



**hyperContentManagementServer**  
**CMS**



Version 5.6  
Users Guide

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# 1 What is hyperCMS

hyper Content Management Server (hyperCMS) is an out-of-the-box Content Management and Digital Asset Management solution for internet-, intranet- and extranet-projects. hyperCMS offers extremely simple handling as well as high-end performance and enables your company to manage the entire content lifecycle with ease.

## 2 Architecture and functionality

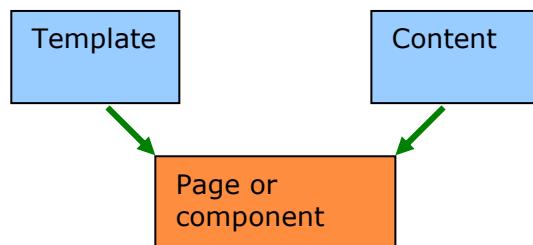
The main purpose of hyperCMS is the management of all kinds of information. The system serves therefore a Content Management and Digital Asset Management solution.

The core elements are structure, content, and design, which are stored separately from each other. This architecture provides high flexibility and efficiency in managing contents.

The structure is based on folders and can be generated, extended and changed using a simple web browser. The objects are stored inside these folders.

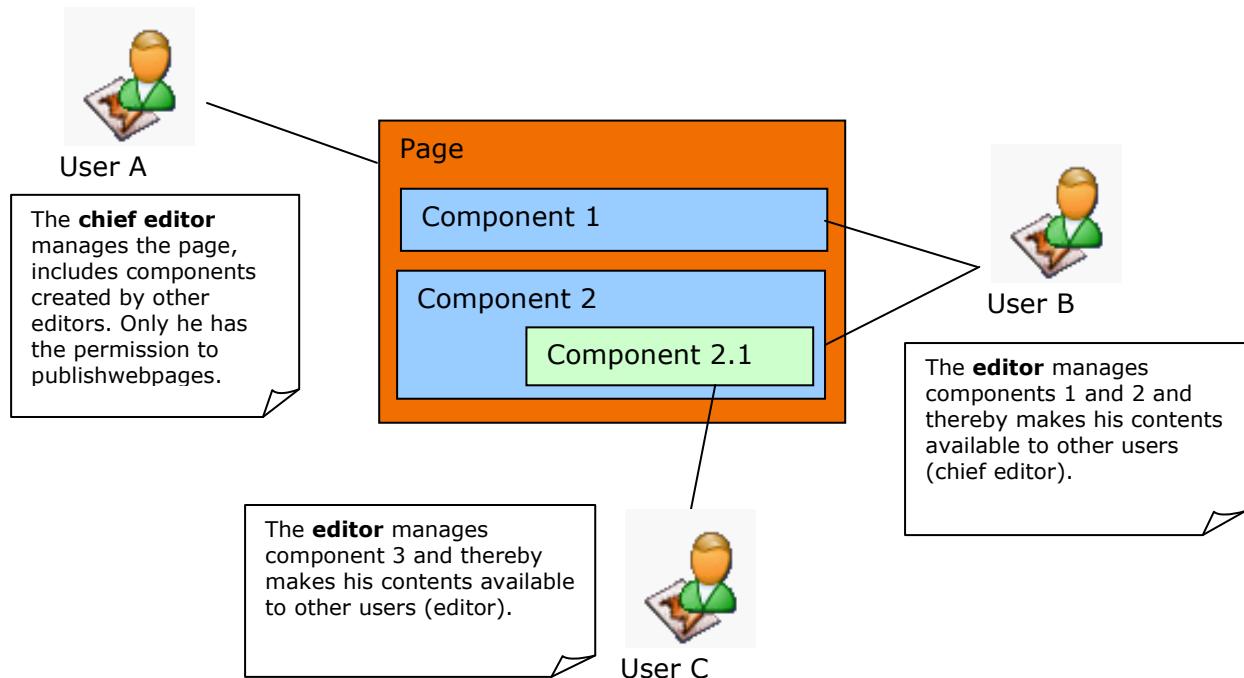
The design of a webpage is defined by templates, where as the content (text, images,...) is stored separately. All links between the single pages are constantly checked (link management), that's why dead links can never occur.

Changes in content of pages and templates are tracked and monitored by a version management system, which allows you to undo all changes in content at any time.



The component system of hyperCMS allows you to assemble webpages from components. Components are managed separately from the pages, but have the same properties and can be reused in any other page. For example, you could create a piece of text once and reuse it in as many webpages as you like.

The component concept provides high flexibility and allows setting up workflows based on your authorization concept.



The personalization of contents allows the representation of components based on a users profile. This can be done actively based on a users input of preferences (active personalization) or passively by tracking the users behavior on a website (passive personalization). The session management monitors the preferences or the behavior of the users and automatically shows components matching their user profile.

### 3 Introducing the user interface

The user interface of hyperCMS is called hyperCMS Dashboard. It is the workspace for all users, administrators, designers, site managers, and editors.

Via group management you can assign rights to user groups. These rights are inherited to every user inside a group. This enables administrators to easily manage all users and groups. Designers have access to templates and media files. A site manager administers the entire structure of the website. Editors manage contents and create new pages. This system allows your organization to assign certain tasks to dedicated employees and to split competences according to your organizational structure or individual needs.

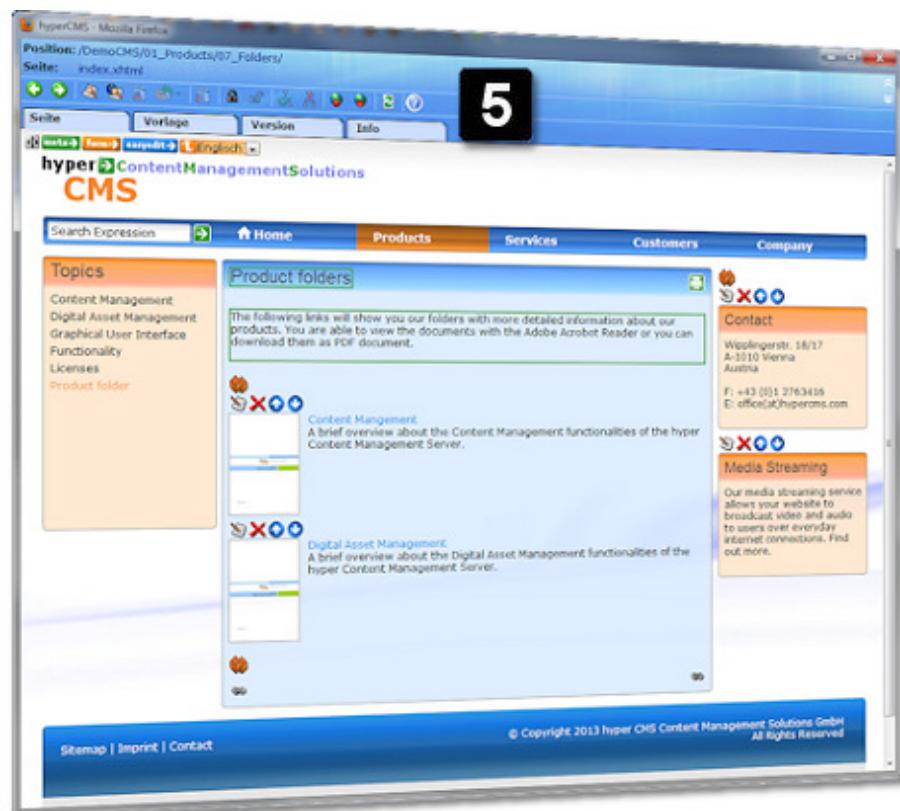
When you log in, you will be able to access different functionalities. Here you can create, edit and delete users, groups, templates and contents. The availability of functions in the management environment can be restricted by the rolls and rights assigned to a certain user. The interface of the hyperCMS management environment is completely browser-based and does not require the installation of additional software on your PC.

## A brief overview of the essential parts of the user interface:

- [1] As **Browser** Internet Explorer 7+, Firefox 3+, Chrome 18+, Safari 5+ as well as Opera 9.5+ can be used. hyperCMS supports mobile devices, is 100% browser based no additional client software is required.
- [2] The **hyperCMS Navigator** provides access to all functions and is always visible. Depending on the permissions assigned to a user by his group membership, one can access certain functions.
- [3] The **hyperCMS Workspace Control** offers a tool bar to apply actions to objects.
- [4] The **hyperCMS Workspace** provides additional information and actions regarding the chosen element(s). It acts as an object navigator and shows object in list or thumbnail view, similar to a file manager.



**[5]** After choosing an object in the workspace it can be opened and edited in **hyperCMS EasyEdit** which is a WYSIWYG-Interface (What You See Is What You Get). By one click the same content can also be edited in a form.



## 4 Login form

Using hyperCMS requires a standard web browser with Adobe Flash plugin (required for the file upload manager).

The recommended minimum screen resolution is 1024 x 768 pixels.

To access hyperCMS open your browser and enter the address (URL) of the location, where hyperCMS is installed (e.g. <http://www.yourdomain.com/hypercms>). Then the login form is displayed where you have to enter your username and password.

After logging in successfully you can access one or more publications or sites. Depending on your role (=rights assigned to your user) you can use the miscellaneous functions of hyperCMS. All available functions are displayed in the Navigator.

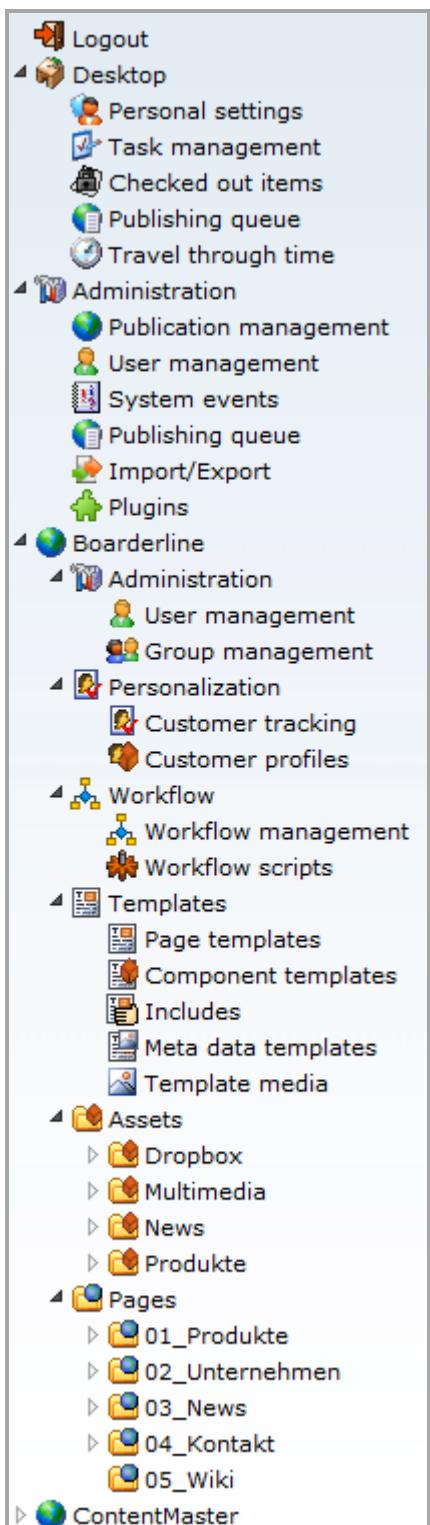
## 5 The Navigator

After logging in successfully the hyperCMS Navigator is displayed on the left of the interface. It is the central element of hyperCMS, which you can access at any time during the session. You can call all available functions and actions via the navigator and access the workspace, where you can create, edit and remove single objects.

The main menu includes further sub menus. By clicking the plus-symbol you can open the menu tree and access the functions inside. By clicking the minus-symbol of an open tree you can close it.

The range of available functions depends on the rights assigned to your user. This assures that persons assigned to a certain function can only call actions, which refer to this role. The designer e.g. can only access templates and template media. The designer can create new templates for the editors but does not have the permission to create pages or manage users. The editors again only have the permission to change the contents of the websites assigned to their role, but are not allowed to create templates and change the design of the website.

If you e.g. own administration rights (which means that you have unrestricted access to all functions) the menu bar contains the following elements:



#### **Log off:**

By clicking "log off" you leave the hyperCMS management environment.

#### **Desktop:**

In this area you can manage your personal information such as password, username, etc. and access your task list. Tasks, which other users or hyperCMS itself assigned to you, are listed chronologically in the task list. You have access to all your checked out objects/items and you can inspect the publishing queue.

The travel through time function makes time journeys with hyperCMS administered websites possible.

#### **Main Administration** (see Administrators Guide for details):

Here you can create, edit and remove publications and users and view the event log (server installation only).

Configuration of Plugins.

#### **A publication includes:**

##### **Administration** (see Administrators Guide for details):

Create, edit and remove user and user groups and view the event log (server installation only).

##### **Personalization** (see Personalization Guide for details):

Create and define user tracking and customer profiles for personalized representation of contents.

##### **Workflow** (see Workflow Guide for details):

Create and define workflows and workflow scripts for creating automated workflows and publishing processes.

##### **Templates** (see Template Designers Guide for details):

Manage templates for pages, components, meta data and template related media files.

#### **Assets:**

Create, edit and remove folders, components and multimedia files. Components are self-contained elements, which again can be included into pages.

