

Jason H Kang

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SKILLS

Microsoft Office Suite

HTML + CSS + Basic Javascript

Knowledge of AP Style

SEO/Adwords/Google Analytics

Copywriting

Korean

EXPERIENCE

Jan. 2016 – May 2016

Cooper Crwn

Digital Marketing Assistant, Englewood, NJ

- Supported the Marketing Manager in areas of social media engagement, digital marketing, and content planning on a day-to-day basis
- Assisted in creating and editing user-friendly content on the company's website and blog
- Managed inventory and products within the Magento administration panel

Sep. 2015 – Dec. 2015

General Assembly

Web Development Immersive Student, New York, NY

- Audited the three-month, full-time web development immersive program, which trains students to become web developers

Jun. 2015 – Sep. 2015

Selerity Financial

Part-Time Content/Data Analyst, New York, NY

- Given the stock tickers for a list of Korean public companies, I collected the legal names of the Korean companies as well as all the names that the media uses to refer to them
- Identified all public companies mentioned in finance and business articles and assigned a relevance score for each company based on a scale provided

Jun. 2013 – July. 2013

Mirae Asset Global Investments

Debt Financing/Translation Internship, Seoul, South Korea

- Completed a team project regarding effective marketing strategies to generate a more diverse customer base
- Translated various documents using Microsoft Office Suite

ACCOMPLISHMENTS

- Achieved Level 5 on the Test of Proficiency in Korean

EDUCATION

Sep. 2012 – May. 2015

Rutgers University-New Brunswick

- *Bachelor of Arts, Journalism & Media Studies*

Sep. 2010 – May. 2012

Bergen Community College

- *Associate of Science, Business Administration – General*

