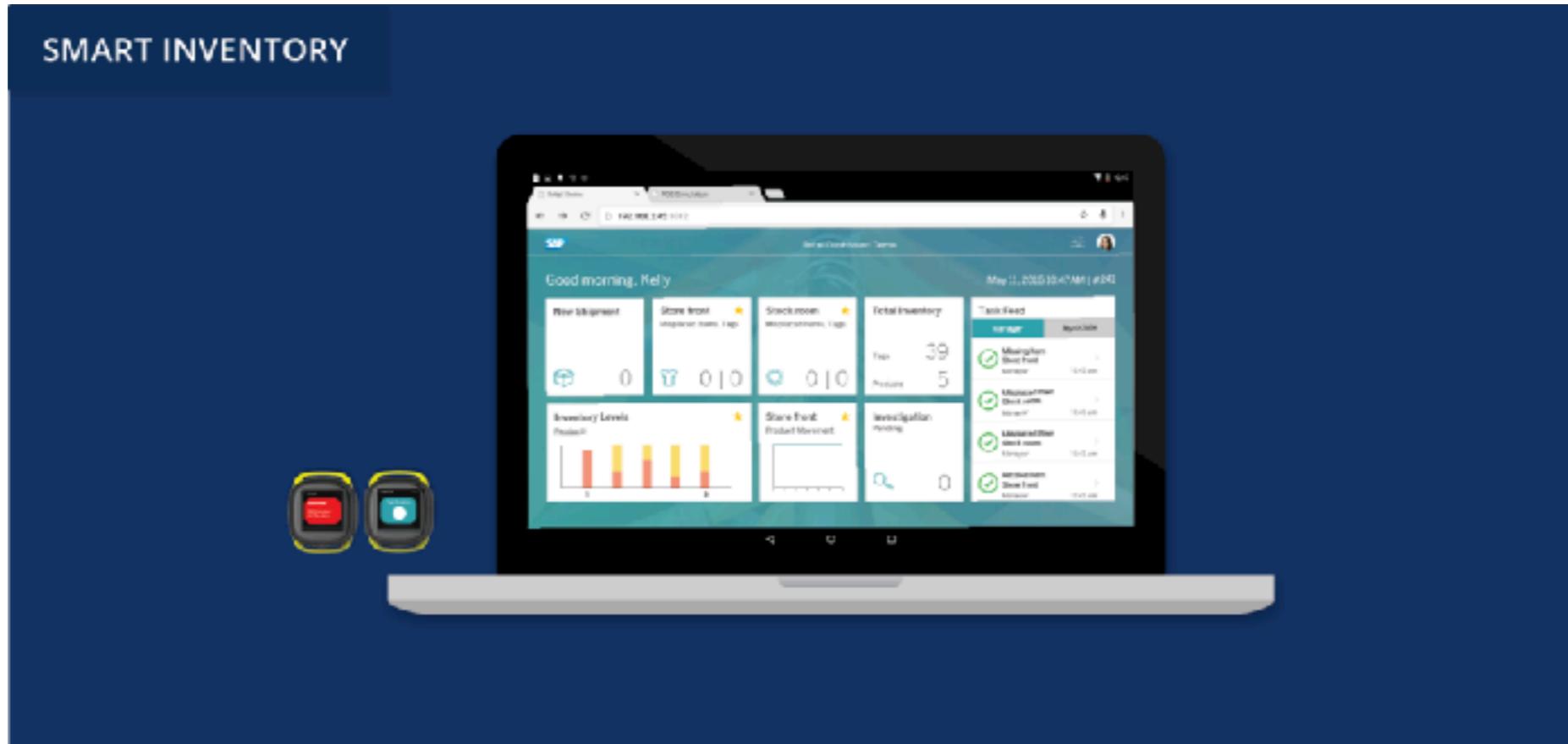


IoT Edge Computing

CHARLOTTE'S WEB



SMART INVENTORY

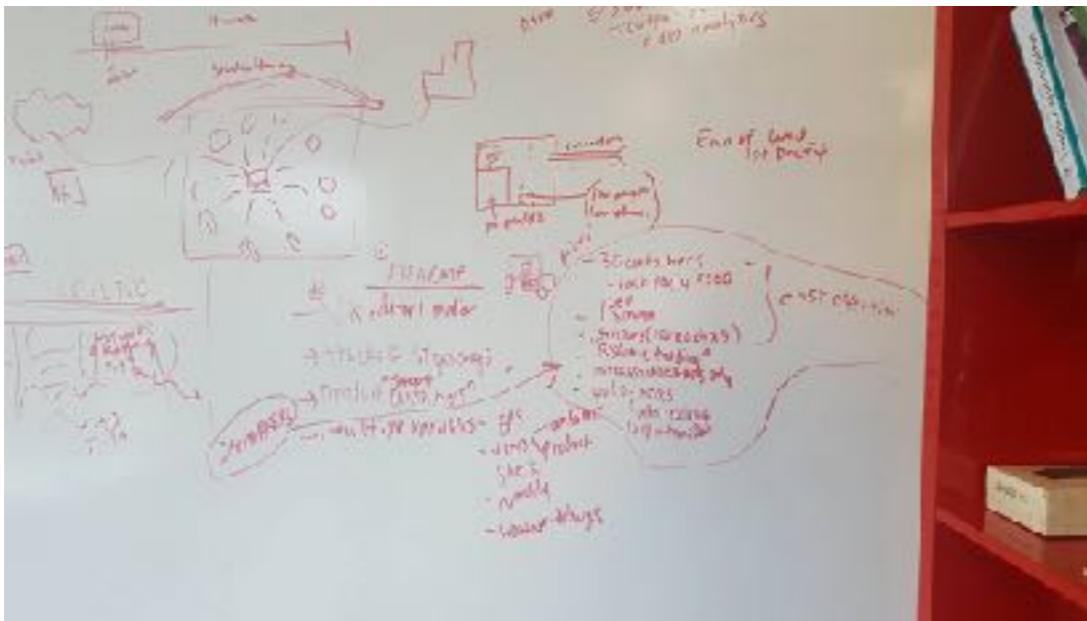
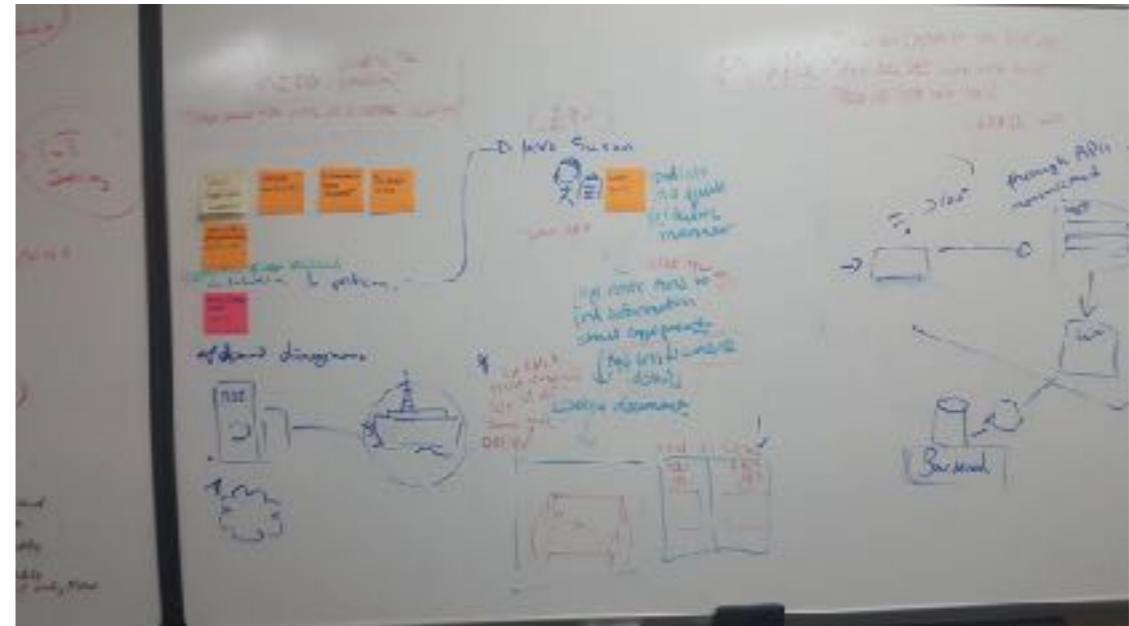


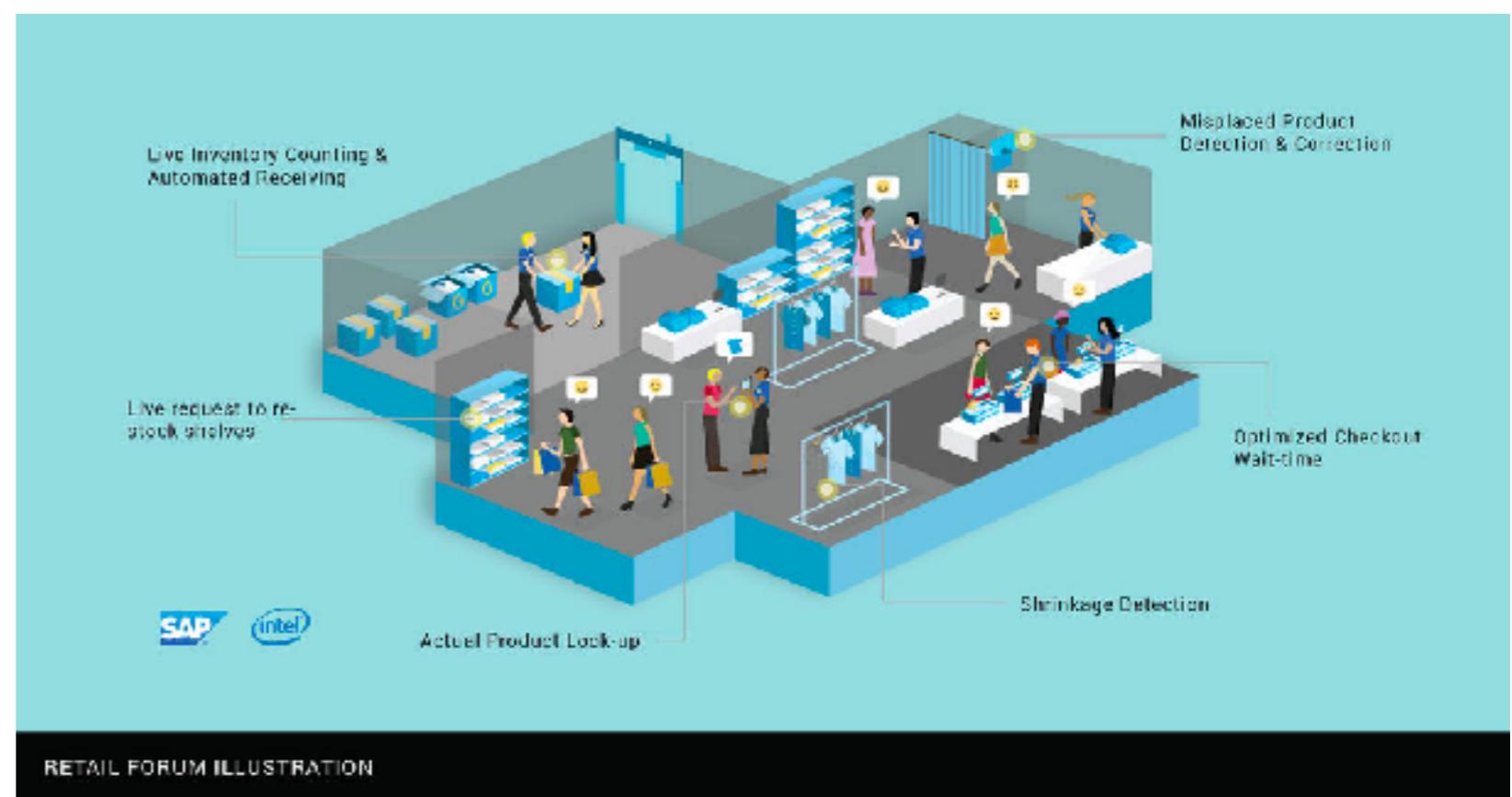
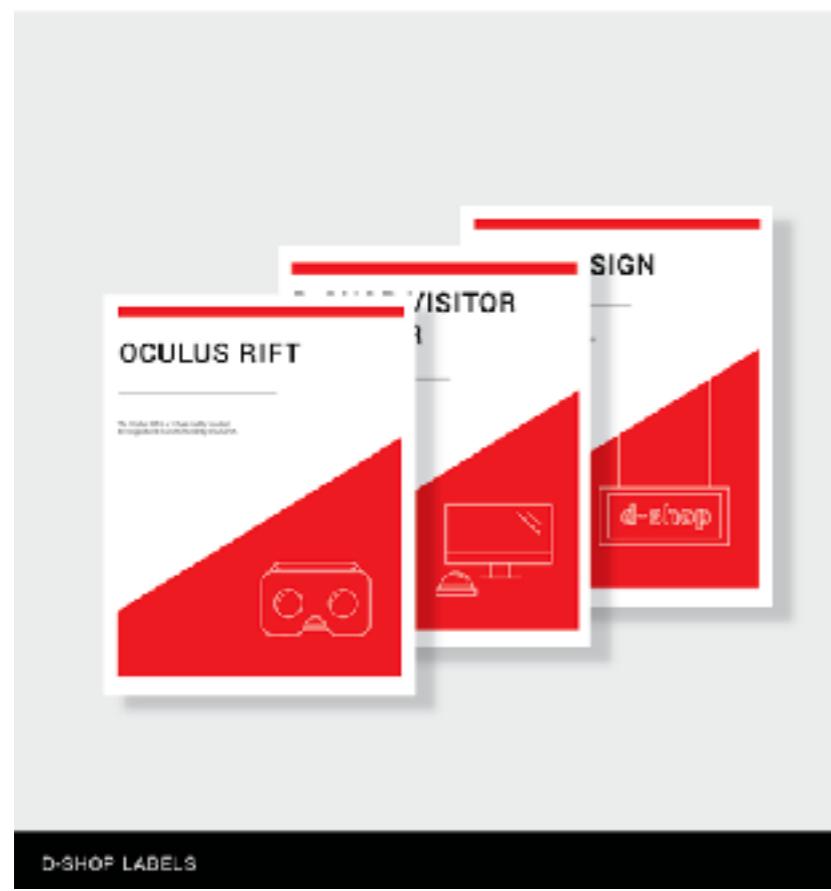
Total Product Cost