#### **Pages:**

Navigate through the structure of your website. The objects inside the folders are pages or files.

The following chapter describes all functions of the desktop in detail. You will learn about all functions (e.g. defining new structures, creating new webpages, managing content of webpages) and the connection between the Navigator and the desktop.

## 6 The Desktop – Your personal area

The personal Area, represented through your username in the navigator, includes your personal settings, such as name, password and e-Mail-address and your task list.

### 6.1 Personal settings

By clicking the „personal settings“ icon in the navigator you can access your personal settings:

Settings for user: testuser	
Old password:	<input type="text"/>
Change password:	<input type="text"/>
Confirm password:	<input type="text"/>
Hash for OpenAPI:	0032a6cef80c30739f5492eb2a2
Name:	John Doe
e-mail:	j.doe@internet.com
Signature:	Best regards, John Doe
Language:	english
Theme:	Standard
Save settings:	<input type="button" value="→"/>

Here you can change your password (Don't forget to confirm it!), your name and your e-Mail address.

In addition you can find a list of available languages in this area. After changing the language of the interface and refreshing the page the entire dashboard is changed to the selected language.

## 6.2 Task management

In task management you can view all tasks assigned to you and create new tasks. Tasks are created e.g. automatically by hyperCMS. When another user removes the page or component, the hyperlink on one of your pages will be deactivated. The task generated by hyperCMS gives you detailed instructions on how to proceed to solve the problem.

If the hyperCMS e-Mail notification is activated every affected user gets an e-Mail with a link to the new task.

Other users can also assign tasks to you. For example, a chief editor can create a new task for the editors and link the respective page to it.

All tasks are sorted chronologically by date and time. The background color of the line indicates the priority level of a task.

The tasks can also be removed from the list after completing it and then marking the "done"-checkbox.

### Task list:

No.	Date	Name	Location	Publication	Description	Category	Priority	Done
► 1	2013-04-10 16:00	index.xhtml	/DemoCMS/02_Services/	DemoCMS	Neue Aufgabe von Benutzer 'admin' [r.staribacher@hypercms.com]: Anpassen der Inhalte	user	Medium	<input type="checkbox"/>
► 2	2013-04-10 16:01	index.xhtml	/DemoCMS/02_Services/04_Professional_Services/	DemoCMS	Neue Aufgabe von Benutzer 'admin' [r.staribacher@hypercms.com]: Logo austauschen	user	High	<input type="checkbox"/>
► 3	2013-04-10 16:02	index.xhtml	/DemoCMS/02_Services/01_Hosting/	DemoCMS	Neue Aufgabe von Benutzer 'admin' [r.staribacher@hypercms.com]: Liste ergänzen	user	Low	<input type="checkbox"/>

### Creating a new task manually:

To create a new task use the "Send mail-link" function available from the tool bar.

The screenshot shows the hyperCMS interface. At the top is a toolbar with various icons for file operations like create, delete, move, copy, and search. Below the toolbar is a table titled 'Task list' showing three tasks. The table columns are: No., Date, Name, Location, Publication, Description, Category, Priority, and Done. The first task is for 'Anpassen der Inhalte', the second for 'Logo austauschen', and the third for 'Liste ergänzen'. All tasks are marked as 'user' category, 'Medium' priority, and have an empty 'Done' checkbox. Below the task list is a file browser window showing a directory structure with folders like '02\_CMS', '03\_DAM', '04\_GUI', etc. The file 'index.xhtml' is selected in the browser.

Add one or more person's names to the receiver field to address a task. Next check the "for the recipients with priority"- checkbox and select one on the three available priority levels.

Selected object: index.xhtml

Recipients Usergroup Settings

Send e-mail to:

Recipients: Gernot Mandl

CC (e-mail):

BCC (e-mail):

Subject: Logo replacement

Message: Please replace the company logo on this page.

Send files as:  Download link  Access link

Period of validity:  valid for  days and  hours

Meta data:  include in message

Create new task:  for the recipients with priority:

Send e-mail:

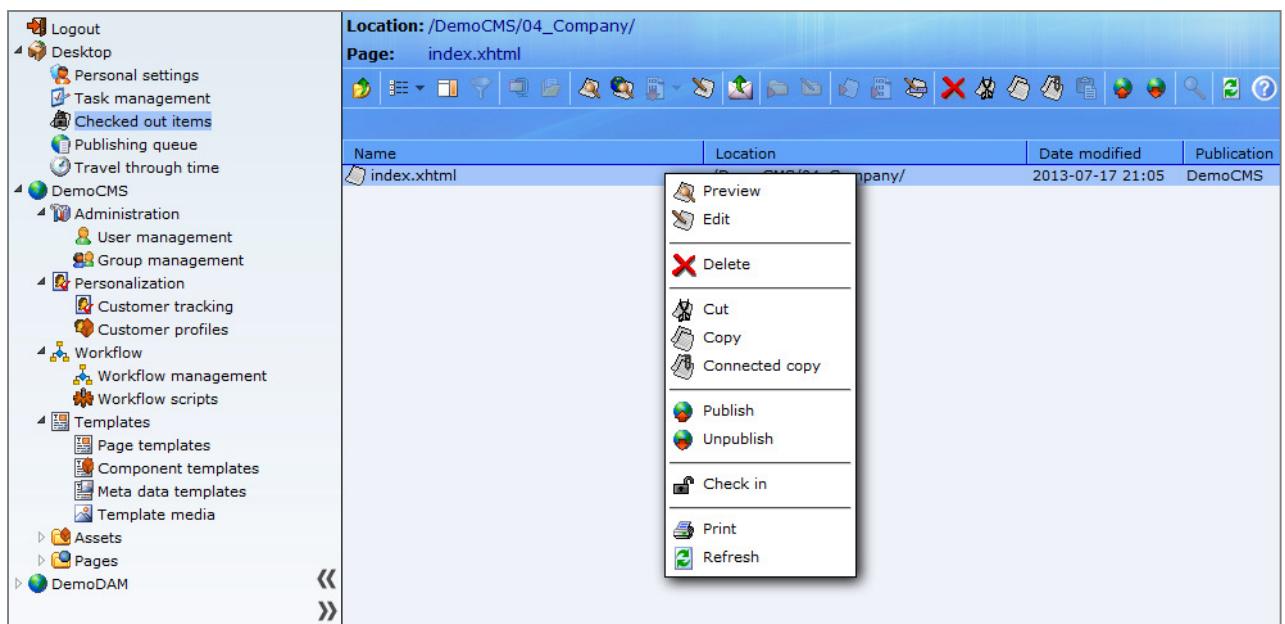
## 6.3 Checked out pages and components

If pages or components are checked out for exclusive editing they appear on the list as "checked out items". That way users and editors always have an overview of the documents locked (checked out) and can check them in again to allow other users to edit them.

All content management functions according to the user permissions and rights can be accessed in this list, which makes it a personal area for editing contents. In this list the editor can check out his documents (unless another user is working on it) and select and edit it without needing to search for it in the entire repository. So this list offers a very comfortable and timesaving way to control and edit personal objects.

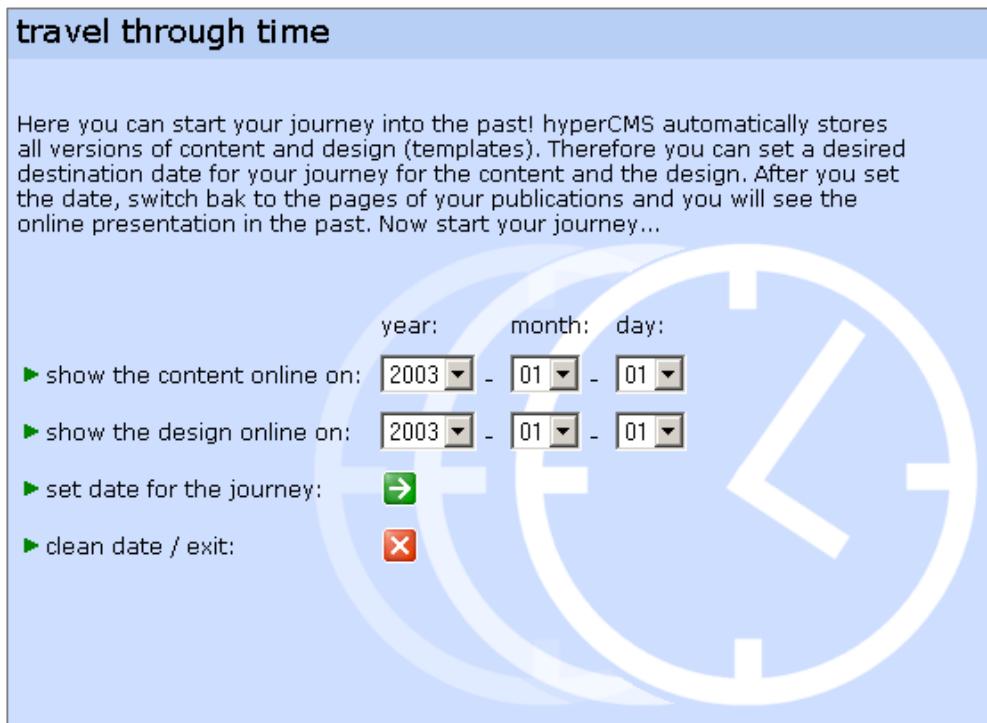
By checking objects in, their access will no longer be restricted by one user anymore. To do so right-click the respective object to open the context menu and choose „check in“. Objects, which are opened for editing, can be checked in or out via toolbar actions.

By left-clicking an object with your mouse you mark an object and handle it via the functions of the toolbar. Alternatively you can handle objects via the context menu, which can be opened by right-clicking an object. The symbol of an object gives information about whether it is a page or a component. Also information about its position, date of last change and the publication, in which the object is embedded, is also displayed.



## 6.4 Travel through time

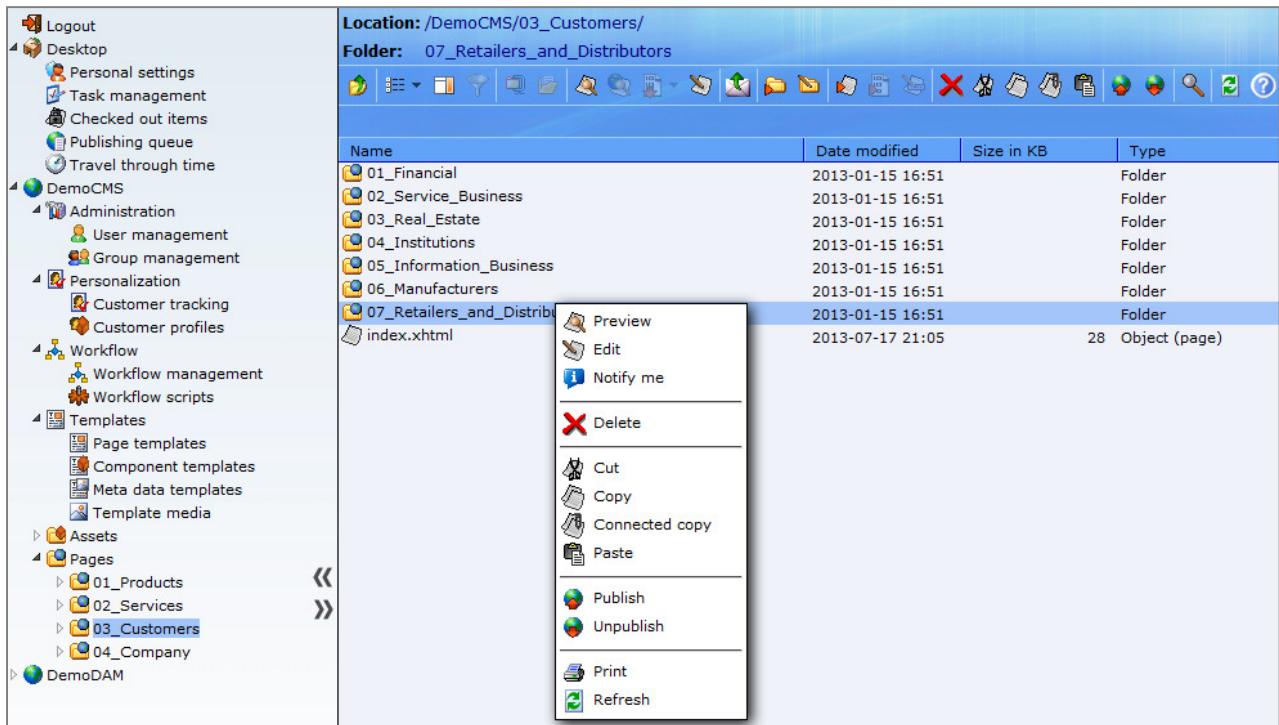
This function of the hyper Content Management Server makes time journeys with hyperCMS administered websites possible, without accessing the history of versions. Content and design can be controlled separately from each other. Just select a destination date for the time journey and travel through your publications as if you were in the past. The online publications will remain unaffected by this time journey.



