

Let's Get Published in a Fraction of a Second!



TRUE SIGN PUBLISHING HOUSE

Empowering Stories | Redefining Publishing

Our Publishing Packages & Services

At True Sign Publishing House, we bring your creative visions to life with end-to-end publishing solutions. From crafting compelling designs to global distribution, our services are tailored to help authors succeed in their literary journey.

About Us

True Sign Publishing House (founded in 2020) is a dynamic and innovative publisher specializing in diverse genres, including fiction, non-fiction, biographies, journals, self-help books, and more.

Our focus lies in empowering creators by delivering quality content and creative solutions through publishing, e-book services, and printing.

We connect ideas with audiences by blending exceptional designs with reliable services, making us the trusted choice for authors and readers alike.

Why Choose Us?

Expertly Curated

Books are carefully selected to educate, inspire, and inform readers with high-quality content.

Affordable Options

Books are available in budget-friendly formats like paperbacks, hardbacks, and e-books, making them accessible to everyone.

Diverse Genres

A wide range of genres is offered, including fiction, non-fiction, biographies, self-help, and journals, catering to all reader interests.

Our Mission

Founded by academicians, our mission is to make quality literature accessible to all.

We strive to bring exceptional books to a wide audience through affordable formats without compromising on creativity or quality.

Let True Sign Publishing House help bring your ideas to life and connect them with the world.



Our Strengths

Expert Book Publication Services

1

We provide top-notch publishing services, ensuring your manuscript reaches its full potential. From editing to design, we support you every step of the way.

Dedicated Support

2

We are with you throughout your publishing journey, offering personalized guidance to make the process seamless, successful, and fulfilling.

Helping You Create A Successful Title

3

Our expertise goes beyond just publishing. We work with you to craft a title that resonates with readers and achieves success in the market.

Passion For Emerging Authors

4

We actively seek out fresh voices and unique stories. If you have a great book idea and the passion to share it with the world, you've found the right place.

Always On The Lookout For New Talent

5

We're committed to discovering and nurturing new authors, bringing exciting new stories to life.



Why Attend a Book Fair?



Brand Visibility

Increase your brand awareness by showcasing your titles, upcoming projects, and unique services to a wider audience.



Market Research

Gain insights into reader preferences, emerging trends, and content that resonates with your target audience.



Networking Opportunities

Connect with authors, illustrators, distributors, and fellow publishers leading to potential collaborations and new publishing projects.



Sales and Leads

Boost book sales directly to readers, gather valuable leads, and offer special deals to encourage future publishing collaborations.



Author Engagement

Invite current authors for book signings and interactive sessions, enhancing their visibility and strengthening your author-publisher relationships.



Educational Sessions

Host or participate in workshops on writing, editing, and publishing, positioning your firm as a knowledgeable & credible industry player.



Facilities We Provide for Authors

Helping You Publish Your Dream Book

From manuscript to publication, we guide you through every step to make your book reach readers worldwide.



Marketing & Promotion

Social Media Marketing

Promote your book across social platforms for maximum reach.

Website Feature

Showcase your book on our website to attract readers.

Email Campaigns

Targeted email outreach to connect with potential readers.



Distribution & Exposure

Bookstore and Online Distribution

Get your book available in major bookstores and online platforms.

Press Release & Media Outreach

Create buzz with professional media coverage.

Launch Event or Book Signing

Host memorable events to engage readers directly.



Boost Visibility

Paid Advertising

Invest in ads to reach the right audience.

Book Reviews & Endorsements

Enhance credibility with reviews from professionals.

Author Interviews & Podcasts

Share your story and book journey with a larger audience.

Giveaway Campaigns

Attract readers with exciting giveaways.



Steps to Publish with True Sign Publishing House

Submission

Submit your manuscript and sign the publishing contract based on your selected package.



Designing

Submit your manuscript and sign the publishing contract based on your selected package.



