Hyejin Im

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Education

Tufts University Graduate Certificate in Human-Computer Interaction

GPA: 4.0/4.0, Courses: Human-Machine System Design, Children and Technology, Objective-Oriented Programming Graphical User Interface, Human-Computer Interaction

May 2018, Medford, MA

Chung-Ang University B.E in Urban and Regional Planning

Honors: A Merit-Based Scholarship Award, National Scholarship Award for Work Abroad

Apr 2012, Korea

Work Experience

HCI Lab, Tufts University Research Assistant

Working on the brain-computer interfaces project for memory assistant (Advisor: Robert Jacob)

May 2018 - Present, Medford, MA

DevTech Research Group, Tufts University Research Assistant

Working on the Family Coding Days project to measure interaction between parent and child using educational technologies and the ScratchJr community website project (Advisor: Marina Bers)

June 2018 - Present, Medford, MA

pxd Inc. User Experience Designer

Designed user interfaces of the web, mobile app, smart TV, washing machine, and IoT product
Conducted qualitative user research to derive design strategy

Oct 2013 - Apr 2016, Seoul, Korea

De Arch Interior Design Intern

Jan 2011 - Feb 2011, New York, NY

Publication

Visualizing Nonlinear Narratives with Story Curves
Nam Wook Kim, Benjamin Bach, **Hyejin Im**, Sasha Schriber, Markus Gross, Hanspeter Pfister. *IEEE Transactions on Visualization and Computer Graphics (InfoVis'17), 2018*
Honors: Longlist, Kantar Information is Beautiful Awards, 2017

Leadership and Activities

Co-organizer, **PLUX (Playground + UX, Design Meet Up)** Jun 2013 - Jan 2016
Facilitator, **Design Thinking Workshops** for Samsung, ebay Korea 2014 - 2015
Volunteer, **Upcycling Product Design**, Beautiful Store Apr 2011 - Jul 2011
Volunteer, **Life-Love Marathon for Suicide Prevention Campaign**, LifeLine Korea 2011

Skills

Design: Wireframing, Prototyping, Information Architecture
User Research: Usability Testing, Heuristic Evaluation, Survey, Contextual Inquiry, Diary Study, Persona & Scenario, Storyboards, Journey Map
Programming: Java, Javascript, HTML & CSS