

# What Triggers Sarcasm Between Close Friends and What Gets Conveyed?

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## Research Questions & Answers

1. Which factors trigger sarcastic responses between close friends?
- When speakers find the addressee to be *silly or annoying*.
  - When speakers have intentions to *mock* the addressee in a *hilarious* or *friendly* way.
  - When speakers want to give a *clever* remark.
2. What are the commonalities between intended and perceived sarcasm?
- Similar context perception and intentions affect sarcasm ratings for both observers and speakers.
  - The intention to *criticize* the addressee more *softly* predicted higher sarcasm ratings only for the observers.
3. Do speakers and listeners view sarcasm as positive or negative used in a friendly context?
- Positive: Both speakers and observers viewed sarcasm as *sophisticated*, *bond-enhancing*, and *humorous*.

## Online Experiments