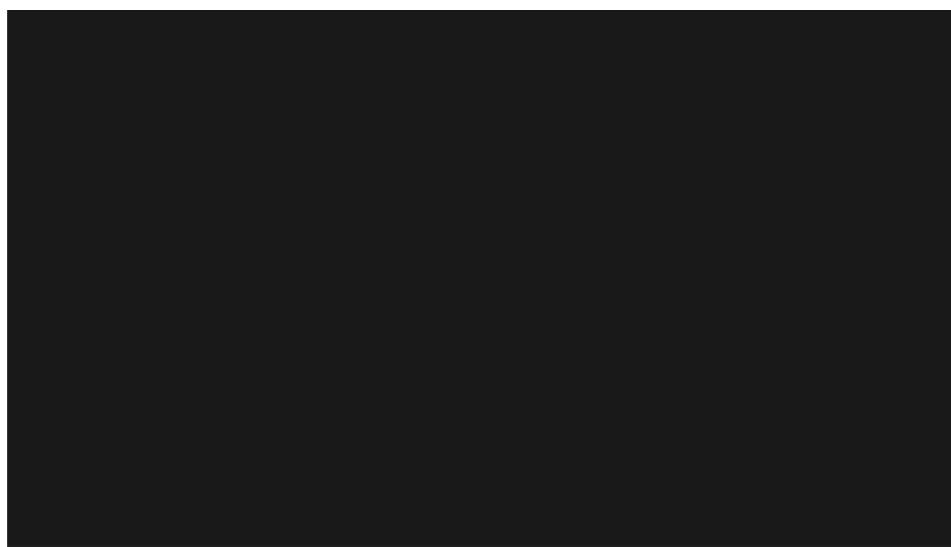
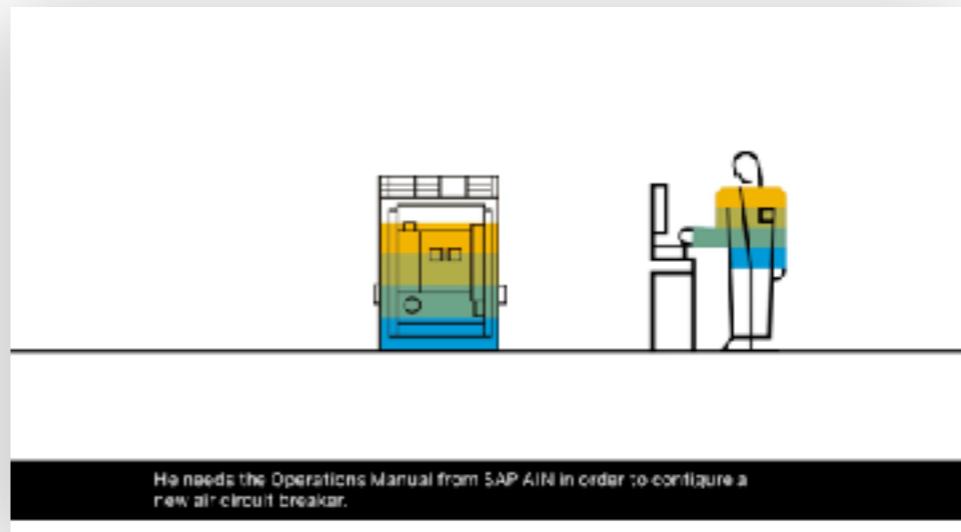
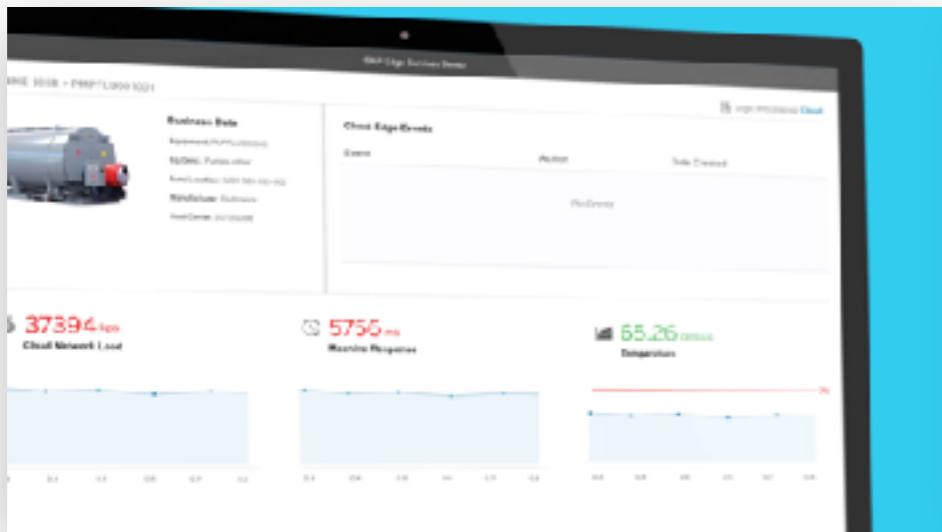
Use Case 1

Monica, Plant Manager	Understanding the impact	Detect Live Deviations	Live Insights	Lower Total Product Cost
Monica, the Plant Manager is responsible for tracking total product costs and ensuring profitability. Energy for air conditioning has been rising but is justified because it was a hot summer. Recently, she's been curious as to how it's affected total product cost.	At the end of the last quarter, Monica received a report that indicated a surprising increase in the plant's total manufacturing costs. Through her research, she discovers that an AC unit has been malfunctioning for the last month and therefore overworking the other AC units.	Dynamic Edge Processing works with PCo and ML to monitor energy usage in external environmental factors and detects when a problem may occur providing sufficient lead time to act.	With DEP, Monica is informed that a freezer is starting to fail. Her energy usage analysis is rising faster than usage factors would indicate. This allows her to remedy the situation before it affects product cost.	By taking timely action on these live insights, Monica is able to lower total product cost. She is also no longer surprised by the quarterly reports.

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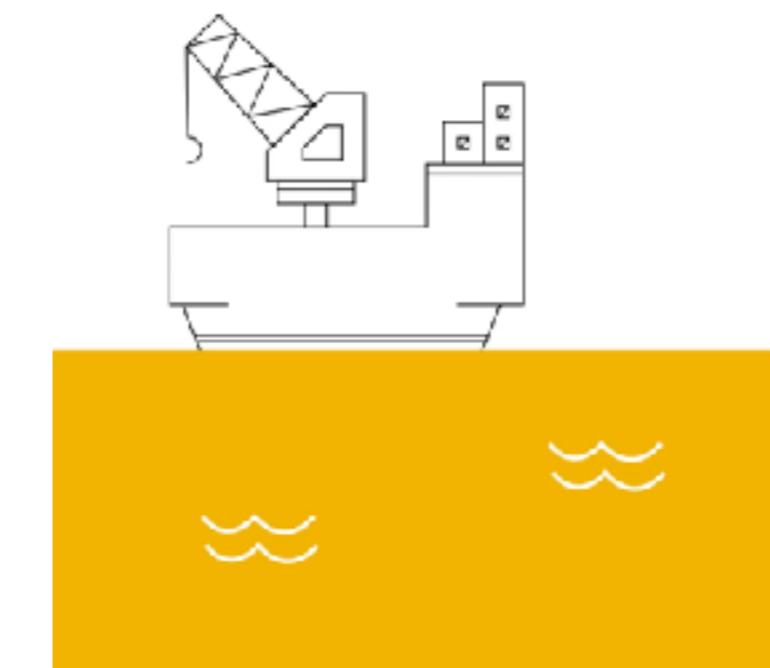




Animation Videos to showcase SAP Technology

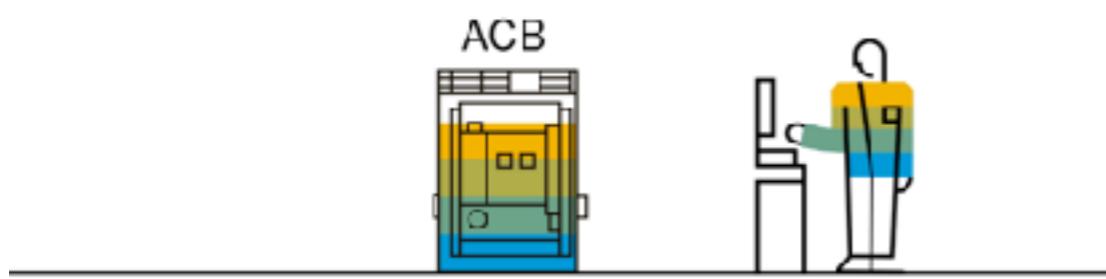
Today, only 15%
of IoT data acquired is
meaningful post-analytics.

(Source: Vasu Mehta, "Compute at the IoT edge a real necessity today," IoT World News, May 2015)

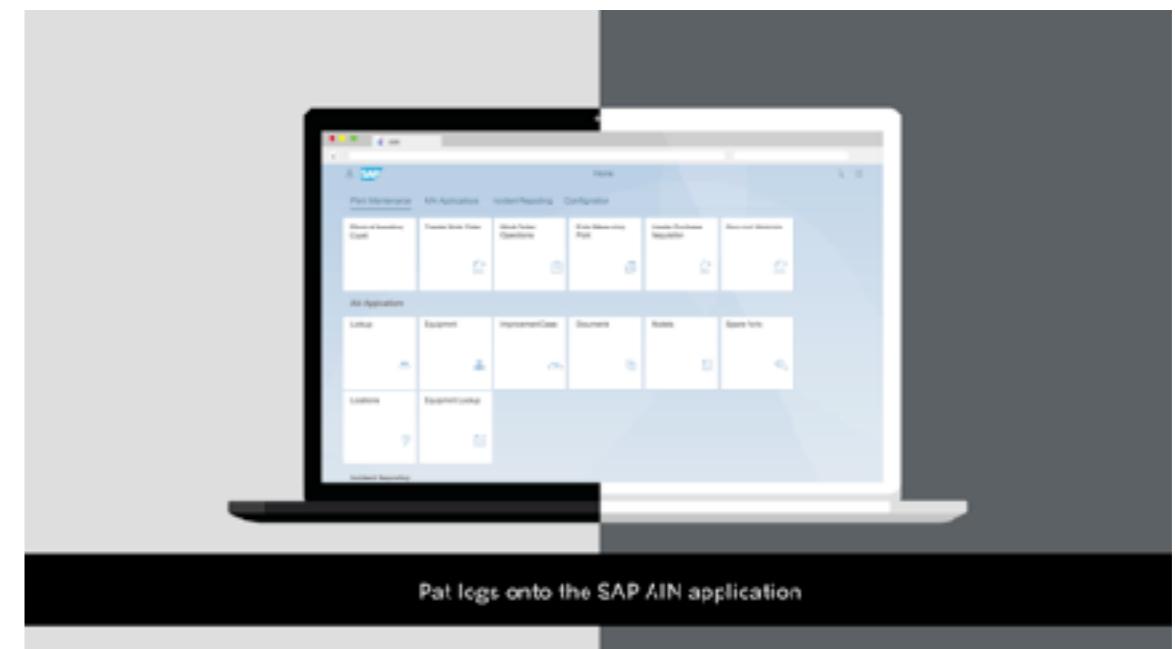


...in the middle
of the ocean.

