

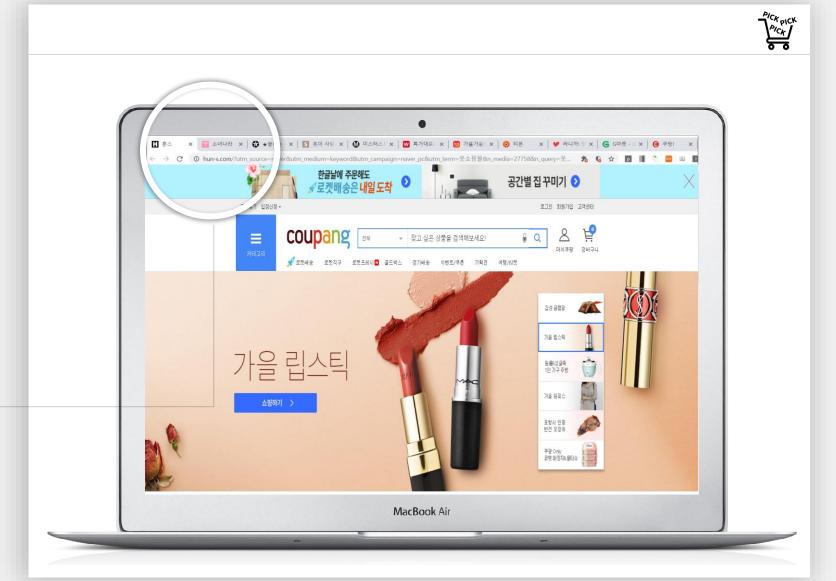


CONTENTS

- Idea background
- Project Overview
- Development
- Expectation

InconvenientWeb Shopping

hundreds of shopping mall sites, needs multiple accounts, careful customers.



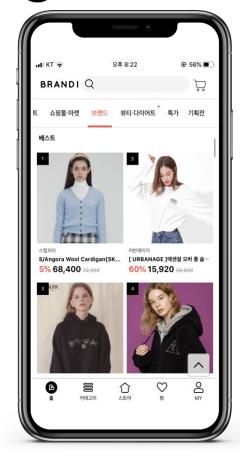
Related Services







BRANDI



Mobile application based integrated shopping service.



What is 'PICKET'?



Why 'PICKET'?



CART

Pick the shopping items and fill in the basket.



Analysis

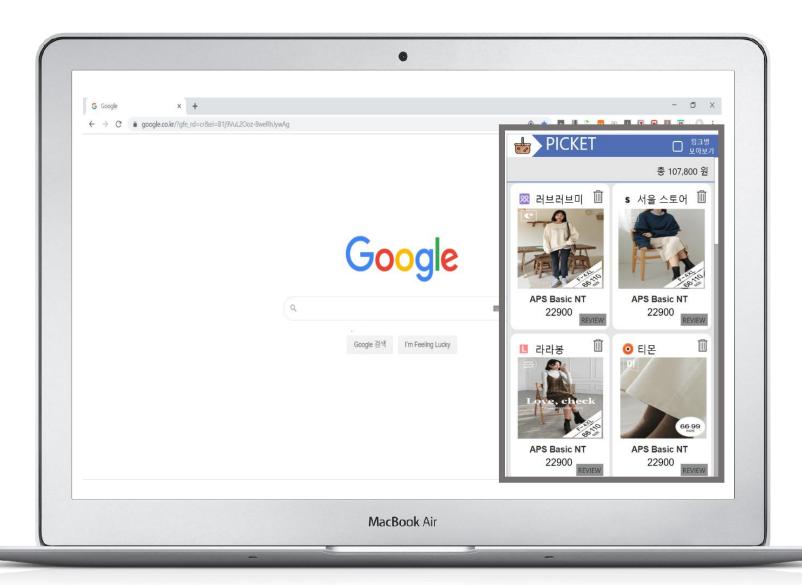
Offer black and white reviews and find the reasons



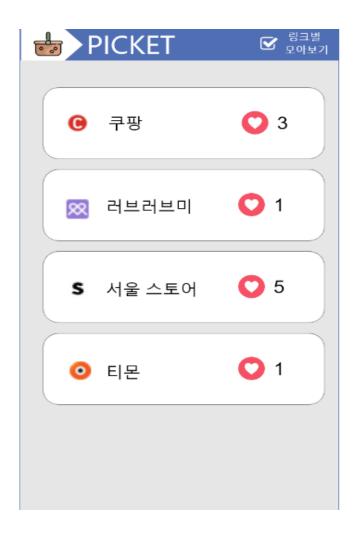
Classify

Classify shopping items by site, and sort reviews by items.

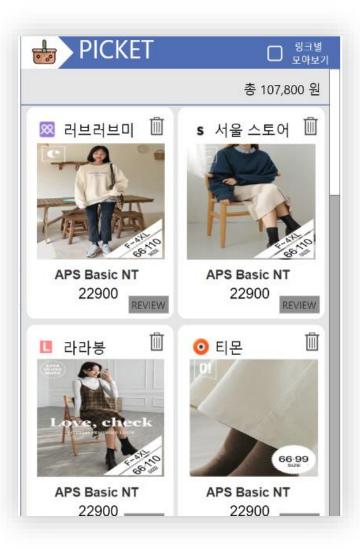
Design Concept



Classify

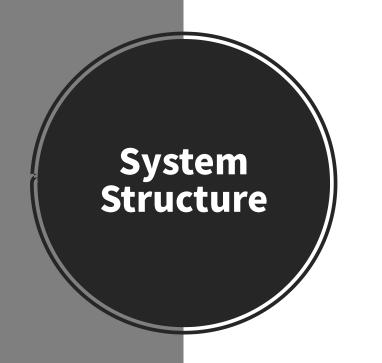


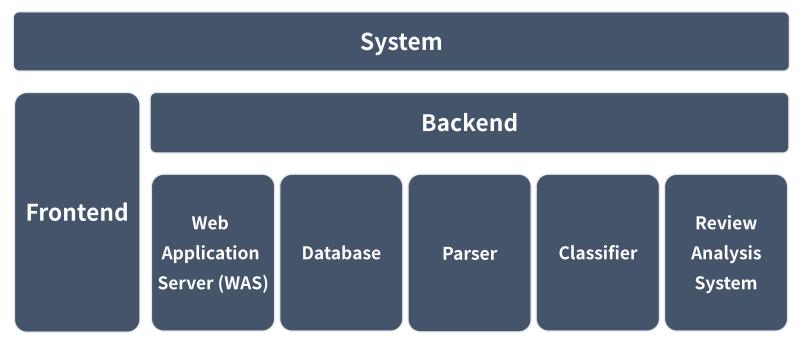
Cart



Review







Frontend

_ Ju Hye won



Make Integration Program to Browser



Frontend Framework

Fast development Powerful web interface

Backend

_Kim Woo Kyung, Sung Chang Min, Moon Jae Wan



Node.js

JavaScript-based Server Framework



MySQL

Database Management System



Parse 5

JavaScript-based HTML Parsing Tool



Machine Learning
Platform

Comprehensive interface Flexible ecosystem of tools

Expectation

01



CONVENIENCE

It can solve the inconvenience of shopping around various sites.

12



SIMPLICITY

It can provide simplicity in the form of extension of web browser.

03



FUNCTIONALITY

It provides a variety of functions, such as adding a product to a shopping cart or sorting reviews.

Thank you for listening!