



## Simon Griffiee

Web & Graphic Designer, Photographer

Based in New York City

Phone: +1 (347) 498-5369

Email & Facetime: [simon@hypertexthero.com](mailto:simon@hypertexthero.com)

Design Portfolio: [hypertexthero.com/work](http://hypertexthero.com/work)

Photo Portfolio: [simongriffiee.com/stories](http://simongriffiee.com/stories)

## Summary

Over a decade of professional experience with visual & web design.

- Increased funding of international organizations by completing branding and user experience design projects in digital and print media.
- Saved companies time and money through good websites and thoughtful design.
- Helped groups and individuals through editing and critique.

## Experience

### Information Systems Officer, IPPC

*Food and Agriculture Organization of the United Nations, Rome, Italy*

June 2009–Present · Helped increase funding from donors, increase number of contracting parties to the convention and increase the general public's awareness of the International Plant Protection Convention's (IPPC) work. Provided design support and technical advice on the creation and evolution of websites and other digital media as well as hands-on design and coding work at all stages.

### Freelance Web & Graphic Designer

*Hypertexthero, Worldwide*

2005–Present · Completed a variety of web and print projects for clients around the world, from large companies in London and internet start-ups in Silicon Valley to non-profits and United Nations agencies in Rome.

### Designer

*Acotel Group S.p.A, Rome, Italy*

2003–2004 · Created the first web standards based website design project in Italy.

Completed identity design projects and marketing and advertising multimedia campaigns.

## Education

### Magnum Photos

*Workshops in [2011](#), [2012](#), [2013](#).*

### Stanford University · 2006

*Concept Design Workshop at Stanford University's d.school.*

### Bournemouth University · 1996–1999

*B.A. (Hons) Creative Advertising - copywriting, art direction, marketing, digital design.*

### Bournemouth and Poole College of Art & Design · 1997–1998

*City & Guilds Diploma with Distinction in Photography.*

## Languages

English (*written & spoken - fluent*), Portuguese (*written & spoken - fluent*)

Italian (*written and spoken - good*), French (*written & spoken - good*)

## Interests

Communications, photography, web, travel, open source & open internet, philosophy, typography, art history, nature, astronomy, computer simulations, music, (blues guitar, jazz, classical), vintage aeroplanes, basketball.