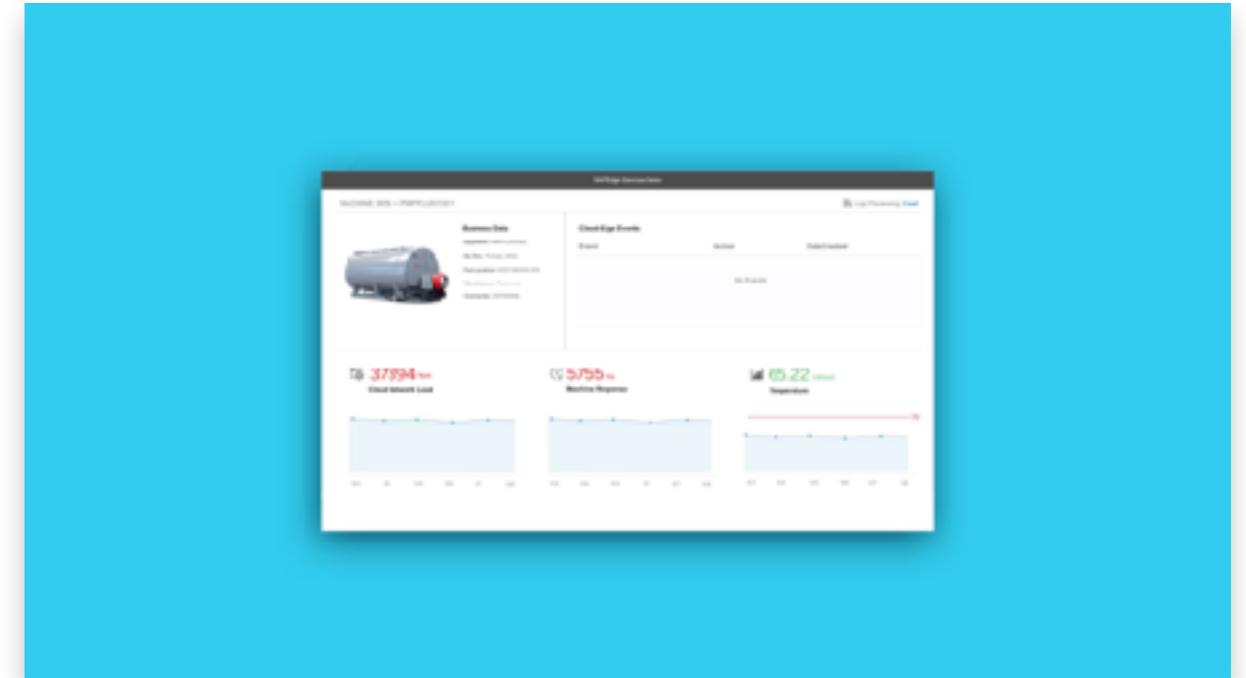
Informational videos to show how SAP applications work.



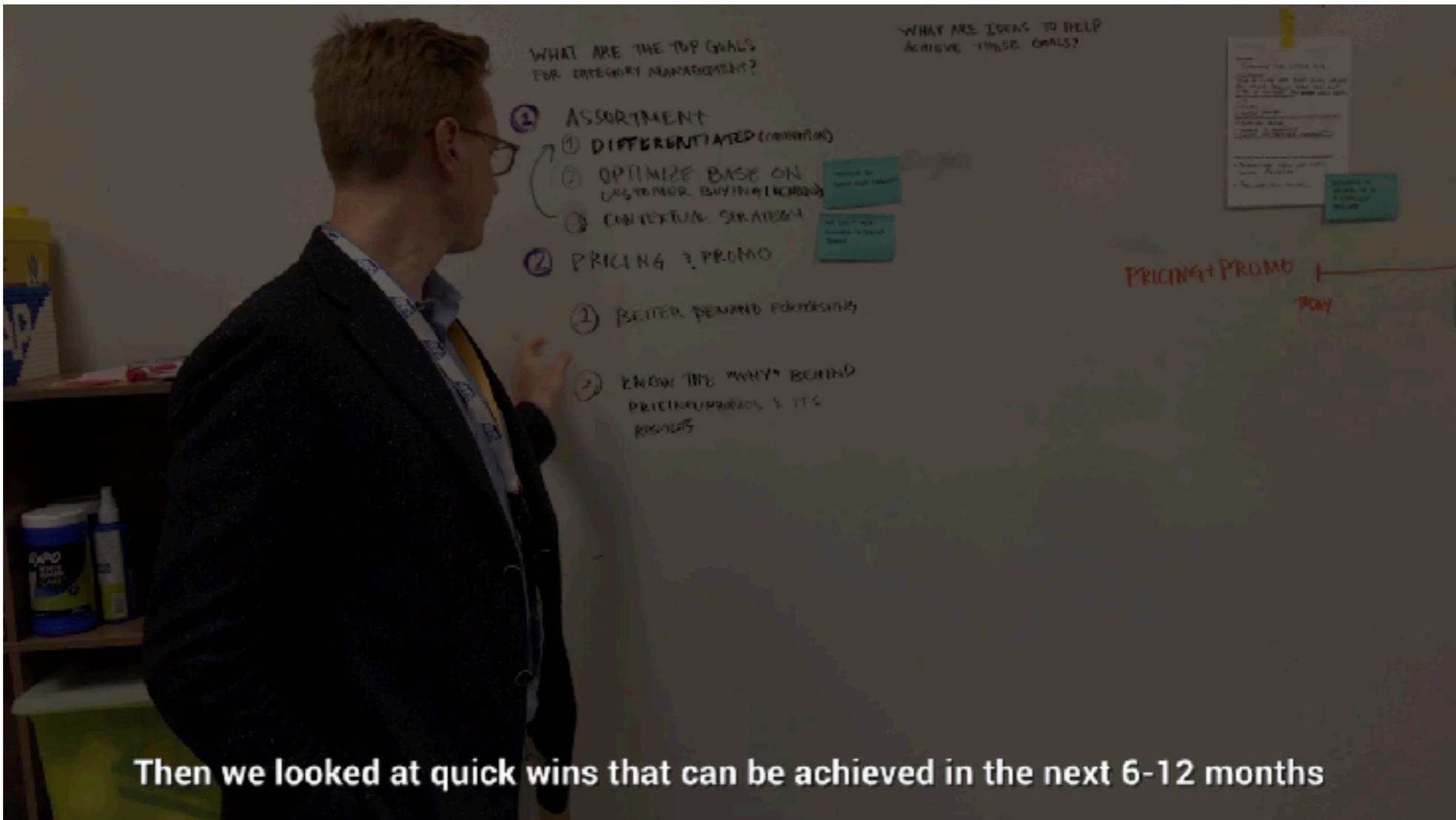
He needs the Operations Manual from SAP AIN in order to configure a new air circuit breaker.



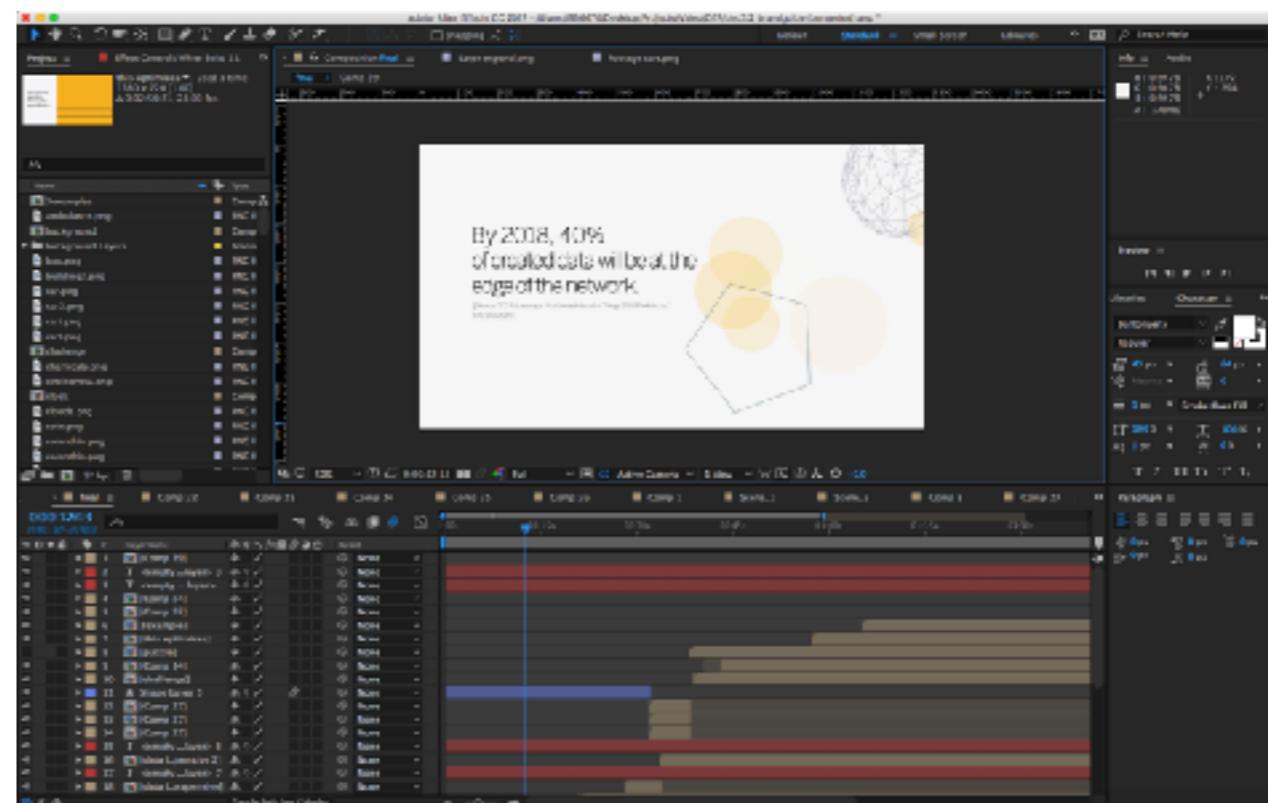
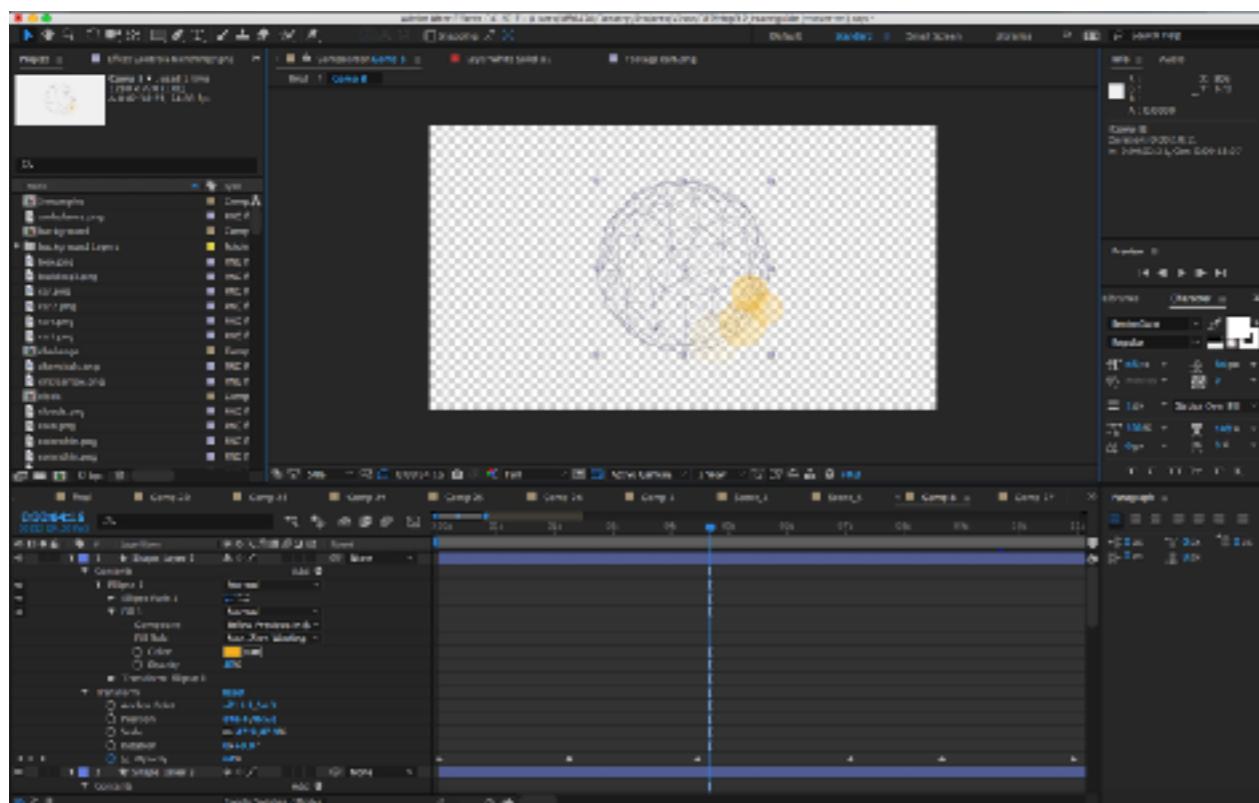
Demo videos for proof of concept