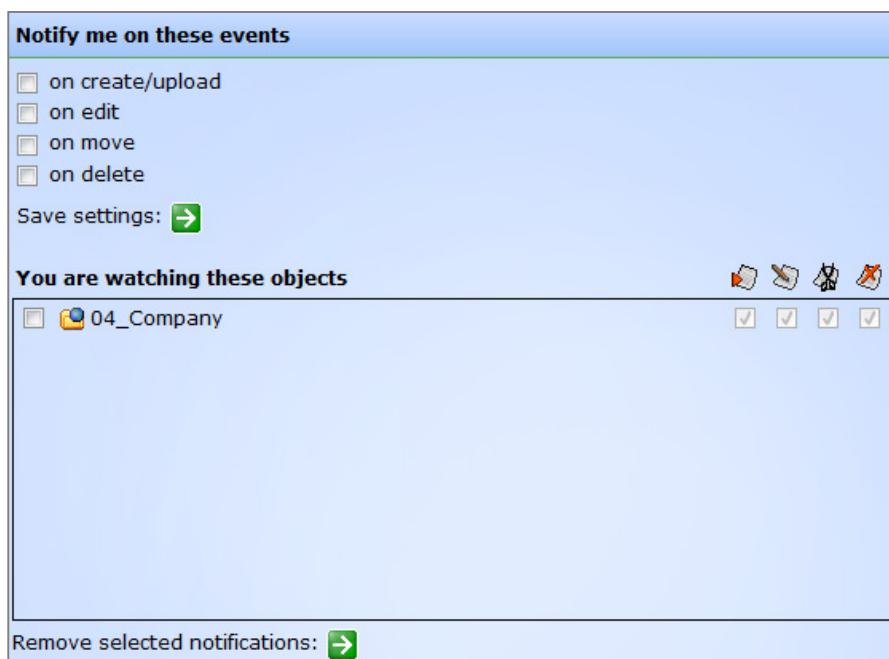
## 6.5 Notification

If you want to be notified as soon as a certain object has been changed, created, moved or deleted you can define this with the notification function of hyperCMS.

To do so right-click on the object to be monitored and select "Notify me".



A new popup will be displayed where you can define which actions should be monitored. This popup also shows you a list of all objects currently monitored by your user.



# 7 Managing content

A website is an optical and/or acoustical presentation of content in a structured form.

**We have to keep these 3 elements in mind:**

- Structure
- Design
- Content

The structure defines the information layout, the design defines the appearance and the content consists of the actual information displayed (text, images, videos, links, etc.).

## 7.1 The basics of content management

### 7.1.1 The architecture of content

In order to organize content, folders are the first step to provide some basic categorization.

To organize large amounts of data and information in a structured way it is recommended to use folders, just like in any other file management system (e.g. Windows Explorer). Using folders you can arrange the content systematically, for example by subsidiaries (different languages), by business units (marketing, product management,...) or by products. Of course you can change an existing structure as well, for example by creating, moving, renaming and editing pages or folders.

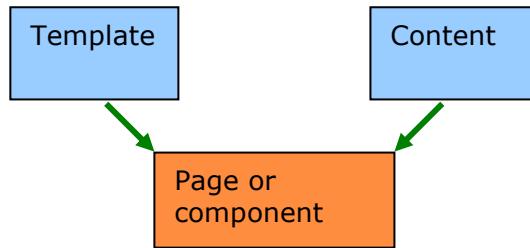
The link management system monitors all changes in structure and updates references automatically. Therefore you don't have to edit the links between the pages manually after changing their location on the site. hyperCMS provides highest flexibility and enable you to quickly respond to changes inside your company.

Another important point regarding architecture is the distinction between the management environment and the live-environment. When an editor changes the content of a webpage, the changes do not affect the content of the live-system (the website as it is shown to the visitors) until the page is published. A page can be unpublished as well, which means that it remains in the management environment, but is no longer visible on the live-system and other editors cannot set links to this page.

### 7.1.2 The architecture of a page

The following information targets the editors of web pages. The same principle is also used to manage multimedia content (files) but it is not of relevance for users regarding Digital Asset Management.

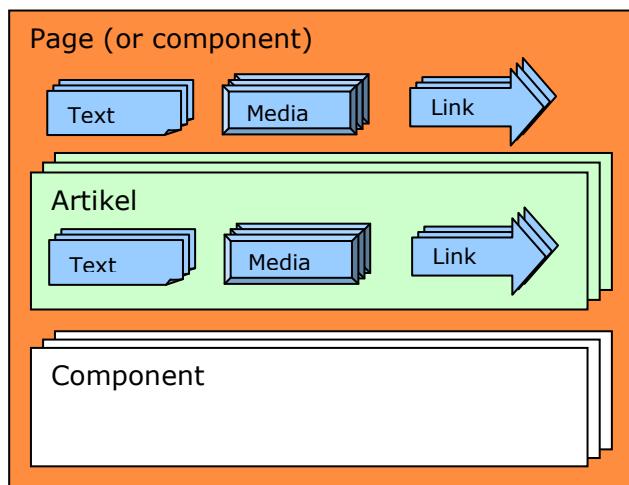
When an editor creates a new webpage they can choose a name for the page and a template. The template defines the design and the editable elements of the page as well as the structure of the content, which is assigned to the page as an XML object. A page or a component is defined by its content (XML-Format) and its layout (template).



A page can consist of multiple elements, which can be manipulated by an editor. Elements can be plain text, images, hyperlinks and components. But also articles can be defined within this page, which again consist of the same elements.

Elements underlie additional management. According to this, articles can be set active, inactive or managed by schedule.

A page can include one or more components. Components behave just like a page and consist of the same elements but are managed independently from the content structure. Components are displayed on the website when embedded into a page.



Components offer high flexibility in managing a website. They are created separately from the actual page and managed independently and integrated into a page dynamically. Therefore components can be integrated in as many pages as you like without causing redundancies.

Example: An editor wants to include contents of other editors into his page. He cannot edit contents managed by other editors but he can include their contents into his own. Thereby he doesn't have to edit these contents since the actual author updates them. If an author deletes a component it will be removed automatically from all pages where it was included. In this case an editor receives a message with a notification that the component has been removed, which allows him to set appropriate action.

Components cannot only be embedded into pages, but also into other components.

Though building a website with hyperCMS does not require the use of components it can be very helpful for building up an effective architecture.

## 7.2 Setting up the folder structure

Speaking about Content Management, we have the management of a website in mind which consists of pages and folders. With the Digital Asset Management, the multimedia files and component folders are most important.

Pages and components are treated independently from each other but can go together in website projects.

Before building up your project with hyperCMS you should plan its structure in detail. Especially in large projects requiring multilingual contents and a persistent corporate design, structuring the contents is very important. So you should take your time to plan the project before setting any further action.

Think about chapters in a book. To manage contents and information effectively, it is important to set up a well-engineered structure. You divide all contents into categories to find it easily at a later time. The single pages of the website represent the content. They are stored in folders, which again are comparable with the chapters of a book.

The structure build by the use folders is not only important for the categorization, but also for access control. The user access permissions are also based on folders.

Setting up a component structure is identical to building a page structure. Component structures are commonly used by Digital Asset Management, while page structures are used for website projects.

Therefore all following explanations also apply to components and the content as well.

To access the content of your website choose the respective menu item in the navigator. All folders that comply with your access permissions are displayed in the menu tree. Like in a file manager you can now browse through the website and access the single pages. The „back“-item  takes you back to the parent folder. When you click the folder symbol  all contained subfolders and pages are displayed.

While browsing the site the current path (=your position) is displayed in the workspace bar as well as description of the currently chosen object (folder, page or any other file). Below you can see the toolbar, which gives you access to all available actions associated with the selected object. The number of available actions depends on your permissions.



## 7.3 Workspace tools

Browsing the component- or site structure of your publication the workspace control always displays your current position and the selected object (folder, page or component). Below the path display you can find the toolbar with offers multiple functionalities. Depending on your permissions and the properties of the selected element (folder, page,...) the icons in the toolbar are set active or inactive.

<b>Symbol</b>	<b>Explanation</b>
	Going back one step in the navigation history of the EasyEdit mode
	Going forward one step in the navigation history of the EasyEdit mode
	Go to parent folder.
	Change from detailed list view to different sizes of the thumbnails view.
	Activates the sidebar which displays a preview of the selected object on the right border of the explorer.
	Filter for file-types
	Preview the selected page or component
	Live-view of the selected page or component based on the current publication
	Download of Multimedia files
	Edit the selected page or component
	Create a ZIP-file including the selected multimedia files
	Extracting the contents of a ZIP-file (a folder with the name of the ZIP-file will be created)
	Send an e-mail including a link to a folder or an object to an existing or new user of the system. This function is primarily used for Digital Asset Management, to allow external users to access multimedia files.
	Create a new folder. An input field is displayed in the workspace control, which requires setting a name for the new folder. After confirming by clicking „OK“ the folder will be created as a subfolder on your current position (path).
	Rename an existing folder. Enter the new name in the input field and click „OK“ to save the new name.
	Create a new page or component. Choose a template and enter a name for the new object. After clicking „OK“ the new element is created and ready for further editing.
	Upload a file from your hard drive. Select a file and click „OK“. The file will be stored in your current position (folder).
	Renaming the selected object. After entering a new name and clicking „OK“ the file will be renamed.
	Removing the selected object (folder, page, component or any other file). After clicking „OK“ the file will be removed from the folder.
	Cutting the selected object (page, component or any other file). After clicking this button the selected object is available in the clipboard and can be pasted into any other location.
	Copying the selected Object (page, component or any other file). After clicking this button the selected object is available in the clipboard and can be pasted into any other location.
	Copying the selected object (page, component or any other file) with a reference to the content of the object (bound copy). If the content of the original file changes, the content of all bound copies changes automatically. After clicking this button the selected object is available in the clipboard and can be pasted into any other location.
	Pasting an object (file, component or any other file). Copied or cut files are pasted from the clipboard to the current location.
	Checking out and locking a page or component for exclusive editing.
	Checking in and unlocking a previously checked out page or component.
	Accepting contents after review and forward it to the next instance in the workflow.
	Rejecting contents and sending them back to a defined instance in the workflow.
	Publish the selected page or component. After publication the object is available online and other users can link or integrate it.
	Unpublish the selected page or component. After clicking this button the object is no more available online. All links to this object are removed automatically.
	Refresh page
	Search
	Help

## 7.4 Creating new pages and components

Use the navigator to get to the location in the folder structure or component structure where you want to create a new object. Now you can create a new page or component using the toolbar as explained in the table above. Select a template and a name for the object and click „OK“ to create it. The object is now displayed in the workspace but is not yet online, which is indicated by its greyed out icon. Until the object is published it is not available in the live-environment. Therefore other users cannot link this object or integrate it into a page.

## 7.5 Uploading files

Files of all kinds (e.g. MS Office, Acrobat,...) can be uploaded using the file upload manager. The file is stored in the system at the chosen location as a multimedia files. This type of component not only holds the file and a preview but also meta information.

For mass uploads also compressed files (ZIP-files) can be used. If the checkbox (uncompress file) is activated the uncompressed content of the file will be saved in the system. Also included folder structures of a compressed file will be created in the system.

The system will look for file duplicates if the option "Check for duplicates" is enabled. If duplicates of the same file will be found, the system will warn the user. Then it is up to the user if this option will be disabled and the same file will be uploaded again to the system.

Video files will be converted to small streaming videos for preview purpose. Thumbnails of all kind of image formats will be created. The content of PDF and MS Word documents will be indexed for the search in text based content.

The multimedia files can be linked to or directly integrated into a page or component as image, flash movie or video file.

**Upload files to location: /DemoCMS/**

Chrysanthemum.jpg	865 KB	<input type="button" value="X"/>
Koala.jpg	763 KB	<input type="button" value="X"/>
Lighthouse.jpg	548 KB	<input type="button" value="X"/>

0 file(s) uploaded

Uncompress files

Resize images (GIF, JPEG, PNG) by percentage of original size (100%):  %

Check for duplicates

 You can drag & drop files into the window

## 7.6 Editing of multimedia files via WebDAV

The WebDAV-Standard allows user the direct editing of files, e.g. Office documents, via a client-side application. Through WebDAV a user can open, edit and save documents like they are in the local file system.

The downloading of the file for editing and the uploading of the same file is therefore not necessary, since the file can be saved directly via the application.

The hyper Content Management Server supports WebDAV in two different ways. Directly in the Browser, which requires special settings on the webserver to support the protocol. Another way is to use the native WebDAV support of the system to access all multimedia files via a mounted drive.

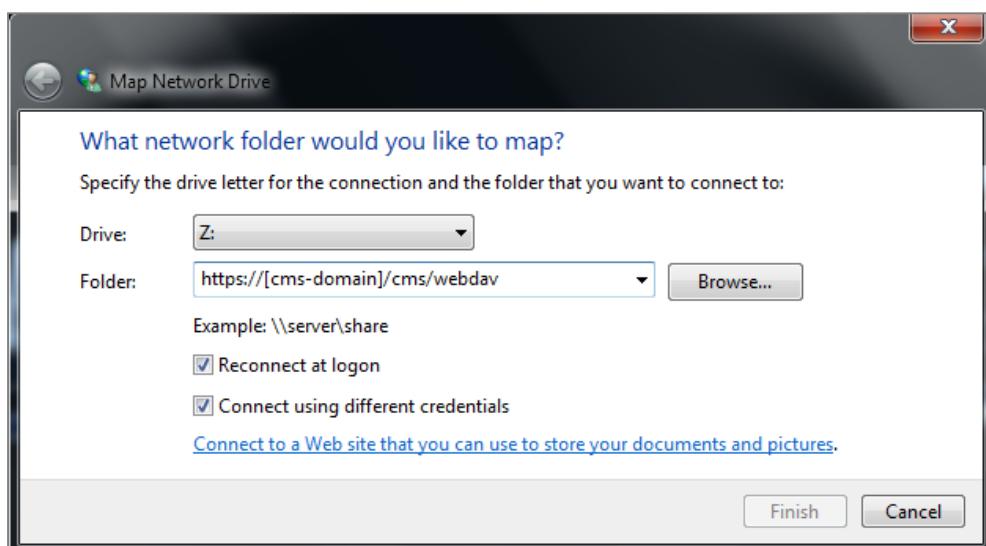
### Integration in a file manager:

If the system was configured for the WebDAV access, the system can be integrated in a standard file manager, e.g. MS Windows Explorer, as a network drive to gain access to all files.

