HYEJIN IM

hyejinim17@gmail.com
hyejinim.github.io

EDUCATION

Tufts University
Certificate in Human-Computer Interaction
Cumulative GPA: 4.0 of 4.0
Medford, MA | May 2018

Chung-Ang University
Bachelor of Economics in Urban and Regional Planning
Seoul, Korea | Aug 2012

RESEARCH EXPERIENCE

Human-Computer Interaction Lab, Tufts University, Research Assistant
Medford, MA | May 2018 - Present
Advisor: Robert Jacob, Project: Memory Prothesis Brain-Computer Interface

DevTech Research Group, Tufts University, Research Intern
Medford, MA | Jun 2018 - Oct 2018
Advisor: Marina Bers, Project: Parent-Child Interaction with ScratchJr and KIBO

WORK EXPERIENCE

DevTech Research Group, Tufts University, UI/UX Design Consultant
Medford, MA | Oct 2018 - Present

pxd Inc., User Experience Designer
Seoul, Korea | Oct 2013 - Apr 2016

UX1, User Experience Design Intern
Seoul, Korea | Jan 2013 - Apr 2013

MatePlus, Property Asset Management Intern
Seoul, Korea | Feb 2012 - Apr 2012

De Arch, Interior Design Intern
New York, NY | Jan 2011 - Feb 2011

PUBLICATIONS

Nam Wook Kim, **Hyejin Im**, Nathalie Henry Riche, Alicia Wang, Krzysztof Z. Gajos, Hanspeter Pfister. "DataSelfie: Empowering People to Design Personalized Visuals to Represent Their Data" *ACM CHI 2019 Human Factors in Computing Systems Conference (2019)* — under review

Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter Pfister. "Visualizing Nonlinear Narratives with Story Curves" *IEEE InfoVis 2017 Transactions on Visualization and Computer Graphics (2017)*. [pdf], [demo], [webpage]

HONORS & AWARDS

Longlist, Kantar Information is Beautiful Awards, 2017
Winner, New Employee Bootcamp, pxd. Inc., 2014
Global Leader Internship Program ($2600), Chung-Ang University, 2011
Merit-based Scholarship (Top 1st of My Class), Chung-Ang University, 2009

SKILLS

Design: Wireframing, Prototyping, Information Architecture

User Research: Usability Testing, Heuristic Evaluation, Survey, Contextual Inquiry, Diary Study, Personas & Scenarios, Storyboards, Journey Map

Programming:
Java, Javascript, HTML, CSS, R

ACTIVITIES

PLUX (Playground + UX)
Design Study Meet Up
Co-organizer, 2013 - 2016

Design Thinking Workshops
for Universities and Companies
Facilitator, 2014 - 2015

Service Design Workshop for Eco Life by Korea Environmental Industry & Technology Institute
Participator, Jul 2013 - Sep 2013

Upcycling Product Design
Beautiful Store
Volunteer, Aug 2011 - Sep 2011

Life-Love Marathon for Suicide Prevention Campaign
LifeLine Korea
Volunteer, Aug 2011