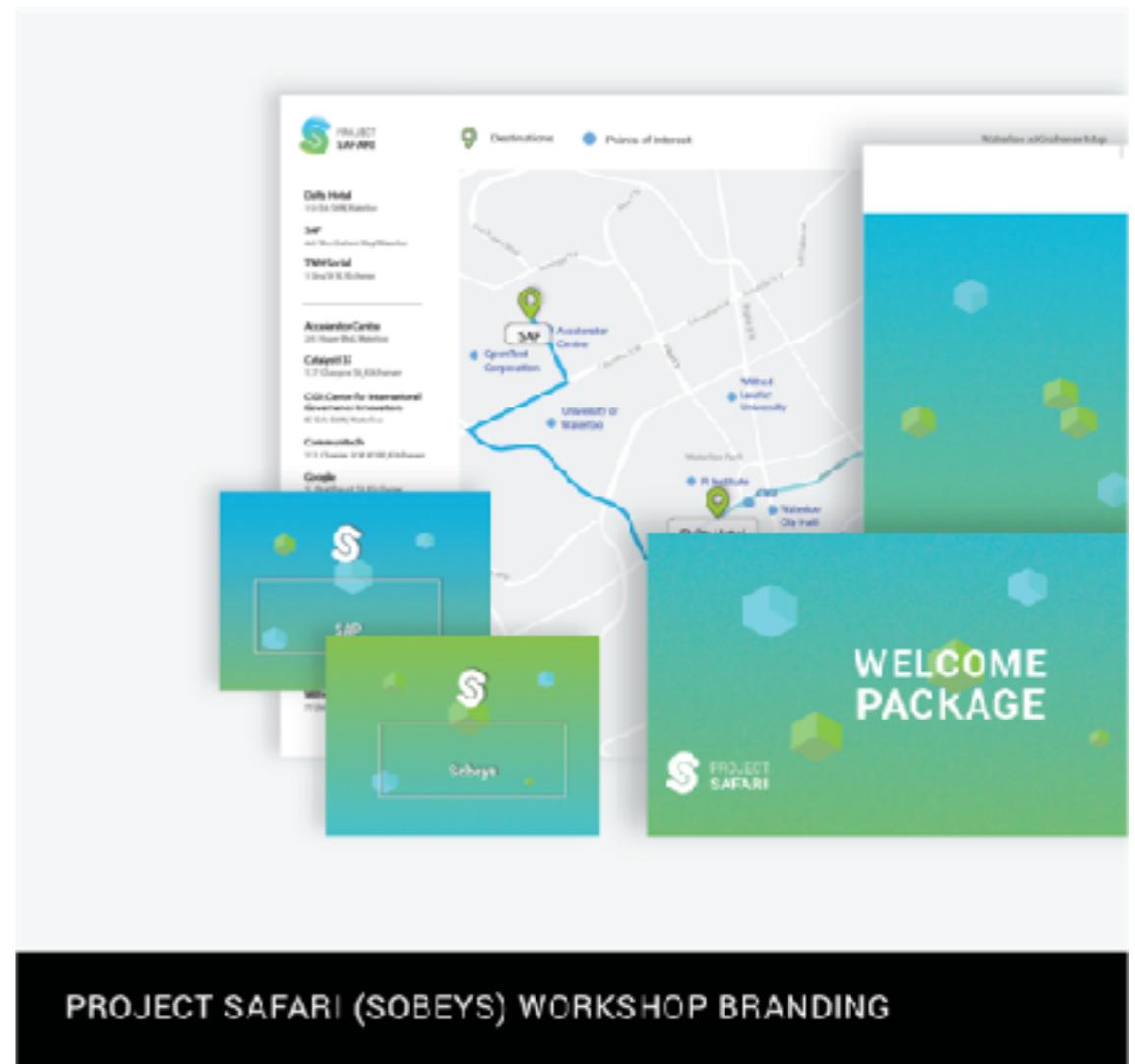
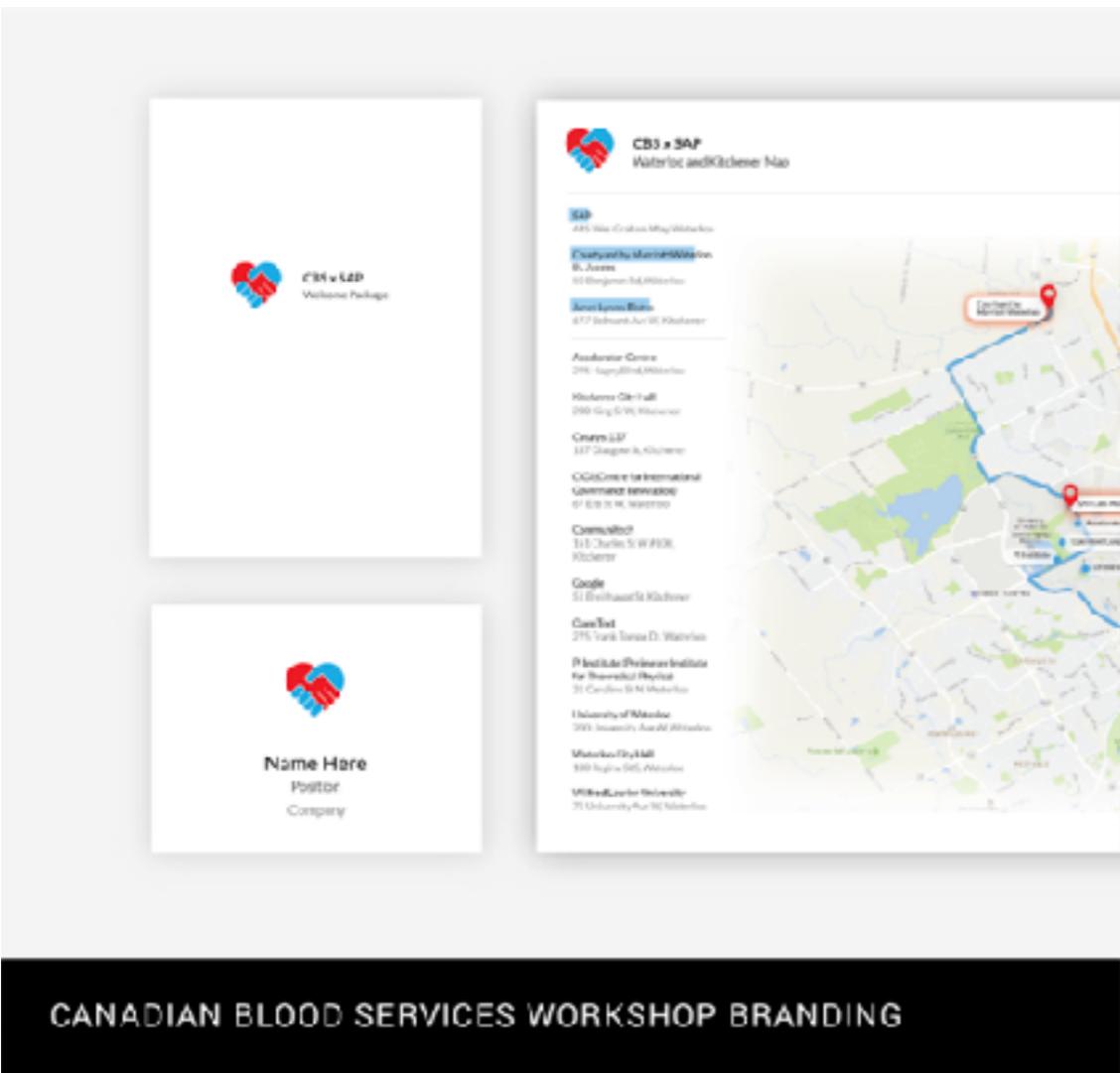
Workshop summary videos



