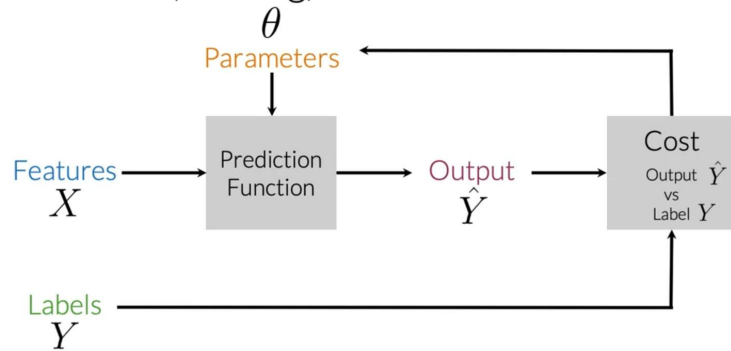
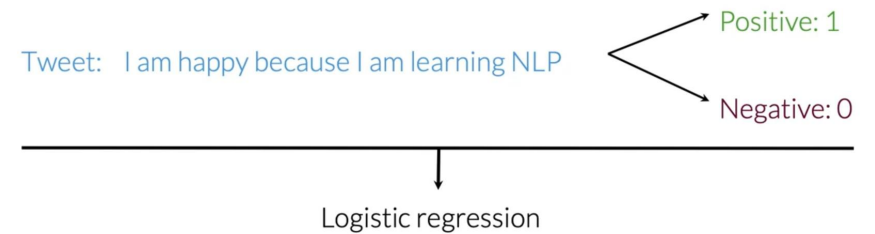


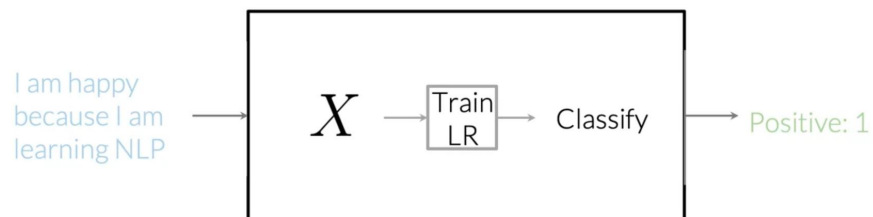
Supervised ML (training)



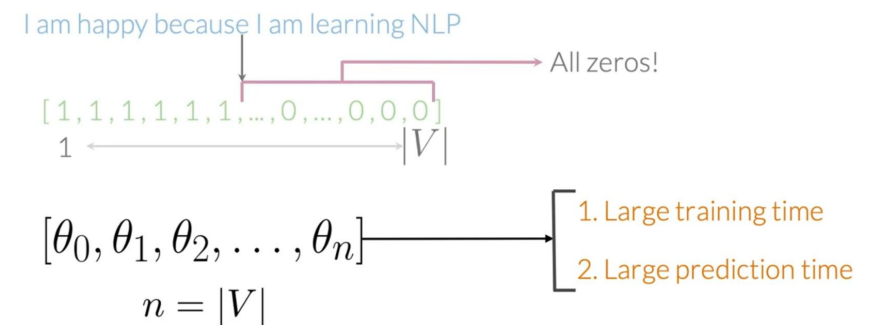
Sentiment analysis



Sentiment analysis



Problems with sparse representations



Vocabulary

Tweets:

[tweet_1, tweet_2, ..., tweet_m]

I am happy because I am learning NLP
...
I hated the movie

$V =$

[I, am, happy, because, learning, NLP, ... hated, the, movie]

Feature extraction

I am happy because I am learning NLP

[I, am, happy, because, learning, NLP, ... hated, the, movie]

↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓
[1, 1, 1, 1, 1, 1, ... 0, 0, 0]

A lot of zeros! That's a sparse representation.

Positive and negative counts

Corpus

I am happy because I am learning NLP
I am happy
I am sad, I am not learning NLP
I am sad

Vocabulary

I
am
happy
because
learning
NLP
sad
not

Positive and negative counts

Positive tweets

I am happy because I am learning NLP
I am happy

Vocabulary	PosFreq (1)
------------	-------------

I	3
am	3
happy	2
because	1
learning	1
NLP	1
sad	0
not	0

Positive and negative counts

Vocabulary	NegFreq (0)
I	3
am	3
happy	0
because	0
learning	1
NLP	1
sad	2
not	1

Negative tweets

I am sad, I am not learning NLP
I am sad

Word frequency in classes

Vocabulary	PosFreq (1)	NegFreq (0)
I	3	3
am	3	3
happy	2	0
because	1	0
learning	1	1
NLP	1	1
sad	0	1
not	0	1

freqs: dictionary mapping from (word, class) to frequency

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

Features of tweet m Bias Sum Pos. Frequencies Sum Neg. Frequencies

Feature extraction

Vocabulary	NegFreq (0)
I	<u>3</u>
am	<u>3</u>
happy	0
because	0
learning	<u>1</u>
NLP	<u>1</u>
sad	<u>2</u>
not	<u>1</u>

