

Joy Cone and "Monster Trucks" Sweepstakes Official Rules

NO PURCHASE NECESSARY. Sweepstakes begins Friday, December 30, 2016 and ends Friday, January 27, 2017. Entrants must be at least 18 years of age and reside in a country that receives shipments from the United States Postal Service at the time of entry to enter. Employees, officers and directors of Joy Cone Company, Paramount Pictures Corporation ("Paramount") and each of their respective subsidiaries, parents and affiliates (all such individuals and entities collectively referred to herein as the "Promotion Entities") and advertising and promotion agencies (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible. Paramount is not responsible for the collection, submission or processing of entries, the administration of the Sweepstakes or the selection of winners.

HOW TO ENTER.

No purchase necessary. A purchase will not improve the chances of winning.

To enter: go to <http://www.joycone.com/content/contact-us> between Friday, December 30, 2016 at 12:00am (EST) through Friday, January 27, 2017 at 11:59pm (EST) and complete and submit the **Sweepstakes** entry form. Contestants must fill in all the required information (first and last name, mailing address, city, state, zip code, email and subject (Monster Trucks" sweepstakes)) on the form before the entries are submitted. **Sweepstakes** must be selected in the **subject** drop down menu. We ask all winning participants wait 1 month before participating in future "Monster Trucks" sweepstakes.

All entries must take place after Friday, December 30, 2016 at 12:00am (EST) to be eligible to win. No purchase is necessary to claim prize. By entering in the competition all participants agree to be bound by the official rules of these Sweepstakes Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Sweepstakes.

For a printed copy of these official rules, send a self-addressed stamped envelope to Joy Cone "Monster Trucks" Sweepstakes Official Rules, **Joy Cone Co. Attn: Marketing Department 3435 Lamor Road Hermitage, PA 16148.**

WINNER SELECTION/NOTIFICATION. One winner will be selected on or about 02/03/2017 in a random drawing from among all eligible entries received. Each sweepstakes is a different drawing that must be entered separately. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Sweepstakes. Drawing will be conducted by Joy Cone Co., whose decisions are final. Odds of winning will depend upon the total number of eligible entries received. Winners will be notified via e-mail and/or by mail. Failure to respond to notification, to provide e-mail address, or to respond to follow-up e-mail to claim a prize when required may result in disqualification and selection of an alternate winner if time allows. In the event of a dispute as to the identity of any entrant, the entrant is deemed the "Authorized Account Holder" of the e-mail address account at time the individual became a subscriber.

PRIZE/ODDS. 1 grand prize winner will be selected to receive a hometown *Monster Trucks* screening (the "Screening") for the winner and 49 of their guests. The location, date and time of the Screening shall be solely determined by Sponsor. If (i) the Prize winner cannot attend the Screening on the date and at the time selected by Sponsor, or (ii) the Prize winner's residence is not within thirty (30) miles of an appropriate location for the Screening, or (iii) the Prize winner is unwilling, for any reason, to receive the Prize as described in and in accordance with these Official Rules, the Prize may be forfeited in its entirety. If the Prize winner is not able to attend the Screening on the scheduled date, he or she can decline the prize or accept the prize and still invite up to forty nine (49) guests to attend. Any and all elements of the Screening will be selected and furnished by (and in the sole discretion of) Sponsor. All expenses not specified herein (including, without limitation, the cost of transportation for the Prize winner and his or her guests to the Screening or refreshments at the Screening) are the sole responsibility of the Prize winner and his/ or her guest(s). The Prize winner's

guest(s) must be age appropriate for the film. Children attending the Screening must be accompanied by adult chaperones. In the event the Prize winner or any of his or her guests engage during the Screening in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the Screening early, and send the Grand Prize winner and/or his or her guest(s) home with no further compensation. Approximate Retail Value of Prize - \$2,500.00. 1 second place winner will be selected to receive a set of Monster Trucks "Big Stompin'" and "Chop Shop" toys. 1 third place winner will be selected to receive a set of Monster Trucks "Mega Wheels" toys.

CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION. By entering the Sweepstakes and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Entrant Information"), each Entrant grants permission to Sponsor for the collection and use of the Entrant Information for the purpose of administering the Sweepstakes and selecting the winner. Visit Sponsor's Privacy Policy <http://www.joycone.com/content/contact-us>

GENERAL. Each entrant agrees that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. In addition, by participating in this Sweepstakes, entrants also grant Sponsor the right to use winner's name and likeness for publicity purposes without further consideration to the extent allowed by law. Winners may be required to sign and return an affidavit of eligibility and/or other releases. If prize is not claimed, it will be awarded to an alternate winner. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the sweepstake or in the announcement of the prizes. Sponsor is not responsible for electronic transmission errors or for technical malfunctions of any kind. If for any reason this Sweepstake is not capable of running as planned, Sponsor reserves the right at its sole discretion to terminate or modify the Sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person. This sweepstakes is subject to all applicable laws and is void where prohibited.

SPONSOR: JOY CONE COMPANY. 3435 LAMOR ROAD, HERMITAGE, PA 16148.

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