

HYEJIN IM

hyejinim17@gmail.com
hyejinim.github.io

EDUCATION

Tufts University

Certificate in Human-Computer Interaction
Cumulative GPA: 4.0 of 4.0
Medford, MA | May 2018

Chung-Ang University

Bachelor of Economics in Urban and Regional Planning
Seoul, Korea | Aug 2012

RESEARCH EXPERIENCE

Human-Computer Interaction Lab, Tufts University, Research Assistant
Medford, MA | May 2018 - Present

Advisor: Robert Jacob, Project: Memory Prothesis Brain-Computer Interface

DevTech Research Group, Tufts University, Research Intern

Medford, MA | Jun 2018 - Oct 2018

Advisor: Marina Bers, Project: Parent-Child Interaction with ScratchJr and KIBO

SKILLS

Design: Wireframing, Prototyping,
Information Architecture

User Research: Usability Testing,
Heuristic Evaluation, Survey,
Contextual Inquiry, Diary Study,
Personas & Scenarios,
Storyboards, Journey Map

Programming:

Java, Javascript, HTML, CSS, R

ACTIVITIES

PLUX (Playground + UX)

Design Study Meet Up
Co-organizer, 2013 - 2016

Design Thinking Workshops

for Universities and Companies
Facilitator, 2014 - 2015

Service Design Workshop for

Eco Life by Korea Environmental
Industry & Technology Institute
Participant, Jul 2013 - Sep 2013

Upcycling Product Design

Beautiful Store
Volunteer, Aug 2011 - Sep 2011

**Life-Love Marathon for Suicide
Prevention Campaign**

LifeLine Korea
Volunteer, Aug 2011

WORK EXPERIENCE

DevTech Research Group, Tufts University, UI/UX Design Consultant
Medford, MA | Oct 2018 - Present

pxd Inc., User Experience Designer
Seoul, Korea | Oct 2013 - Apr 2016

UX1, User Experience Design Intern
Seoul, Korea | Jan 2013 - Apr 2013

MatePlus, Property Asset Management Intern
Seoul, Korea | Feb 2012 - Apr 2012

De Arch, Interior Design Intern
New York, NY | Jan 2011 - Feb 2011

PUBLICATIONS

Nam Wook Kim, **Hyejin Im**, Nathalie Henry Riche, Alicia Wang, Krzysztof Z. Gajos, Hanspeter Pfister. "DataSelfie: Empowering People to Design Personalized Visuals to Represent Their Data" *ACM CHI 2019 Human Factors in Computing Systems Conference (2019)* — Conditionally Accepted

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter Pfister. "Visualizing Nonlinear Narratives with Story Curves" *IEEE InfoVis 2017 Transactions on Visualization and Computer Graphics (2017)*.
[pdf], [demo], [webpage]

HONORS & AWARDS

Longlist, Kantar Information is Beautiful Awards, 2017

Winner, New Employee Bootcamp, pxd. Inc., 2014

Global Leader Internship Program (\$2600), Chung-Ang University, 2011

Merit-based Scholarship (1st of Class), Chung-Ang University, 2009