



# Simon Griffiee

Designer & Photographer

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**Design Portfolio:** [hypertextthero.com/work](http://hypertextthero.com/work)

**Photo Portfolio:** [simongriffiee.com/stories](http://simongriffiee.com/stories)

## Summary

Over a decade of professional experience with [visual and web design](#) while travelling extensively around the world and living in Brazil, Tunisia, Italy, England and the United States.

I speak and write in **English** and **Portuguese** fluently, in **Italian** well, and in **French** and **Spanish** in a somewhat amusing way. Using these together with **visual and programming languages** I have managed to:

- Raise funding for international organizations by completing branding and user experience design projects in digital and print media.
- Save companies time and money with good websites and thoughtful design.
- Help groups and individuals with hands-on design, coding, editing, brainstorming and wine tasting.

I enjoy **learning and absorbing information** from different fields.

## Experience

### **Information Systems Officer, International Plant Protection Convention**

*Food and Agriculture Organization, United Nations, Rome, Italy, June 2009–Present:*

Helped increase funding from donors, increase number of contracting parties to the convention and increase the general public's awareness of the International Plant Protection Convention's (IPPC) [work](#) while making people using computers there [happier](#). Provided design support and technical advice on the creation and evolution of websites and other digital media as well as hands-on design and coding work at all stages. Organized photo groups and food and wine tasting on Fridays.

### **Freelance Web & Graphic Designer** · *Hypertextthero, Worldwide, 2005–Present:*

Completed a variety of web and print [projects](#) for clients around the world, from large companies in London and internet start-ups in the Bay Area to non-profits and United Nations agencies in Rome.

### **Web & Graphic Designer** · *Acotel Group S.p.A, Rome, Italy, 2003–2004:*

Created the first web standards based website design project in Italy.

Completed identity design projects and marketing and advertising multimedia campaigns.

### **Freelance Web & Graphic Designer**

*European Artisans, Various, Rome, Italy, 1999–2003:* Freelance designer for an internet startup and various clients.

## Education

I [learned](#) to work with computers with [computer games](#). I learned graphic design from books, posters and films by some of my favorite designers like [Milton Glaser](#), Saul Bass and Paul Rand. I learned HTML and CSS by viewing the source of websites I liked, searching with Google and with Jeffrey Zeldman's *Designing With Web Standards*. I learned user experience, usability and accessibility principles from a book called [The Cluetrain Manifesto](#) and from [Jacob Nielsen's Alertbox column](#). I learned photography by [taking](#) and [looking](#) at photographs. I learned photography by taking and looking at photographs. I learned to [cook and to eat](#) in Italy. I've been learning some [Python](#) and enjoyed meeting [Alex Martelli in Florence in 2013](#). My traditional education occurred at:

**Magnum Photos, 2011, 2012 and 2013 Workshops**

**Stanford University, 2006** · *Concept Design Workshop at Stanford University's [d.school](#)*

**Bournemouth University, 1996–1999** · *B.A. with Honours in Creative Advertising*

**Bournemouth & Poole College of Art & Design, 1997–1998**

*City & Guilds Diploma with Distinction in Photography*

## Skills, Tools & Interests

**Web development:** I like HTML, CSS, JavaScript, web standards and open source software. If a tool is the right one for the job I'll use it.

**User experience design, usability, accessibility:** I like fast, simple interfaces and [good writing](#) over excessive style.

**Photography:** I [work](#) with Leica rangefinder cameras and Fuji and Ricoh compacts. I want a [better, more affordable camera for photography students](#) and [better editing software](#).

**Software:** I spend most of my time in Photoshop, Sketch, Illustrator, Lightroom, InDesign and in Textmate and a Terminal prompt. I also have some experience with [Python](#) and Django, PHP, Wordpress, Drupal and Textpattern, Ruby and Jekyll, Git and [Github](#), Apache and Nginx, a little MySQL and PostgreSQL and a bit of Unix system administration.

**Interests:** [Communication](#), information, [photography](#), web, travel, open source & open internet, philosophy, [typography](#), art history, nature, [astronomy](#), [computer simulations](#), music, (blues guitar, jazz, classical), vintage aeroplanes, basketball.