

# ASFIMA SAYED SAMIRA

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## EDUCATION

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### **Bachelor of Business Administration, International Business and Marketing**

*Independent University Bangladesh*

*Bashundhara, Dhaka*

- Relevant Coursework: International Finance Management, Multilateral Trade Arrangement, International Law, Managing and Integrating E-Business, Negotiation and Diplomacy, Bangladesh in International Business, International Management, Apparel Marketing and Merchandising, International Marketing, Distribution Management, Sales Force Management, Marketing Research, Services Marketing, Consumer Behaviour, Advertising, Advanced Marketing Management

*Scholastica Senior Campus*

*Uttara*

- Advanced Level : Accounting (B), Economics (B), Business (C) Ordinary Level : Chemistry (A), Biology (A), Maths (A), Business (A), English (B), Bangla (B), Computer Science (A)

## EXPERIENCE

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### **Intern**

*Shapla*

- Demonstrated leadership by leading weekly group projects.
- Carried out three case studies and sales calls to potential clients.
- Created promotional videos and wrote informative blog posts to share insights.

## TECHNICAL SKILLS

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**Developer Tools:** Microsoft Office, Windows 7, 10, 11

## AWARDS & HONORS

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- Winner of Daily Star Title of Best Actor – Scholastica School Annual Drama (2013)

## LANGUAGES

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- Bangla
- English