Hyejin Im

hyejinim17@gmail.com
hyejinim.github.io
linkedin.com/in/hyejin-im

SKILLS

User Interface Design
Rapid Prototyping
User Research
Usability Testing
Heuristic Evaluation
Java, Javascript, HTML, CSS

AWARDS

Graduate Student Research Competition
Awarded Grant as a Winner
Spring Semester 2021 | Tufts University

Tufts Venture Accelerator
Awarded a Best Teamwork Prize
Jun - Sep 2020 | Tufts Gordon Institute

LEGO Ventures Incubation Studio
Selected as a Future of Play Finalist
May - Jun 2020 | LEGO Ventures

Kantar Information is Beautiful Awards
Selected as a Longlist
Nov 2017

ACTIVITIES

PLAYfest 2021
Led a Workshop
Jan 2021 | Playful Learning Lab, University of St.Thomas

Fun Committee
Organized Remote and In-person Events
Sep 2019 - Aug 2020 | Tufts CEEO

Boston HUBweek Robot Block Party
Demonstrated ScratchJr and KIBO
Oct 2018 | Manifest Boston

Weekly UX Design Meet Up
Co-organized Weekly Events
2013 - 2016 | PLUX, Seoul, Korea

EDUCATION

Tufts University MS in Human Factors Engineering
Sep 2019 - May 2021 (Expected) | Medford, MA
GPA: 4.0/4.0, Thesis: Draw2Code: a paper-based tangible computational kit for young children to create an interactive 2D augmented reality animation

Tufts University Certificate in Human-Computer Interaction
May 2018 | Medford, MA

Chung-Ang University BEc in Urban and Regional Planning
Aug 2012 | Seoul, Korea
Honors: Merit-based Scholarship, Global Leader Internship Program

WORK EXPERIENCE

Center for Engineering Education and Outreach Graduate Research Assistant
Jun 2019 - Present | Medford, MA
Designed and developed online communities for sharing K-12 STEM education resources, Led a multimedia team optimizing digital content and products

VideaHealth UX Researcher
Apr 2019 - Oct 2019 | Cambridge, MA
Designed for dental AI solution to be deployed in x-ray image analysis

Tufts HCI Lab Research Assistant & Teaching Assistant
May 2018 - May 2019 | Medford, MA
Designed a brain-sensing interface for memory assistant for user research
Prepared lecture materials and graded assignments for HCI (CS 171)

Tufts DevTech Research Group Design Consultant & Research Intern
Jun 2018 - Apr 2019 | Medford, MA
Designed and prototyped a ScratchJr online community, Conducted user research on parent-child interactions during joint play with coding platforms

pxd Inc. UX Designer
Oct 2013 - Apr 2016 | Seoul, Korea
Worked on 7 projects conducting user research, determining features and user flows, creating UI guidelines, wireframes, and prototypes for software applications and home appliances for Samsung, LG Electronic, and etc.

UX1 UX Design Intern
Jan 2013 - Apr 2013 | Seoul, Korea

De Arch Interior Design Intern
Jan 2011 - Feb 2011 | New York, NY

PUBLICATIONS

Nam Wook Kim, Hyejin Im, et al. "DataSelfie: Empowering People to Design Personalized Visuals to Represent Their Data" ACM CHI 2019.

Nam Wook Kim, Benjamin Bach, Hyejin Im, et al. "Visualizing Nonlinear Narratives with Story Curves" IEEE InfoVis 2017.