Please keep in mind that not all functionalities of the browser interface of the system are available.

### How it works?

1. Before you can use this feature, you need to set your password once again.
2. You need access to the option "Map network drive..." in the "Tools" menu of Windows Explorer, which can be opened using the Alt-key in Windows 7.
3. After that you proceed like shown in the screen below and fill in your user name and password in the new window.



4. Now you should be able to access the network drive.

### Access through Browser:

Another option to open a file is via WebDAV directly with the Browser.

For that to work your system needs to be configured correctly.

The use of Internet Explorer as Browser of choice is a precondition.

After altering and saving the file, the changes have to be confirmed inside the system .

It is also possible to discard the changes to the file via the appropriate action .

## 7.7 Sending files via e-mail

To send links to files or folders you can use the mail functionality of the system. You can select existing users or all users of a certain group as recipients. Simply enter the first characters of the users name into the "send e-mail to" field and the system will show you a list of all users with a similar name.

It is also possible to send an e-mail to a new user by the given e-mail address. In this case a new user with the name "User" + timestamp will be added to the system. Therefore, this option should only be used for external users that don't use the system regularly.

Of course the fields copy, carbon copy, subject and the message itself can be filled in.

Exists a user group with the name "default" in the system, then this group will be used for all new users or existing users without access permissions to the location given by the link in the e-mail. The user group "default" must also include the access permissions to a certain location in the system in order to grant a user access.

If there is no group named "default" then all new users must be assigned to a given group. Existing users without access permissions will not get access if the group "default" does not exist.

Selected object: Desert.jpg

Recipients	Usergroup	Settings
► Send e-mail to:		
► Recipients:		
Rudolf Staribacher Gernot Mandl <span style="float: right;">X X</span>		
► CC (e-mail):		
► BCC (e-mail):		
► Subject: Campaign Picture		
► Message: <i>Please have a look at our new campaign picture.</i>		
► Send files as: <input type="radio"/> Download link <input checked="" type="radio"/> Access link <input type="radio"/> Attachment		
► Period of validity: <input type="checkbox"/> valid for <input type="text"/> days and <input type="text"/> hours		
► Meta data: <input type="checkbox"/> include in message		
► Create new task: <input type="checkbox"/> for the recipients with priority: <input type="text" value="Low"/>		
► Send e-mail: <input type="button" value="→"/>		

**Sending options:**

You can make files accessible via 3 different options.

The first option sends a download link via e-Mail. After the receiver(s) clicked the link, the default Browser will offer the sent file(s) as a download.

The second option sends a temporary access link to hyperCMS via e-Mail. After clicking this link, the default Browser will show the file explorer of the hyperCMS containing the sent file(s). It is taken into account if only a single file or entire folders have been sent.

The last option sends the selected file directly as an e-Mail attachment to the receiver(s). This option is not available for entire folders and should only be used for sending small files.

**Period of validity:**

If you want to restrict access to the file, a period of time in days and hours can be set. This restriction applies only to download- and access-links.

**Meta data:**

In the message itself the metadata of files can be included when the checkbox is activated. This presupposes that the metadata is present in the file.

## 7.8 Editing objects

To edit an existing page or component choose it from the list of contents in the folder on the workspace. You can open the object for editing using the icon in the toolbar as explained in the table above or by right-clicking the file and selecting the edit function from the context menu.

After choosing an object all available functions are displayed on the toolbar. Pages, as well as components or any other file are opened in EasyEdit Mode in a new browser window. The icon beside the filename shows the format of the file.

If the management system supports WebDAV, the files can be edited directly in the associated Application (e.g. MS Word). This requires the application to support WebDAV as well.

### 7.8.1 Editing pages and components

If you take a look at the workspace after choosing a page you can see the generated page based on the selected template.

**Please note:** You can change the content of a page or component as often as you like, without affecting the live-system. Pages or components are not displayed on the Internet until they are published.

An existing page is displayed as shown below:

The screenshot shows the hyperCMS interface in EasyEdit mode. At the top, there's a toolbar with various icons for file operations like save, copy, paste, etc. Below the toolbar is a navigation bar with tabs: 'page', 'template', 'version', and 'info'. The 'page' tab is active. Underneath the navigation bar, there's a breadcrumb trail: 'meta' → 'form' → 'easyedit' → 'Englisch'. The main content area has a header 'hyper CMS ContentManagementSolutions'. The left sidebar is titled 'Topics' and lists 'Content Management', 'Digital Asset Management', 'Graphical User Interface', 'Functionality', 'Licenses', and 'Product folder'. The main content area has a title 'Digital Asset Management'. It contains several sections: 'Collaboration and distribution', 'Manage and distribute documents', 'Video and audio support', and 'Contact'. The 'Contact' section includes an address: 'Wipplingerstr. 18/17 A-1010 Vienna Austria', a phone number: '+43 (0)1 2763416', and an email: 'E: office(at)hypercms.com'. The 'Video and audio support' section notes that hyperCMS generates preview movies and music clips. The overall design is orange and blue.

Besides the design and the content of the page additional buttons are displayed on the page in EasyEdit mode.

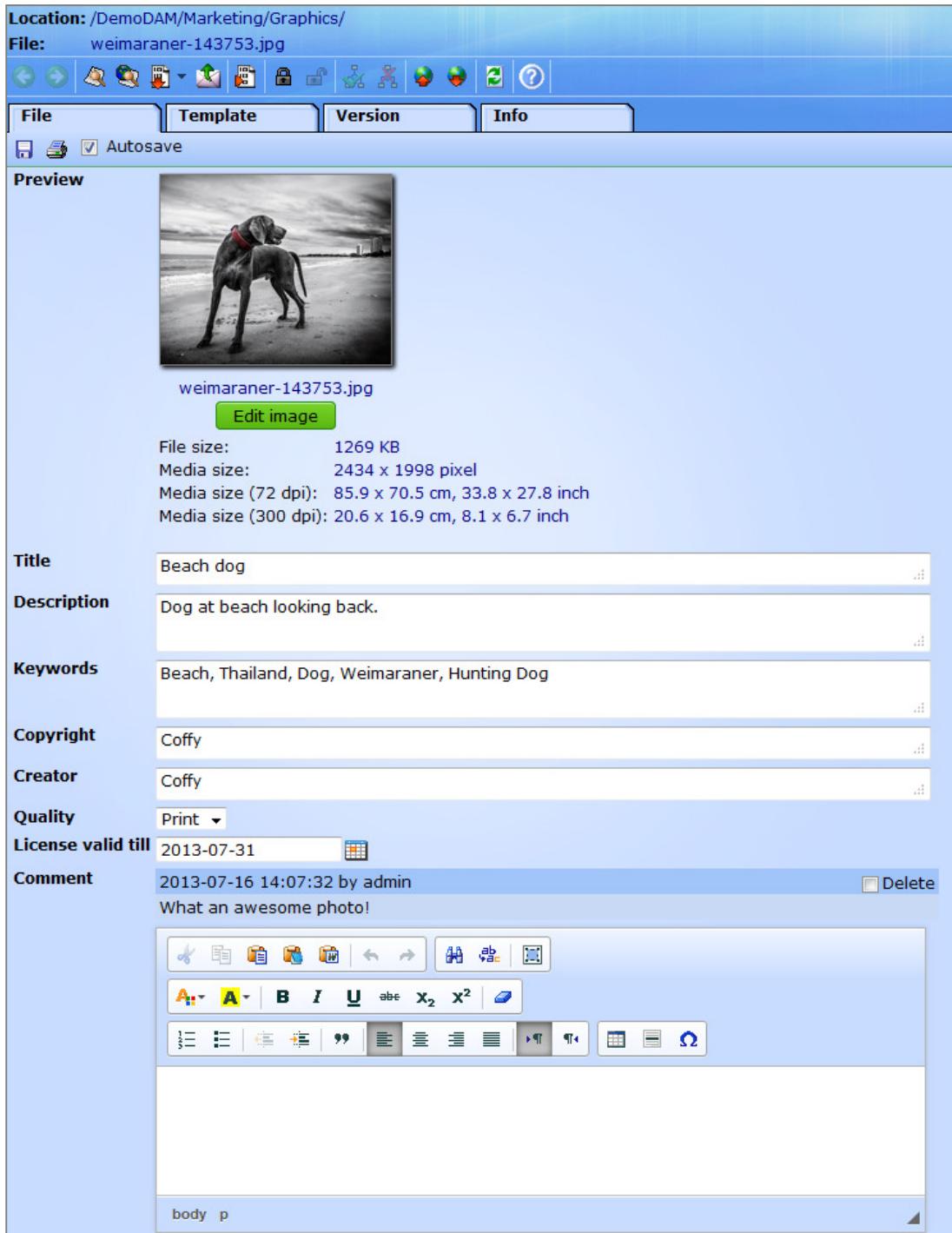
These buttons show, which elements of the page can be edited. The following buttons are displayed depending on the definition of the page template:

<b>Button</b>	<b>Description</b>
	Edit meta-information in form view
	Switch to form view
	Enable or disable the InLine-Editing mode.
	Switch language
	Publish article. An article can be set active, inactive or scheduled.
	Create or edit non-formatable text
	Create or edit formatable text.
	Choose a text option from a list
	Insert or change multimedia file
	Link a page within your website, any other website or a file (download link) or edit an existing link.
	Insert single component
	Insert multiple component
	Edit component
	Remove selected component
	Shift up selected component
	Shift down selected component

These buttons are always displayed at the beginning of the editable content (text, image, link, etc.). Click on the buttons to edit the underlying content.

## 7.8.2 Editing multimedia file

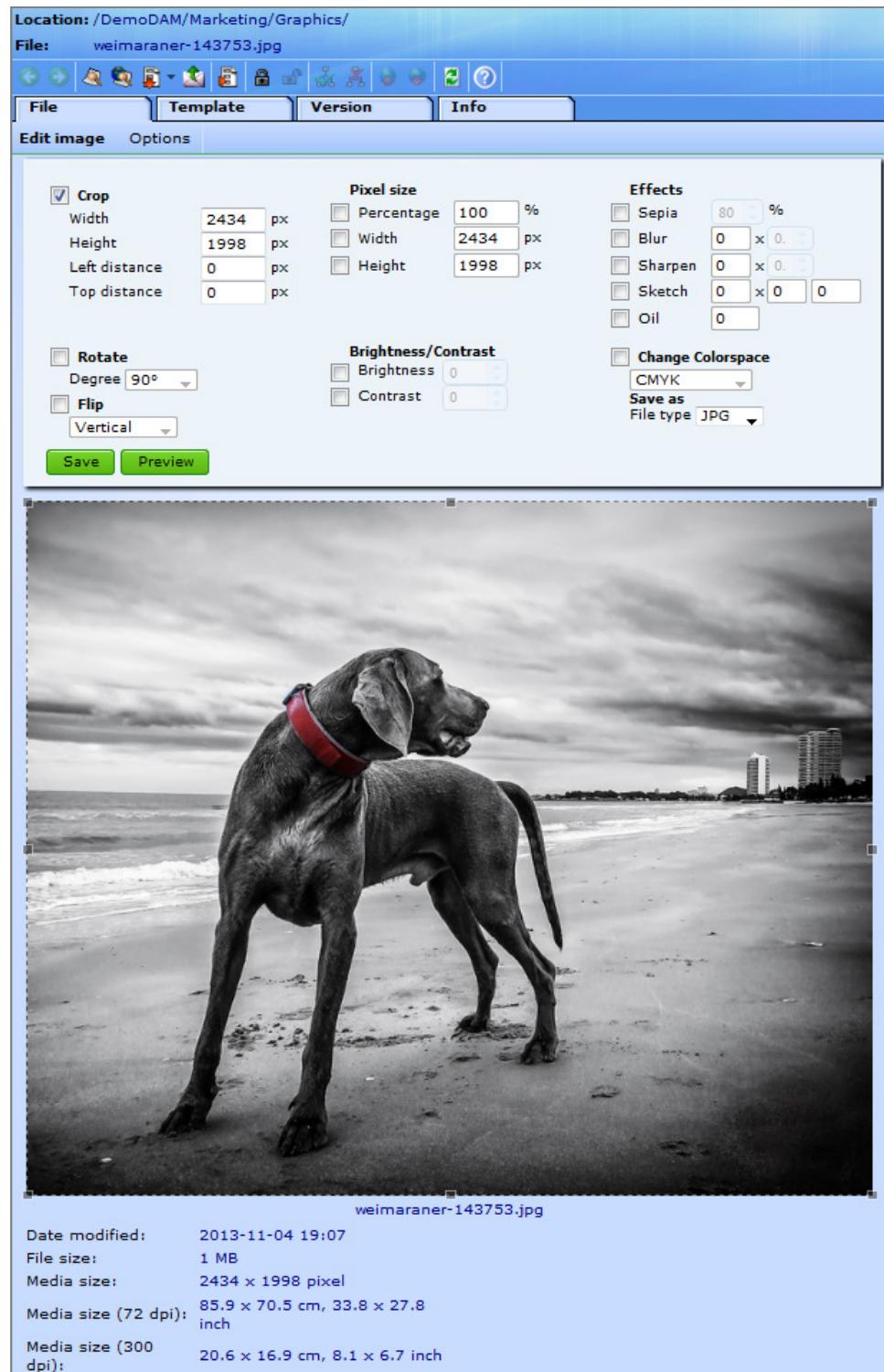
If the object is a multimedia file or a folder, Meta data can be filled in this object. To edit the Meta data a form will be presented. To save the information click on the save button on the left upper corner of the form:



## Image Editing:

Certain image files can be edited by clicking the edit button below the preview image. The image will be opened for basic image editing, like:

- Cropping
- Resizing
- Rotating
- Changing brightness and contrast
- Changing file type



## Video Editing:

Also videos are editable. Based on the origin streaming, videos in different size, quality and format can be created.

