



Hannah Cai

Visual & Product Designer

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(408) 471-8169

Education

Carnegie Mellon University

Aug 2017 - May 2021

Bachelor's Degree in Communication Design

Minor in Human-Computer Interaction

Experience

Terraformation

Visual Designer

Jun 2021 - Oct 2023

Designed a visual refresh, aligned with brand guidelines, for the web and mobile apps, and updated design system components and tokens accordingly. Designed multiple web and mobile app features & flows. Participated in user research & testing. Created assets for social and promotional material.

NOVID

UI/UX Designer

May 2020 - Jun 2021

Redesigned the mobile onboarding flow and self-reporting flow. Created and established a design system across the mobile, web, and desktop apps, impacting over 100,000 users. Created motion and print assets for in-app, social, and promotional material.

Lunar Gala

3D Motion Designer

Aug 2020 - Dec 2020

Worked with a large team to develop branding and create 3D assets and 3D motion graphics for Lunar Gala, one of the largest fashion events in Pittsburgh. Motion graphics were displayed live behind the runway during the show.

CyLab

Motion Designer

Aug 2019 - Dec 2019

Co-led a small team to create an animated video about CyLab's historical achievements in security and privacy. Worked within brand guidelines. Video was displayed at CyLab conferences.

Labkind

UI/UX Design Intern

Mar 2019 - Aug 2019

Designed and delivered proposals for the landing, profile, project, and lab pages for a web app for researchers, benchmarking existing competitors.

Skills

Visual Design

UI/UX

Motion

Design Systems

Graphic Design

Print Design

Illustration

Branding

Figma

Illustrator

InDesign

Photoshop

Procreate

After Effects

Premiere

Cinema4D

Midjourney

HTML

CSS

Javascript