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

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Feature extraction

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

↓

$$X_m = [1, 8, 11]$$

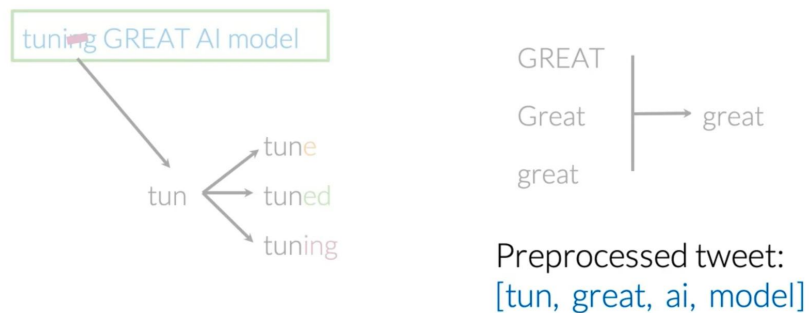
Preprocessing: stop words and punctuation

@YMourri @AndrewYNg tuning
GREAT AI model
<https://deeplearning.ai>!!!

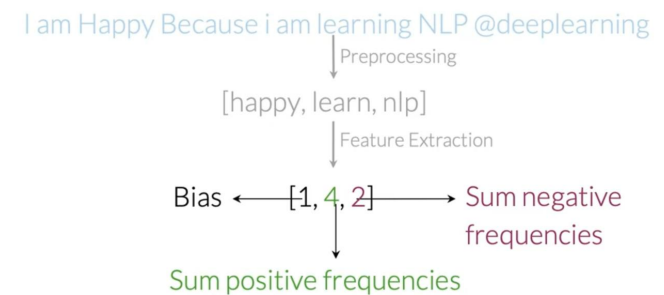
@YMourri @AndrewYNg tuning
GREAT AI model
<https://deeplearning.ai>

Stop words	Punctuation
and	,
is	.
a	:
at	!
has	"
for	'
of	

Preprocessing: Stemming and lowercasing



General overview



General overview

I am Happy Because i am
learning NLP
@deeplearning

I am sad not learning NLP → ...

...

I am sad :(

[happy, learn, nlp]

[sad, not, learn, nlp]

[sad]

[[1, 40, 20],

[1, 20, 50],

...

[1, 5, 35]]

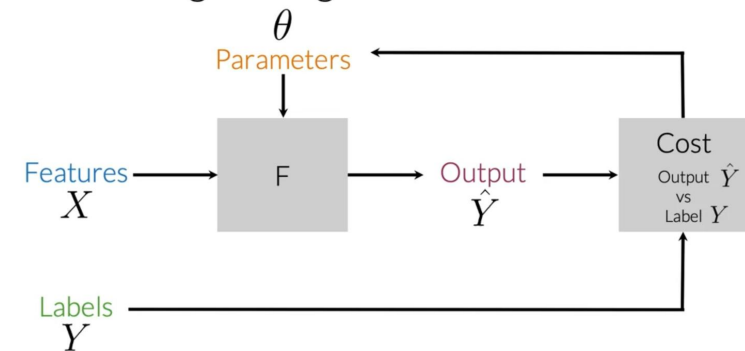
General overview

$$\begin{bmatrix} 1 & X_1^{(1)} & X_2^{(1)} \\ 1 & X_1^{(2)} & X_2^{(2)} \\ \vdots & \vdots & \vdots \\ 1 & X_1^{(m)} & X_2^{(m)} \end{bmatrix} \longleftrightarrow \begin{bmatrix} [1, 40, 20] \\ [1, 20, 50], \\ \dots \\ [1, 5, 35] \end{bmatrix}$$

General Implementation

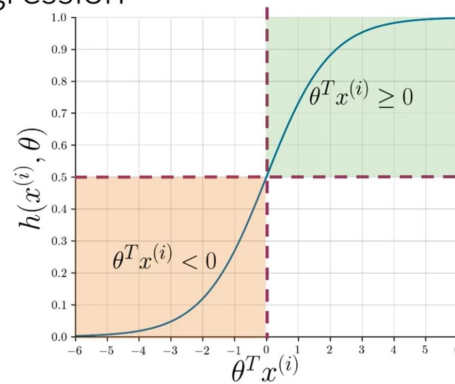
```
freqs = build_freqs(tweets, labels) #Build frequencies dictionary
X = np.zeros((m,3)) #Initialize matrix X
for i in range(m): #For every tweet
    p_tweet = process_tweet(tweets[i]) #Process tweet
    X[i,:] = extract_features(p_tweet, freqs) #Extract Features
```

