

THE ONE-WAY MIRROR

REDUX #1
FROM SEMINAL TOPICS



MORE AT PRAXIS.NYC

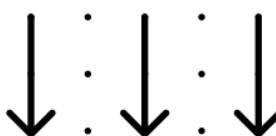
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SURVEILLANCE
CAPITALISM
UNILATERALLY CLAIMS
HUMAN EXPERIENCE AS
**FREE RAW
MATERIAL FOR
TRANSLATION INTO
BEHAVIORAL
DATA.**



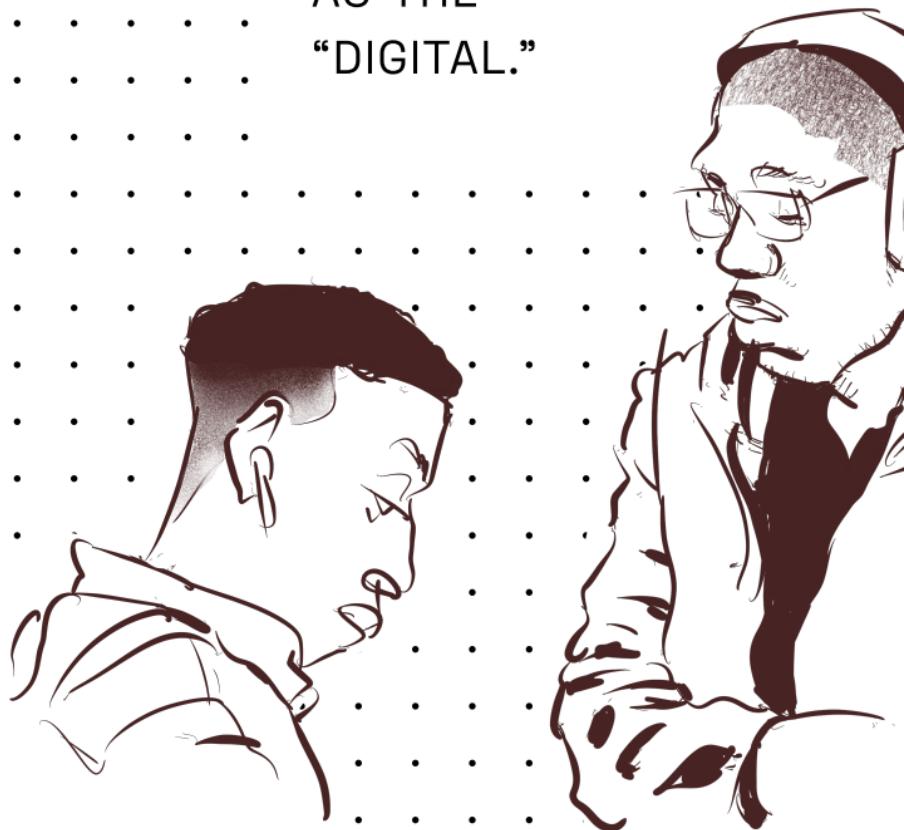
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SURVEILLANCE
CAPITALISM
IS NOT
TECHNOLOGY



SURVEILLANCE
CAPITALISM IS A
MARKET
FORM THAT IS
UNIMAGINABLE
OUTSIDE THE
DIGITAL MILIEU,

BUT IT IS **NOT**
THE SAME
AS THE
“DIGITAL.”



“

GOOGLE INVENTED AND PERFECTED SURVEILLANCE CAPITALISM



IN MUCH



THE



SAME



WAY



THAT A



CENTURY



AGO



GENERAL MOTORS

INVENTED

AND

PERFECTED

MANAGERIAL
CAPITALISM.



“

MUCH OF THIS
NEW WORK IS
ACCOMPLISHED
UNDER THE
BANNER OF
PERSO-
NALI-
ZATION,

A CAMOUFLAGE
FOR AGGRESSIVE
EXTRACTION
OPERATIONS

THAT
MINE THE
INTIMATE
DEPTHES OF
EVERYDAY LIFE.

