
CAN OPINIONS OF THE CURRENT AND POTENTIAL EMPLOYEES PREDICT PERFORMANCE AND GROWTH OF A COMPANY?

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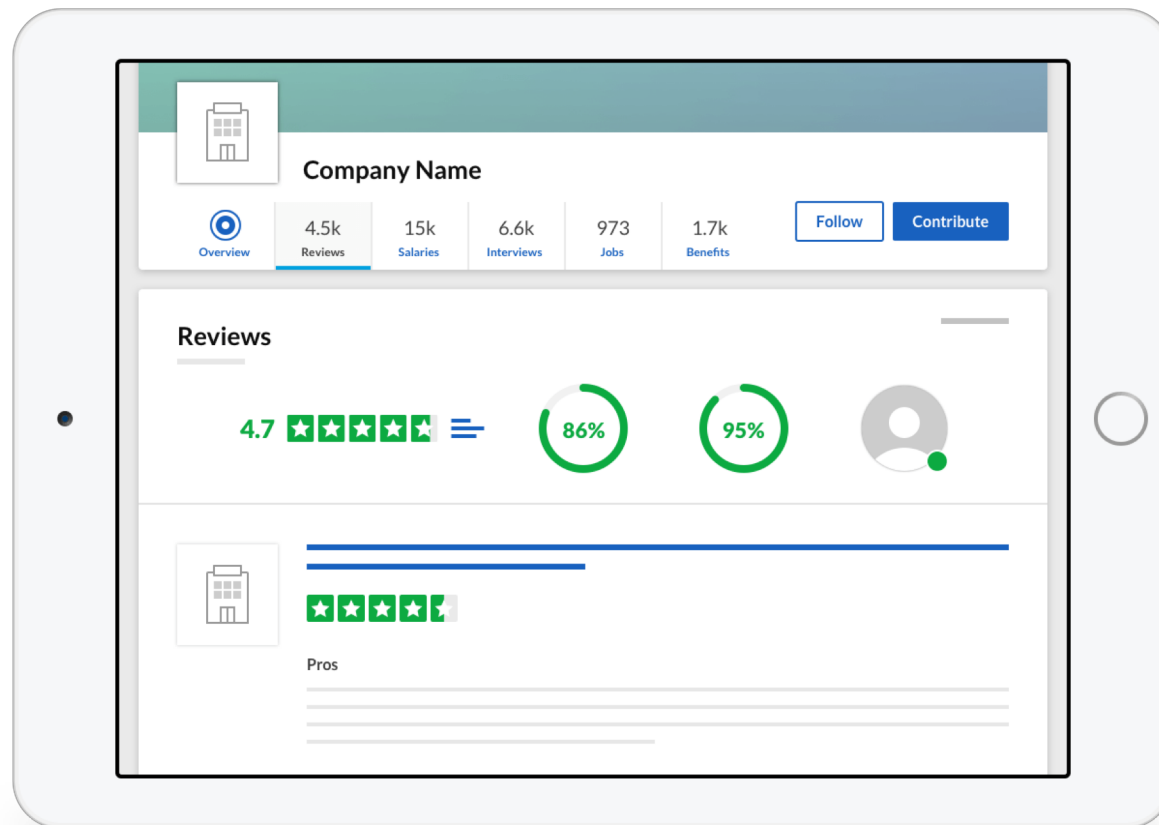
FEBRUARY 19TH, 2019