Publishing

Receive your author copies within days. Your book will be available on platforms like Amazon, Kindle, and through local distribution.



Earn

Benefit from our marketing and branding support. Track your earnings with our Author's Dashboard and enjoy 100% royalties.



Our Distribution Channels



Amazon Kindle



Google Play



Flipkart



Apple i Books



Ingram Micro



Barnes & Noble



Walmart



EBAY



Amazon



Paytm

Our Publishing Services

Publishing Essentials

- ✓ Manuscript Editing
- ✓ Proofreading
- ✓ ISBN and Bar Code
- ✓ Copyright Support
- ✓ Interior Formatting
- ✓ Cover Designing



Distribution & Reach

- ✓ National and Online Distribution
- ✓ Bookstore Listing
- ✓ E-Pub Version Creation
- ✓ E-Book Distribution
- ✓ Amazon Prime Distribution
- ✓ Amazon Sponsored Ads
- ✓ Amazon Author Page Creation



Author Benefits

- ✓ Complementary Author Copies
- ✓ Author's Certification
- ✓ Dedicated Publication Support
- ✓ Profit Sharing up to 100%
- ✓ Author's Website Creation



Special Features

- ✓ Event Notifications
- ✓ Book Fair Editing & Participation
- ✓ Book Reviews

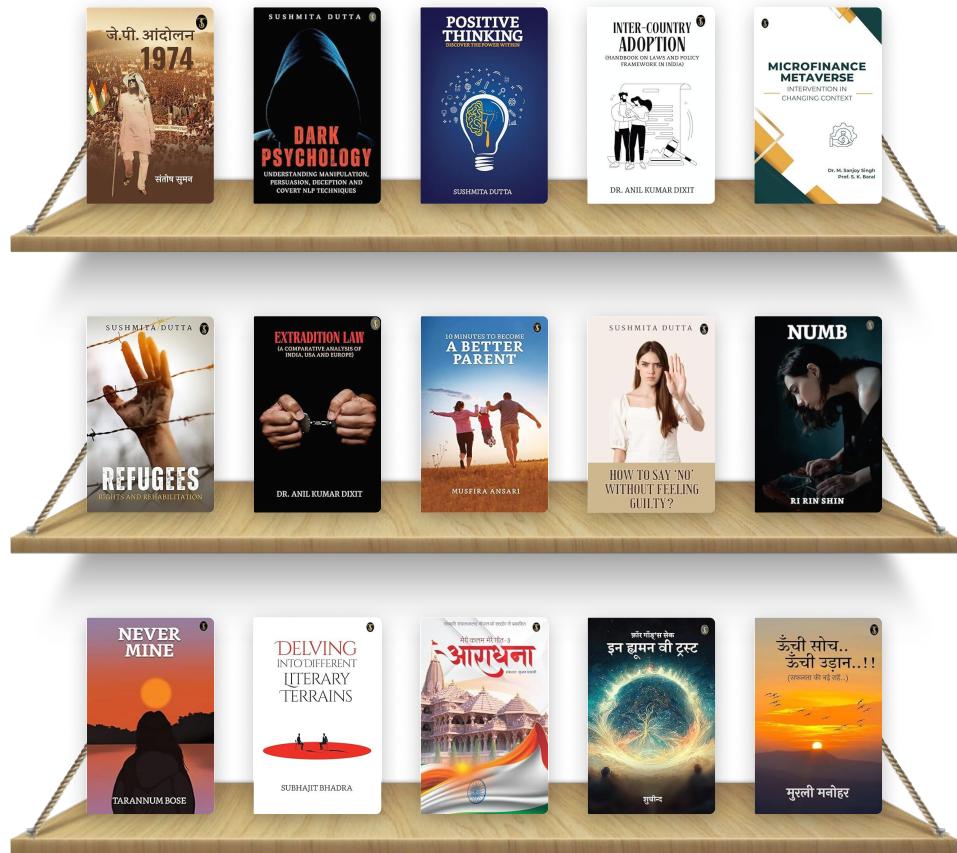


Marketing & Promotion

- ✓ Social Media Ad Campaigns
- ✓ Digital Poster Creation
- ✓ Video Trailer Creation
- ✓ Social Media Promotion (Facebook & Instagram)
- ✓ Online Media & Press Release
- ✓ YouTube Promotion