Overview of logistic regression



Overview of logistic regression

$$h(x^{(i)}, \theta) = \frac{1}{1 + e^{-\theta^T x^{(i)}}}$$

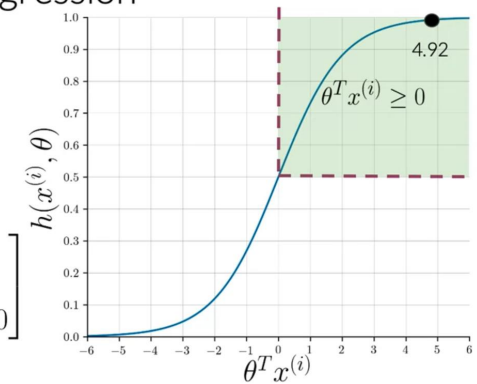


Overview of logistic regression

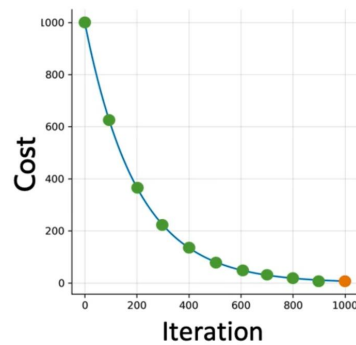
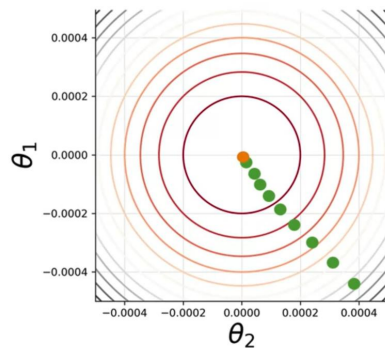
@YMurri and
@AndrewYNg are tuning a
GREAT AI model

[tun, ai, great, model]

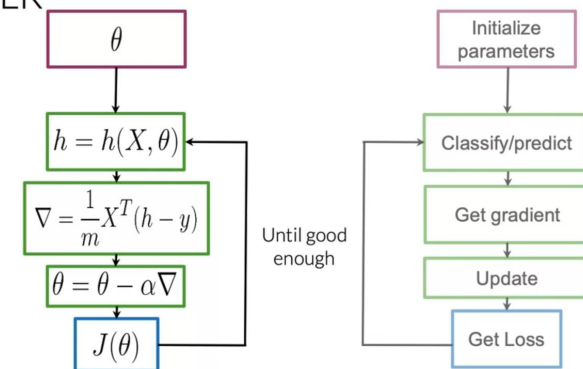
$$x^{(i)} = \begin{bmatrix} 1 \\ 3476 \\ 245 \end{bmatrix} \quad \theta = \begin{bmatrix} 0.00003 \\ 0.00150 \\ -0.00120 \end{bmatrix}$$



Training LR



Training LR



Testing logistic regression

• X_{val} Y_{val} θ

$$h(X_{val}, \theta)$$

$$pred = h(X_{val}, \theta) \geq 0.5$$

$$\begin{bmatrix} 0.3 \\ 0.8 \\ 0.5 \\ \vdots \\ h_m \end{bmatrix} \geq 0.5 = \begin{bmatrix} 0.3 \geq 0.5 \\ 0.8 \geq 0.5 \\ 0.5 \geq 0.5 \\ \vdots \\ pred_m \geq 0.5 \end{bmatrix} = \begin{bmatrix} 0 \\ 1 \\ 1 \\ \vdots \\ pred_m \end{bmatrix}$$

Testing logistic regression

• X_{val} Y_{val} θ

$$h(X_{val}, \theta)$$

$$pred = h(X_{val}, \theta) \geq 0.5$$

$$\sum_{i=1}^m \frac{(pred^{(i)} == y_{val}^{(i)})}{m}$$

$$\begin{bmatrix} 0 \\ 1 \\ 1 \\ \vdots \\ pred_m \end{bmatrix} == \begin{bmatrix} 0 \\ 0 \\ 1 \\ \vdots \\ Y_{val_m} \end{bmatrix}$$

$$\begin{bmatrix} 1 \\ 0 \\ 1 \\ \vdots \\ pred_m == Y_{val_m} \end{bmatrix}$$

Testing logistic regression

$$Y_{val} = \begin{bmatrix} 0 \\ 1 \\ 1 \\ 0 \\ 1 \end{bmatrix} \quad pred = \begin{bmatrix} 0 \\ 1 \\ 0 \\ 0 \\ 1 \end{bmatrix} \quad (Y_{val} == pred) = \begin{bmatrix} 1 \\ 1 \\ 0 \\ 1 \\ 1 \end{bmatrix}$$

$$\text{accuracy} = \frac{4}{5} = 0.8$$

Cost function for logistic regression

$$J(\theta) = -\frac{1}{m} \sum_{i=1}^m [y^{(i)} \log h(x^{(i)}, \theta) + (1 - y^{(i)}) \log(1 - h(x^{(i)}, \theta))]$$