EMPLOYEE AND EMPLOYER RELATIONSHIP GOES BOTH WAYS



CAN EMPLOYEE OPINIONS CAN PREDICT COMPANY'S PERFORMANCE



USING CURRENT/POTENTIAL EMPLOYERS OPINIONS TO PREDICT COMPANY'S FUTURE

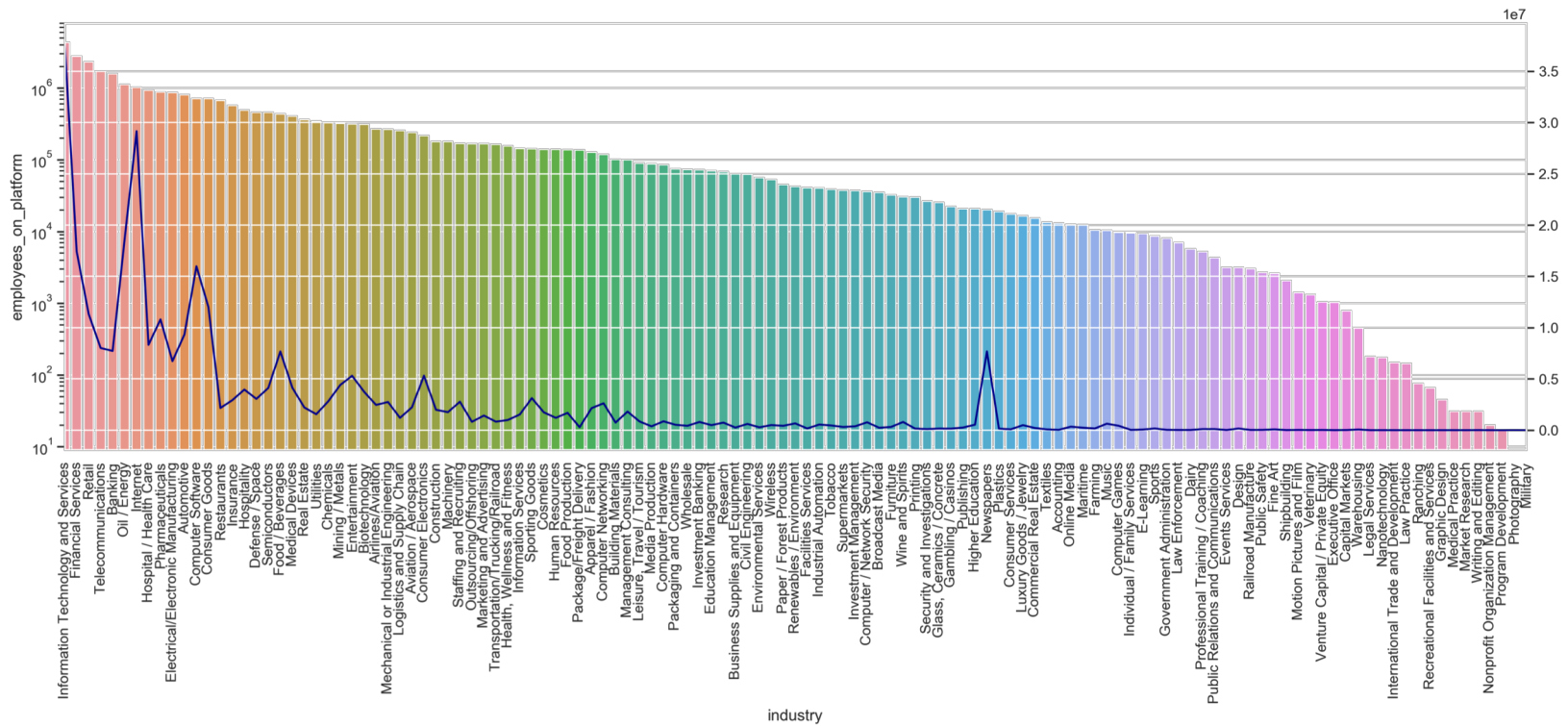
 glassdoor



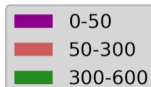
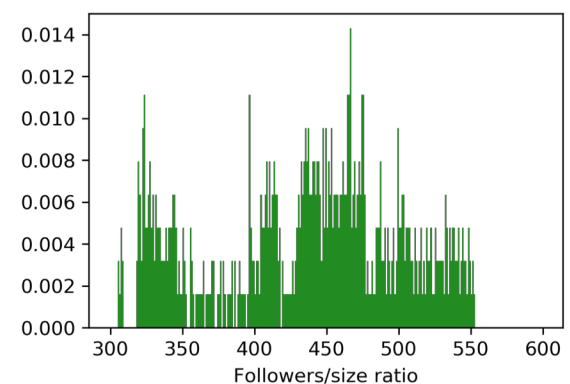
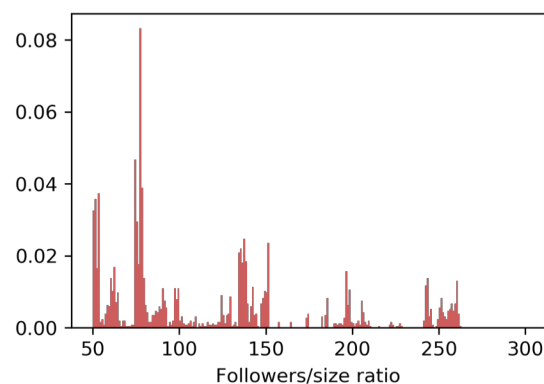
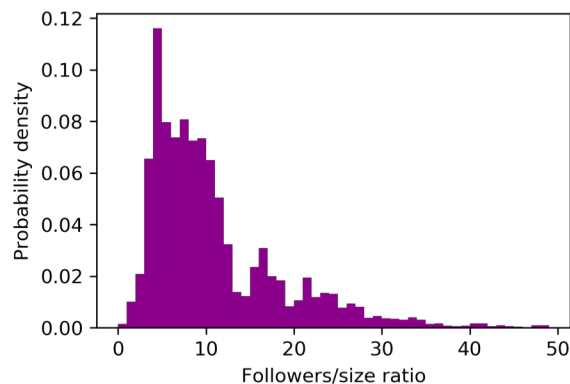
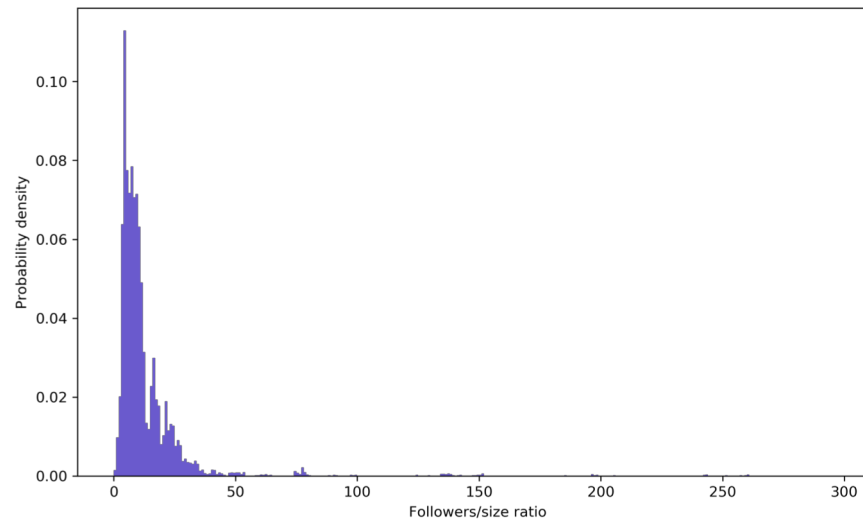
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LARGER EMPLOYEE PRESENCE DOES NOT ALWAYS MEAN LARGE FOLLOWERS



FOLLOWERS/EMPLOYEE RATIO CAN BE DIVIDED INTO THREE GROUPS



SOME COMPANIES HAVE HIGHER ONLINE PRESENCE THAN SOME