**Location:** /DemoDAM/Marketing/Videos/  
**File:** hyperCMS Screencast - E-Mail-Client.wmv

**Preview**



hyperCMS Screencast - E-Mail-Client.wmv

**Edit video** **Embed video**

	Original	flv	mp4	ogv
File size	23 MB	21 MB	18 MB	20 MB
width x height	1280x720 Pixel	640x360 Pixel	640x360 Pixel	640x360 Pixel
Duration (hh:mm:ss)	00:03:14	00:03:14	00:03:14	00:03:14
Bitrate	972 kb/s	915 kb/s	773 kb/s	854 kb/s

**Download** **Download** **Download** **Download**  
**YouTube** **YouTube** **YouTube** **YouTube**

**Title** How to upload Files  
**Description** Screencast: How to uploads files in hyper Content & Digital Asset Management Server

**Location:** /DemoDAM/Marketing/Videos/  
**File:** hyperCMS Screencast - E-Mail-Client.wmv

**Video editing** **Options**

**Type**  
 Standard video (4:3)  
 Widescreen video (16:9)

**Video quality**  
 Low (200k)  
 Medium (768k)  
 High (1856k)

**Video size**  
 Low resolution of 320 pixel width  
 Medium resolution of 640 pixel width  
 High resolution of 1280x720 pixel  
 Individual of  Pixel

**Video montage** **Pick preview image**

**Audio Quality**  
 Low (64k)  
 Medium (128k)  
 High (192k)

**Save as**  
 File type for Videoplayer **Save**



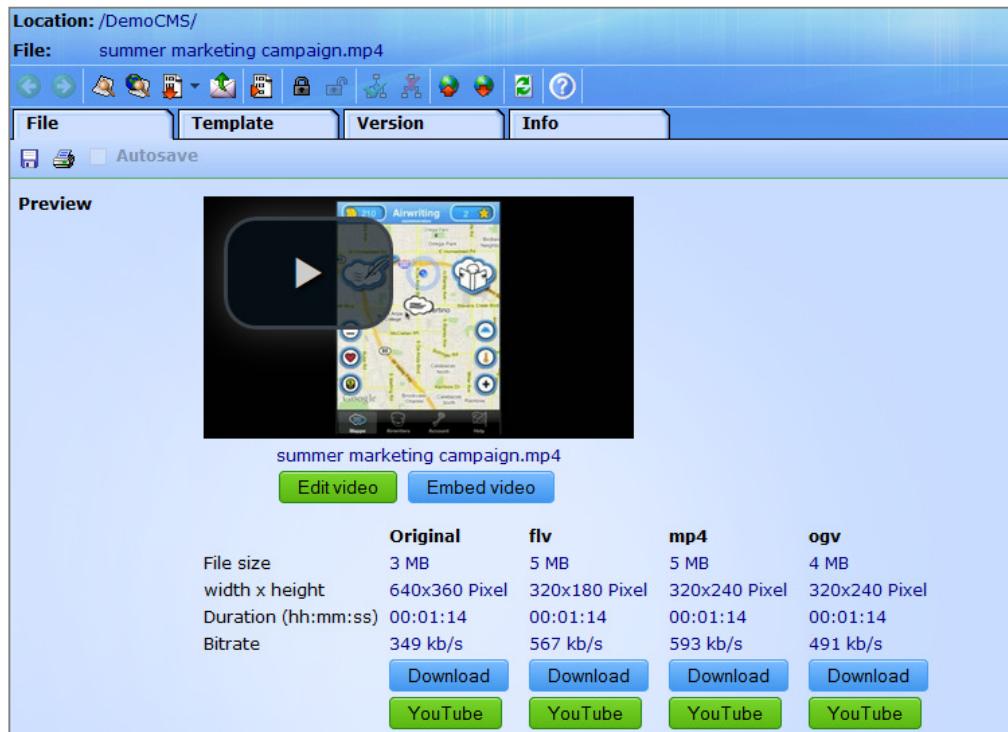
hyperCMS Screencast - E-Mail-Client.wmv

	Original	flv	mp4	ogv
File size	23 MB	21 MB	18 MB	20 MB
width x height	1280x720 Pixel	640x360 Pixel	640x360 Pixel	640x360 Pixel
Duration (hh:mm:ss)	00:03:14	00:03:14	00:03:14	00:03:14
Bitrate	972 kb/s	915 kb/s	773 kb/s	854 kb/s

## Uploading of videos to YouTube:

If activated in the publication settings, videos can be uploaded directly from the hyperCMS to YouTube.

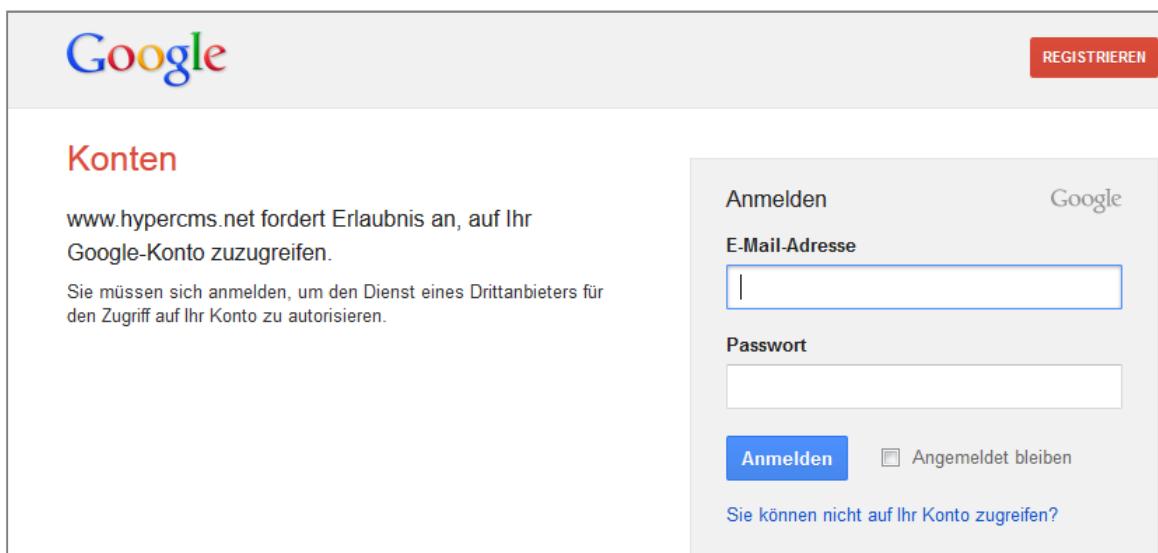
To upload a video to YouTube open a video in edit mode:



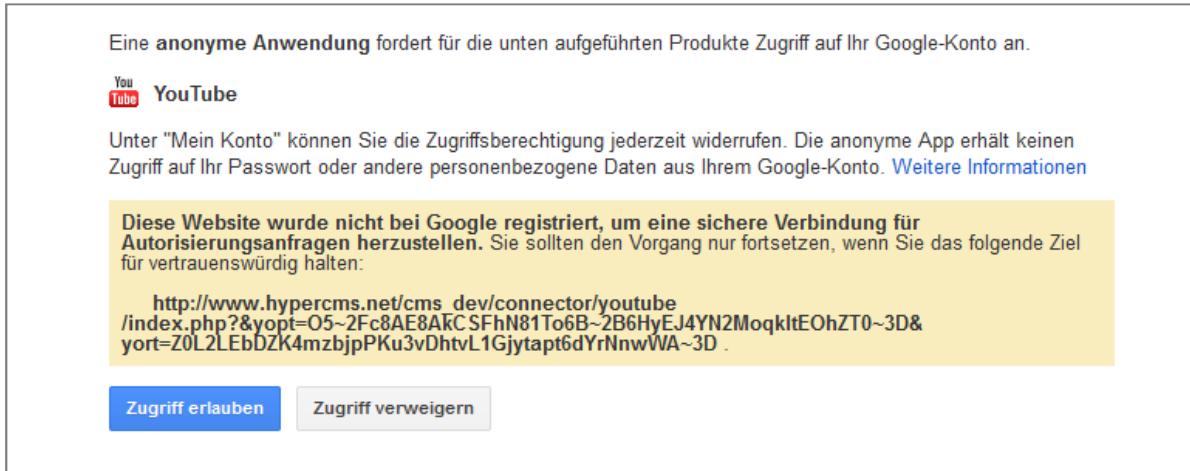
Press the "YouTube" button below the desired video format and a new popup will be opened where additional information like title, description or category can be defined.

In case the YouTube function is used for the very first time, it is necessary to pair your YouTube account with your hyperCMS publication.

Therefore a small popup showing the YouTube login will be shown. Log-in with the YouTube account where you want hyperCMS to upload videos.



By pressing the button "allow access" you're allowing hyperCMS to upload videos permanently to your YouTube account.



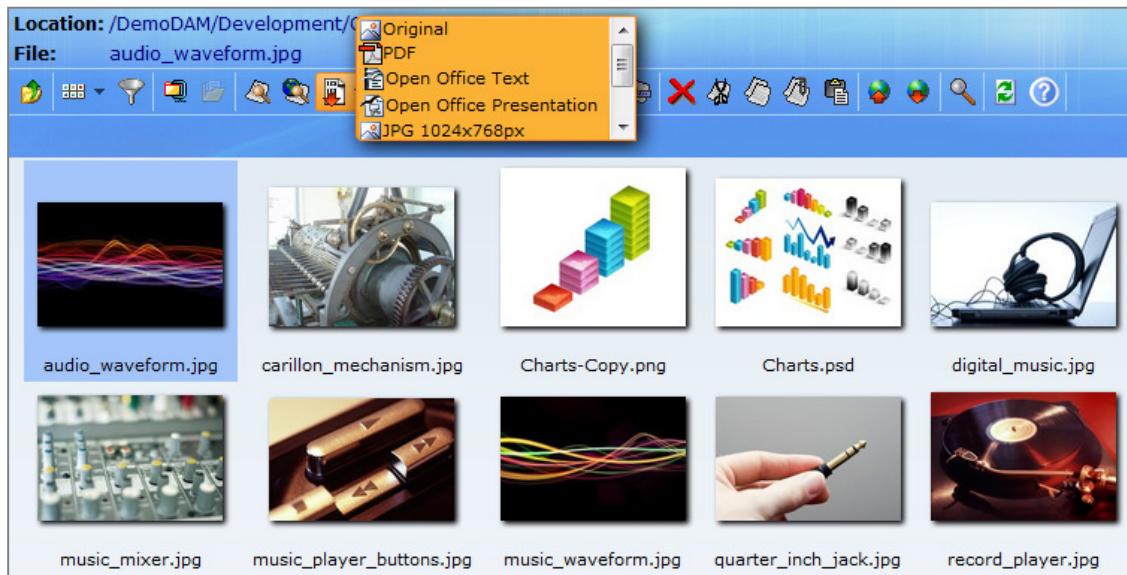
After filling in the additional video information you can start the upload by pressing the button "Upload".

The screenshot shows the "YouTube upload" interface. It includes fields for "Titel" (Title: "Campagne 2013"), "Description" (Description: "presentation of the new product"), "Category" (Category: "Wissenschaft & Technik"), a checked "Private video" checkbox, and a "Tags" field containing "multimedia", "DAM", and "asset". A green "Upload" button is at the bottom.

After the uploading process is finished the video is available in your YouTube account.

### Downloading/Converting files:

Uploaded images or documents can be converted into other common document types like e.g. PDF if set in the configuration of the system.



### 7.8.3 Meta information

Page title, author, page description, keywords, character set and language are meta information, which among other things are important information for search engines. If you want to obtain a higher ranking in the result list of search engines you should enter a brief description of your contents and the most important keywords. This information cannot be viewed by the visitors of your website but are nevertheless of high importance. Enter all Meta information fields and click "OK" to save them.

hyperCMS offers functionality to generate keyword lists and descriptions based on given content. If this is the case, the editor does not need to enter additional meta information.

Besides predefined meta information, meta data schemas can be freely defined in templates and are important for multimedia content.