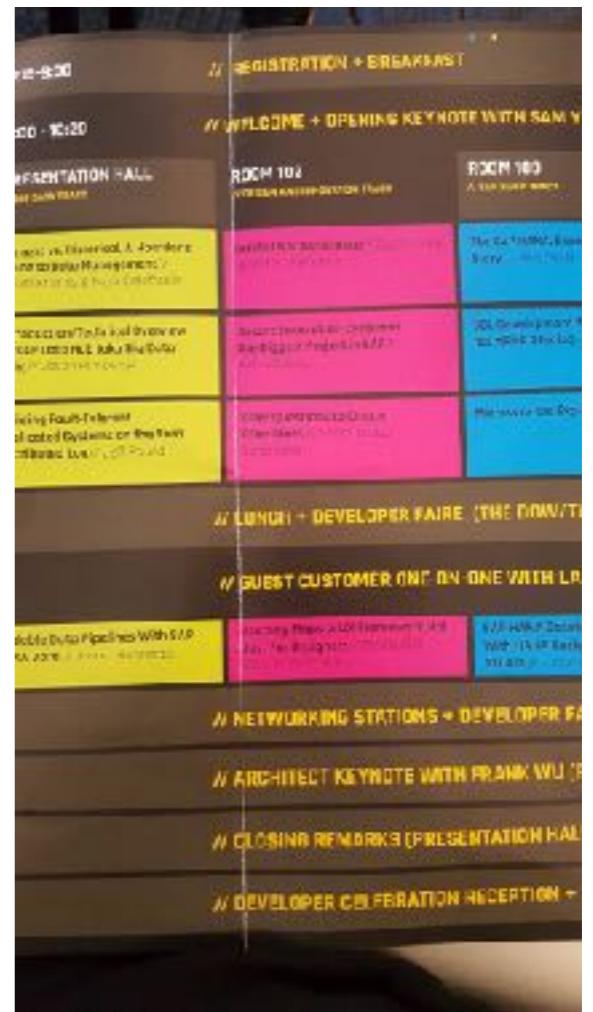
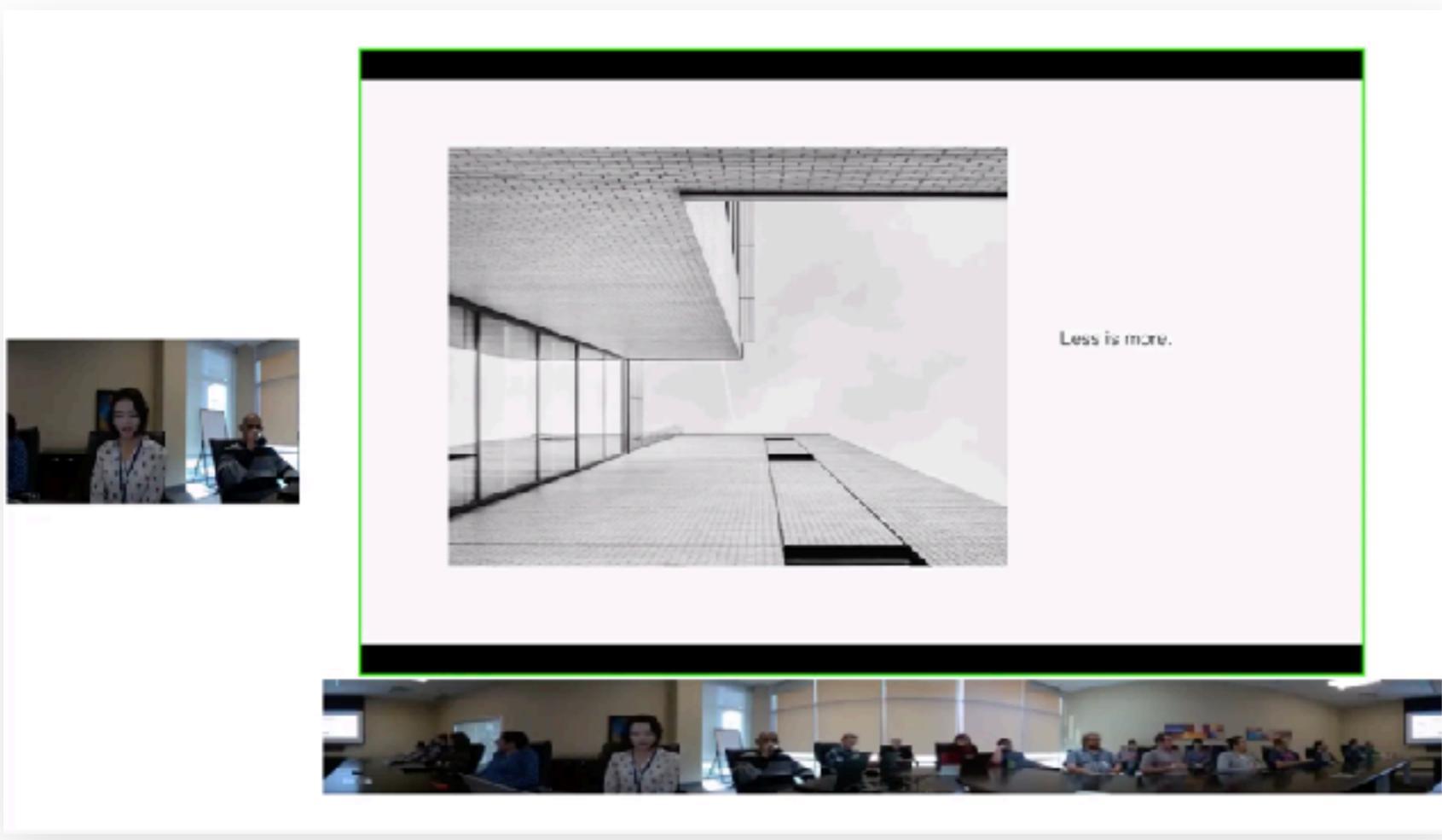
After effects







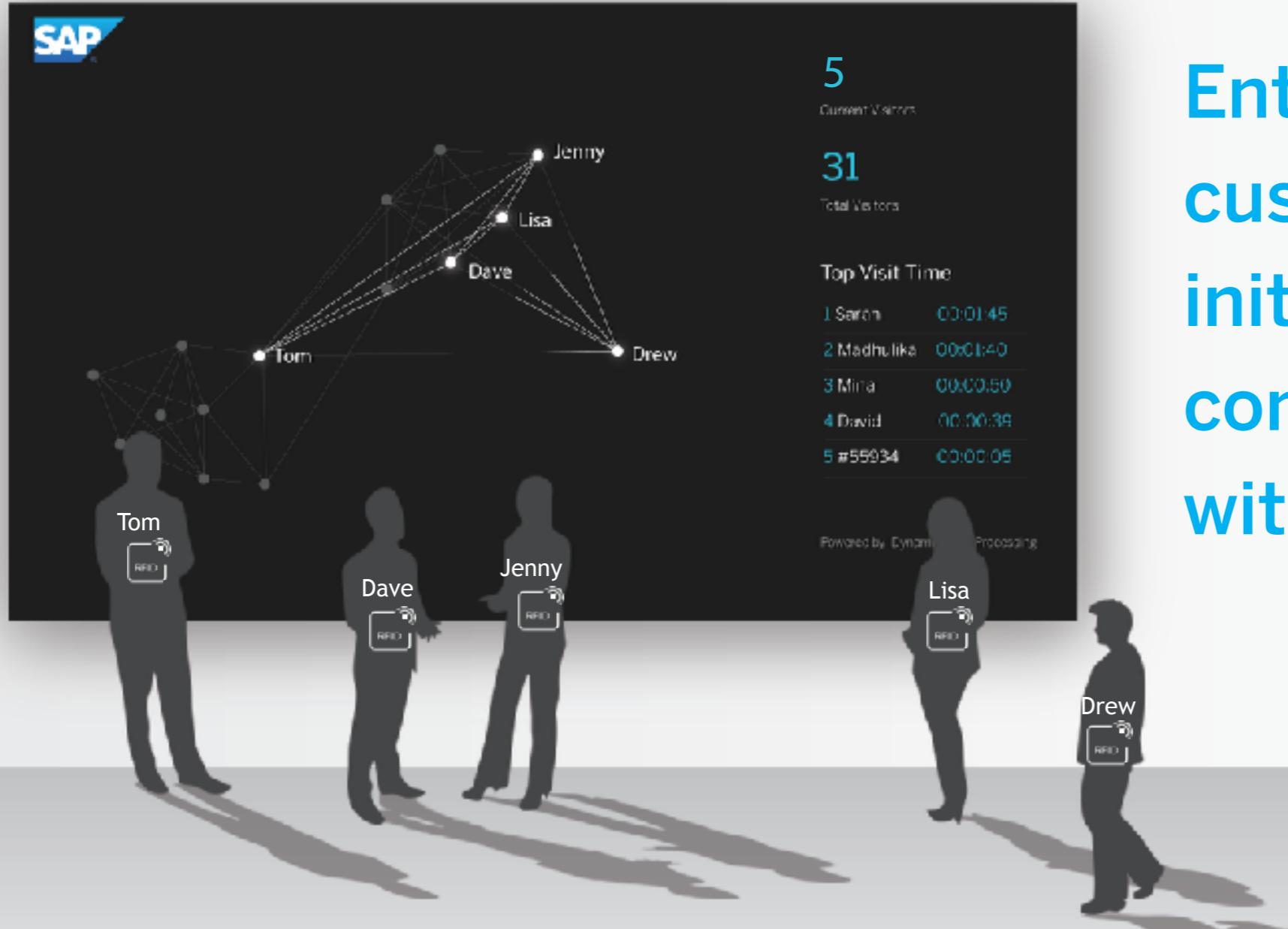




Charlottes web

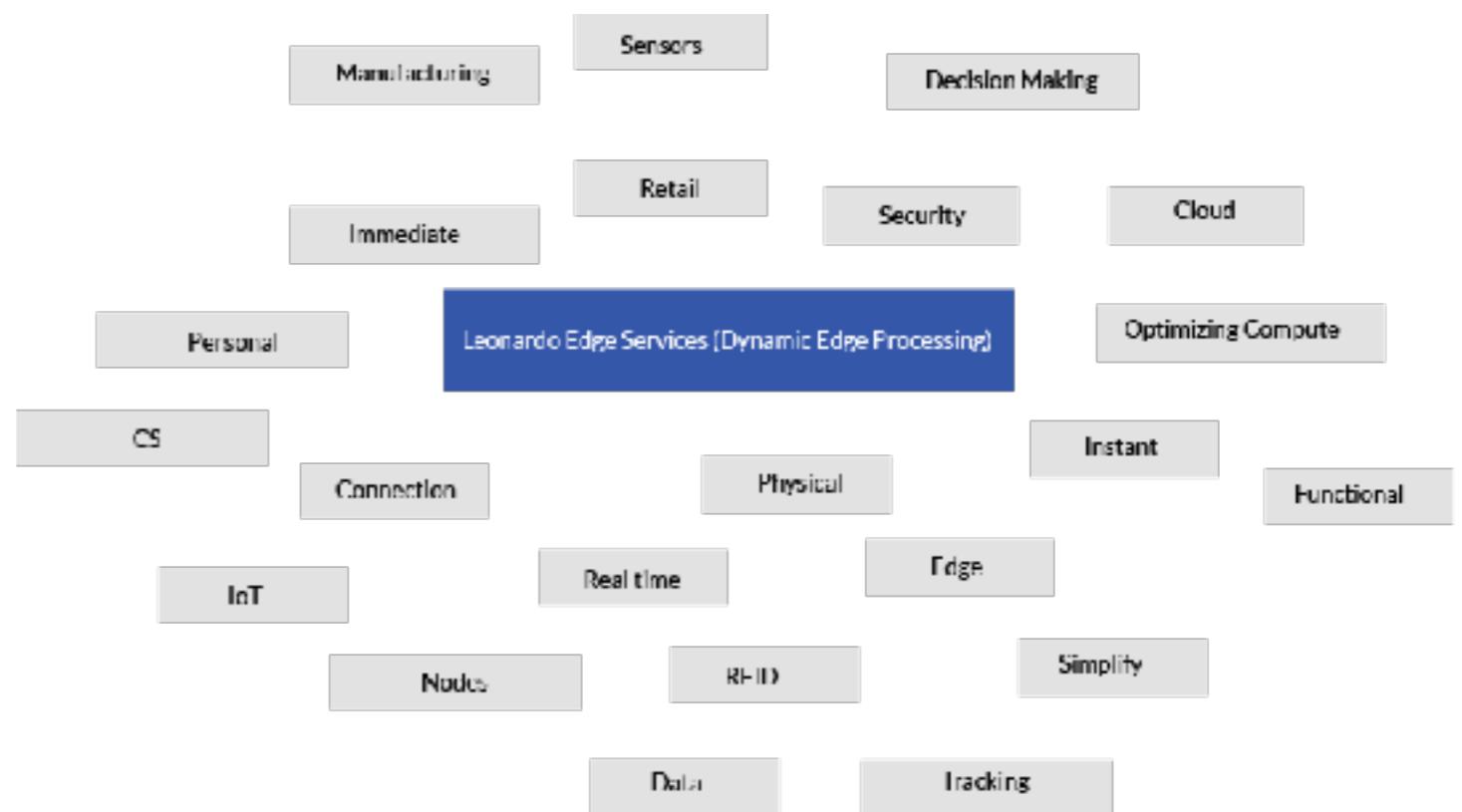
UI/UX project at SAP

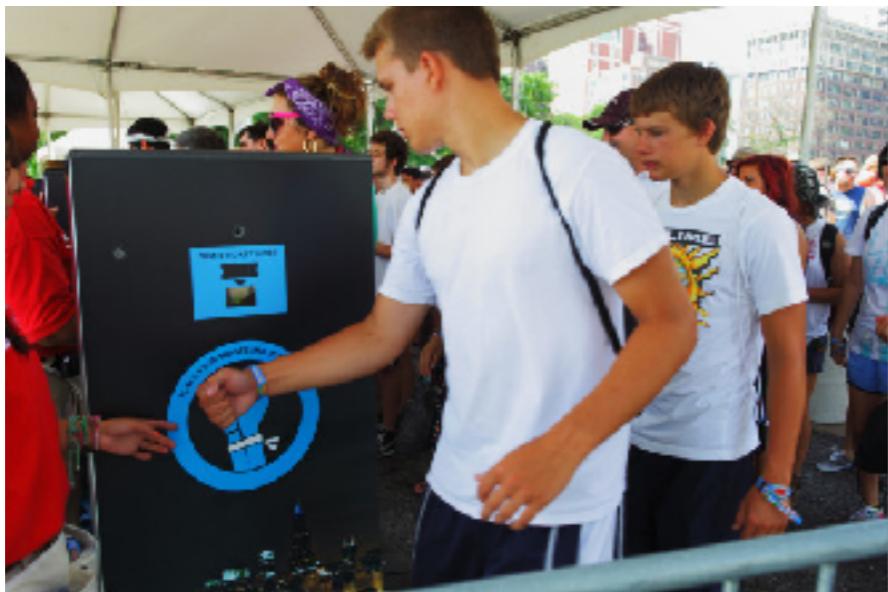
**We want customers to
understand SAP products.**