”

THE AGE OF
SURVEILLANCE
CAPITALISM

BY SHOSHANA ZUBOFF

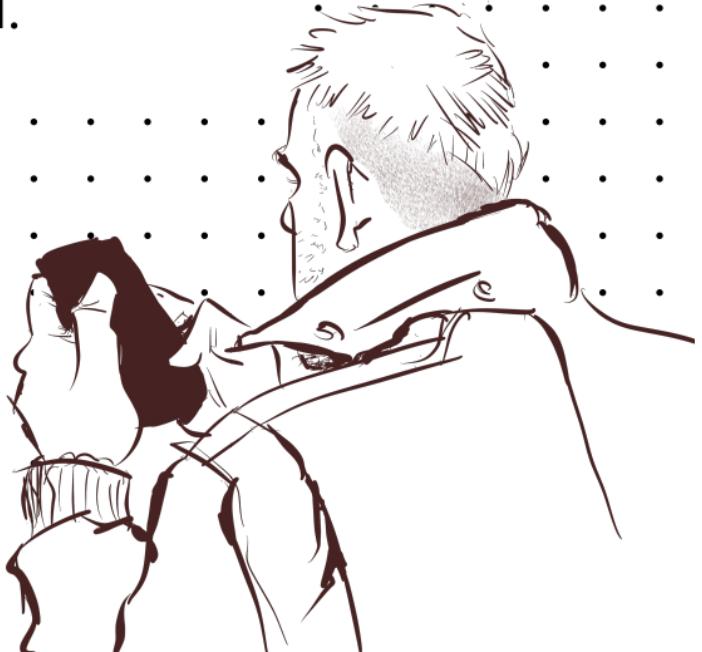
BOOK, 704 PAGES

“

THE LESS
ACCURATE
THESE MACHINE
LEARNING SYSTEMS
BECOME DUE TO
USER
DISRUPTION,

THE MORE
COSTLY
THEY ARE,

AND THE
LESS
LIKELY
THEY ARE TO
BE RELIED
UPON.



“

WE ARE UNDER **NO OBLIGATION** TO HONESTLY TRAIN THESE MODELS.

IF REGIMES OF **ALGORITHMIC DISCIPLINE** ARE IMPLEMENTED WITHOUT OUR CONSENT,

WE WILL NEED A **TOOLBOX OF RESISTANCE** THAT CAN DIRECTLY DISRUPT THEIR EFFECTIVENESS.

”

MONKEYWRENCHING THE MACHINE

BY FRANCIS TSENG

ARTICLE, LOGICMAG.IO



“

THERE'S A WHOLE
POLITICAL
ECONOMY
THAT RUNS ON

ASYMMETRIES
OF INFORMATION

AS A FORM OF
CONTROL.



“

YOUR JOB IS TO
**TRAIN A
MACHINE**

TO KNOW WHAT THE
“HUMAN” IS

WHEN SEEN
ENTIRELY FROM
THE
PERSPECTIVE OF
**CON-
SUMING.**



“

I CALL THE
EMERGING
**RULING
CLASS**

THE
**VECTORALIST
CLASS,**

BECAUSE THEIR
CLASS POWER
DERIVES FROM

OWNERSHIP AND
CONTROL OF THE
**VECTOR OF
INFORMATION.**

”

CAPITAL IS DEAD

BY MCKENZIE WARK

BOOK, 208 PAGES

“

INVISIBLE
FORMS OF
POWER ARE
CIRCULATING
ALL AROUND US,

CIRCUMSCRIBING
AND **SORTING** US

INTO INVISIBLE
CELLS THAT
CONFINE US



“

PREDICTIONS DO
MUCH MORE THAN
PRESENT US WITH A
PROBABLE OUTCOME,

THEY
ENACT
THE FUTURE.

