



Possibility grows here.

Friends of the Greenbelt Foundation Workshop Greenbelt Farmers: Sowing the Seeds of Success

To celebrate Agriculture Week, the Friends of the Greenbelt Foundation is highlighting successful business management practices among Greenbelt farmers. The latest research report from the Foundation, *Greenbelt Farmers: Sowing the Seeds of Success*, profiles nine farmers who have adopted new technologies, initiated innovative collaborations, or introduced better business management practices into their operation. We are pleased to share the results of this report, and to further discuss what makes farm businesses successful and innovative in the Greenbelt and Golden Horseshoe.

Date: October 9th, 9:30am to 12:30pm, with lunch to follow

Location: Halton Region Museum, 5181 Kelso Rd, Milton

Agenda:

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| 9:30am | Welcome
Kathy Macpherson, VP Research and Policy, Friends of the Greenbelt Foundation |
| 9:45am | Presentation: Overview of Greenbelt Farm Profiles
Jim Wheeler, report author |
| 10:15am | Break |
| 10:30am | Panel moderated by Jim Wheeler
Fred Meyers, Meyers Farms
Lisa Cooper, Coopers Farm & CSA
Jan VanderHout, Beverly Greenhouses Limited |
| 11:30am | Presentation: Measuring Tangible Impacts of Beneficial Business Practices
Ryan Koeslag, Agri-Food Management Institute |
| Noon | Discussion moderated by Jim Wheeler |
| 12:30pm | Wrap up
Kathy Macpherson |
| 12:30 | Lunch |

