

ASFIMA SAYED SAMIRA

0186-7834969 | 2431518@iub.edu.bd

EDUCATION

Bachelor of Business Administration, International Business and Marketing

Independent University Bangladesh

Bashundhara, Dhaka

- Relevant Coursework: International Finance Management, Multilateral Trade Arrangement, International Law, Managing and Integrating E-Business, Negotiation and Diplomacy, Bangladesh in International Business, International Management, Apparel Marketing and Merchandising, International Marketing, Distribution Management, Sales Force Management, Marketing Research, Services Marketing, Consumer Behaviour, Advertising, Advanced Marketing Management

Scholastica Senior Campus

Uttara

- Advanced Level: B Grades: Accounting (AS), Applied Business (Small Business Plan, Unit-2), Labour Management
Ordinary Level: Chemistry (A), Biology (A), Maths (A), Business (A), English (B), Bangla (B), Computer Science (A)

EXPERIENCE

Intern

Shapla

- Demonstrated leadership by leading weekly group projects.
- Carried out three case studies and sales calls to potential clients.
- Created promotional videos and wrote informative blog posts to share insights.

TECHNICAL SKILLS

Developer Tools: Microsoft Office, Windows 7, 10, 11

AWARDS & HONORS

- Winner of Daily Star Title of Best Actor – Scholastica School Annual Drama (2013)

LANGUAGES

- Bangla
- English