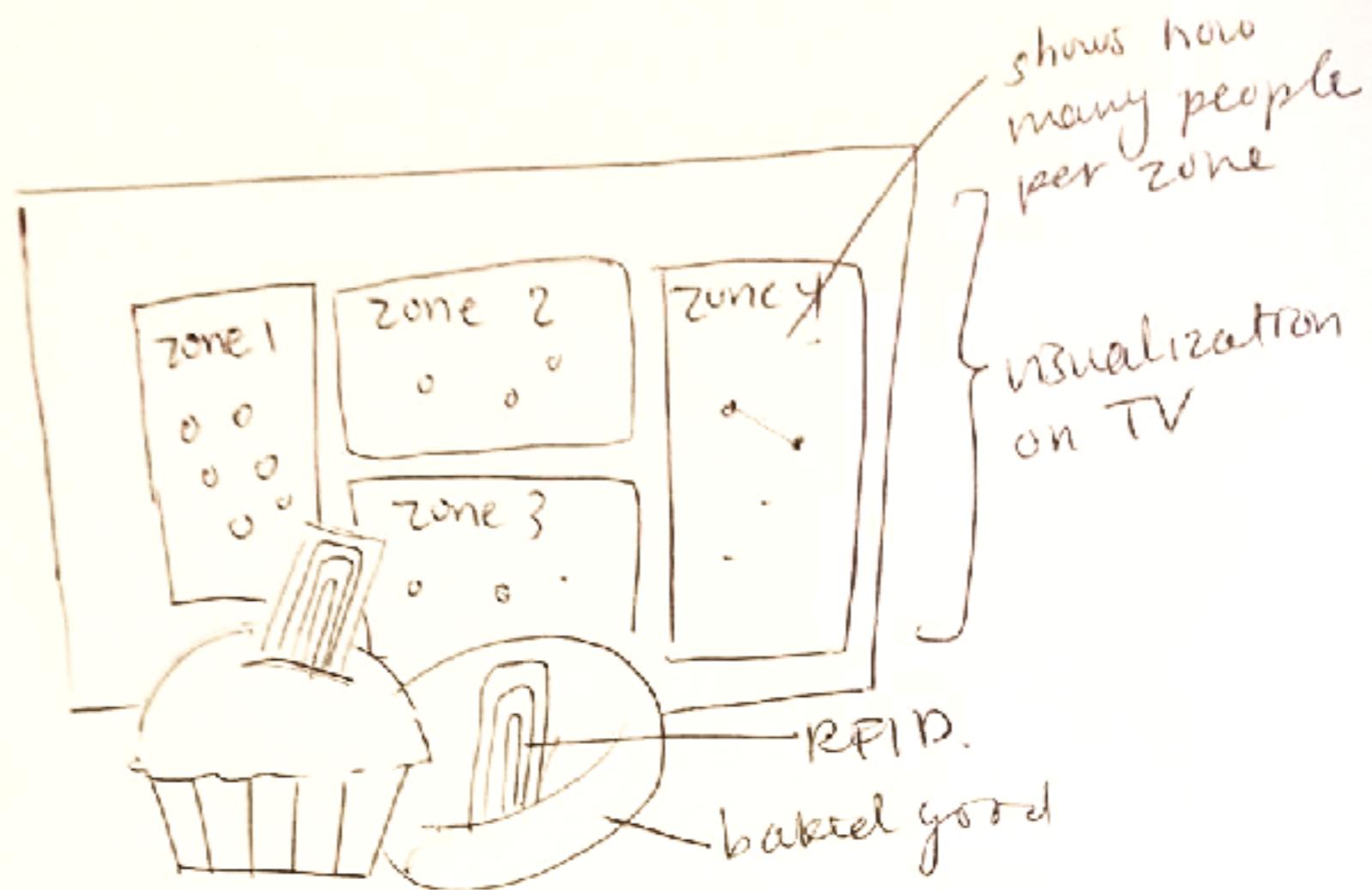


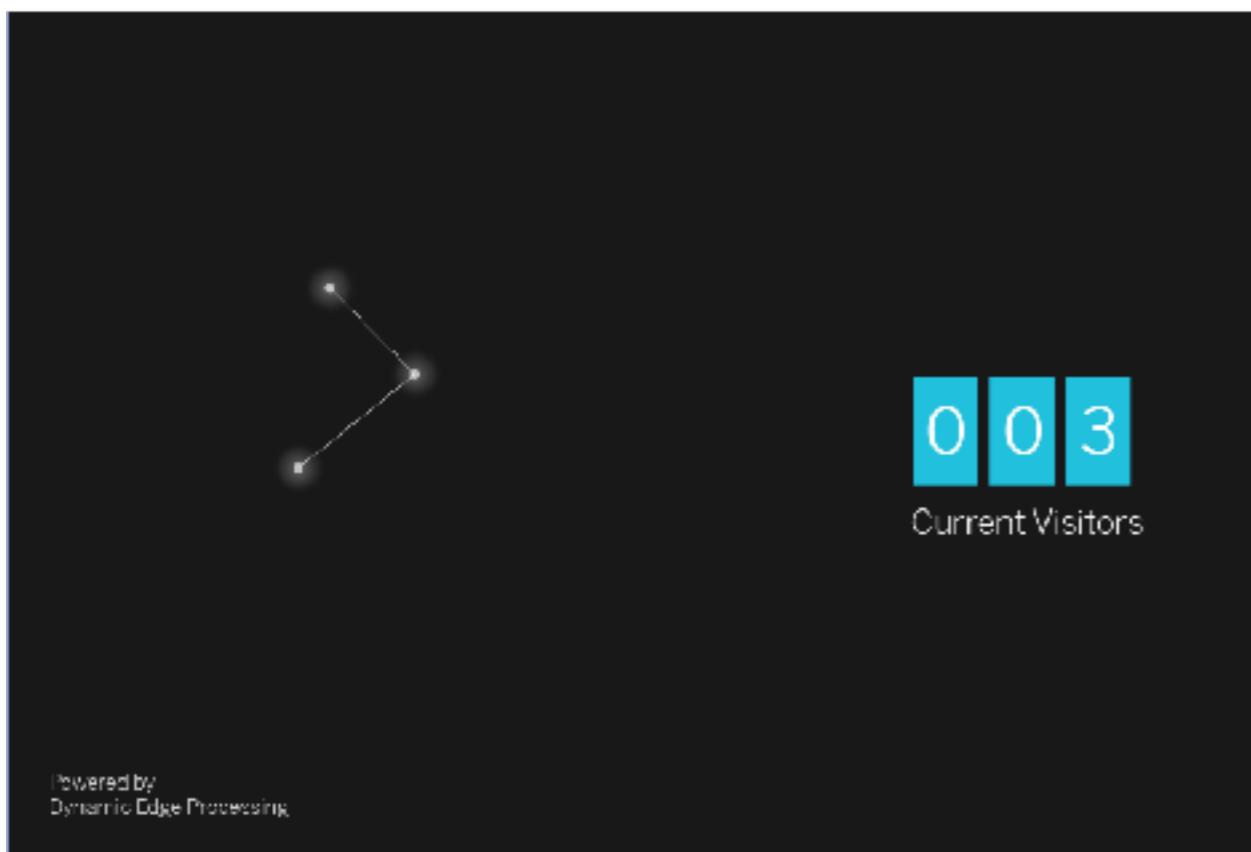
Enticing
customers to
initiate
conversations
with SAP

