

Hypercert Cover Letter

Based on the slide from the talk at [Funding the Commons](#):

The slide has a light gray background. At the top, the text 'Wish list' is written in a red, serif font. Below this, the text 'To sum up, this year I would like some bandwidth for hypercerts from:' is in a black, serif font. This is followed by a bulleted list of six roles: 'A product manager', 'An EVM developer', 'A UX designer', 'A Web developer', 'A backend developer with Ethereum experience', and 'A community manager'. At the bottom of the slide, the text 'If you might be one (or more) of these people, please reach out to me and Holke Brammer!' is written in a black, serif font.

The current progress of the product inspired me to engage with the Hypercerts and offer my feedback by opening [several issues on Github](#).

Previously I was working on the project to measure “triple bottom line” - people planet profit. The core intention was to resolve misaligned economic incentives in the context of climate change.

The vision behind Hypercerts is 100% fully totally aligned and I would love to join forces to work together on this mission.

What I have

Passion
Energy
Belief
Commitment
Entrepreneurial spirit

What you have

Great team
Robust product
Detailed documentation
Well thought incentives
Protocol Labs as well established backer

I would love you to evaluate a [proposal on Github](#) that discusses a few key elements:

- Evaluators
- Workflow
- Negative impact
- Soulbound reputation

I was thinking about my ideal role and these options came to mind:

Option 1:

BizDev / Marketing / DevRel / Comms - I have experience pitching the product

Option 2:

Engineering: [top 3% on StackOverflow](#)

Option 3:

Doing both and being flexible, startup mindset, figuring out along the way, based on current needs and feedback from the team, for example Product Manager **prioritising issues towards release.**

I feel confident that I can excel in either of these options. Previously I was a solo founder who got used to wearing many hats. Staying adaptive and flexible in fast moving world is an advantage.

I would be delighted to continue this conversation, feel free to book a call via [my Calendly link](#)

In the meantime, I will continue to engage on Github.

Thank you for your consideration

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