Hyejin Im

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SKILLS

Design
Wireframing, Prototyping,
Information Architecture

User Research
Usability Testing,
Heuristic Evaluation, Survey,
Contextual Inquiry, Diary Study,
Personas & Scenarios, Storyboards,
Journey Map

Programming
Java, Javascript, HTML, CSS

ACTIVITIES

PLUX (Playground + UX)
UX Design Study Meet Up
Co-organizer | 2013 - 2016

Design Thinking Workshops
for Universities and Companies
Facilitator | 2014 - 2015

**Service Design Workshop for Eco
Life** by Korea Environmental Industry
& Technology Institute
Participator | Jul 2013 - Sep 2013

Upcycling Product Design
Beautiful Store
Volunteer | Aug 2011 - Sep 2011

**Life-Love Marathon for Suicide
Prevention Campaign**
LifeLine Korea
Volunteer | Aug 2011

EDUCATION

Tufts University, M.S. in Human Factors Engineering (GPA: 4.0 of 4.0)
Medford, MA | Fall 2019 - Spring 2021 (Expected)

Tufts University, Certificate in Human-Computer Interaction
Medford, MA | May 2018

Chung-Ang University, B.Ec. in Urban and Regional Planning
Seoul, Korea | Aug 2012

WORK EXPERIENCE

Tufts Center for Engineering Education and Outreach, *Graduate Research Assistant*
Medford, MA | Jul 2019 - Present
Designing and developing a low-cost tangible programming interface for kids to learn
computational thinking (Advisor: Chris Rogers)

VideaHealth, *UX Researcher*
Cambridge, MA | Apr 2019 - Oct 2019
Designed and prototyped for dental AI solution to be deployed in x-ray image analysis

Tufts HCI Lab, *Research Assistant & Teaching Assistant*
Medford, MA | May 2018 - June 2019
Developed user scenarios and designed a brain-sensing interface for memory assistant,
Prepared lecture materials and graded assignments for HCI (CS 171)

Tufts DevTech Research Group, *Design Consultant & Research Intern*
Medford, MA | Jun 2018 - Oct 2018
Designed a ScratchJr online community for educators, Analyzed videos to understand
parent-child interactions during joint play with coding technologies

pxd Inc., *UX Designer*
Seoul, Korea | Oct 2013 - Apr 2016
Conducted qualitative user research and designed user interfaces of the web, mobile apps,
and home appliances (Selected clients: Samsung, LG Electronics, and SKTelecom)

UX1, *UX Design Intern*
Seoul, Korea | Jan 2013 - Apr 2013

De Arch, *Interior Design Intern*
New York, NY | Jan 2011 - Feb 2011

PUBLICATIONS

Nam Wook Kim, **Hyejin Im,** Nathalie Henry Riche, Alicia Wang, Krzysztof Z. Gajos,
Hanspeter Pfister. "DataSelfie: Empowering People to Design Personalized Visuals to
Represent Their Data" ACM CHI 2019 Human Factors in Computing Systems Conference.

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter
Pfister. "Visualizing Nonlinear Narratives with Story Curves" IEEE InfoVis 2017 Transactions
on Visualization and Computer Graphics.

HONORS & AWARDS

Longlist, Kantar Information is Beautiful Awards, 2017
Global Leader Internship Program, Chung-Ang University, 2011
Merit-based Scholarship, Chung-Ang University, 2009