

Hyejin Im

UX DESIGNER, BOSTON MA

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SKILLS

User Interface Design
Rapid Prototyping
User Research
Usability Testing
Heuristic Evaluation
Java, Javascript, HTML, CSS

AWARDS

Tufts Graduate Student Research Competition
Awarded Grant as 1 of 16 Winners
Feb 2021 | Tufts GSAS

LEGO Ventures Incubation Studio
Selected as a Future of Play Finalist
Aug 2020 | LEGO Ventures

Tufts Venture Accelerator
Awarded a Best Teamwork Prize
Jul 2020 | Tufts Gordon Institute

Kantar Information is Beautiful Awards
StoryExplorer Selected as a Longlist
Nov 2017

ACTIVITIES

PLAYfest 2021
Led a Workshop
Jan 2021 | Playful Learning Lab,
University of St.Thomas

CEEEO Fun Committee
Organized Remote and In-person Events
Sep 2019 - Aug 2020 | Tufts CEEEO

Boston HUBweek Robot Block Party
Demonstrated ScratchJr and KIBO
Oct 2018 | Manifest Boston

PLUX Weekly UX Design Meet Up
Co-organized Weekly Events
2013 - 2015 | PLUX, Seoul, Korea

EDUCATION

Tufts University MS in Human Factors Engineering
Sep 2019 - May 2021 (Expected Graduation) | Medford, MA
GPA: 4.0/4.0, Thesis: Draw2Code: a paper-based tangible computational kit for young children to create an interactive 2D augmented reality animation

Tufts University Certificate in Human-Computer Interaction
May 2018 | Medford, MA

Chung-Ang University BEc in Urban and Regional Planning
Aug 2012 | Seoul, Korea
Honors: Merit-based Scholarship, Global Leader Internship Program

WORK EXPERIENCE

Tufts Center for Engineering Education and Outreach Graduate Research Assistant
Jun 2019 - Present | Medford, MA
Design and develop online communities for sharing K-12 STEM education resources
Led a 2020 Summer Multimedia Team optimizing digital content and products

VideaHealth UX Designer
Apr 2019 - Oct 2019 | Cambridge, MA
Designed for dental AI solution to be deployed in x-ray image analysis

Tufts HCI Lab Research Assistant & Teaching Assistant
May 2018 - May 2019 | Medford, MA
Designed a brain-sensing interface for memory assistant for user research
Prepared lecture materials and graded assignments for HCI (CS 171)

Tufts DevTech Research Group Design Consultant & Research Intern
Jun 2018 - Apr 2019 | Medford, MA
Designed and prototyped a ScratchJr online community, Conducted user research on parent-child interactions during joint play with coding platforms

pxd Inc. UX Designer
Oct 2013 - Apr 2016 | Seoul, Korea
Worked on 7 projects conducting user research, determining features and user flows, creating UI guidelines, wireframes, and prototypes for software applications and home appliances (Selected clients: Samsung, LG Electronic)

UX1 UX Design Intern
Jan 2013 - Apr 2013 | Seoul, Korea

De Arch Interior Design Intern
Jan 2011 - Feb 2011 | New York, NY

PUBLICATIONS

Nam Wook Kim, **Hyejin Im**, et al. "DataSelfie: Empowering People to Design Personalized Visuals to Represent Their Data" ACM CHI 2019.

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, et al. "Visualizing Nonlinear Narratives with Story Curves" IEEE InfoVis 2017.