#### Keywords of a page:

**keywords**

meta-information

► edit meta-information:

hyperCMS, Demo

► save information:

## Content-type (character set) definition:

content-type		
select content-type		
code page	description	language
ISO-8859-1	(Latin-1) Central Europe/Mitteleuropa	Danish/Dänisch, German/Deutsch, English/Englisch, Finnish/Finnisch, French/Französisch, Erse/Irisch, Icelandic/Ísländisch, Italian/Italienisch, Dutch/Niederländisch, Norwegian/Norwegisch, Portuguese/Portugiesisch, Swedish/Schwedisch, Spanish/Spanisch
windows-1250	Central Europe/Mitteleuropa	Danish/Dänisch, German/Deutsch, English/Englisch, Finnish/Finnisch, French/Französisch, Erse/Irisch, Icelandic/Ísländisch, Italian/Italienisch, Dutch/Niederländisch, Norwegian/Norwegisch, Portuguese/Portugiesisch, Swedish/Schwedisch, Spanish/Spanisch
windows-1252	(Latin-1) Central Europe/Mitteleuropa	Danish/Dänisch, German/Deutsch, English/Englisch, Finnish/Finnisch, French/Französisch, Erse/Irisch, Icelandic/Ísländisch, Italian/Italienisch, Dutch/Niederländisch, Norwegian/Norwegisch, Portuguese/Portugiesisch, Swedish/Schwedisch, Spanish/Spanisch
ISO-8859-2	(Latin-2) East Europe/Osteuropa	Croatian/Kroatisch, Polish/Polnisch, Romanian/Rumänisch, Slovak/Slowakisch, Slovenian/Slowenisch, Czech/Tschechisch, Hungarian/Ungarisch
ISO-8859-3	(Latin-3) South Europe/Südeuropa	Esperanto, Turkish/Türkisch
ISO-8859-4	(Latin-4) North Europe/Nordeuropa	Baltic/baltische Sprachen e.g. Estonian/Estnisch, Latvian/Lettisch, Lithuanian/Litauisch
windows-1257	Baltic/baltische Sprachen	Estonian/Estnisch, Latvian/Lettisch, Lithuanian/Litauisch
ISO-8859-5	Cyrillic/Kyrillisch	Russian/Russisch, Serbian/Serbisch
windows-1251	Cyrillic/Kyrillisch	Russian/Russisch, Serbian/Serbisch
ISO-8859-6		Arabic/Arabisch

The list below the drop-down-menu lists all character sets and supported languages. Also the Unicode set, which can display all languages is supported by hyperCMS. Please be aware, that not all browsers support the Unicode character set.

## Language selection:

language

select language

► available languages:

Afar
Abkhazian
Afrikaans
Amharic
Arabic
Assamese
Aymara
Azerbaijani
Bashkir
Byelorussian (Belarusian)

► save selected languages:

German
--------

In this list you can define the languages used in your content.

## 7.8.4 Text

There are different kinds of possibilities to edit textual content; especially InLine-Editing enables a very convenient way to change text passages.

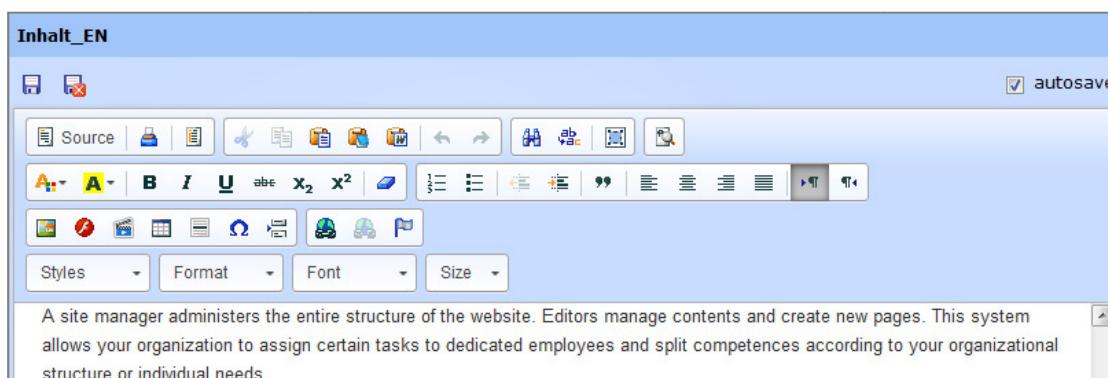
### Different kinds of editing possibilities:

- WYSIWYG editor
- Text editor
- List of available text options and Checkbox (not editable)

#### WYSIWYG text-editor

With the WYSIWYG text-editor you can change the texts appearance, insert and change tables, insert images and videos. The functionality is comparable to MS Word.

Texts from MS Office documents can be inserted via copy & paste, where as the Word HTML-Code will be cleaned up.



A brief overview of the essential parts of the user interface



You can get more information about the single functions by moving the cursor over the buttons. A brief description about the chosen functionality is displayed by the cursor. If you are already familiar with MS Word handling the WYSIWYG editor will require hardly any training. You just have to type in the text, mark it and change its appearance by choosing one of the format buttons. If you are not satisfied with the results you can undo every action step by step with the "undo"-button. Furthermore, you can copy, paste text, and set hyperlinks.

To format tables simply right-click on the table and choose the desired function from the context menu.

In the WYSIWYG editor you can also switch to code view and have a look at the automatically generated source code.

To save the text, click on "save" or "save and close".

## Text-editor

The text editor does not provide any formatting functionality. You can only create, paste and edit text, but you cannot format it or change its appearance.



Also the use of HTML-tags is not possible in the text editor. "<" or ">" are transformed into the HTML-equivalent. Pressing, "enter" or "shift" + "enter" on the keyboard performs a line break. To save the text click "save" or "save and close".

Which editor, the WYSIWYG or the text editor are used, depends on the <text>-tag in the template. The text editor is used if a designer for example wants to prevent the editors from changing font style and color, which can affect the appearance of a page. The template designer decides which editor can be used to create and edit text.

## InLine-Editing

This edit mode allows one to use the simple text-editor or the WYSIWYG text-editor directly on the object, without the need to open a new window. Editable areas are marked with a green border.

The user interface of hyperCMS is called hyperCMS Dashboard. It is the workspace for all users, administrators, designers, site managers, and editors.

Through group management you can assign permissions to user groups. These permissions are inherited to every user inside a group. This enables administrators to easily manage all users and groups. Designers have access to templates and media files. A site manager administers the entire structure of the website. Editors manage contents and create new pages. This system allows your organization to assign certain tasks to dedicated employees and split competences according to your organizational structure or individual needs.

A brief overview of the essential parts of the user interface

The user interface of hyperCMS is called hyperCMS Dashboard. It is the workspace for all users, administrators, designers, site managers, and editors.

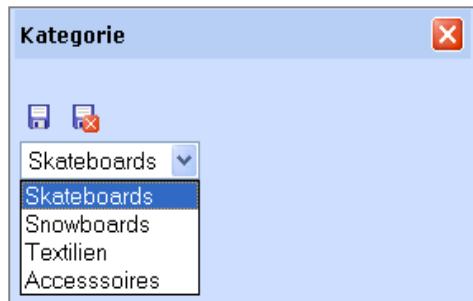
Through group management you can assign permissions to user groups. These permissions are inherited to every user inside a group. This enables administrators to easily manage all users and groups. Designers have access to templates and media files. A site manager administers the entire structure of the website. Editors manage contents and create new pages. This system allows your organization to assign certain tasks to dedicated employees and split competences according to your organizational structure or individual needs.

A brief overview of the essential parts of the user interface

## Text options and checkboxes

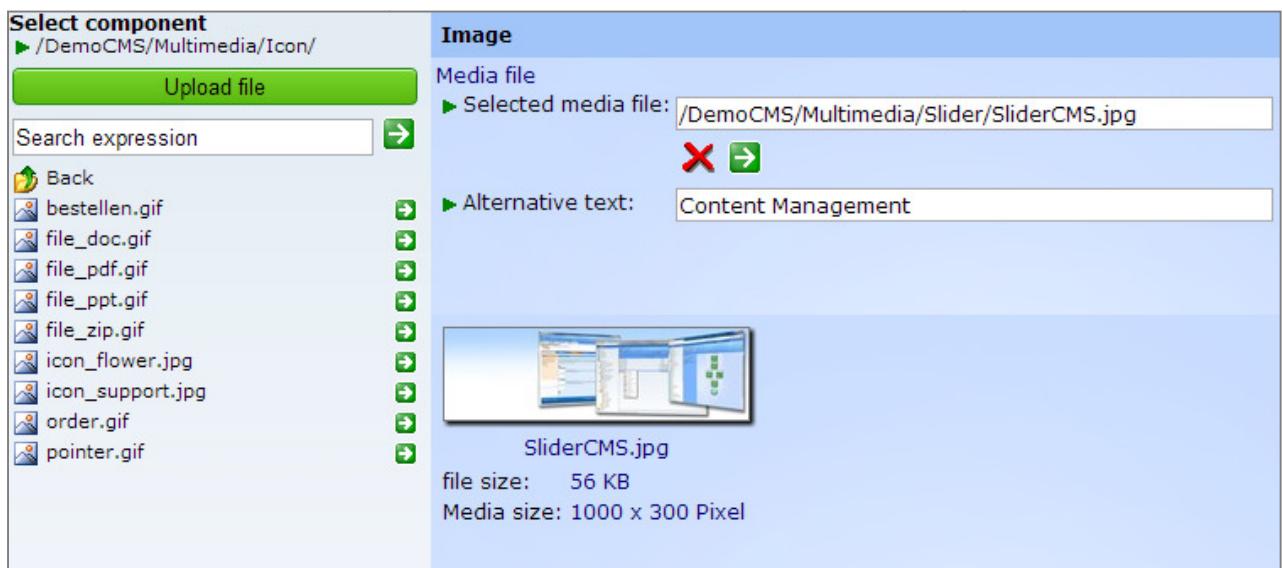
Besides the text editors there are text options without possibility to type in the text. This method should be used only where limited numbers of predefined texts are available for the users. That way it is assured that text itself cannot be changed. The user only can choose the text from a list. Imagine a text field where the different users have to type in a currency. One would type in "€", another would write "Euro". With text options the template designer can avoid such differences.

Text options are defined in a template and are displayed on a page or component as a drop-down-list.



## 7.8.5 Media

To insert a media file (e.g. image) click on the "media"-button . The following view is displayed on the workspace:

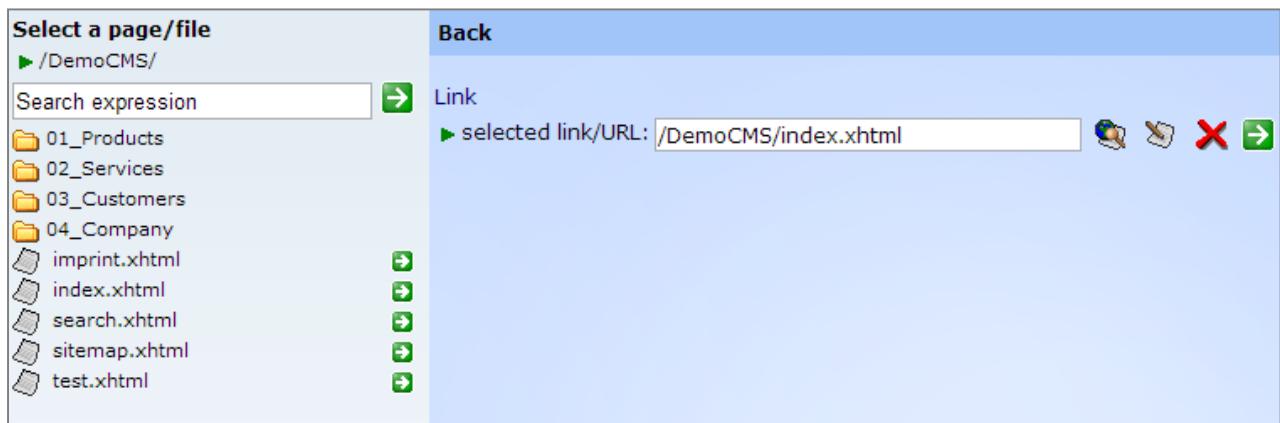


If you included an image it will be displayed. Via the media navigator on the left you can now choose another image. If the template allows you to do so, you can also change the alternative text, the alignment and the size of the image. When clicking "OK" the new image will be included in the page.

All input options for images can be defined in the template. Even rollover images can be built into the template using Java Script. You have the possibility to include various functions into the template and manage their behavior with hyperCMS.

## 7.8.6 Links

With „link“ you can create a new reference.



If you want to set a link to an internal page (within your own website) use the link navigator on the left. With the link navigator you can browse the entire site and choose the file you want to link by clicking on it.

If you want to link an external page you can enter the URL manually in the respective field on the right, e.g. <http://www.externalsite.com/news.html>. To preview the linked page in a new browser window click on the "preview"-button. By clicking "OK" the new link is saved.

In the underlying template all options regarding the link, such as target frame, link text, etc. can be defined. Depending on the options defined in the template additional fields are displayed on the page, where you can enter and select the appropriate values.

