

# Hyejin Im

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EDUCATION	<b>Tufts University</b> , Medford, MA Certificate in Human-Computer Interaction (Total GPA of 4.0 / 4.0) <ul style="list-style-type: none"><li>• Courses: Human-Machine System Design, Children and Technology, Objective-Oriented Programming for Graphical User Interface, Human-Computer Interaction</li></ul>	03/2018
	<b>Chung-Ang University</b> , Seoul, Republic of Korea B.E in Urban and Regional Planning (Total GPA of 89.5 / 100)	08/2012
RESEARCH EXPERIENCE	<b>Human-Computer Interaction Lab, Tufts University</b> , Medford, MA Research Assistant (Advisor: Robert Jacob) <ul style="list-style-type: none"><li>• Designing experiments to test a model to classify different brain states measured through fNIRS</li><li>• Developing use case scenarios and designing user interfaces for memory prosthesis application</li></ul>	05/2018 - present
	<b>Developmental Technologies Research Group, Tufts University</b> , Medford, MA Research Assistant (Advisor: Marina Umaschi Bers) <ul style="list-style-type: none"><li>• Analyzed Family Coding Days videos to measure parent-child interactions and roles</li><li>• Designing a ScratchJr online community for educators</li></ul>	06/2018 - present
PROFESSIONAL EXPERIENCE	<b>pxd Inc.</b> , Seoul, Republic of Korea User Experience Designer <ul style="list-style-type: none"><li>• Conducted qualitative user research and usability test to derive design strategies</li><li>• Designed user interfaces of the web, mobile app, smart TV, washing machine, and IoT products</li><li>• Collaborated with Samsung, LG Electronics, and SK Telecom</li></ul>	10/2013 - 04/2016
	<b>De Arch</b> , New York, NY Interior Design Intern <ul style="list-style-type: none"><li>• Created concept boards and participated a pent house interior design project</li></ul>	01/2011 - 02/2011
PUBLICATIONS	Nam Wook Kim, <b>Hyejin Im</b> , Nathalie Henry Riche, Alicia Wang, Krzysztof Z. Gajos, Hanspeter Pfister. "DataSelfie: Empowering People to Design Personalized Visuals to Represent Their Data" <i>ACM CHI 2019 Human Factors in Computing Systems Conference (2019)</i> — under review  Nam Wook Kim, Benjamin Bach, <b>Hyejin Im</b> , Sasha Schriber, Markus Gross, Hanspeter Pfister. "Visualizing Nonlinear Narratives with Story Curves" <i>IEEE InfoVis 2017 Transactions on Visualization and Computer Graphics (2017)</i> . [pdf], [demo], [webpage]	
HONORS & AWARDS	<b>Longlist</b> , Kantar Information is Beautiful Awards <b>Winner of New Employee Bootcamp</b> , pxd. Inc. <b>National Scholarship for Work Abroad</b> , Chung-Ang University <b>Academic Honor Scholarship</b> , Chung-Ang University	2017 2014 2011 2010
LEADERSHIP & ACTIVITIES	Co-organizer, <b>PLUX (Playground + UX, Design Meet Up)</b> Facilitator, <b>Design Thinking Workshops</b> for Samsung, eBay Korea, and universities Volunteer, <b>Upcycling Product Design</b> , Beautiful Store Volunteer, <b>Life-Love Marathon for Suicide Prevention Campaign</b> , LifeLine Korea	2013 - 2016 2014 - 2015 2011 2011
SKILLS	<b>UX/UI Design:</b> Wireframing, Prototyping, Information Architecture; <b>User Research:</b> Usability Testing, Heuristic Evaluation, Survey, Contextual Inquiry, Diary Study, Personas & Scenarios, Storyboards, Journey Map; <b>Programming:</b> Java, Javascript, HTML, CSS, R	