



Food & Farming: An Action Plan 2021

The Golden Horseshoe Food and Farming Strategy and Action Plan

"Now is time to determine what we can do and how we work responsibly and proactively to support food and farming in the golden horseshoe" Nick Ferri,
Chair GTA AAC

The Greater Toronto Area Agricultural Action Committee (including all Regions of the GTA), Friends of the Greenbelt Foundation, Holland Marsh, Region of Niagara and the City of Hamilton along with numerous government and industry partners have been developing a 10-year Golden Horseshoe Food and Farming Strategy and Action Plan.

Background

The GTA is home to the second largest food processing cluster in North America; combined with Hamilton, Niagara and the Holland Marsh, it may be the largest cluster in North America, rivaling the auto industry.

In July 2009, a facilitated session was hosted by Vineland Research and Innovation Centre, in partnership with the Greater Toronto Area Agricultural Action Committee (GTA AAC) to discuss, with relevant stakeholder organizations, the co-ordination of Food and Farming sustainability issues in the Province of Ontario. A cross-regional steering and working committee were put in place and a consulting firm was hired.

The Food and Farming Strategy and Action Plan 2021 will include specific objectives and strategies relevant to primary producers, processors, distributors, government, wholesalers, educators, and all of the groups and associations that support a vibrant and healthy industry sector.

Deliverables

Phase 1

- A "Background Report," which will be the foundation of the discussion paper.
- A "Discussion Paper," which will be the foundation for completion of Phase Two and will provide context for the Strategy and Action Plan (Phase Three).

Phase 2

- Consultation - input from the food and farming sector

Phase 3

- A detailed Strategy and Action Plan.

Consultation

March 30, 2011

Delta Meadowvale Resort and Conference Centre