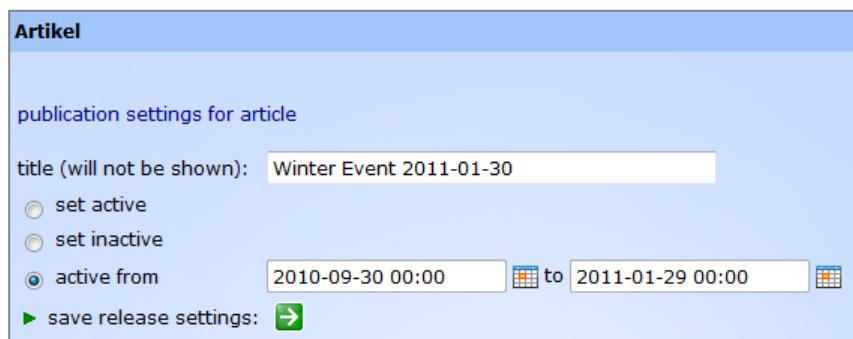
## 7.8.7 Article

If articles are included in the template you can use the time management functionality of hyperCMS. Articles consist of texts, images, links and components. Articles are identical to elements of a page but can be scheduled.

Articles can be activated (online), deactivated (offline) or scheduled (online from-to). When the online period of an article expires it is set "offline" automatically and is no more displayed on the website.

Article text, images and links can be identified by the clock symbol, e.g. a text as part of an article.

When you move the cursor over the clock symbol the name of the article is displayed. To change the settings of an article or its elements click the clock symbol. By default all articles are activated.



Here you can enter a title and enter article options. When you activate an article it is displayed on the live-website. If you deactivate an article it disappears from the website (not from the system). If you want an article being displayed on the website for a certain period of time choose "set article time". Here you can set a start and an end point (year, month, day, hour, minute). Timing only affects the live-site. No matter if an article is online or offline, it is displayed on the hyperCMS workspace at any time.

Which elements of a page or a component should be part of an article can be defined in the template.

### 7.8.8 Components

Components are modules, which can be embedded into pages and into other components. That way it is possible to assemble a page out of predefined "building blocks".

Components behave exactly like pages and can be created and edited the same way. Each component can be integrated in a page or a "mother component", which allows central management of all components. Therefore, a change of a component affects all elements which uses this component. If you use inheritance of contents between publications you can also integrate components of other publications into pages and components of your own publication.

If a template allows a page or a (mother) component to use components, they can be integrated into the content.

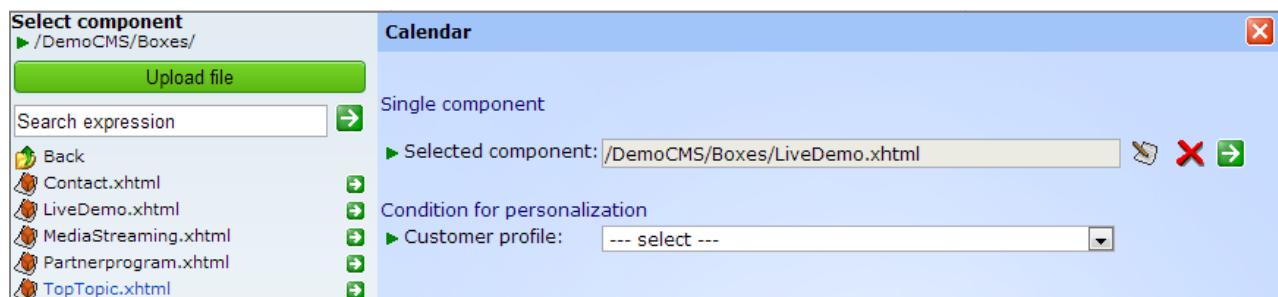
#### **There are two types of components:**

- Single Components
- Multiple Components

#### **Single Components**

If a template allows the integration of a single component you can include one by clicking the "component"-button .

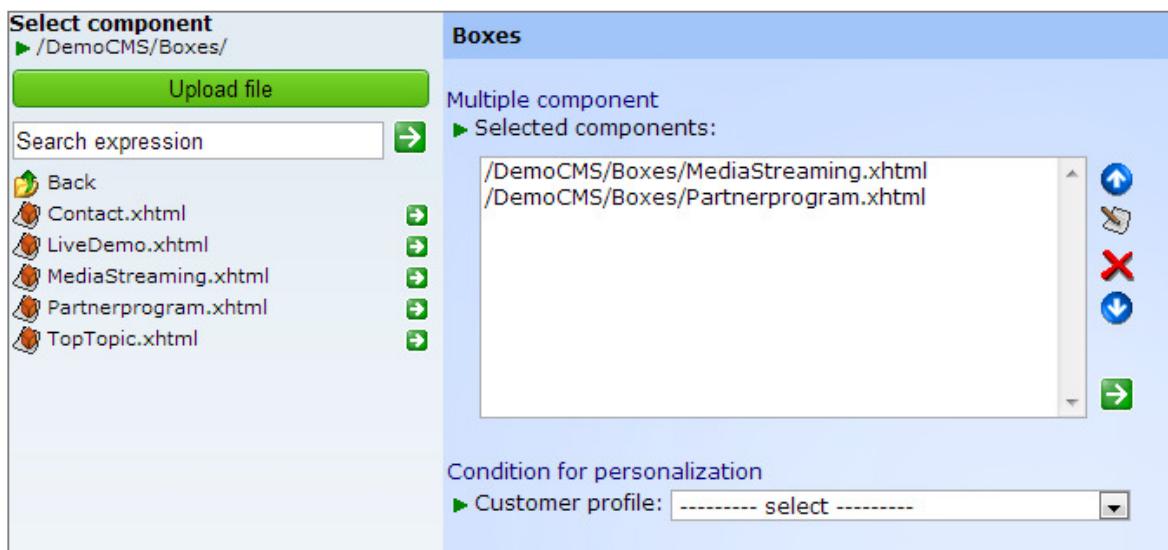
If you want to include a component choose it from the component navigator on the left of the workspace:



With the "delete"-button you can remove the entry. To preview a component, click on the "preview"-button. If you want to edit a component you can do this if you have the appropriate permissions. The "delete"-button removes your selection. By clicking "OK" you save your input.

## Multiple Components

Multiple Components allows you to include one or more components into a page at the same time, and also arranges them in the order you want. To change the order of the components select one and shift it up or down by clicking the arrow keys.



## Personalization via customer profiles

In case customer profiles have defined contents, it can be personalized appropriately to certain target groups. Therefore, editors decide which target group is meant to watch certain contents.

To display personalized content choose a single component and assign a customer profile to it. Of course you could also use multiple components in this case.

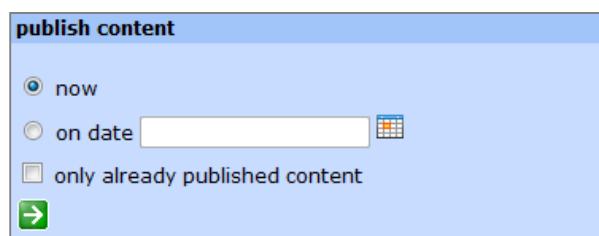
## 7.9 Publishing pages and components

All changes to a page or component do not apply until they have been published. If you finish editing a page or component you have to publish these objects by clicking "publish". After this the object is online and the changes can be viewed on the Internet.

Optionally pages and components can be published on a certain date and time. In this case they are queued in the publishing queue till they will be published.

Another option allows the user to publish only object, which are already published. In this case all unpublished pages or components will not be touched.

If you want to take a page or component offline click the "unpublish"-button. After doing so all links to this page or component are deactivated and all editors who linked or used this objects are notified by the link management system.



## 7.10 Removing pages and components

If you want to delete an existing page or component click the "delete"-button. The selected object and all of its versions will be removed from the system. For security reasons the current content container will be maintained (<contentstatus> is set to "deleted"). Please note that locked objects cannot be deleted.

## 7.11 Copying, cutting and pasting pages and components

A selected page or component can be copied, cut or pasted at any other location of the website. A copied object is stored in the clipboard and can be pasted as often as you like. If you cut an object it will be removed from the clipboard after pasting it. Therefore it is not possible to paste a cut object several times. The link management system monitors all changes in location, updates all references, and links automatically.

Bound copies behave differently. If you create a bound copy it is based on the same content (content container) as the original. If you edit the content of the original all changes automatically apply to the bound objects. If an object is checked out by a user, no other user will be able to access pages or components based on the same content.

## 7.12 Full-text search

The full-text search allows you to quickly find files and documents in your repository. hyperCMS offers an extensive set of search criteria such a full-text search, file type, date of last modification, geo location and allows you to reduce the search to object names only. Click on the "search"-icon in the toolbar to start a new search.

**Search in folder**

/DemoCMS/

- Back
- Boxes
- Customers
- Forms
- Multimedia
- Slider
- Web2Print
- test

**Search**

**General Advanced Replace Images**

**General search**

Search expression:

Search in folder:

only object names

Search for file-type:

Components  
 Image  
 Document  
 Video  
 Audio

Last modified:  
from: Year 2014 Month 01 Day 10  
to: Year 2014 Month 01 Day 10

Geo location:  
Hold shift-key and select area using mouse (click & drag)



Google Nutzungsbedingungen

S/W coordinates:

N/E coordinates:

Maximum amount of results:

Start search: 

After searching for an object you can display or edit files from the result list by selecting a file via mouse click or by selecting an action from the context menu (right mouse click on the object). You can only edit a page or component if you have the permissions to do so.

Also an advanced search can be accessed by selecting the second tab. This allows you to quickly find content based on a search on single elements.

The screenshot shows a search interface with a sidebar titled "search in folder" containing a tree view of a file structure under "/DemoCMS/". The main area is titled "search" and has tabs for "general", "advanced", "replace", and "images". The "advanced" tab is selected. It contains fields for "based on template" (set to "default (meta data)"), "search in folder" (set to "/DemoCMS/"), and several search criteria fields: "DE:", "EN:", "Title:", "Description:", "Keywords:", and "Copyright:". Below these are checkboxes for "search for file-type": components, image, document, video, and audio. There are also fields for "object ID" and "container ID", and a date range selector for "last modified" from year 2013, month 02, day 05 to year 2013, month 02, day 05. A dropdown for "maximum amount of results" is set to 100, and a "start search" button is present.

The advanced picture search, located in the 4<sup>th</sup> tab, facilitates searching for pictures. It allows one to do specific search for picture size, main color, or file type.

The screenshot shows the same search interface with the "Images" tab selected. The sidebar and general search fields are identical. The "Images" tab contains a section titled "Image search" with fields for "Search expression" and "Search in folder" (set to "/DemoCMS/"). It includes a checkbox for "only object names". Under "Image color", there is a list of color options with radio buttons: All, Black, Red, Cyan, Orange, White, Green, Magenta, Pink, Grey, Blue, Yellow, and Brown. There are also dropdowns for "Image size" and "Image type", and a date range selector for "Last modified" from year 2013, month 04, day 29 to year 2013, month 04, day 29. A dropdown for "Maximum amount of results" is set to 100, and a "Start search" button is present.

## 7.13 Search and replace

The “search and replace” function allows editors to search a document for a term and replace it automatically with any text. All replaced text passages are displayed in a list where the changes can be checked once again before publishing.

This feature is only available in connection with a server license.

**Search in folder**

- /DemoCMS/
- Back
- Boxes
- Customers
- Forms
- Multimedia
- Slider

**Search**

**General Advanced Replace Images**

**Search and replace**

Search expression:

Replace with:

Search in folder:

Search for file-type:

Components  
 Image  
 Document  
 Video  
 Audio

Last modified:  
from: Year  Month  Day   
to: Year  Month  Day

Start search:

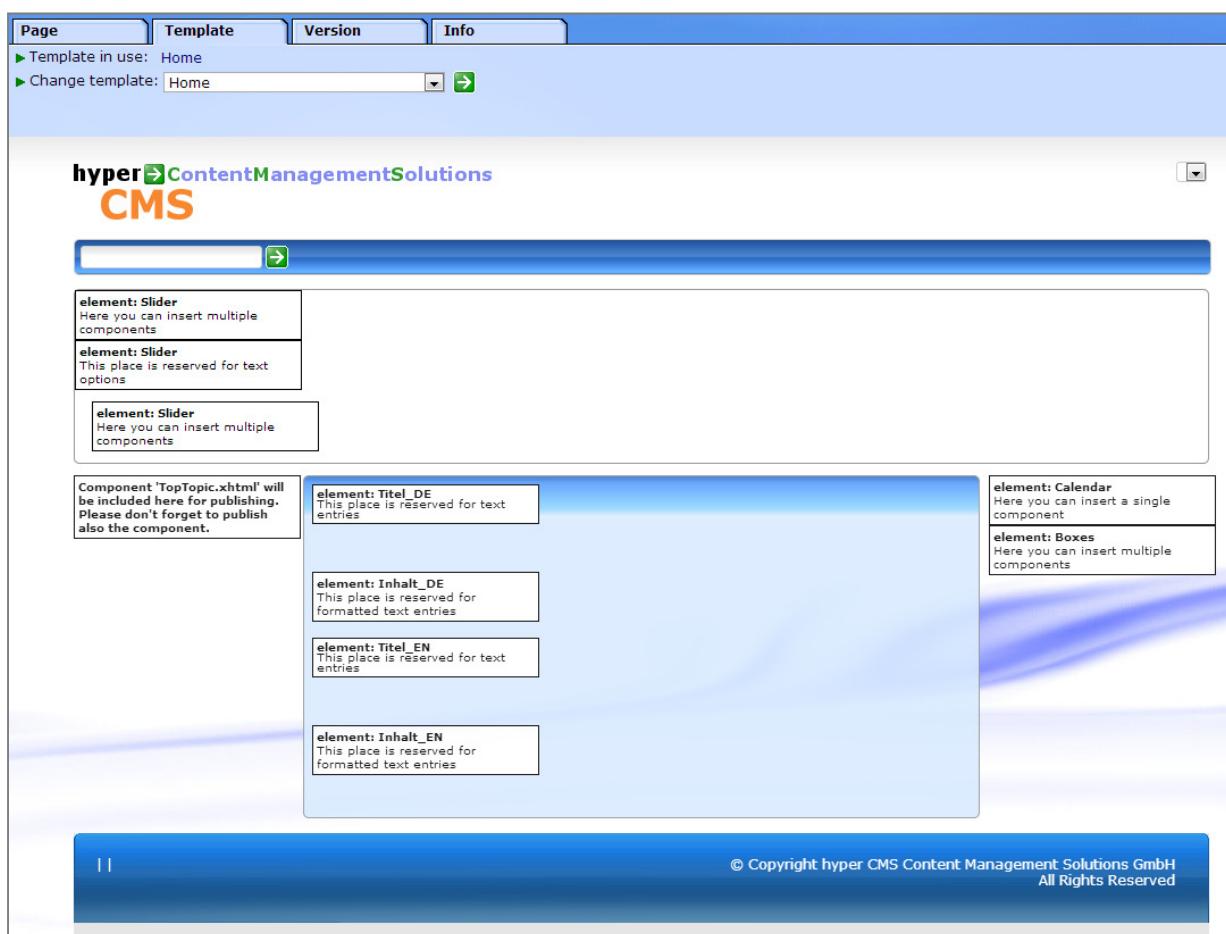
**i** The replacement is case-sensitive.  
the changes will affect the live objects after republishing.

