

# Hyejin Im

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## Education

### **Tufts University** Graduate Certificate in Human-Computer Interaction

GPA: 4.0/4.0, Courses: Human-Machine System Design, Children and Technology, Objective-Oriented Programming Graphical User Interface, Human-Computer Interaction

May 2018, Medford, MA

### **Chung-Ang University** B.E in Urban and Regional Planning

Honors: A Merit-Based Scholarship Award, National Scholarship Award for Work Abroad

Apr 2012, Korea

## Work Experience

### **HCI Lab, Tufts University** Research Assistant

Working on the brain-computer interfaces project for memory assistant (Advisor: Robert Jacob)

May 2018 - Present, Medford, MA

### **DevTech Research Group, Tufts University** Research Assistant

Working on the Family Coding Days project to measure interaction between parent and child using educational technologies and the ScratchJr community website project (Advisor: Marina Bers)

June 2018 - Present, Medford, MA

### **pxd Inc.** User Experience Designer

Designed user interfaces of the web, mobile app, smart TV, washing machine, and IoT product  
Conducted qualitative user research to derive design strategy

Oct 2013 - Apr 2016, Seoul, Korea

### **De Arch** Interior Design Intern

Jan 2011 - Feb 2011, New York, NY

## Publication

### Visualizing Nonlinear Narratives with Story Curves

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter Pfister. *IEEE Transactions on Visualization and Computer Graphics (InfoVis'17)*, 2018

Honors: Longlist, Kantar Information is Beautiful Awards, 2017

## Leadership and Activities

Co-organizer, **PLUX (Playground + UX, Design Meet Up)** Jun 2013 - Jan 2016

Facilitator, **Design Thinking Workshops** for Samsung, ebay Korea 2014 - 2015

Volunteer, **Upcycling Product Design**, Beautiful Store Apr 2011 - Jul 2011

Volunteer, **Life-Love Marathon for Suicide Prevention Campaign**, LifeLine Korea 2011

## Skills

**Design:** Wireframing, Prototyping, Information Architecture

**User Research:** Usability Testing, Heuristic Evaluation, Survey, Contextual Inquiry, Diary Study, Persona & Scenario, Storyboards, Journey Map

**Programming:** Java, Javascript, html & CSS