Hyejin Im

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Education

Tufts University Graduate Certificate in Human-Computer Interaction
GPA: 4.0/4.0, Courses: Human-Machine System Design, Children and Technology, Objective-Oriented Programming Graphical User Interface, Human-Computer Interaction
May 2018, Medford, MA

Chung-Ang University B.E in Urban and Regional Planning
Honors: A Merit-Based Scholarship Award, National Scholarship Award for Work Abroad
Apr 2012, Ansung, Korea

Work Experience

Tufts HCI Lab Research Assistant
Working on the brain-computer interfaces project for memory assistant (Advisor: Robert Jacob)
May 2018 - Present, Medford, MA

Tufts DevTech Research Group Research Assistant
Working on the Family Coding Days project to measure interaction between parent and child using educational technologies and the ScratchJr community website project (Advisor: Marina Bers)
June 2018 - Present, Medford, MA

pxd Inc. User Experience Designer
Designed user interfaces of the web, mobile app, smart TV, washing machine, and IoT product
Conducted qualitative user research to derive design strategy
Honors: iF Gold Award, Red Dot Design Award (Submitted by LG)
Oct 2013 - Apr 2016, Seoul, Korea

De Arch Interior Design Intern
Jan 2011 - Feb 2011, New York, NY

Publication

Visualizing Nonlinear Narratives with Story Curves
Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter Pfister. *IEEE Transactions on Visualization and Computer Graphics (InfoVis'17), 2018*
Honors: Longlist, Kantar Information is Beautiful Awards, 2017

Leadership and Activities

Co-organizer, **PLUX (Playground + UX, Design Meet Up)** Jun 2013 - Jan 2016
Facilitator, **Design Thinking Workshops** for Samsung, ebay Korea 2014 - 2015
Volunteer, **Upcycling Product Design**, Beautiful Store Apr 2011 - Jul 2011
Volunteer, **Life-Love Marathon for Suicide Prevention Campaign**, LifeLine Korea 2011

Skills

Design: Wireframing, Prototyping, Information Architecture
User Research: Usability Testing, Heuristic Evaluation, Survey, Contextual Inquiry, Diary Study, Persona & Scenario, Storyboards, Journey Map
Programming: Java, Javascript, html & CSS

Conference Activities

IEEE INFOVIS 2017 in Baltimore, MD, Participator
ACM SIGCHI 2016 in San Jose, CA, Presenter of Poster
ACM SIGCHI 2015 in Seoul, Korea, Participator