# Jason H Kang

40 Bock Drive | River Vale, NJ | 201-803-7575

E-Mail: hyngchl1@gmail.com | Website: https://hyngchl1.github.io/

#### **SKILLS**

Microsoft Office Suite

Google Analytics

HTML + CSS + Basic Javascript

Knowledge of AP Style

## **OBJECTIVE**

Motivated individual seeking a valuable opportunity to strive for continuous growth that will allow me to enhance and develop my all-around skills and abilities.

#### **EXPERIENCE**

Jan. 2016 - May 2016

### Cooper Crwn

Digital Marketing Assistant, Englewood, NJ

- Supported the Marketing Manager in areas of social media engagement, digital marketing, and content planning on a day-today basis
- Assisted in creating and editing user-friendly content on the company's website and blog
- Managed inventory and products within the Magento administration panel

#### Sep. 2015 – Dec. 2015 General Assembly

Web Development Immersive Student, New York, NY

Audited the three-month, full-time web development immersive program, which trains students to become web developers

#### Jun. 2015 – Sep. 2015

#### Selerity Financial

Part-Time Content/Data Analyst, New York, NY

- Given the stock tickers for a list of Korean public companies, I collected the legal names of the Korean companies as well as all the names that the media uses to refer to them
- Identified all public companies mentioned in finance and business articles and assigned a relevance score for each company based on a scale provided

#### Jun. 2013 - July. 2013

# Mirae Asset Global Investments

Debt Financing/Translation Internship, Seoul, South Korea

- Completed a team project regarding effective marketing strategies to generate a more diverse customer base
- Translated various documents using Microsoft Office Suite

# ACCOMPLISHMENTS

Achieved Level 5 on the Test of Proficiency in Korean

# **EDUCATION**

#### Sep. 2012 – May. 2015

#### Rutgers University-New Brunswick

Bachelor of Arts, Journalism & Media Studies

#### Sep. 2010 – May. 2012

# **Bergen Community College**

Associate of Science, Business Administration — General