乔布斯

求知若饥,虚心若愚。

原文: Stay hungry. Stay foolish.

追随我的好奇与直觉,大部分我所投入过的事务,后来看来都成了无比珍贵的经历。

原文: Much of what I stumbled into by following my curiosity and intuition turned out to be priceless later on.

我确信我爱我所做的事情,这就是这些年来支持我继续走下去的唯一理由。

原文: I'm convinced that the only thing that kept me going was that I loved what I did.

If you live each day as if it was your last, someday you'll most certainly be right.把每一天都当成生命中的最后一天,你就会轻松自在。——乔布斯

提醒自己快死了,是我在人生中面临重大决定时,所用过最重要的方法。因为几乎每件事一所有外界期望、所有的名 声、所有对困窘或失败的恐惧一在面对死亡时,都消失了,只有最真实重要的东西才会留下。

原文: Remembering that I'll be dead soon is the most important tool I've ever encountered to help me make the big choices in life. Because almost everything — all external expectations, all pride, all fear of embarrassment or failure — these things just fall away in the face of death, leaving only what is truly important.

没有人想死。即使那些想上天堂的人,也想活着上天堂。

原文: No one wants to die. Even people who want to go to heaven don't want to die to get there.

你们的时间有限, 所以不要浪费时间活在别人的生活里。

原文: Your time is limited, so don't waste it living someone else's life.

拥有追随自己内心与直觉的勇气,你的内心与直觉多少已经知道你真正想要成为什么样的人。

原文: have the courage to follow your heart and intuition. They somehow already know what you truly want to become.

死亡很可能就是生命中最棒的发明,是生命交替的媒介。

原文: Death is very likely the single best invention of Life. It is Life's change agent.

领袖和跟风者的区别就在于创新。

原文: Innovation distinguishes between a leader and a follower.

设计不只是外形。设计是怎样令它运作。

原文: Design is not just what it looks like. Design is how it works.

成就一番伟业的唯一途径就是热爱自己的事业。

原文: Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work.