## 7.14 Changing a template

Page and component templates can be changed at any time. Select the second tab to choose a template. When selecting a template from the list, a preview is displayed which also shows the ID (Identification Number) of the editable Elements. By assigning another template you can hide elements or add additional elements (text, images, etc...) to your page or component.

All available templates are displayed in a list. By choosing a template from the list and clicking "ok" you assign it to the selected object.

Please note that changes to a component affect all pages where the component is embedded after publication.



## 7.15 Versioning of contents

All published contents are automatically tracked and logged by the version management system of hyperCMS, which allows you to view the entire history of pages content. Each time an object is modified, a new version is created which allows editors to undo changes to this object at a later time. Of course versions can be removed from the system as well.

Please note that the versioning of contents is completely independent from the layout. If you change the appearance of your website, previously created contents can be included without affecting the design.

Besides the page preview hyperCMS also offers an XML view.

Click the third tab to view these versions:

Page	Template	Version	Info	Compare	Current	Delete
Version date	Name	Container				
2013-01-15 16:51:00	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:15:27	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:23:09	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:24:50	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:26:16	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-17 11:11:37	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-17 11:17:16	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-17 11:19:06	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-02-20 20:07:12	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
Current version	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
▶ Submit changes to versions : 						
▶ Compare selected versions : 						

You can also compare two version with each other to see and check the changes between them. To do so check the "compare" – checkbox of the two versions you want to compare and click the button next to "Compare selected versions".

Page	Template	Version	Info	Compare	Current	Delete
Version date	Name	Container				
2013-01-15 16:51:00	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:15:27	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:23:09	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:24:50	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-16 18:26:16	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-17 11:11:37	index.xhtml	XML	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-17 11:17:16	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-01-17 11:19:06	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
2013-02-20 20:07:12	index.xhtml	XML	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
Current version	index.xhtml	XML	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	
▶ Submit changes to versions : 						
▶ Compare selected versions : 						

The result will be displayed in a new window. Red colored text passages indicate that this content has been removed. On the other hand, the green colored text shows content that has been added.

**Location:** /DemoCMS/03\_Customers/

**Object:** index.xhtml

Comparison of versions: 2013-05-06 18:57:26 / Current version

**ID: Inhalt\_DE**

hyperCMS besitzt über ~~eine Dekade an~~ ein Jahrzehnt Erfahrung im Bereich Content Management und betreut eine grosse Anzahl an Benutzern in mehr als 20 verschiedenen Ländern. hyperCMS besitzt eine Reihe an Kunden aus den Branchen Handel, Handwerke, Finanz, Telekommunikation sowie Spezialunternehmen. Dabei vertraut man nicht nur unserem Produkt, sondern dank des breit gefächerten Know Hows im Bereich Content Management auch auf unsere Dienstleistungen. Dazu zählen u.A. Wirtschaftlichkeitsbetrachtungen (TCO), Organisationsberatung und Prozessberatung im Bereich Content Management bei Großunternehmen. Wir unterstützen unsere Kunden bei technologisch komplexen Projekten und sorgen für die technische Umsetzung. Die Integration von Datenbanken und Webservices zählen genauso dazu, wie die Implementierung des hyper Content Management Servers als zentrale Plattform. Aufgrund der Möglichkeit den hyper Content Management Server auch auf virtuellen Servern betreiben zu können, sind wir besonders stolz darauf, auch Kleinunternehmen zu unserem Kundenkreis zählen zu dürfen. Für einen Einblick in bereits realisierte Projekte, bieten wir Ihnen ein paar Fallbeispiele, die den hyper Content Management Server einsetzen.

**ID: Inhalt\_EN**

hyperCMS brings more than ~~a-decade~~ ten years of expertise supporting a large amount of users in more than 20 different countries. hyperCMS has various customers in different industries, namely commerce, craftsmanship, financing, telecommunication, and specialized companies. It is not just our product our customers trust in, it is also our broad knowledge when it comes to content management services. Among these services, we offer total cost of ownership analyses, organisations consulting, and process consulting for major enterprises. We support our customers in technologically complex projects and take care of the technical implementation. The integration of data bases, web services, and the implementation of the hyper Content Management Server as a central platform also belong to our core capabilities. The hyper Content Management Server offers the possibility to be run on a virtual server. Therefore we are also proud to have also small and medium sized companies among our customers. To provide an insight into finished projects we offer some business cases that make use of the hyper Content Management Server.

## 7.16 Page and component information

The fourth tab offers general information about a page:

Position: /DemoCMS/Multimedia/Documents/  
Datei: hypercms\_overview\_dam\_en.pdf

Datei Vorlage Version Info

**Information**

Owner: admin  
Last modified: 2013-06-06 23:34  
Last published:  
Content container: 0003939.xml  
Meta data template: default  
File size: 309 KB  
Direct link: [http://www.hypercms.net/repository/media\\_cnt/DemoCMS/hypercms\\_overview\\_dam\\_en\\_hcm0003939.pdf](http://www.hypercms.net/repository/media_cnt/DemoCMS/hypercms_overview_dam_en_hcm0003939.pdf)  
Wrapper link: [http://www.hypercms.net/cms\\_dev/?wl=53qc4mm0l4c4gyci](http://www.hypercms.net/cms_dev/?wl=53qc4mm0l4c4gyci)  
Download link: [http://www.hypercms.net/cms\\_dev/?dl=53qc4mm0l4c4gyci](http://www.hypercms.net/cms_dev/?dl=53qc4mm0l4c4gyci)  
MD5 code of the file: 1f9332a9a6aa53114b6013c1e6f11051

Show where used:

Container usage:

Access statistics:

Meta information:

Recipients:

This view shows the owner of an object (user) various information about the object like the date of last change, date of last publication, the reference to the underlying content container, the assigned template and the file size in Kbytes.

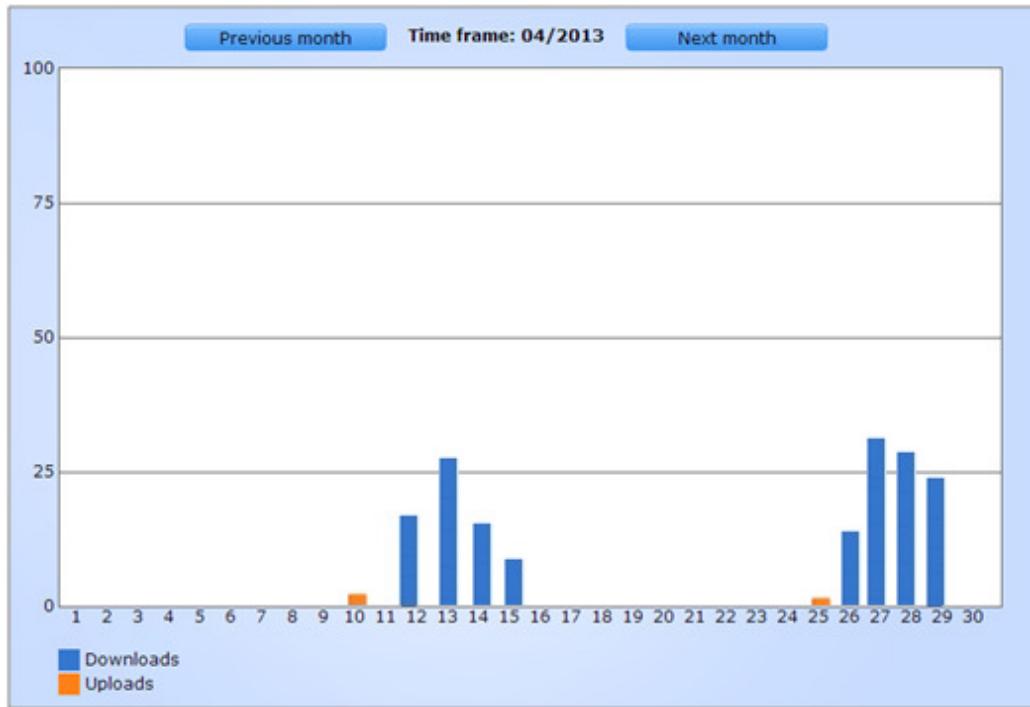
There are 3 types of links to multimedia files:

- **Direct link:** This is a direct link to the file and only works on published websites. In Intranets, Extranets and Digital Asset Management Solutions the access can be restricted.
- **Wrapper Link:** This is an indirect access to a file via a wrapper. The wrappers depends on system configuration and can allow or block access. Even if the media files are all protected this can be used to give access to single files without being logged in the system.
- **Download Link:** This type of link forces the download of a file. The same rules as for Wrapper Links apply. Files that have been downloaded via this kind of link are recorded in the download statistic.

When using the link management of hyperCMS you can also display additional information about components. By clicking "container usage" you can list all pages where the component has been embedded. By clicking an entry of this list you can go directly to a page or component to view or edit it.

For multimedia files a download statistic is available. Precondition is that this file has been access using the system and not a direct link.

The statistic offers a convenient way to see the download and upload behavior of users for a certain file within the months.



The button "Meta information" gives access to all meta information of a file.

File	
File Size	717 kB
File Modification Date/Time	2013:04:08 13:57:19+02:00
File Type	JPEG
MIME Type	image/jpeg
Exif Byte Order	Little-endian (Intel, II)
Current IPTC Digest	7cfea9029967bcb6e959bf0b43313ac1
Image Width	2500
Image Height	1664
Encoding Process	Baseline DCT, Huffman coding
Bits Per Sample	8
Color Components	3
Y Cb Cr Sub Sampling	YCbCr4:4:4 (1 1)
JFIF	
JFIF Version	1.02
EXIF	
Image Description	an abstract background image featuring colourful waves of light
Make	NIKON CORPORATION
Camera Model Name	NIKON D700
Orientation	Horizontal (normal)
X Resolution	300
Y Resolution	300
Resolution Unit	inches
Software	Adobe Photoshop CS4 Windows
Modify Date	2011:07:10 11:16:48
Copyright	www.freeimages.co.uk see site for terms of use
Exposure Time	1.9
F Number	8.0
Exposure Program	Manual
ISO	200

The button "Recipients" shows a list of users which the object was sent to via e-mail notification.

Date	User	e-mail	Delete
2013-04-30	User20130430150019	john.doe@hypercms.com	<input type="checkbox"/>
▶ Delete selected recipients: 			

If a workflow is linked to a page or component you can view its status by clicking the "info"-tab. The status of a workflow is represented by a table, which lists all instances of a workflow as well as its members and the status of the document.

member type	member	status	date
members on workflow stage 1			
user	staribacher	pending/rejected	-
members on workflow stage 2			
robot script	-	pending/rejected	-
user	webmaster	pending/rejected	-
members on workflow stage 3			
user	kopezky	pending/rejected	-
usergroup	ChiefEditor	pending/rejected	-
members on workflow stage 4			
user	staribacher	pending/rejected	-

## 8 Legal reference / flag

### 8.1 Questions and suggestions

For advanced questions and suggestions, please contact the support. We are available for every question regarding our reseller- and partner-program. You can apply for an access to our enhanced Online-Demo of the hyper Content Management Servers via our support.

**hyperCMS Support:**

[www.hypercms.com](http://www.hypercms.com)  
[support@hypercms.com](mailto:support@hypercms.com)

### 8.2 Imprint

Responsible for the content:

hyperCMS  
Content Management Solutions GmbH  
Rembrandtstr. 35/6  
A-1020 Vienna – Austria

[office@hypercms.com](mailto:office@hypercms.com)  
<http://www.hypercms.com>

### 8.3 Legal information

The present product information is based on the version of the program, which was available at the time the document was composed.

The maker reserves the rights of modifications and corrections of the program.  
Errors and misapprehension accepted.

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