

# THE ONE-WAY MIRROR

REDUX #1  
FROM SEMINAL TOPICS



MORE AT [PRAXIS.NYC](http://PRAXIS.NYC)

“

SURVEILLANCE  
CAPITALISM  
UNILATERALLY CLAIMS  
HUMAN EXPERIENCE AS  
**FREE RAW  
MATERIAL FOR  
TRANSLATION INTO  
BEHAVIORAL  
DATA.**



“

SURVEILLANCE  
CAPITALISM  
**IS NOT**  
TECHNOLOGY



SURVEILLANCE  
CAPITALISM IS A  
**MARKET**  
**FORM** THAT IS  
UNIMAGINABLE  
OUTSIDE THE  
DIGITAL MILIEU,

BUT IT IS **NOT**  
**THE SAME**  
AS THE  
“DIGITAL.”



“

# GOOGLE INVENTED AND PERFECTED SURVEILLANCE CAPITALISM



IN MUCH



THE



SAME



WAY



THAT A



CENTURY



AGO



# GENERAL MOTORS

INVENTED

AND

PERFECTED

MANAGERIAL  
CAPITALISM.



**“**

MUCH OF THIS  
NEW WORK IS  
ACCOMPLISHED  
UNDER THE  
BANNER OF  
**PERSO-**  
**NALI-**  
**ZATION,**

A CAMOUFLAGE  
FOR AGGRESSIVE  
**EXTRACTION**  
OPERATIONS

THAT  
MINE THE  
**INTIMATE**  
**DEPTHES** OF  
EVERYDAY LIFE.

**”**

THE AGE OF  
SURVEILLANCE  
CAPITALISM

BY SHOSHANA ZUBOFF

BOOK, 704 PAGES

**“**

THE LESS  
ACCURATE  
THESE MACHINE  
LEARNING SYSTEMS  
BECOME DUE TO  
**USER**  
**DISRUPTION,**

THE MORE  
**COSTLY**  
THEY ARE,

AND THE  
**LESS**  
**LIKELY**  
THEY ARE TO  
BE RELIED  
UPON.



“

WE ARE UNDER **NO OBLIGATION** TO HONESTLY TRAIN THESE MODELS.

IF REGIMES OF **ALGORITHMIC DISCIPLINE** ARE IMPLEMENTED WITHOUT OUR CONSENT,

WE WILL NEED A **TOOLBOX OF RESISTANCE** THAT CAN DIRECTLY DISRUPT THEIR EFFECTIVENESS.

”

**MONKEYWRENCHING THE MACHINE**

BY FRANCIS TSENG

ARTICLE, LOGICMAG.IO



“

THERE'S A WHOLE  
POLITICAL  
ECONOMY  
THAT RUNS ON

ASYMMETRIES  
OF INFORMATION

AS A FORM OF  
CONTROL.



“

YOUR JOB IS TO  
**TRAIN A  
MACHINE**

TO KNOW WHAT THE  
**“HUMAN” IS**

---

WHEN SEEN  
ENTIRELY FROM  
THE  
PERSPECTIVE OF  
**CON-  
SUMING.**



“

I CALL THE  
EMERGING  
**RULING  
CLASS**

THE  
**VECTORALIST  
CLASS,**

BECAUSE THEIR  
CLASS POWER  
DERIVES FROM

OWNERSHIP AND  
CONTROL OF THE  
**VECTOR OF  
INFORMATION.**

”

CAPITAL IS DEAD

BY MCKENZIE WARK

BOOK, 208 PAGES

“

INVISIBLE  
FORMS OF  
POWER ARE  
CIRCULATING  
ALL AROUND US,

CIRCUMSCRIBING  
AND SORTING US

INTO INVISIBLE  
CELLS THAT  
CONFINE US



“

PREDICTIONS DO  
MUCH MORE THAN  
PRESENT US WITH A  
PROBABLE OUTCOME,

THEY  
ENACT  
THE FUTURE.

