

Joy Cone's JOY WINTER CHALLENGE Sweepstakes Official Rules

NO PURCHASE NECESSARY. Sweepstakes begins Friday, February 09, 2018 and ends Sunday, February 25, 2018.

Entrants must be at least 18 years of age and reside in a country that receives shipments from the United States Postal Service at the time of entry to enter. Employees, officers and directors of Joy Cone Co. and each of their respective subsidiaries, parents and affiliates (all such individuals and entities collectively referred to herein as the "Promotion Entities") and advertising and promotion agencies (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible. Facebook is not responsible for the collection, submission or processing of entries. Facebook is in no way sponsoring, endorsing, administering or in association of the Sweepstakes or the selection of winners.

HOW TO ENTER.

No purchase necessary. A purchase will not improve the chances of winning.

To enter: **STEP 1:** Visit Joy's Facebook Page, <https://www.facebook.com/JoyConeCo/>, between Friday, February 09, 2018 at 12:00am (EST) through Sunday, February 25, 2018 at 11:59pm (EST). **Like and Comment** on any post that mentions the *Joy Winter Challenge* stating which cone you think will win the Challenge: waffle bowl, waffle cone, sugar cone, or cake cup.

STEP 2: Go to <http://www.joycone.com/content/contact-us> between Friday, February 09, 2018 at 12:00am (EST) through Sunday, February 25, 2018 at 11:59pm (EST) and complete and submit the **Sweepstakes** entry form. Contestants must fill in all the required information (first and last name, mailing address, city, state, zip code, email and **subject (JOY WINTER CHALLENGE sweepstakes)**) on the form before the entries are submitted. **Sweepstakes** must be selected in the **subject** drop down menu. We ask all winning participants wait 1 month before participating in future Joy Cone sweepstakes.

All entries must take place after Friday, February 09, 2018 at 12:00am (EST) to be eligible to win. No purchase is necessary to claim prize. By entering in the competition all participants agree to be bound by the official rules of these Sweepstakes Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Sweepstakes.

For a printed copy of these official rules, send a self-addressed stamped envelope to Joy Cone "Joy Winter Challenge" Sweepstakes Official Rules, **Joy Cone Co. Attn: Marketing Department 3435 Lamor Road Hermitage, PA 16148.**

WINNER SELECTION/NOTIFICATION. The Joy Winter Challenge will end on Sunday, February 25, 2018 at 11:59pm (EST). 2 winner(s) will be selected on or about 3/9/2018 in a random drawing from among all eligible entries received. Each sweepstakes is a different drawing that must be entered separately. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Sweepstakes. Drawing will be conducted by Joy Cone Co., whose decisions are final. Odds of winning will depend upon the total number of eligible entries received. Winners will be notified via e-mail and/or by mail. Failure to respond to notification, to provide e-mail address, or to respond to follow-up e-mail to claim a prize when required may result in disqualification and selection of an alternate winner if time allows. In the event of a dispute as to the identity of any entrant, the entrant is deemed the "Authorized Account Holder" of the e-mail address account at time the individual became a subscriber.

PRIZE/ODDS. 2 random winners will be selected to receive a JOY gift basket (Contains: 1 JOY t-shirt, 1 thermos, (3) FREE Joy Product Coupons and a JOY grocery bag). Approximate Retail Value of Prize: \$45.00. Odds of winning depend on the total number of entrants.

CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION. By entering the Sweepstakes and voluntarily providing personal information including, but not limited to, photos, name, address, city, email address, home and office

telephone numbers (the "Entrant Information"), each Entrant grants permission to Sponsor for the collection and use of the Entrant Information for the purpose of administering the Sweepstakes and selecting the winner. Visit Sponsor's Privacy Policy <https://www.joycone.com/contact-us>

GENERAL. Parents of the entrants (under the age of 18 years old) agree to be bound by the terms of these rules and by the decisions of Sponsor, which are final and binding. By participating in this promotion, entrants agree to hold Sponsor and its parent company, subsidiaries, affiliates, successors, assigns, officers and employees harmless for any injury or damage caused or claimed to be caused by participation in the promotion or acceptance or use of the prize, and also grants Sponsor the right to use winner's name and likeness for publicity purposes without further consideration to the extent allowed by law. Winner may be required to sign and return an affidavit of eligibility and/or other releases. If prize is not claimed, it will be awarded to an alternate winner. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the promotion or in the announcement of the prizes. Sponsor is not responsible for electronic transmission errors or for technical malfunctions of any kind. If for any reason this Sweepstakes is not capable of running as planned, Sponsor reserves the right at its sole discretion to terminate or modify the Sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person. Facebook is not responsible for the collection, submission or processing of entries. Facebook is in no way sponsoring, endorsing, administering or in association of the Sweepstakes or the selection of winners. This sweepstake is subject to all applicable laws and is void where prohibited.

SPONSOR: JOY CONE COMPANY. 3435 LAMOR ROAD, HERMITAGE, PA 16148.