

# Simon Griffiee

Communications Specialist, Designer, Developer, Photographer

Email & Facetime: [simon@hypertextthero.com](mailto:simon@hypertextthero.com)

Portfolios: [hypertextthero.com](http://hypertextthero.com) & [simongriffiee.com/stories](http://simongriffiee.com/stories)

## Summary

Over a decade of professional experience as communications project manager, visual designer, web developer and photographer working with small and large teams in startups and organizations. Enjoy all aspects of communications from strategic planning, content strategy and information architecture to user experience, usability, accessibility and hands-on coding and design. Capable of both developing the strategic overview of a project and also focussing on the practical details. Interested in freelance work or a position in a good communications team.

## Experience

### Information Systems Officer, IPPC

**Food and Agriculture Organization of the United Nations, Rome, Italy**

June 2009–Present

Promoted the International Plant Protection Convention (IPPC) brand and generated public support for its objectives. Provided design support and technical advice on the creation and evolution of websites. Identified and advised on new tools and approaches to benefit IPPC and FAO's corporate communication and advocacy goals.

- Designed and oversaw production of print materials including brochures, logotypes, letterheads and posters such as IPPC's 2011 poster: [hypertextthero.com/work/international-plant-protection-convention-poster](http://hypertextthero.com/work/international-plant-protection-convention-poster)
- Designed, coded and deployed internal project management tool for implementing agile web development practices: [it.ippc.int](http://it.ippc.int)
- Wrote website HTML, CSS, JavaScript template code for [www.ippc.int](http://www.ippc.int)  
Original templates and other work can be found at: [hypertextthero.com/ippc/work](http://hypertextthero.com/ippc/work)
- Designed, coded and deployed multi-user CMS which supports automatic user registration and document uploads using the Django web framework.
- Wrote basic Django CMS which also writes static HTML pages for the [ephyto.ippc.int](http://ephyto.ippc.int) website.
- Designed, coded and deployed Food News website: [food.hypertextthero.com](http://food.hypertextthero.com)

### Freelance Web & Graphic Designer, Freelance Photographer

**Hypertextthero, Worldwide**

2005–Present

Worked on a variety of web and print projects for clients around the world, from companies in London and internet start-ups in Silicon Valley to non-profits and United Nations agencies in Rome.

- Photographed, edited, developed and produced stories and essays on commission for non-profits, businesses and individuals. See my [simongriffiee.com](http://simongriffiee.com) for details.
- Designed business cards (eg. [hypertextthero.com/work/pianist-card](http://hypertextthero.com/work/pianist-card))
- Designed, coded and deployed [plantbiosecurity.edu.au](http://plantbiosecurity.edu.au) website and forum with Wordpress for the Australian Plant Biosecurity Program
- Created logotypes for IT Works: [hypertextthero.com/work/it-works-logotype](http://hypertextthero.com/work/it-works-logotype)  
FAO Biotech: [hypertextthero.com/work/food-and-agriculture-organization-biotech](http://hypertextthero.com/work/food-and-agriculture-organization-biotech)
- Designed and oversaw production of brochure for Mylius Yachts: [hypertextthero.com/work/mylius-brochure](http://hypertextthero.com/work/mylius-brochure) and calendars, adverts and magazines for the American Overseas School of Rome: [hypertextthero.com/work/aosr](http://hypertextthero.com/work/aosr)
- Wrote HTML, CSS and implemented CMS' for web startups in Palo Alto, marketing agencies in London and companies and non-profits such as [confronti.net](http://confronti.net) in Italy.

## **Designer**

**Acotel Group S.p.A, Rome, Italy**

2003–2004

Responsible for client-side accessible website design, mobile interface design, marketing and advertising multimedia campaigns and identity design of Acotel Group S.p.A and related companies.

- Designed, coded and deployed one of the first web standards-compliant corporate websites in Europe at the time - [acotel.com](http://acotel.com)
- Designed graphics, icons and posters for mobile, web and print media

## **Freelance Designer**

**European Artisans, Various, Rome, Italy**

1999–2003 (4 years)

## **Languages**

English (*written & spoken - fluent*)

Portuguese (*written & spoken - fluent*)

Italian (*written and spoken - good*)

French (*written & spoken - good*)

## **Skills & Expertise**

Communication, Project Management, Graphic Design, Writing, Web Development, User Interface Design, Usability, Accessibility, Mobile First Design, Responsive Design, Information Architecture, HTML, CSS, JavaScript, Python, PHP, Django, Wordpress, Drupal, Unix, Git, Github, Apache, Nginx, MySQL, Photoshop, Illustrator, InDesign, Textmate, Terminal

## **Education**

**Stanford University · 2006**

**Concept Design Workshop** at Stanford University's [d.school](#)

**Bournemouth University · 1996–1999**

*BA (Hons) Creative Advertising - copywriting, art direction, marketing, digital design*

**Bournemouth and Poole College of Art & Design · 1997–1998**

*City & Guilds Diploma with Distinction in Photography*

## **Interests**

Communications, photography, web, travel, open source & open internet, philosophy, typography, art history, nature, astronomy, computer simulations, music, (blues guitar, jazz, classical), vintage aeroplanes, basketball