



TRUE SIGN PUBLISHING HOUSE

Empowering Stories | Redefining Publishing

Our Publishing Packages & Services

Choose Your Personalized Package &
Customize It Your Way!

About Us

True Sign Publishing House (founded in 2020) is a dynamic and innovative publisher specializing in diverse genres, including fiction, non-fiction, biographies, journals, self-help books, and more.

Our focus lies in empowering creators by delivering quality content and creative solutions through publishing, e-book services, and printing.

We connect ideas with audiences by blending exceptional designs with reliable services, making us the trusted choice for authors and readers alike.



Why Choose Us?

Expertly Curated

Books are carefully selected to educate, inspire, and inform readers with high-quality content.

Affordable Options

Books are available in budget-friendly formats like paperbacks, hardbacks, and e-books, making them accessible to everyone.

Diverse Genres

A wide range of genres is offered, including fiction, non-fiction, biographies, self-help, and journals, catering to all reader interests.

Essential Services

ISBN & Barcode

ISBN: A unique identifier for global recognition of books, visible on platforms like isbn.gov.in.

Barcode: Simplifies inventory management and retail operations with machine-readable codes.

Copyright

Protect your literary work legally, maintain ownership, and enjoy control over its use. Copyright ensures your work's integrity and offers monetary benefits.

Author Agreements

Clear, legally binding contracts between authors and publishers. Define rights, responsibilities, and financial terms to protect intellectual property and ensure transparency.

Design & Presentation

Cover Design

Professionally designed covers that resonate with the book's theme and target audience. Well-crafted covers grab attention, influence sales, and establish credibility.

Interior Formatting

Ensure a polished, reader-friendly layout, including text alignment, font selection, page numbering, and visual design for professional appeal.

Lamination

Enhance the durability and aesthetics of book covers with matte or glossy lamination options.

TSPH'S SERVICES		50% OFF				
		BASIC	STANDARD	POPULAR	EXPERT	PREMIUM
		₹ 19,980	₹ 37,980	₹ 71,980	₹ 129,980	₹ 2,59,980
		₹ 9,990	₹ 18,990	₹ 35,990	₹ 64,990	₹ 1,29,990
LEGAL	ISBN	Yes	Yes	Yes	Yes	Yes
	BAR CODE	Yes	Yes	Yes	Yes	Yes
	COPYRIGHT AGREEMENT	Yes	Yes	Yes	Yes	Yes
	-	Non-Exclusive	Non-Exclusive	Non-Exclusive	Non-Exclusive	Non-Exclusive
PRE-PRESS	-	-	-	-	-	-
	COVER DESIGN	2 Suggestion	3 Suggestion	3 Suggestion	4 Suggestion	5 Suggestion
	INTERIOR	B/W	B/W Or Full Color	B/W Or Full Color	B/W Or Full Color	B/W Or Full Color
	EDITING	Add On	Add On	1 Layer	2 Layer	2 Layer
SUPPORT	FORMATTING	Standard	Enhanced	Enhanced	Superior	Superior
	-	-	-	-	-	-
	PUBLISHING ADVISOR	Yes	Yes	Yes	Yes	Yes
	CONTENT MANAGER	Yes	Yes	Yes	Yes	Yes
PRINTING & E-BOOK	BRANDING ASSISTANCE	Yes	Yes	Yes	Yes	Yes
	POST RELEASE SERVICES	Yes	Yes	Yes	Yes	Yes
	-	-	-	-	-	-
	AUTHOR COPIES	10 B/W	20 B/W	30 B/W Or 8 Colored	50 B/W Or 10 Colored	60 B/W Or 16 Colored
DISTRIBUTION	FORMAT	Paperback	Paperback	Custom	Custom	Custom
	BOOK SIZE	Standard	Standard	Custom	Custom	Custom
	PAPER QUALITY	A1 Grade	A1 Grade	A1 Grade	A1 Grade	A1 Grade
	LAMINATION	Regular	Regular	Custom	Custom	Custom
MARKETING STRATEGIES	EPUB VERSION	Yes	Yes	Yes	Yes	Yes
	-	-	-	-	-	-
	TS BOOK STORE (ONLINE)	Yes	Yes	Yes	Yes	Yes
	TS BOOK STORE (OFFLINE)	Yes	Yes	Yes	Yes	Yes
SALES & ROYALTY	ONLINE GLOBAL DISTRIBUTION	Add On	Yes	Yes	Yes	Yes
	ONLINE NATIONAL DISTRIBUTION	Yes	Yes	Yes	Yes	Yes
	AMAZON PRIME LISTING	Yes	Yes	Yes	Yes	Yes
	POD	Yes	Yes	Yes	Yes	Yes
	-	Yes	Yes	Yes	Yes	Yes
	ONLINE MEDIA RELEASE	-	-	-	-	-
	OFFLINE MEDIA RELEASE	Add On	Add On	Add On	20 New Portal	40 New Portal
	OFFLINE BOOKSTORE LISTING	Add On	Add On	Add On	1	2
	AUTHOR WEBSITE	Add On	Add On	Add On	2	5
	DIGITAL POSTERS	Add On	Add On	Add On	Regular	Enhanced
	-	Add On	1	2	2	4
	AMAZON AUTHOR PAGE	Yes	Yes	Yes	Yes	Yes
	FACEBOOK PAGE GUIDE	Yes	Yes	Yes	Yes	Yes
	VIDEO TRAILER	Yes	Yes	Yes	Yes	Yes
	AMAZON SPONSORED	Add On	Add On	Standard	Enhanced	Superior
	SOCIAL MEDIA POST	Add On	Add On	7 Days	15 Days	30 Days
	META ADS	⊖	⊖	⊖	⊖	⊖
	YOUTUBE PROMOTIONS	Add On	Add On	7 Days	15 Days	30 Days
	TRUE SIGN BOOK AWARDS	Add On	Add On	7 Days	15 Days	30 Days
	EVENT NOTIFICATION	Eligible	Eligible	Eligible	Eligible	Eligible
	-	Yes	Yes	Yes	Yes	Yes
	AUTHOR'S DASHBOARD	-	-	-	-	-
	SALES NOTIFICATION	Yes	Yes	Yes	Yes	Yes
	-	Yes	Yes	Yes	Yes	Yes
	PROFIT SHARE	Yes	Yes	Yes	Yes	Yes
	PAYOUT FREQUENCY					

