



EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION - ANN ARBOR

Bachelor of Science in Information (Grad. May 2018)

- Specialization in UX Research & Design
- Dean's List (Winter '16, Fall '16)

EXPERIENCE

DESIGN TEAM LEAD & DESIGNER I @ UX DESIGN CLINIC

Ann Arbor, MI (Jan '17 ~ Dec '17)

- Lead a team of 4 designers to consult a fast-paced, client-facing design project
- Produced various wireframes toward iterations and design solutions to client issues
- Successfully delivered and presented high-fidelity prototypes to clients using InVision

CO-FOUNDER & DEVELOPER @ STEPFOR LLC

Ann Arbor, MI (Jun '15 ~ Sep '17)

- Designed the Android version of the application and visual assets required for development
- Developed the client Web portal prototype built on Google App Engine's Python environment
- Successfully raised grant funds from startup competitions: optiMize Social Innovation Challenge (\$5,000 as a finalist) and Michigan Business Challenge: Social Impact Track (\$7,500 as 2nd)

CREATIVE DIRECTOR @ FRIENDSLEARN INC

San Jose, CA (May '12 ~ Aug '13)

- Developed and launched an educational game about nutrition and healthy eating habits
- Directed a team of 5 3D artists to successfully create and launch game on Android and iOS
- Conceptualized and designed visual assets required for production
- Successfully raised startup funds (\$50,000) from launching a Kickstarter campaign

PROJECTS

2018: Researching and Designing "Laptop Comparison Tool" for Dell.com

2017: Designed "HeartSteps 2.0" for Dr. Klasnja

2016: Developed "CPU Temp" for Dr. Kim

2015: Developed "Mind the Moment" for Dr. Leonard and Dr. Coffman

SKILLS

UX METHODS

User Research & Interviews
Sketching & Wireframing
Personas & Scenarios
Comparative Analysis
Heuristic Evaluation
Usability Tests
Card Sorting
Prototyping
User Flows
Surveys

SOFTWARE

Bootstrap/Materialize
Google App Engine
Android Studio
Invision & Craft
Photoshop
Illustrator
Adobe XD
Sketch3
Xcode
Zeplin

PROGRAMMING

JavaScript & jQuery
Android SDK
PHP/MySQL
Python
C/C++
Java