UNCERTAINTY
IS PRESENTED AS
AN INFORMATION
PROBLEM

THAT CAN BE
OVERCOME WITH
**COMPREHENSIVE
DATA
COLLECTION**



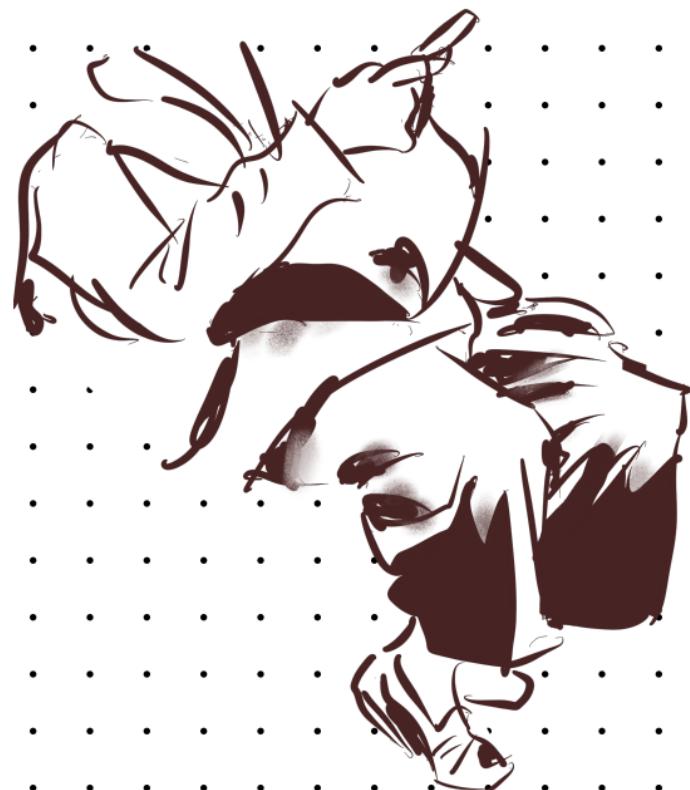
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WHEN POWER OPERATES
THROUGH
**AUTOMATED AND
SELF-REGULATING
CIRCUITS,**

THE REMOVAL OF
THE SUBJECTIVE
ELEMENT MAKES IT

ALL THE MORE
DIFFICULT

TO CONCEP-
TUALIZE OUR
CHALLENGE.



“

ALTHOUGH THE
LANGUAGE OF
RISK
HAS REPLACED
THE LANGUAGE
OF **RACE**,

BOTH
ALGORITHMIC
POLICING
AND RISK-ADJUSTED
FINANCE MERELY
CODE

RACIAL
INEQUALITY
AS **RISK**.

”

CARCERAL CAPITALISM

BY JACKIE WANG

BOOK, 360 PAGES

“

**OBFUSCATION
IS THE PRODUCTION
OF NOISE
MODELED ON AN
EXISTING SIGNAL**

IN ORDER TO MAKE
A COLLECTION OF
DATA

→ MORE AMBIGUOUS

→ CONFUSING

→ HARDER TO EXPLOIT

→ MORE DIFFICULT
TO ACT ON

→ AND THEREFORE
**LESS
VALUABLE.**

FILLING A
CHANNEL WITH
NOISE

BLENDING
GENUINE AND
ARTIFICIAL
SEARCH
INQUIRIES

MAKING
PATTERNS TO
TRICK A
TRAINED
OBSERVER

MANY PEOPLE
UNDER ONE
NAME, **MANY**
PEOPLE IN
ONE OUTFIT

REQUESTS
ON
BEHALF
OF OTHERS

HIDING
SPEECH
IN SPEECH

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OBFUSCATION: A USER'S GUIDE FOR
PRIVACY AND PROTEST

BY FINN BRUNTON & HELEN
NISSENBAUM

BOOK, 136 PAGES

