

# Hyejin Im

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## SKILLS

User Interface Design  
Rapid Prototyping  
User Research  
Usability Testing  
Heuristic Evaluation  
Java, Javascript, HTML, CSS

## ACTIVITIES & AWARDS

### PLAYfest 2021

Workshop Leader

Jan 2021 | Playful Learning Lab,  
University of St.Thomas

### Fun Committee

Remote and In-person Event Organizer

Sep 2019 - Aug 2020 | Tufts CEE

### Tufts Venture Accelerator

ZOA Learning Co-Founder  
Best Teamwork Prize

Jun - Sep 2020 | Tufts Gordon Institute

### LEGO Ventures Incubation Studio

Entrepreneur Competition Finalist

May - Jun 2020 | LEGO Ventures

### Boston HUBweek Robot Block Party

Presenter for ScratchJr and KIBO

Oct 2018 | Manifest Boston

### Kantar Information is Beautiful Awards

Longlist for Story Curves Project  
Nov 2017

### Weekly UX Design Meet Up

Co-organizer

2013 - 2016 | PLUX, Seoul

## EDUCATION

### Tufts University MS in Human Factors Engineering

Sep 2019 - May 2021 (Expected) | Medford, MA

GPA: 4.0/4.0, Thesis: Draw2Code: a paper-based tangible computational kit for young children to create an interactive 2D augmented reality animation

### Tufts University Certificate in Human-Computer Interaction

May 2018 | Medford, MA

### Chung-Ang University BEc in Urban and Regional Planning

Aug 2012 | Seoul, Korea

Honors: Merit-based Scholarship, Global Leader Internship Program

## WORK EXPERIENCE

### Center for Engineering Education and Outreach Graduate Research Assistant

Jun 2019 - Present | Medford, MA

Designed and developed online communities for K-12 teachers and students to share and access STEM resources, Led a multimedia team optimizing products

### VideaHealth UX Researcher

Apr 2019 - Oct 2019 | Cambridge, MA

Designed for dental AI solution to be deployed in x-ray image analysis

### Tufts HCI Lab Research Assistant & Teaching Assistant

May 2018 - May 2019 | Medford, MA

Designed a brain-sensing interface for memory assistant for a research study  
Prepared lecture materials and graded assignments for HCI (CS 171)

### Tufts DevTech Research Group Design Consultant & Research Intern

Jun 2018 - Apr 2019 | Medford, MA

Designed and prototyped a ScratchJr online community, Conducted a research study on parent-child interactions during joint play with coding platforms

### pxd Inc. UX Designer

Oct 2013 - Apr 2016 | Seoul, Korea

Worked on 7 projects conducting user research, determining features and user flows, creating UI guideline, wireframes, and prototypes for software applications and home appliances for Samsung, LG Electronic, and etc.

### UX1 UX Design Intern

Jan 2013 - Apr 2013 | Seoul, Korea

### De Arch Interior Design Intern

Jan 2011 - Feb 2011 | New York, NY

## PUBLICATIONS

Nam Wook Kim, Hyejin Im, et al. "DataSelfie: Empowering People to Design Personalized Visuals to Represent Their Data" ACM CHI 2019.

Nam Wook Kim, Benjamin Bach, Hyejin Im, et al. "Visualizing Nonlinear Narratives with Story Curves" IEEE InfoVis 2017.