

THE ONE-WAY MIRROR

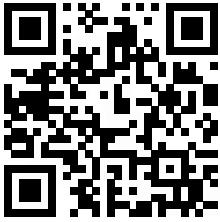
REDUX #1
FROM SEMINAL TOPICS



MORE AT PRAXIS.NYC

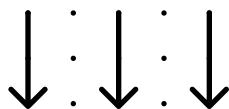
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SURVEILLANCE
CAPITALISM
UNILATERALLY CLAIMS
HUMAN EXPERIENCE AS
**FREE RAW
MATERIAL FOR
TRANSLATION INTO
BEHAVIORAL
DATA.**



“

SURVEILLANCE
CAPITALISM
IS NOT
TECHNOLOGY



SURVEILLANCE
CAPITALISM IS A
MARKET
FORM THAT IS
UNIMAGINABLE
OUTSIDE THE
DIGITAL MILIEU,

BUT IT IS **NOT**
THE SAME
AS THE
“DIGITAL.”

FILLING A
CHANNEL WITH
NOISE

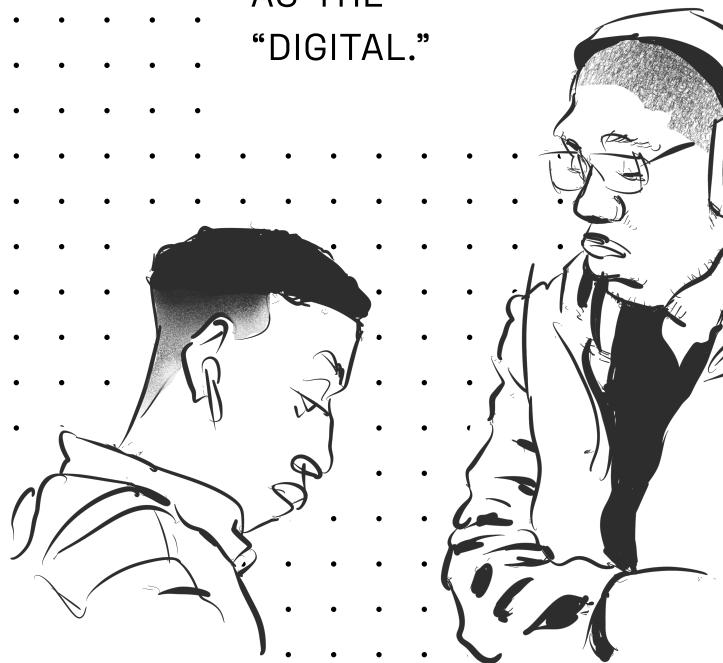
BLENDING
GENUINE AND
ARTIFICIAL
SEARCH
INQUIRIES

MAKING
PATTERNS TO
TRICK A
TRAINED
OBSERVER

MANY PEOPLE
UNDER ONE
NAME, **MANY**
PEOPLE IN
ONE OUTFIT

REQUESTS
ON
BEHALF
OF OTHERS

HIDING
SPEECH
IN SPEECH



”

OBFUSCATION: A USER’S GUIDE FOR
PRIVACY AND PROTEST

BY FINN BRUNTON & HELEN
NISSENBAUM

BOOK, 136 PAGES

“

OBfuscation
is the production
of noise
modeled on an
existing signal

In order to make
a collection of
data

- More ambiguous
- Confusing
- Harder to exploit
- More difficult
to act on
- And therefore
less
valuable.

“

GOOGLE invented
and perfected
SURVEILLANCE
CAPITALISM

↓
In much
the
SAME
WAY
that a
century
ago

GENERAL
MOTORS

INVENTED
AND
PERFECTED

MANAGERIAL
CAPITALISM.



“

MUCH OF THIS
NEW WORK IS
ACCOMPLISHED
UNDER THE
BANNER OF
PERSO-
NALI-
ZATION,

“

ALTHOUGH THE
LANGUAGE OF
RISK
HAS REPLACED
THE LANGUAGE
OF **RACE,**

A CAMOUFLAGE
FOR AGGRESSIVE
EXTRACTION
OPERATIONS

THAT
MINE THE
INTIMATE
DEPTHES OF
EVERYDAY LIFE.

