

Yejin Her (Jin)



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SUMMARY

Passionate about connecting people and ideas through design. I bring experience in both physical and digital environments. I strive to create identities and communities that are engaging, culturally aware and rooted in everyday narratives.

EXPERIENCE

Graphic Design Intern
Blueyse Agency · Utrecht, NL

Sep 2025 - Current

- Collaborated with the Creative Director to refine and develop design concepts.
- Designed social media graphics, presentations, brochures, website elements, and visual campaign assets.
- Explored emerging techniques such as AI and 3D design to enhance creative output.

Graphic Design Intern
BANK™ · Berlin, DE

Sep 2024 - Nov 2024

- Contributed 50-80% to the full visual identity process for projects such as Staatliche Museen Berlin : Gemäldegalerie, Galerie 21 im Vorwerkstift, and TU Berlin: CUE.
- Created print and digital materials to ensure brand consistency and developed a pitch deck to present the project's goals and key messages.
- Created motion graphics for visual identity using After Effects, optimizing brand impact across online channels.

E-commerce Design
Tapoff · Seoul, KR

Sep 2019 - Jan 2020

- Worked in the distribution market and Omni channels that connects users to physical products and digital platforms.
- Assisted in visually optimizing online product listings to enhance user experience.

Exhibition Crew Member
Daelim Museum · Seoul, KR

June 2017 - July 2017

- Supported exhibition communication and collaborated effectively within the team.
- Assisted in strategic placement of infographics to enhance visitor understanding.
- Helped convey artwork concepts and details to visitors through visual communication.

EDUCATION

Bachelor of Graphic Design
Royal Academy of Art, The Hague (KABK), The Hague, Netherlands

2021 - 2025

Associate in Film and Media Arts (Interactive Art)
Seoul Institute of the Arts, Seoul, South Korea

2016 - 2020

SKILLS

Adobe Creative Suite

3D Software
Cinema 4D(Octane)
Blender
Unreal Engine

Web
Figma
HTML
CSS
JavaScript

Type
Glyphs

Acquainted
AI Image Generation
TouchDesigner
Jitter
Lottie
WordPress

Concept Visualisation
Collaboration skills

LANGUAGE

English
Korean