

# Thet Paing Oo Creative Director (Co-Founder) At Aethereal Systems

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- I graduated BSc (Hons) Computing from University of Gloucestershire and now leading a start-up (Aethereal Systems) which provides IT Solution Services for any kinds of needs as a Co-Founder and Creative Director.
- Enthusiastic Creative Director eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of providing IT Solution Service and training in software developing. Motivated to learn, grow and excel in Information Technology.

#### **Skills**

Communication

Vendor Negotiation

Customer Service

Time Management

Team Building

Team Leading

Design Understanding

Problem Solving

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# **Expertise**

- UX/UI Design
- Graphic Design
- Web Design
- Web User Interfaces
- Dashboard Design
- Interaction Design Skills
- Technical Support
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- HTML/CSS
- JavaScript
- Bootstrap
- MS Office
- Content

Management



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# Languages

English



# **Experience**

NOVEMBER 2019 - PRESENT

#### **Creative Director / Aethereal Systems**

- Evaluated and contributed to creative team ideas and translated into actionable project plans.
- Negotiated vendor contracts and services to ensure budget requirements were met.
- Oversaw, guided and coached four designers and art directors.
- Developed strategic communication and marketing plans.

NOVEMBER 2019 – PRESENT

#### **UX/UI Designer / Aethereal Systems**

- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity.
- Established milestones for projects and prepared all team members to meet aggressive deadlines.
- Represented web team at meetings with executives and discussed project goals and milestones.
- Developed landing pages, dashboards and online applications using Adobe XD, Adobe Illustrator and Adobe After Effect.
- Analyzed requirements and designed, developed and implemented software applications for multiple websites.

#### Front-end Developer / Aethereal Systems

- Developed audio preview page for customer sampling of products.
- Strengthened company brand by developing images and content to capture visitor interest.
- Designed images, icons, banners and audio enhancements.
- Gathered specifications and other key details to meet requirements of site development.
- Created wireframes, screen-flow diagrams and UI spec documentation.
- Designed user interface to meet client specifications and content management system.
- Mentored two interns in UX/UI Design Internship program.

#### Education

JULY 2018 - OCTOBER 2019

# BSc (Hons) Computer Science / University of Gloucestershire, United Kingdom

- Recipient of University of Gloucestershire's Scholarship
- Member of Team Tech Hunters
- Thesis: Factor Influencing The Use of E-Learning System In Myanmar Higher Education

OCTOBER 2015 - MARCH 2020

### B.A. English / East Yangon University, Myanmar

DECEMBER 2015 - OCTOBER 2018

# Higher National Diploma In Computing / GUSTO University, Myanmar

- Obtained Outstanding Pearson Learner Awards from UK with 16 Distinctions in Computing
- Member of White Leaf Non-Profit Organization

### **Certificates**

Earned a certificate in Information Technology from GUSTO University.

# **Activities**

I was also a member in a charity group which is supporting for the victim of disasters. The name of this charity group is **White Leaf Organization** which is founded last 2 years ago in my college. I was also a co-leader or vice-president for my class and whenever some problems or troubles happen in class, I helped to solve. In the same way, I also led some fun activities for my class.