



## EDUCATION

### UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION - ANN ARBOR

Bachelor of Science in Information (Grad. May 2018)

- Specialization in UX Research & Design
- Dean's List (Winter '16, Fall '16)

## EXPERIENCE

### DESIGN TEAM LEAD & DESIGNER I @ UX DESIGN CLINIC

Ann Arbor, MI (Jan '17 ~ Dec '17)

- Lead a team of 4 designers to consult a fast-paced, client-facing design project
- Produced various wireframes toward iterations and design solutions to client issues
- Successfully delivered and presented high-fidelity prototypes to clients using InVision

### CO-FOUNDER & DEVELOPER @ STEPFOR LLC

Ann Arbor, MI (Jun '15 ~ Sep '17)

- Designed the Android version of the application and visual assets required for development
- Developed the client Web portal prototype built on Google App Engine's Python environment
- Successfully raised grant funds from startup competitions: optiMize Social Innovation Challenge (\$5,000 as a finalist) and Michigan Business Challenge: Social Impact Track (\$7,500 as 2nd)

### CREATIVE DIRECTOR @ FRIENDSLEARN INC

San Jose, CA (May '12 ~ Aug '13)

- Developed and launched an educational game about nutrition and healthy eating habits
- Directed a team of 5 3D artists to successfully create and launch game on Android and iOS
- Conceptualized and designed visual assets required for production
- Successfully raised startup funds (\$50,000) from launching a Kickstarter campaign

## PROJECTS

**2018:** Design: "Laptop Comparison Tool" for Dell.com

**2018:** Design: "City of Detroit's Public Services Map Tool" for Data Driven Detroit

**2017:** Design: "HeartSteps 2.0" for Dr. Klasnja

**2016:** Development: "CPU Temp" for Dr. Kim

**2015:** Development: "Mind the Moment" for Dr. Leonard and Dr. Coffman

## SKILLS

### UX METHODS

- User research & interviews, Sketching & wireframing, Personas & Scenarios, Comparative analysis, Heuristic evaluation, Usability testing, Card sorting, Prototyping, User flows & journey mapping

### SOFTWARE

- Bootstrap & Materialize, Google App Engine, Android Studio, InVision & Craft, Photoshop & Illustrator, Adobe XD, Sketch3, Zeplin, Principle

### PROGRAMMING

- HTML & CSS, JavaScript & jQuery, Android SDK, PHP & MySQL, Python, C/C++, Java