

## ***How to publish an App on Google play store??***

2 Major Steps are there

### ***I. Preparation Step***

### ***II. Launch Step***

#### **Preparation Step:**

1. Develop the Application
2. Test the Application
3. Generate the Signed APK

#### **Launch Step:**

4. Create an account on Google play console for App submission
5. Add the details about the app
  - a) CREATE APPLICATION-> Set Default language, Title
  - b) PRODUCT DETAILS-> Set Title, Short description and full description
  - c) GRAPHIC ASSETS-> Screenshots(at least 2), High Resolution Icon, Feature graphic, Promo video etc.
  - d) CATAGORIZATION-> Application type, Category, Content Rating
  - e) CONTACT DETAILS-> Website, Email, Phone
  - f) PRIVACY POLICY
6. Go to APP RELEASE
  - a) PRODUCTION TRACK-> Create a release
  - b) Android app Bundles and APK to add the APK
  - c) Release Name
  - d) What's new in the Release-> a short description about the app
  - e) SAVE and it is ready for the submission
7. Go to CONTENT RATING for answering the questionnaires
8. PRIVACY AND DESTRIIBUTION
  - a) Set the Privacy and price for the app before launching, the need of it is only when your app is not free for use.
9. Go to APP RELEASE and publish the app for the final submission.
10. The Approval to publish the app for downloads will usually take within a day or up to a week.

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