BOTH
ALGORITHMIC
POLICING
AND RISK-ADJUSTED
FINANCE MERELY
CODE
RACIAL
INEQUALITY
AS **RISK.**

”

”

THE AGE OF
SURVEILLANCE
CAPITALISM
BY SHOSHANA ZUBOFF
BOOK, 704 PAGES

CARCERAL CAPITALISM
BY JACKIE WANG
BOOK, 360 PAGES

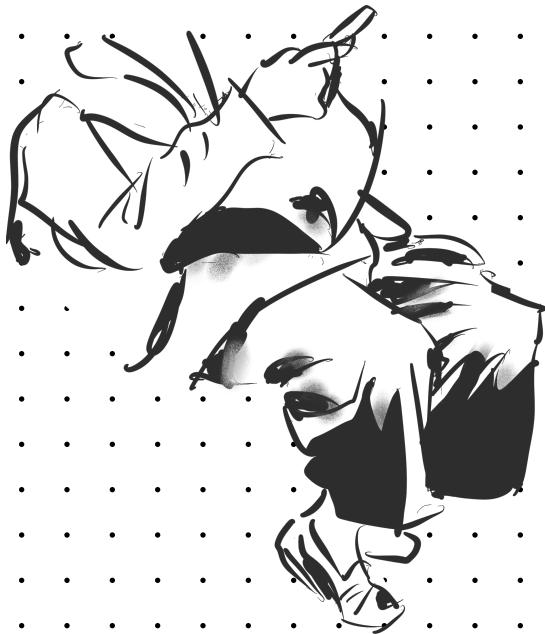
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WHEN POWER OPERATES
THROUGH
**AUTOMATED AND
SELF-REGULATING**
CIRCUITS,

THE REMOVAL OF
THE SUBJECTIVE
ELEMENT MAKES IT

ALL THE MORE
DIFFICULT

TO CONCEP-
TUALIZE OUR
CHALLENGE.

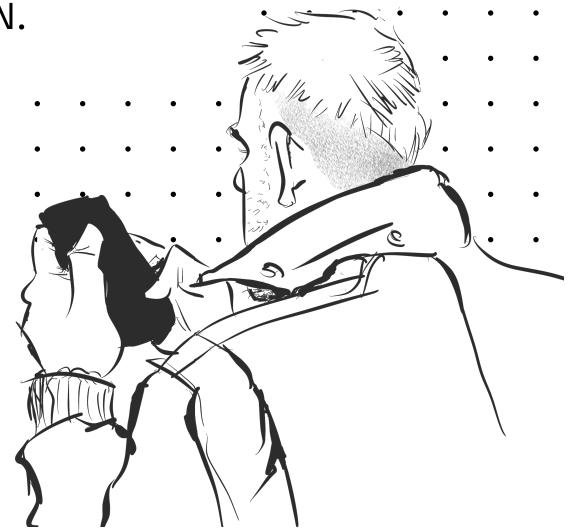


“

THE LESS
ACCURATE
THESE MACHINE
LEARNING SYSTEMS
BECOME DUE TO
USER
DISRUPTION,

THE MORE
COSTLY
THEY ARE,

AND THE
LESS
LIKELY
THEY ARE TO
BE RELIED
UPON.



“

WE ARE UNDER **NO OBLIGATION** TO HONESTLY TRAIN THESE MODELS.

IF REGIMES OF **ALGORITHMIC DISCIPLINE** ARE IMPLEMENTED WITHOUT OUR CONSENT,

WE WILL NEED A **TOOLBOX OF RESISTANCE** THAT CAN DIRECTLY DISRUPT THEIR EFFECTIVENESS.

“

PREDICTIONS DO MUCH MORE THAN PRESENT US WITH A PROBABLE OUTCOME,

THEY ENACT THE FUTURE.

UNCERTAINTY IS PRESENTED AS AN INFORMATION PROBLEM

THAT CAN BE OVERCOME WITH **COMPREHENSIVE DATA COLLECTION**

”

MONKEYWRENCHING THE MACHINE

BY FRANCIS TSENG

ARTICLE, LOGICMAG.IO



“

INVISIBLE
FORMS OF
POWER ARE
CIRCULATING
ALL AROUND US,

CIRCUMSCRIBING
AND SORTING US

INTO INVISIBLE
CELLS THAT
CONFINE US

“

THERE'S A WHOLE
POLITICAL
ECONOMY
THAT RUNS ON

ASYMMETRIES
OF INFORMATION

AS A FORM OF
CONTROL.



“

YOUR JOB IS TO
**TRAIN A
MACHINE**

TO KNOW WHAT THE
“HUMAN” IS

WHEN SEEN
ENTIRELY FROM
THE
PERSPECTIVE OF
**CON-
SUMING.**

“

I CALL THE
EMERGING
**RULING
CLASS**

THE
**VECTORALIST
CLASS,**



BECAUSE THEIR
CLASS POWER
DERIVES FROM

OWNERSHIP AND
CONTROL OF THE
**VECTOR OF
INFORMATION.**

”

CAPITAL IS DEAD
BY MCKENZIE WARK

BOOK, 208 PAGES