The very beginning







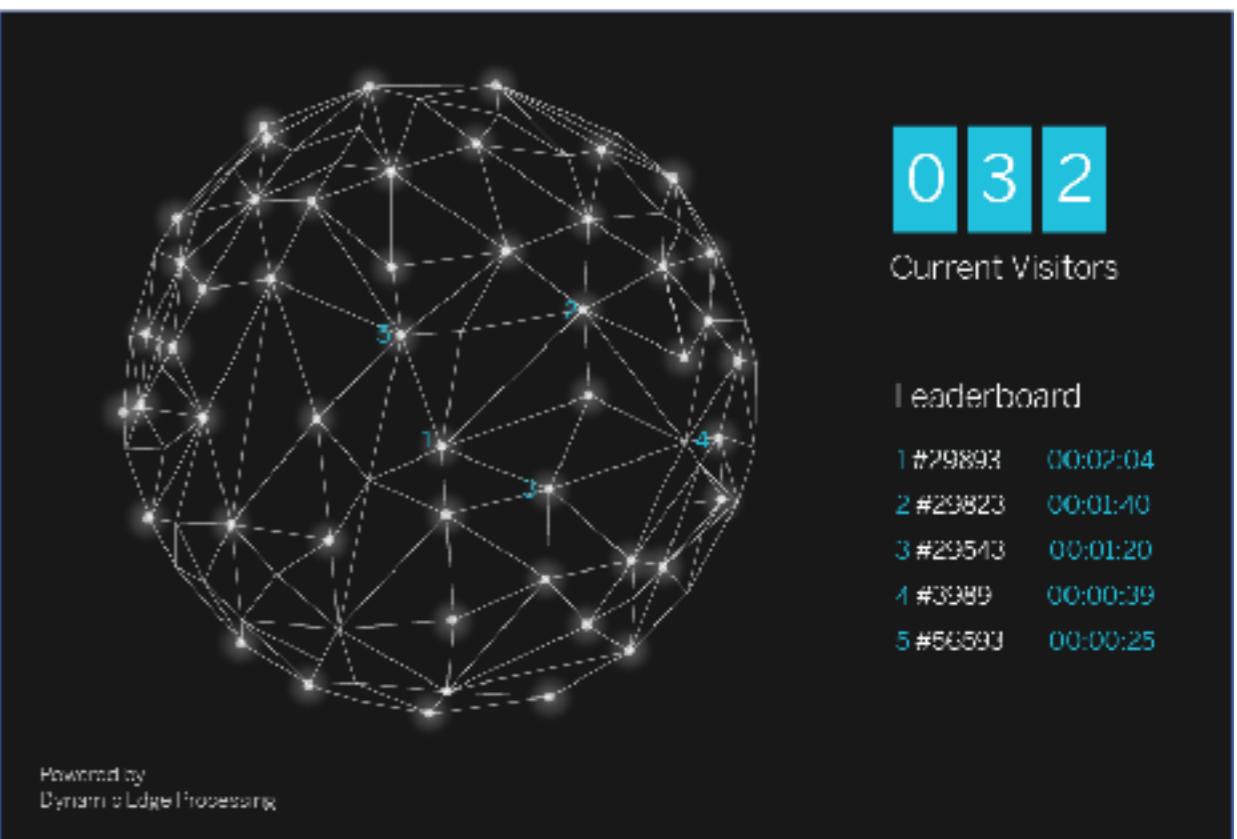


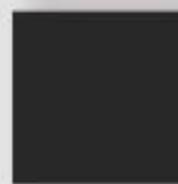
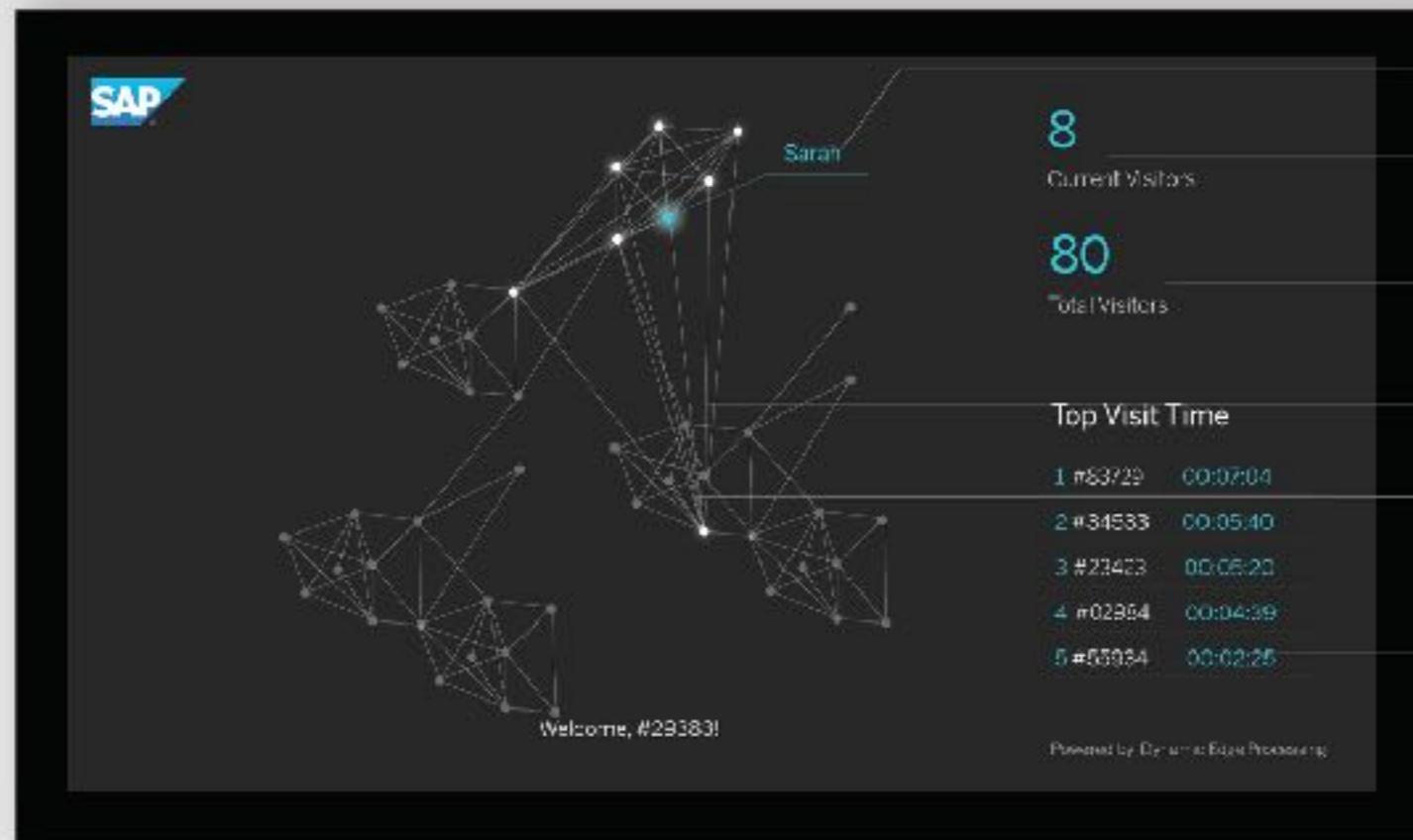


LEADERBOARD

TOP 5 VISITORS

- 1** ID #3982394
- 2** ID #3131234
- 3** ID #7567543
- 4** ID #1234235
- 5** ID #1235673





#1e1e1e



#24c1de

This is a header.

BentonSans Regular

This is the body.

BentonSans Light



Header: 145pt
Body: 63pt
Header 2 ("visited for longest"): 23pt



Header: 65 pt
body: 30 pt
Header 2 ("visited for longest") 33 pt





0

Current Visitors

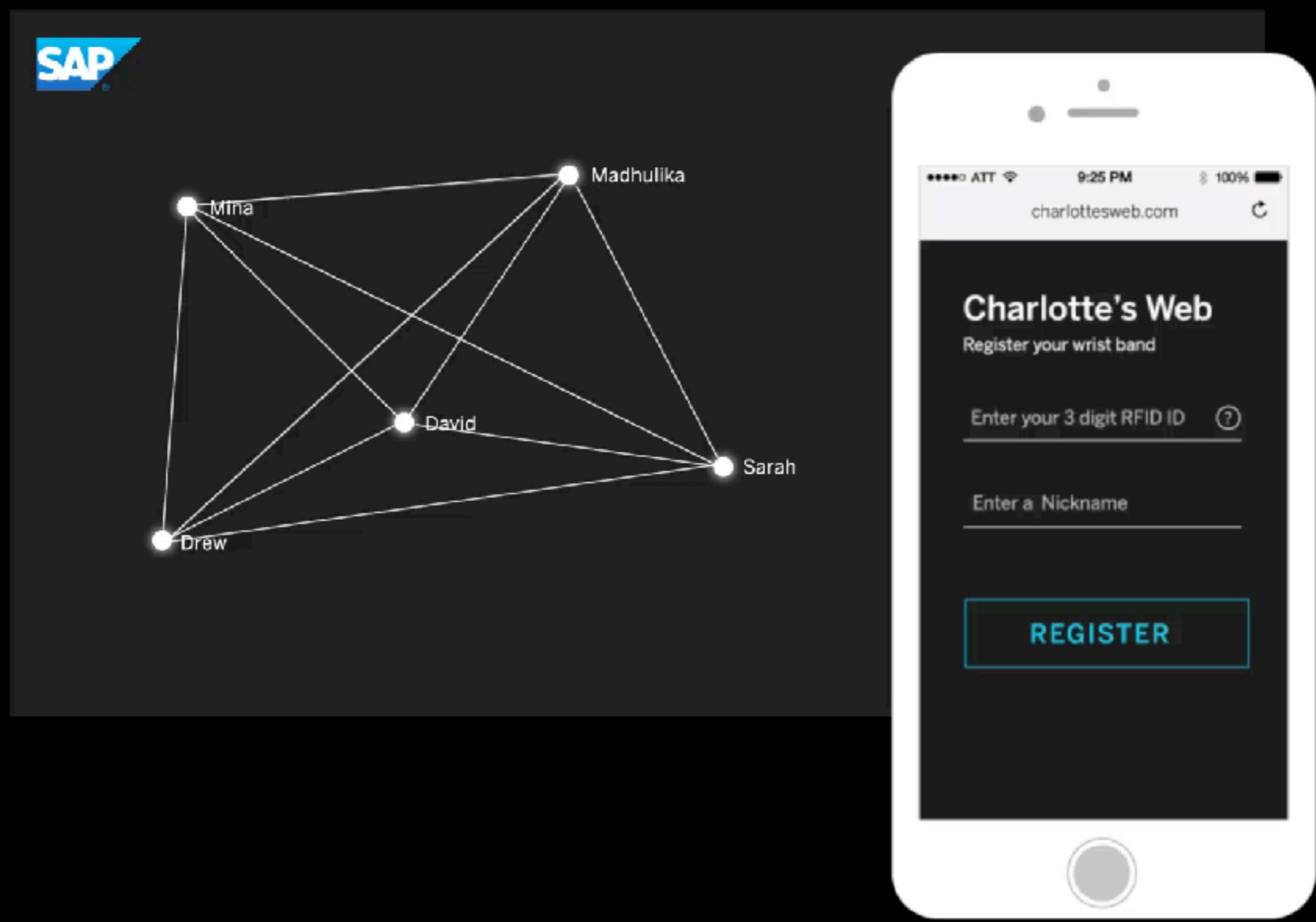
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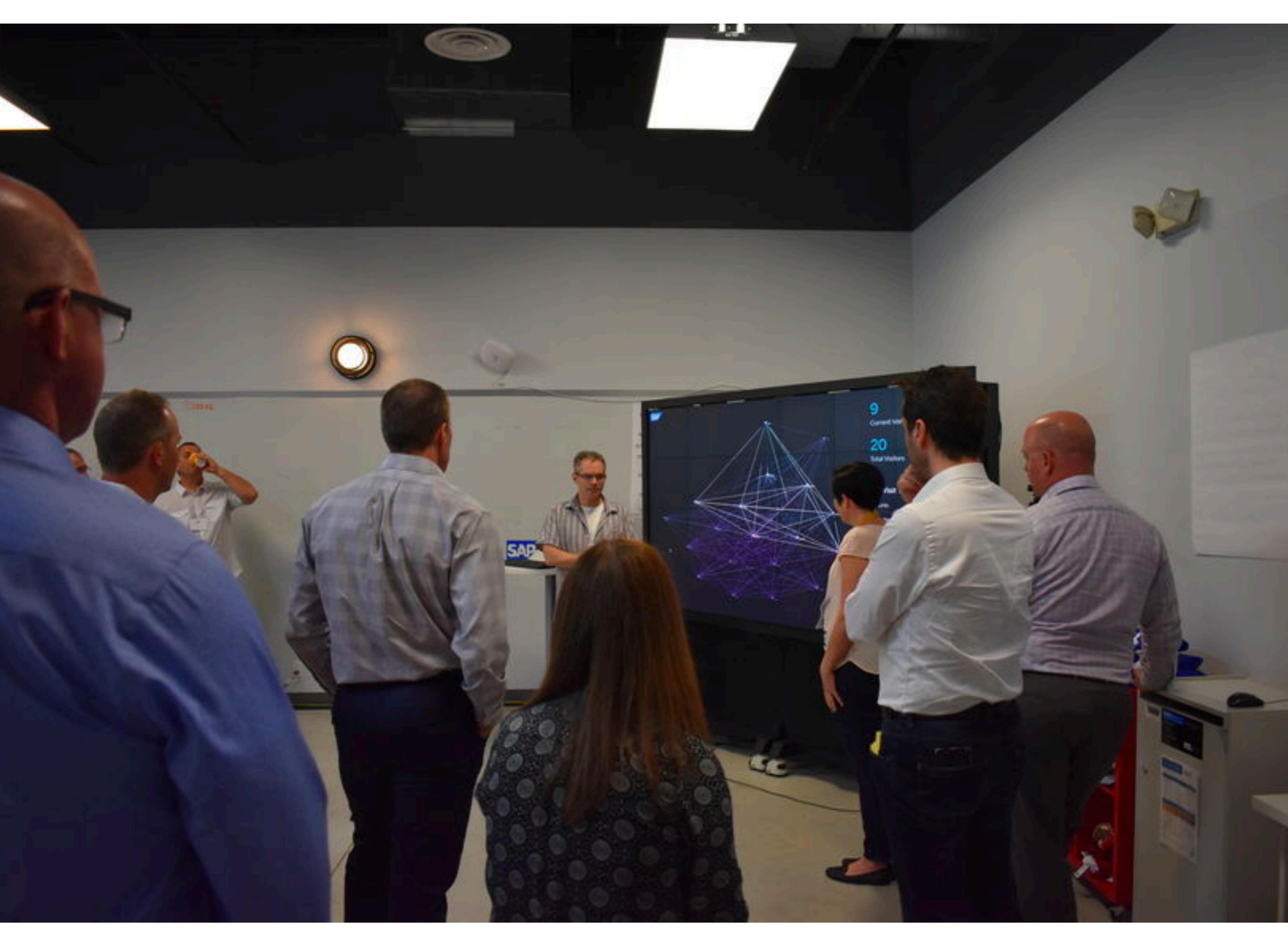
Total Visitors

