

Simon Griffiee

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Portfolio: hypertexthero.com/work

Objectives

Learn and absorb information to help solve problems, keep brain [whirring](#) and pass on knowledge to [future generations](#). Improve [communication](#) and cooperation between people around the [world](#). Reduce time people spend using computers while making the remaining more [enjoyable](#).

Education

[Learned](#) to work with computers with [computer games](#). Learned to write by reading good writing and [writing](#). Learned graphic design from books, interfaces, posters and films by designers like [Milton Glaser](#), [Susan Kare](#), [Robert Bringhurst](#) and [Saul Bass](#). Learned HTML and CSS by viewing the source of websites, searching with [Google](#) and reading Zeldman's Designing With Web Standards. Learned user experience, usability and accessibility principles from [The Cluetrain Manifesto](#), [Don't Make Me Think \(Needlessly!\)](#) and [Jacob Nielsen's Alertbox column](#). Learned photography by [taking](#) and [looking](#) at photographs. Learned to [cook and eat](#) in Italy. Learning Python, enjoyed meeting [Alex Martelli in Florence in 2013](#). Lived in Brazil, England, Italy, Tunisia and the United States. Traveled extensively around the world.

Stanford University, 2006 · [Concept Design Workshop](#) at Stanford University's [d.school](#)
Bournemouth University, 1996–1999 · B.A. with Honours in Creative Advertising
Arts University Bournemouth, 1997–1998 · City & Guilds Diploma with Distinction in Photography

Skills

Personal: Communicate clearly, learn quickly. Enjoy finding the right questions by [listening](#) to people and through [project briefs](#).

Languages & Software: Speak and write in [English](#) and [Portuguese](#) fluently, [Italian](#) well and [French](#) and [Spanish](#) in a somewhat amusing way. HTML, CSS and JavaScript client-side code that usually ends up in production. Experienced with [Python](#) and Django that is used to edit [hypertexthero.com](#) on a local development server that is then published with rsync and version controlled with Git and [GitHub](#). Ruby, PHP, Jekyll, Drupal and Wordpress. Fast, simple interfaces and [good writing](#) over excessive style.

Visual Design: Typography and layout to make things beautiful and useful. Pens and paper, white and black boards, Sketch, Photoshop, Illustrator, InDesign and Lightroom. [Candid photography](#), usually on the street using rangefinder and small cameras. Want a [better camera for students](#) and [better editing software](#).

Experience

Information Systems Officer (Designer & Developer)

Food and Agriculture Organization, United Nations, Rome, Italy & Worldwide, 2009–2015:

Helped increase funding and the number of contracting parties to the International Plant Protection Convention and raise public awareness of its [work](#) while making people using computers there happier. Advocated for and helped implement [better IT workflow](#). Hands-on design and coding work from wireframes to production of websites and print media in both assigned and self-started projects. Helped people of all ages from around the world with web information publishing. Organized photography groups and wine tasting.

Freelance Web & Graphic Designer · *Hypertexthero, Worldwide, 2005–2009:*

Completed a variety of successful user experience, interactive, web and print design projects for clients around the world, from large companies in London and internet startups in the Bay Area to non-profits and United Nations agencies in Rome.

Web & Graphic Designer · *Acotel Group S.p.A, Rome, Italy, 2003–2004:*

Completed successful identity design projects, marketing and advertising campaigns. Created the first web standards based website design project in Italy.

Designer · *European Artisans, Various, Rome, Italy, 1999–2003:*

Solved user experience problems visually, with writing and with code in an internet startup, a law office and an international school.