

# Hrishikesh Yeluru

yeluruhrishikesh@gmail.com | linkedin.com/in/hrishikeshyeluru/ | hrishikeshyeluru.com | (510) 828-6294

## EXPERIENCE

---

### Visa Inc.

San Francisco, CA

#### Associate Product Manager

Aug 2023 – Present

##### *Digital CFO & Spend Management for Small Business*

- Led team of 3 engineers and a designer to build a feature that analyzes small business transactions using LLMs to generate financial insights with custom visualizations, reducing development time from 4 months to 2 weeks
- Analyzed web app usage data to identify high-value features for the spend management mobile app, resulting in a 6% increase in user engagement after implementing streamlined expense approvals
- Interviewed 10 small businesses to determine accuracy thresholds for cashflow forecasting across different timeframes, translating findings into clear requirements for engineering

##### *Visa Crypto*

- Led cross-functional team to design a smart contract settlement system for pre-harvest agricultural lending, reducing loan origination costs by 15%
- Analyzed traditional payment landscape to develop and prioritize use-case roadmap for Tokenized Asset Platform

##### *Flexible Credential*

- Reduced feature planning time from 3 months to 2 weeks by standardizing intake process across global teams
- Redesigned implementation guide for transaction routing and testing resulting in 30% faster client onboarding

### Visa DPS

Denver, CO

#### Product Management Intern

Jun 2022 – Aug 2022

- Built Power BI dashboard to track cardholder lifecycle metrics, enabling real-time analytics for 50,000+ users
- Crafted a roadmap for API upgrades focused on enabling buy now pay later and embedded payments use cases
- Updated product pricing structure by reducing billing categories by 25% and increasing package clarity

### The Depository Trust & Clearing Corporation (DTCC)

New York, NY

#### Software Engineering Intern

Jun 2020 – Aug 2020

- Created a python application for liquidity reporting, saving 8 hours per day and enabling executive monitoring
- Stress tested and refined liquidity forecasting models based on the last 36 month of option expiry data

### Cisco Systems

San Jose, CA

#### Corporate Strategy Intern

Jun 2019 – Aug 2019

- Designed a customer requirements dashboard to identify gaps in the product suite and estimate time-to-market
- Assessed impact of wireless and switching acquisitions on Cisco's competitive position in enterprise networking

## EDUCATION

---

### New York University, Stern School of Business

New York, NY

B.A. in Computer Science and B.S. in Finance

Aug 2019 – May 2023

**Relevant Coursework:** Algorithms, Data Structures, Artificial Intelligence, Machine Learning, Predictive Analytics

## TECHNICAL SKILLS

---

**Languages:** Python, Java, SQL, JavaScript, TypeScript, HTML/CSS

**Libraries/Frameworks:** PyTorch, TensorFlow, LangChain, React, GraphQL, gRPC, Pandas, NumPy, Sklearn, Matplotlib

**Infrastructure:** Docker, Kubernetes, AWS, GCP, MLflow, Kubeflow, AWS SageMaker, Hadoop, Spark

**Misc.:** Cash Flow Analysis, Growth Accounting, Unit Economics, Cohort analysis, User Research, A/B Testing, Figma