Location: ❤ New York City
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Portfolio: hypertexthero.com/work

Simon Griffee

Summary

I like working with people to move things from an existing condition to a preferred one. Visually, interactively or experientially, it is all design. I draw with and without cameras to observe, understand and then hopefully craft and convey information that helps make our world a better place.

Experience

Designer, Developer, Printer
Milton Glaser, Inc., New York City, 2015–
Designing, developing web applications and printing for Milton Glaser.

Graphic Designer
Columbia University, Italian Academy for Advanced Studies in America, New York City, 2015–
Visual design work to promote the Academy's projects from music and visual arts to robotics and neuroscience.

User Experience Designer & Developer *(Information Systems Officer)*
Food and Agriculture Organization, United Nations, Rome, Italy & Worldwide, 2009–2015:
Helped increase funding and members of the International Plant Protection Convention of the UN by raising public awareness of its work with web development and branding projects. Helped people from around the world with information publishing.

Independent Designer · *Hypertexthero, Worldwide, 2005–2009:*
Completed a variety of successful user experience, interactive, web and editorial design projects for various clients, from large companies in London and internet startups in the Bay Area to non-profits and United Nations agencies in Rome.

Education

Stanford University 2006: Concept Design Workshop at Stanford University's d.school.
Bournemouth University 1996–1999: B.A. with Honours in Creative Advertising.
Arts University Bournemouth 1997–1998: City & Guilds Diploma, Distinction in Photography.

Skills

Personal: Communicate clearly, enjoy learning and finding the right questions by listening to people and through project briefs. Enjoy crafting solutions working with the elements of user experience: strategy, scope, structure, skeleton and surface. Like fast, simple interfaces and good writing over excessive style.

Languages & Software: Speak and write in **English** and **Portuguese** fluently, **Italian** well and **French** and **Spanish** somewhat amusingly. Highly experienced with Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom). Highly experienced with hand-coding of HTML, and CSS and some JavaScript. Experienced with Python and Django, Git and GitHub, some Ruby, PHP, Drupal and Wordpress, Unix shell and a bit of SQL.

Visual Design: Drawing with pencil, pen and chalk on paper, white and black boards, or with and on whatever is at hand. Typography and layout to make things beautiful and useful. Candid photography, usually on the street using rangefinder and small cameras.