Our Best Selling Books



Revolutionizing Book Publishing, Explore Tarang Prakashan



TARANG
PRAKASHAN



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PUBLISHING HOUSE

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Registered Address



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Yes

Yes

Yes

BAR CODE

Yes

Yes

Yes

Yes

Yes

COPYRIGHT

Yes

Yes

Yes

Yes

Yes

AGREEMENT

Non-Exclusive

Non-Exclusive

Non-Exclusive

Non-Exclusive

Non-Exclusive

PRE-PRESS

COVER DESIGN

2 Suggestion

3 Suggestion

3 Suggestion

4 Suggestion

5 Suggestion

INTERIOR

B/W

B/W Or Full Color

B/W Or Full Color

B/W Or Full Color

B/W Or Full Color

EDITING

Add On

Add On

1 Layer

2 Layer

2 Layer

FORMATTING

Standard

Enhanced

Enhanced

Superior

Superior

SUPPORT

PUBLISHING ADVISOR

Yes

Yes

Yes

Yes

Yes

CONTENT MANAGER

Yes

Yes

Yes

Yes

Yes

BRANDING ASSISTANCE

Yes

Yes

Yes

Yes

Yes

POST RELEASE SERVICES

Yes

Yes

Yes

Yes

Yes

PRINTING & E-BOOK

AUTHOR COPIES

10 B/W

20 B/W

30 B/W Or 8 Colored

50 B/W Or 10 Colored

60 B/W Or 16 Colored

FORMAT

Paperback

Paperback

Custom

Custom

Custom

BOOK SIZE

Standard

Standard

Custom

Custom

Custom

PAPER QUALITY

A1 Grade

A1 Grade

A1 Grade

A1 Grade

A1 Grade

LAMINATION

Regular

Regular

Custom

Custom

Custom

EPUB VERSION

Yes

Yes

Yes

Yes

Yes

MARKETING STRATEGIES

TS BOOK STORE (ONLINE)

Yes

Yes

Yes

Yes

Yes

TS BOOK STORE (OFFLINE)

Yes

Yes

Yes

Yes

Yes

ONLINE GLOBAL DISTRIBUTION

Add On

Yes

Yes

Yes

Yes

ONLINE NATIONAL DISTRIBUTION

Yes

Yes

Yes

Yes

Yes

AMAZON PRIME LISTING

Yes

Yes

Yes

Yes

Yes

POD

Yes

Yes

Yes

Yes

Yes

SALES & ROYALTY

ONLINE MEDIA RELEASE

Add On

Add On

Add On

20 New Portal

40 New Portal

OFFLINE MEDIA RELEASE

Add On

Add On

Add On

1

2

OFFLINE BOOKSTORE LISTING

Add On

Add On

Add On

2

5

AUTHOR WEBSITE

Add On

Add On

Add On

Regular

Enhanced

DIGITAL POSTERS

Add On

1

2

2

4

AMAZON AUTHOR PAGE

Yes

Yes

Yes

Yes

Yes

FACEBOOK PAGE GUIDE

Yes

Yes

Yes

Yes

Yes

VIDEO TRAILER

Add On

Add On

Standard

Enhanced

Superior

AMAZON SPONSORED

Add On

Add On

7 Days

15 Days

30 Days

SOCIAL MEDIA POST

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META ADS

Add On

Add On

7 Days

15 Days

30 Days

YOUTUBE PROMOTIONS

Add On

Add On

7 Days

15 Days

30 Days

TRUE SIGN BOOK AWARDS

Eligible

Eligible

Eligible

Eligible

Eligible

EVENT NOTIFICATION

Yes

Yes

Yes

Yes

Yes

AUTHOR'S DASHBOARD

Yes

Yes

Yes

Yes

Yes

SALES NOTIFICATION

Yes

Yes

Yes

Yes

Yes

PROFIT SHARE

100%

100%

100%

100%

100%

PAYOUT FREQUENCY

On Demand

On Demand

On Demand

On Demand

On Demand

Book Festivals Across India:

- Gomti Book Festival, Lucknow
- Pune Book Festival
- National Digital & World Book Festival (NDWBF)
- Indore Book Festival
- Leh Book Festival
- Patna Book Festival

- Patna Book Festival
- Hyderabad Book Fair
- Kochi International Book Fair
- Coimbatore Book Festival
- Shimla Book Fair
- Goa Book Fair

Local Distribution Is Available At True Sign Book Store In Bhopal.

Please Note That Selected Publishing Packages That Include Editing Services Cover Up To 30,000 Words.

Additionally, Each Package Comes With Formatting Services For Up To 100 Pages.

Essential Services

ISBN & Barcode

ISBN: A unique identifier for global recognition of books, visible on platforms like [isbn.gov.in](#).

Barcode: Simplifies inventory management and retail operations with machine-readable codes.

Copyright

Protect your literary work legally, maintain ownership, and enjoy control over its use. Copyright ensures your work's integrity and offers monetary benefits.

Author Agreements

Clear, legally binding contracts between authors and publishers. Define rights, responsibilities, and financial terms to protect intellectual property and ensure transparency.

Design & Presentation

Cover Design

Professionally designed covers that resonate with the book's theme and target audience. Well-crafted covers grab attention, influence sales, and establish credibility.

Interior Formatting

Ensure a polished, reader-friendly layout, including text alignment, font selection, page numbering, and visual design for professional appeal.

Lamination

Enhance the durability and aesthetics of book covers with matte or glossy lamination options.

Publishing Support

Editing Services

Refine your manuscript with professional editing. Our experts, with over 20 years of experience, ensure clarity, grammatical precision, and reader engagement.

Formatting

Prepare your manuscript for various formats, from print-ready versions to e-books, maintaining consistency and readability across platforms.

Publishing Advisor

Expert guidance to choose between traditional, self-publishing, or hybrid models. Tailored advice to match your goals and audience.

Branding & Promotion

Branding Assistance

Build a strong author identity with personalized branding strategies. Includes social media presence, professional websites, and marketing visuals.

Book Promotion

Comprehensive marketing strategies, including pre-launch campaigns, cover reveals, and special promotions, to maximize visibility and reach.

Digital Posters & Ads

Eye-catching promotional materials for platforms like Instagram, Facebook, and YouTube. Targeted ad campaigns to boost engagement and sales.

Distribution Services

Global & National Reach

Distribute books across 150+ countries via Amazon, Flipkart, and other online platforms. Tap into diverse markets with print-on-demand options.

Bookstore Listing

Make your book accessible through physical and online stores for wider audience engagement.

E-pub Version

Convert your book into e-book formats (EPUB, MOBI, PDF) for compatibility with modern digital readers.

Post-Publication Support

Sales Notifications

Real-time alerts for every sale, helping you track performance and revenue seamlessly.

Author Dashboard

A centralized platform to manage book analytics, sales tracking, and promotional campaigns.

Profit Sharing

Transparent revenue-sharing models with regular payouts for easy financial planning.

Additional Highlights

True Sign Book Awards

Recognition for outstanding literary contributions, building credibility and enhancing visibility.

Event Notifications

Stay informed about book launches, signings, and promotional events to engage your audience effectively.

THANK YOU

Revolutionizing Book Publishing, Explore Tarang Prakashan



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