

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION - ANN ARBOR

Bachelor of Science in Information

- Specializing in UX Design
- Dean's List (Winter '16, Fall '16)

EXPERIENCE

SIBA REPRESENTATIVE @ UMSI DIVERSITY COMMITTEE

Ann Arbor, MI (Oct '17 ~ current)

• Represented the School of Information Bachelor's Association in the committee

DESIGN TEAM LEAD @ UX DESIGN CLINIC

Ann Arbor, MI (Jan '17 ~ current)

- Leading a team of design consultants on a fast-paced, client-facing project
- Built and improved the groundwork for multiple stages of the client's MVP design process
- Successfully delivered and presented high-fidelity design prototypes to client using InVision

CO-FOUNDER & DEVELOPER @ STEPFOR LLC

Ann Arbor, MI (Jun '15 ~ Sep '17)

- Designed the Android version of the application and visual assets required for development
- Developed the client Web portal prototype built on Google App Engine's Python environment
- Successfully raised grant funds from startup competitions: optiMize Social Innovation Challenge (\$5,000 as a finalist) and Michigan Business Challenge: Social Impact Track (\$7,500 as 2nd)

FREELANCE DESIGNER & DEVELOPER

Ann Arbor, MI (Aug '13 ~ current)

- 2017: Served as an iOS designer for Dr. Predrag Klasnja (University of Michigan)
- 2016: Created "CPU Temp" for Dr. TaeSam Kim (Northern Illinois University)
- 2015 ~ 2016: Created "Mind the Moment" for Dr. Noelle Leonard (New York University) and Dr. Donna Coffman (Pennsylvania State University)

CREATIVE DIRECTOR @ FRIENDSLEARN INC

San Jose, CA (May '12 ~ Aug '13)

- Developed and launched an educational game about nutrition and healthy eating habits
- Directed a team of 5 3D artists to successfully create and launch game on Android and iOS
- Conceptualized and designed visual assets required for production
- Successfully raised startup funds (\$50,000) from launching a KickStarter campaign

SKILLS

SOFTWARE	PROGRAMMING	UX METHODS
Bootstrap/Materialize	JavaScript/jQuery	Personas & Scenarios
Google App Engine	Android SDK	Competitive Analysis
Android Studio	PHP/MySQL	Usability Testing
Invision/Marvel	Python	Journey Maps
Photoshop	C/C++	Wireframing
Sketch3	Java	Prototyping
Xcode		User Flows