Hailey Joo

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Summary

Experienced Full-Stack Developer with over three years of hands-on experience, specializing in PHP, C#, and JavaScript. My goal is to craft applications that have a positive impact on users' daily lives, ensuring effective and efficient solutions across the entire development stack.

Career history

Software Developer at Campus Support
Feb 2021 - Jan 2024 · 3 years

Campus Support is a Canadian company dedicated to offering educational assistance and support services (MyCampus - https://www.ecampuslife.ca/) for students all over Canada.

Key responsibilities

• **Innovative Web Tool Development:** Enhanced and expanded MyCampus capabilities by introducing new features, such as the integration of a revenue model within the financial functionalities.

• **Continuous Enhancement of Web Applications:** Revised, modularized and updated old code bases to modern development standards, reducing operating costs, and improving functionality.

• **Thorough Testing and Quality Assurance:** Conducted rigorous testing and quality assurance protocols to guarantee the reliability and stability of developed software.

• **Comprehensive Documentation:** Documented software business logic comprehensively to ensure transparency, facilitate collaboration, and streamline future development efforts.

Achievements

• **Accelerated Web Application Deployment:** Implemented efficient development methodologies, significantly reducing the turnaround time for deploying web applications.

• **Elevated User Experience Standards:** Applied user-centric design principles to enhance the visual and functional aspects of web applications, resulting in heightened user engagement and satisfaction.

• **Optimized Operational Efficiency:** Engineered internal tools, including a CMS and reporting tools, fostering streamlined workflows and bolstering the efficiency of both marketing and education teams.

Web Developer at Simple Cheers

Apr 2020 - Dec 2020 · 9 months

Simple Cheers is an online store located in Los Angeles that specializes in selling jewelry.

Key responsibilities

• **E-commerce Website Development:** Successfully conceptualized, designed, and developed a fully functional e-commerce website for an online shop.

• **User-Centric Design:** Implemented a user-centric design approach to enhance the overall shopping experience, ensuring intuitive navigation and an attractive interface.

• **Responsive Design Implementation:** Ensured the website's responsiveness across various devices for both desktop and mobile users.

Achievements

• **WordPress Mastery in E-commerce Development:** Led the comprehensive development of a robust e-commerce platform utilizing WordPress, ensuring a flawlessly integrated and user-friendly online shopping environment.

Assistant Producer at Yonhap news

Jan 2015 - Oct 2016 · 1 years 10 months

Yonhap News is the largest news agency in South Korea, covering diverse topics such as politics, economics, culture, and international affairs.

Key responsibilities

• **Video Editing Expertise:** Played a key role in video editing, contributing to the production of high-quality content. Collaborated with head producers to enhance the visual and narrative elements of live news broadcasts.

• **Live Production Support**: Provided crucial support to head producers during live news broadcasts, handling real-time adjustments and contributing to the smooth execution of the program.

• **Communication Skills:** Demonstrated strong communication skills within the team, fostering a collaborative and positive work environment.

Achievements

• **Outstanding Achievement in Communication Excellence:** Attained commendable standards of communication excellence in this role, cultivating collaboration and elevating the overall quality of productions.

Education	**Computer and Information Systems / Post-Baccalaureate Diploma** Douglas College - Vancouver, Canada 2018 - 2020 **Broadcasting and Journalism / Associate of Arts Degree** Dong-Ah Institute of Media And Art - Seoul, South Korea 2012 - 2015
Key skills	Front-end: HTML5, CSS3, JavaScript ES6, jQuery, Ajax, React Back-end: PHP, C#, Java Database: MySQL, MS SQL Server, MongoDB, Firebase Analytics & Visualization: Anychart Agile Tools: Jira/Confluence, Git AWS Services: EC2
References	Available upon request