



Hochschule für Angewandte Wissenschaften Hamburg

*Hamburg University of Applied Sciences*

Fakultät Life Sciences

Department Umwelttechnik

Term paper

# **How to name a academic writing or just a L<sup>A</sup>T<sub>E</sub>Xstudy?**

Name: Duy Nguyen

Email: [Duy.Nguyen@haw-hamburg.de](mailto:Duy.Nguyen@haw-hamburg.de)

Matriculation number: 2359864

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## **Abstract**

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**Keywords:** crisis communication, crisis communication strategies, tourism industry, tourist organizations, coronavirus outbreak, Covid-19

**JEL classification:** I18, L98

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## **II. List of figures**

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## **1 Introduction**

### **1.1 Research questions**

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### **1.2 Course of investigation**

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## **2 Influences of coronavirus pandemic on tourism industry**

### **2.1 Economics crisis in tourism industry**

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### **3 Dummy chapter**

#### **3.1 Implemented crisis communication strategies**

##### **3.1.1 Collaboration with worldwide organisations**

##### **3.1.2 Crisis communication tools and channels**

#### **3.2 The impacts of crisis communication strategies on the spread of coronavirus pandemic**



## **4 Conclusion**

### **4.1 Summary**

### **4.2 Critical acclaim**

### **4.3 Discussion**

## V. List of references

- [1] *lorem ipsum*. URL: <https://lipsum.com/>.

## **VI. List of Abbreviations**

**COVID-19** Coronavirus disease 2019. 1

**IATA** International Air Transport Association. 1

**UNWTO** World Tourism Organization. 1

**WHO** Word Health Organization. 1

## **VI. Declaration of originality**

I hereby declare that this term paper and the work reported herein was composed by and originated entirely from me. Information derived from published and unpublished work of others has been acknowledged in the text and references are given in the list of references.

April 22, 2020

Duy Nguyen