Visited for Longest

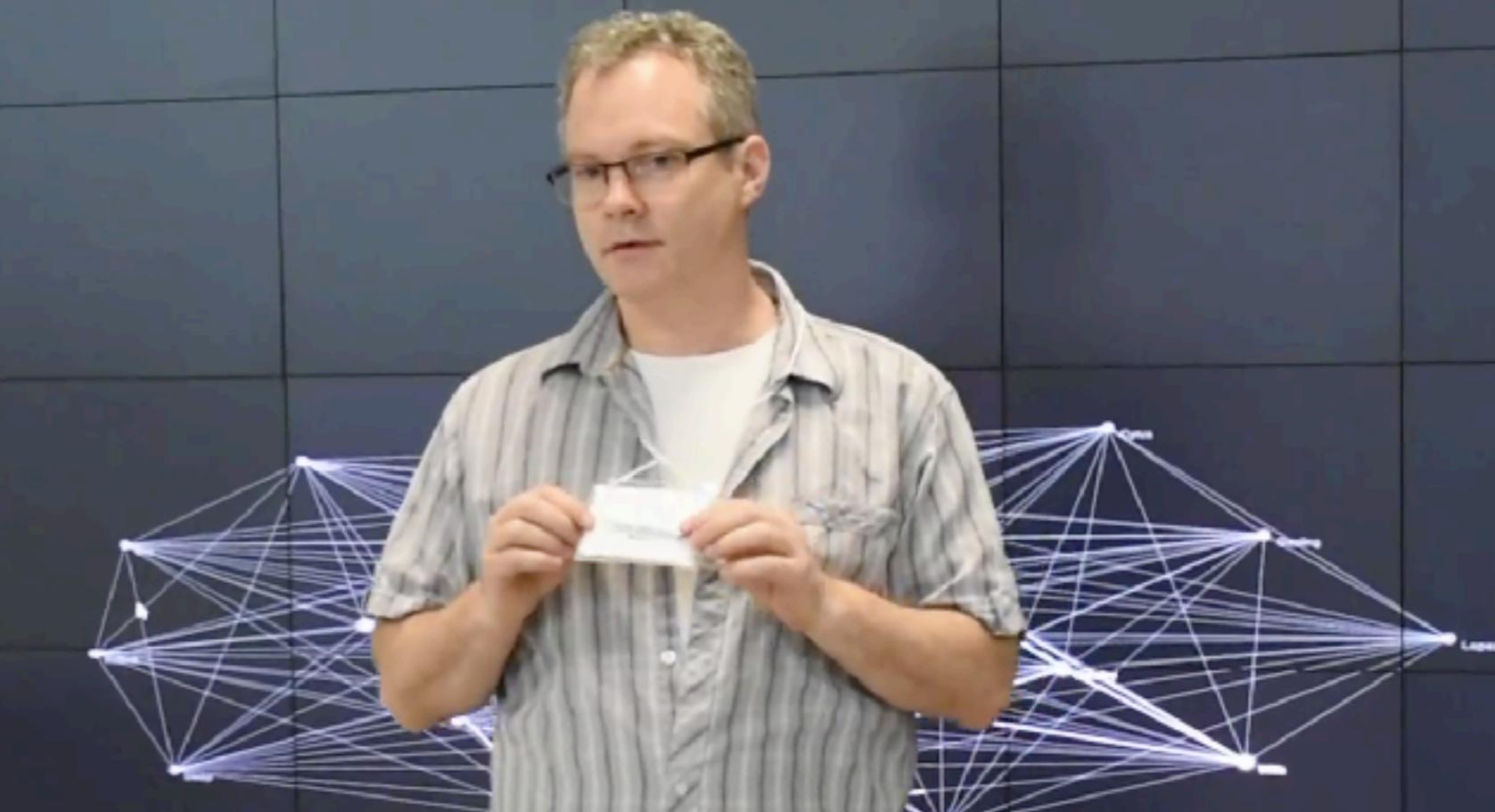
No one here.

Powered by Dynamic Edge Processing





10:45 BREAK II
SUMMARY OF RESEARCH
12:00-13:00 LUNCH!
UNDERSTAND TODAY
13:55 BREAK II
PEOPLE, PROCESS, TEAM
UNDERSTAND IMPACT
15:55 BREAK
ENABLING THE NEXT
PERFECTION
17:00 END OF DAY 2!



19

Tot

Top

1 K

2 J

3 C

4 G

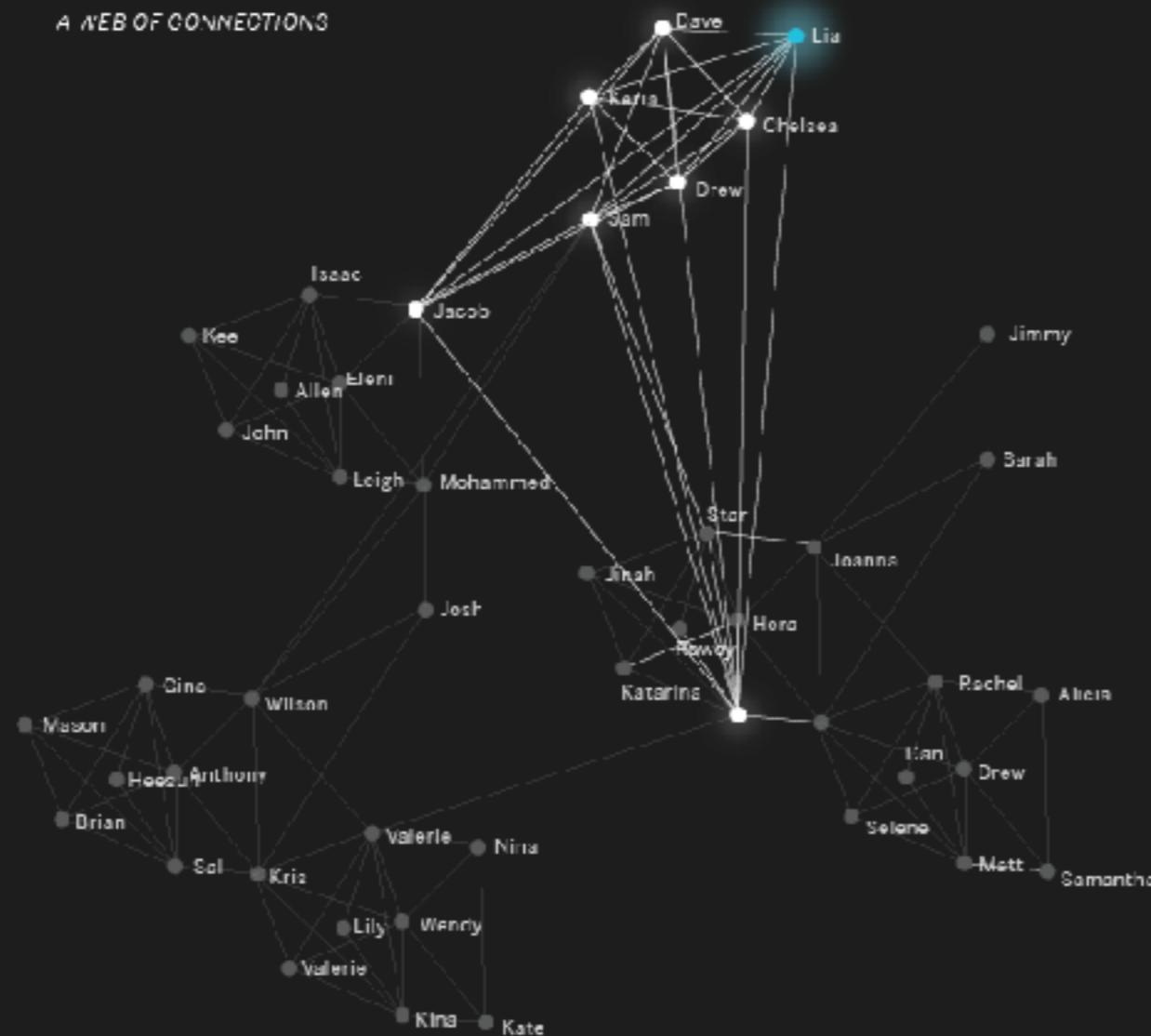
5 B

Power



Charlotte's Web

A WEB OF CONNECTIONS



8

Current Visitors

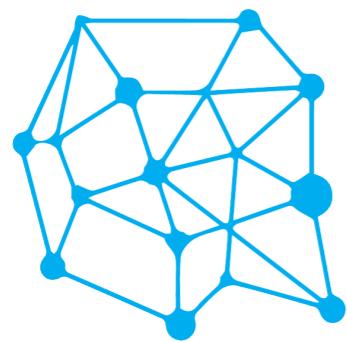
34

Total Visitors

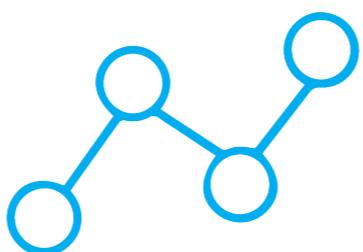
Visited for Longest

1	Jimmy	00:07:04
2	Kim	00:05:10
3	Chloe	00:05:20
4	Sarah	00:04:39
5	Joey	00:02:25

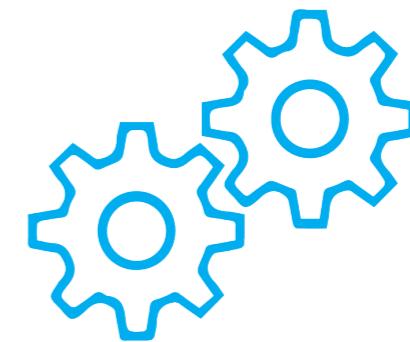
Powered by Dynamic Edge Processing



Blockchain



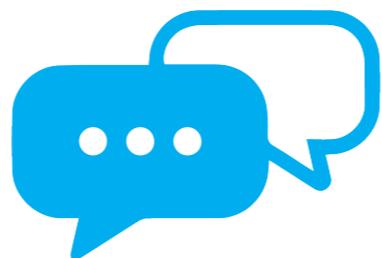
IoT Insights



Machine Learning



Sparks
curiosity

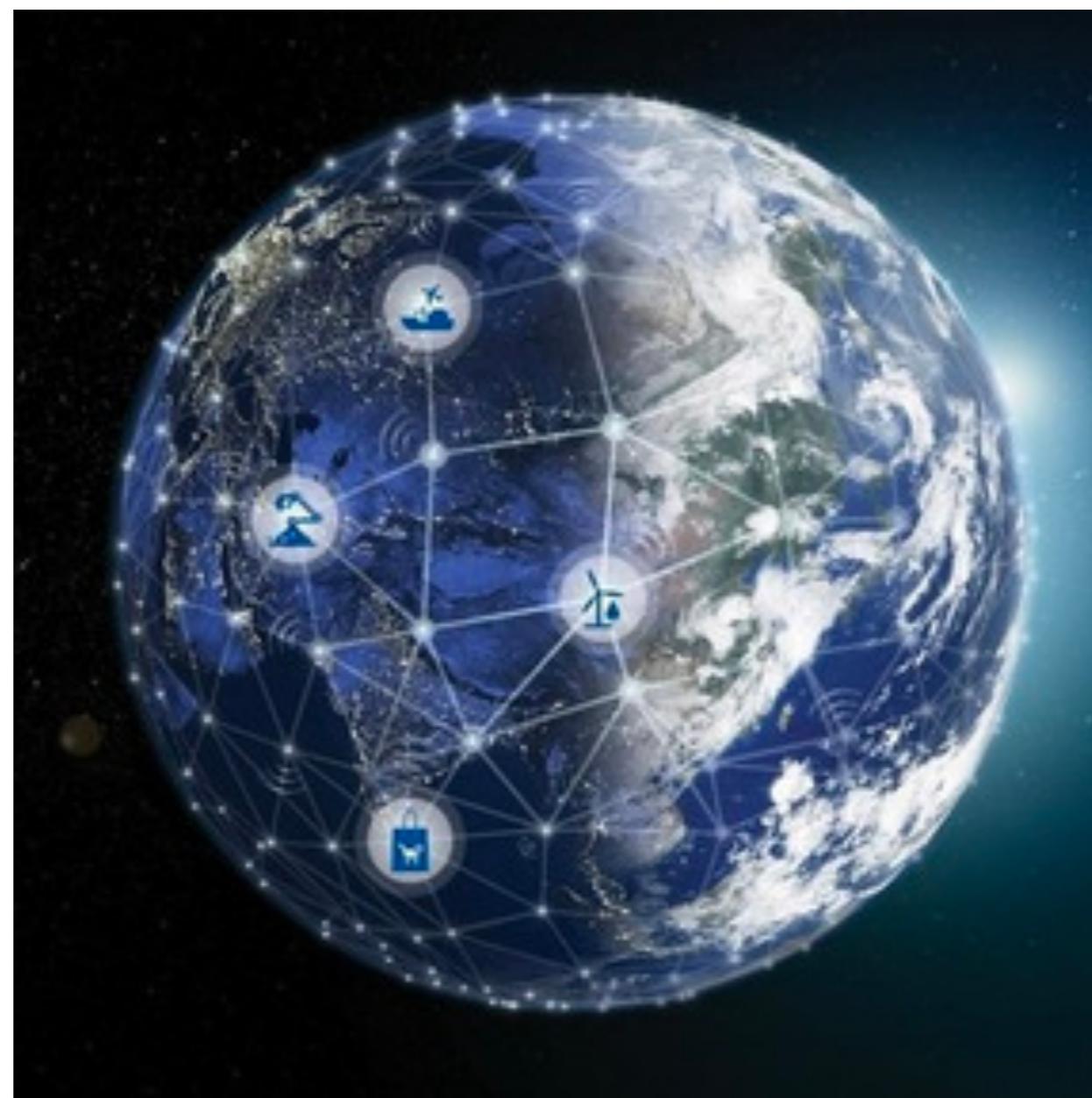


Starts
conversations



Illuminates
complex ideas.

SAP Leonardo



Why I want to **stay** at SAP

Why SAP is a **good fit** for me

What I can **contribute** to the AppHaus

Thank you.