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Information Letter Template (Survey) Implied Consent

Title of the study: Leveraging community-generated data to steer the evolution of computer games
Project number: Pro00090947

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Invitation to Participate: You are invited to participate in this research study about how community-generated data is leveraged by game developers as you have experience as a game developer, software developer or computer science/engineering student.

Purpose of the Study: From this exploratory research we wish to learn how game developers leverage community-generated data to improve their game development processes.

Participation: If you wish to participate in this study, please complete the attached survey. The survey should take you approximately 5 minutes to complete. You do not have to answer any questions that you do not want to answer. Once you have completed the survey, please press the "submit" button.

Benefits: Your participation will help learn more about how to leverage community-generated data to improve the game development process. There may not be any direct benefits to the participant.

Risks: There are no risks attached to participating in this survey.

Confidentiality and Anonymity: The information that you will share will remain strictly confidential and will be used solely for the purposes of this research. The only people who will have access to the research data are the principal and co-investigators who will analyze the data. Your answers to open-ended questions may be used verbatim in presentations and publications but neither you (nor your organization) will be identified. Results will be published in pooled (aggregate) format. Anonymity is guaranteed since you are not being asked to provide your name or any personal information. Your name, email and IP addresses will not be available to the investigators.

Data Storage: Electronic copies of the survey will be encrypted and stored on a password protected computer in the department of Electrical and Computer Engineering at the University of Alberta.

Voluntary Participation: You are under no obligation to participate and if you choose to participate, you may refuse to answer questions that you do not want to answer. Should you choose to withdraw midway through the electronic survey simply close the link and no responses will be included. Given the anonymous nature of the

survey, once you have submitted your responses it will no longer be possible to withdraw them from the study. Data from incomplete surveys will not be used.

Information about the Study Results: The findings of the survey results will be made available through a publication in an academic peer-reviewed journal.

Contact Information: If you have any questions or require more information about the study itself, you may contact the researcher or his supervisor at the numbers or email-addresses mentioned herein.

The plan for this study has been reviewed by a Research Ethics Board at the University of Alberta. If you have any questions regarding your rights as a research participant or how the research is being conducted you may contact the Research Ethics Office at 780-492-2615.

Please keep this form for your records. This form will be available online via (link to PDF document).

Completion and submission of the survey means your consent to participate.