UNCERTAINTY  
IS PRESENTED AS  
AN INFORMATION  
PROBLEM

THAT CAN BE  
OVERCOME WITH  
**COMPREHENSIVE  
DATA  
COLLECTION**



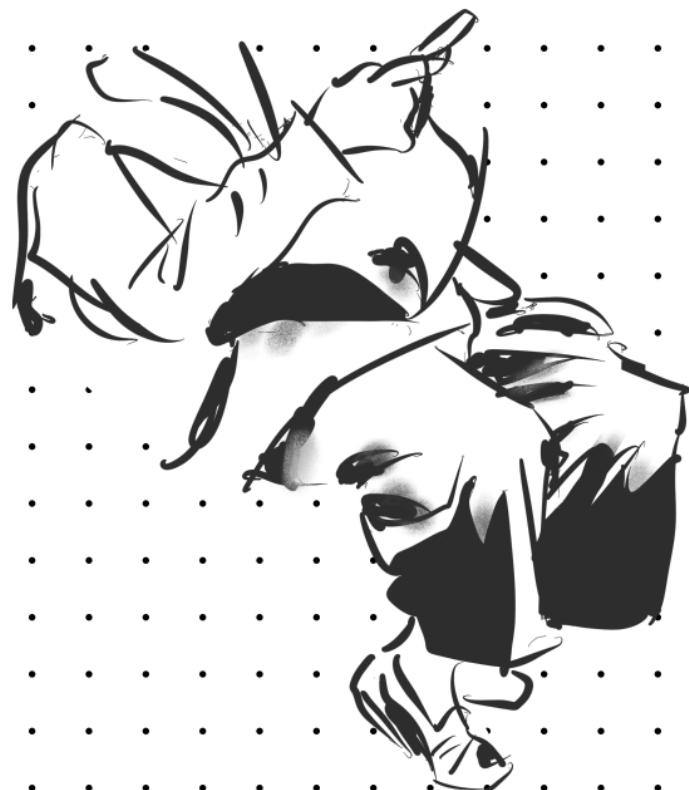
“

WHEN POWER OPERATES  
THROUGH  
**AUTOMATED AND  
SELF-REGULATING  
CIRCUITS,**

THE REMOVAL OF  
THE SUBJECTIVE  
ELEMENT MAKES IT

ALL THE MORE  
**DIFFICULT**

TO CONCEP-  
TUALIZE OUR  
**CHALLENGE.**



“

ALTHOUGH THE  
LANGUAGE OF  
**RISK**  
HAS REPLACED  
THE LANGUAGE  
OF **RACE**,

BOTH  
**ALGORITHMIC**  
**POLICING**  
AND RISK-ADJUSTED  
FINANCE MERELY  
CODE

RACIAL  
INEQUALITY  
AS **RISK**.

”

CARCERAL CAPITALISM

BY JACKIE WANG

BOOK, 360 PAGES

“

**OBFUSCATION  
IS THE PRODUCTION  
OF NOISE  
MODELED ON AN  
EXISTING SIGNAL**

IN ORDER TO MAKE  
A COLLECTION OF  
DATA

→ MORE AMBIGUOUS

→ CONFUSING

→ HARDER TO EXPLOIT

→ MORE DIFFICULT  
TO ACT ON

→ AND THEREFORE  
**LESS  
VALUABLE.**

FILLING A  
CHANNEL WITH  
**NOISE**

**BLENDING**  
GENUINE AND  
ARTIFICIAL  
SEARCH  
INQUIRIES

MAKING  
PATTERNS TO  
**TRICK** A  
TRAINED  
OBSERVER

MANY PEOPLE  
UNDER ONE  
NAME, **MANY**  
**PEOPLE** IN  
ONE OUTFIT

REQUESTS  
ON  
**BEHALF**  
OF OTHERS

HIDING  
**SPEECH**  
IN SPEECH

**99**

OBFUSCATION: A USER'S GUIDE FOR  
PRIVACY AND PROTEST

BY FINN BRUNTON & HELEN  
NISSENBAUM

BOOK, 136 PAGES

LINK TO PDF:  
REPRINT  
FREELY