Book Festivals Across India:

- Gomti Book Festival, Lucknow
 - Pune Book Festival
 - National Digital & World Book Festival (NDWBF)
 - Indore Book Festival
 - Leh Book Festival
 - Patna Book Festival
- Patna Book Festival
 - Hyderabad Book Fair
 - Kochi International Book Fair
 - Coimbatore Book Festival
 - Shimla Book Fair
 - Goa Book Fair

Local Distribution Is Available At **True Sign Book Store** In Bhopal.

Please Note That Selected Publishing Packages That Include Editing Services Cover Up To **30,000 Words**.

Additionally, Each Package Comes With **Formatting Services For Up To 100 Pages**.

Publishing Support

Editing Services

Refine your manuscript with professional editing. Our experts, with over 20 years of experience, ensure clarity, grammatical precision, and reader engagement.

Formatting

Prepare your manuscript for various formats, from print-ready versions to e-books, maintaining consistency and readability across platforms.

Publishing Advisor

Expert guidance to choose between traditional, self-publishing, or hybrid models. Tailored advice to match your goals and audience.

Branding & Promotion

Branding Assistance

Build a strong author identity with personalized branding strategies. Includes social media presence, professional websites, and marketing visuals.

Book Promotion

Comprehensive marketing strategies, including pre-launch campaigns, cover reveals, and special promotions, to maximize visibility and reach.

Digital Posters & Ads

Eye-catching promotional materials for platforms like Instagram, Facebook, and YouTube. Targeted ad campaigns to boost engagement and sales.

Distribution Services

Global & National Reach

Distribute books across 150+ countries via Amazon, Flipkart, and other online platforms. Tap into diverse markets with print-on-demand options.

Bookstore Listing

Make your book accessible through physical and online stores for wider audience engagement.

E-pub Version

Convert your book into e-book formats (EPUB, MOBI, PDF) for compatibility with modern digital readers.

Post-Publication Support

Sales Notifications

Real-time alerts for every sale, helping you track performance and revenue seamlessly.

Author Dashboard

A centralized platform to manage book analytics, sales tracking, and promotional campaigns.

Profit Sharing

Transparent revenue-sharing models with regular payouts for easy financial planning.

Additional Highlights

True Sign Book Awards

Recognition for outstanding literary contributions, building credibility and enhancing visibility.

Event Notifications

Stay informed about book launches, signings, and promotional events to engage your audience effectively.



Our Another Company, Revolutionizing Book Publishing, Explore Tarang Prakashan



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PUBLISHING HOUSE

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Working Address

Working Add: G-3, HDB Arcade, Door Sanchar
Nagar, Gulmohar, Near UCO Bank, Bhopal,
Madhya Pradesh - 462039

Registered Address

SY.NO.21/2 & 21/3, Kurudusonnehalli Main Rd,
Sonnenahalli, Krishnarajapura, Bengaluru,
Karnataka - 560049