



Simon Griffiee

Designer & Photographer

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Design Portfolio: hypertexthero.com/work

Photo Portfolio: simongriffiee.com/stories

Summary

Over a decade of professional experience with visual and web design while travelling extensively around the world and living in Brazil, Tunisia, Italy, England and the United States.

I speak and write in **English** and **Portuguese** fluently, in **Italian** well, and in **French** and **Spanish** in a somewhat amusing way. Using these together with visual and programming languages I have managed to:

- Raise funding for international organizations by completing branding and user experience design projects in digital and print media.
- Save companies time and money with good websites and thoughtful design.
- Help groups and individuals with hands-on design, coding, editing, brainstorming and wine tasting.

I enjoy learning and absorbing information from different fields.

Experience

Information Systems Officer, International Plant Protection Convention

Food and Agriculture Organization, United Nations, Rome, Italy, June 2009–Present:

Helped increase funding from donors, increase number of contracting parties to the convention and increase the general public's awareness of the International Plant Protection Convention's (IPPC) [work](#) while making people using computers there [happier](#). Provided design support and technical advice on the creation and evolution of websites and other digital media as well as hands-on design and coding work at all stages. Organized photo groups and food and wine tasting on Fridays.

Freelance Web & Graphic Designer · *Hypertexthero, Worldwide, 2005–Present:*

Completed a variety of web and print [projects](#) for clients around the world, from large companies in London and internet start-ups in the Bay Area to non-profits and United Nations agencies in Rome.

Web & Graphic Designer · *Acotel Group S.p.A, Rome, Italy, 2003–2004:*

Created the first web standards based website design project in Italy.

Completed identity design projects and marketing and advertising multimedia campaigns.

Freelance Web & Graphic Designer

European Artisans, Various, Rome, Italy, 1999–2003: Freelance designer for an internet startup and various clients.

Education

I learned to work with computers with [computer games](#). I learned graphic design from books by some of my favorite designers like [Milton Glaser](#), Saul Bass and Paul Rand. I learned HTML and CSS by viewing the source of websites I liked, searching with Google and with Jeffrey Zeldman's *Designing With Web Standards*. I learned user experience, usability and accessibility principles from a book called [The Cluetrain Manifesto](#) and from [Jacob Nielsen's Alertbox column](#). I've been learning some [Python](#) and enjoyed meeting [Alex Martelli](#) in Florence. I learned photography by [taking](#) and [looking at](#) photographs. I have no plans to stop [learning](#). My more traditional education occurred at:

Magnum Photos, 2011, 2012 and 2013 Workshops

Stanford University, 2006 · *Concept Design Workshop at Stanford University's [d.school](#)*

Bournemouth University, 1996–1999 · *B.A. with Honours in Creative Advertising*

Bournemouth & Poole College of Art & Design, 1997–1998

City & Guilds Diploma with Distinction in Photography

Skills, Tools & Interests

Web development: I like HTML, CSS, JavaScript, web standards and open source software. If a tool is the right one for the job I'll use it.

User experience design, usability, accessibility: I like fast, simple interfaces and [good writing](#) over excessive style.

Photography: I [work](#) with Leica rangefinder cameras and Fuji and Ricoh compacts. I want a [better, more affordable camera for photography students](#) and [better editing software](#).

Software: I spend most of my time in Photoshop, Sketch, Illustrator, Lightroom, InDesign and in Textmate and a Terminal prompt. I also have some experience with [Python](#) and Django, PHP, Wordpress, Drupal and Textpattern, Ruby and Jekyll, Git and [Github](#), Apache and Nginx, a little MySQL and PostgreSQL and a bit of Unix system administration.

Interests: [Communication](#), information, [photography](#), web, travel, open source & open internet, philosophy, [typography](#), art history, nature, [astronomy](#), [computer simulations](#), music, (blues guitar, jazz, classical), vintage aeroplanes, basketball.