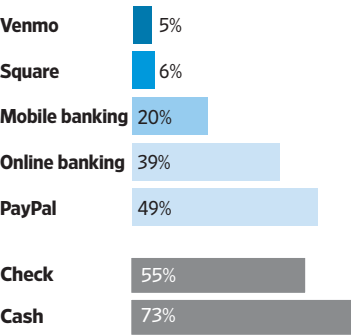


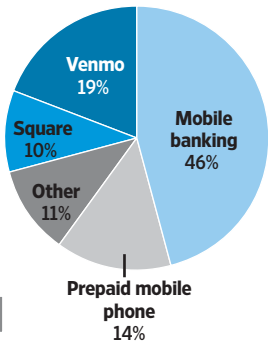
Splitting the Bill

Apple is considering launching a mobile person-to-person payments service to challenge Venmo, Square and others.

How consumers pay each other*



Consumers' mobile transactions, 2014



*Based on a survey of 1,724 U.S. consumers, May 2015
Source: Aite Group

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