



*Enhancing
and Energizing
the GTA Local Food System*

Message from the chair

January 7, 2011

We need your input

The Greater Toronto Area Agriculture Action Committee (GTAAAC) are inviting you attend a session to view the Phase One report of our Food and Agriculture Strategy for the Golden Horseshoe and the Holland Marsh. Planscape and Associates have developed the background necessary for us to move forward and craft some of the solutions to enable the agriculture and food sector to remain an economic driver of the region and the province.

We have tabulated a considerable amount of data through our agricultural impact studies on the Golden Horseshoe and the Holland Marsh areas over the years. This data has been included and used in our strategy as well as new research completed over the last few months. Food policies and strategies published over the world have been analyzed and the best information included as a basis for our strategy. Certain areas such as food and processing clusters, health, environmental impacts, environmental goods and services and education, require more input.

We are seeking your input at this stage of the process and value any comments you may have. We would like to look at the strategy from the economic, environmental, community development and planning points of view.

As we are not expert in all these areas, we need your experience and expertise to help us move the process forward. Feel free to pass this invitation to others who may have an interest.

We are hoping to have a draft copy of Phase One of the strategy available and forwarded to attendees before the meeting.

A discussion of Phase One of the project will be held:

**Wednesday, January 19, 2011
Black Creek Pioneer Village
1000 Murray Ross Parkway, Toronto
Weston Room B**

**5:30 pm Light Dinner
6:00 pm Presentation**

**Please RSVP to
Lia Lappano | Administrative Assistant
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Phone: 416-661-6600 x 5292
Fax: 416-667-6278
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We hope that you can join us in this exciting journey.

Respectfully,
Nick Ferri, Chair, GTAAAC

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