# HRISHIKESH YELURU

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## **EDUCATION**

## New York University, Leonard N. Stern School of Business

New York, NY

B.A. in Computer Science, B.S. in Business with a Concentration in Finance, Minor in Physics

Aug 2019 – May 2023

• **GPA:** 3.61/4.00

• Relevant Courses: Algorithms, Data Structures, AI, ML, Predictive Analytics, Linear Algebra, Discrete Math, Operating Systems

## Evergreen Valley High School

San Jose, CA

High School Diploma

Aug 2015 – May 2019

• **GPA:** 3.91/4.00; **ACT:** 35/36

• Awards and Honors: Synopsys Silicon Valley Science and Technology Championship (2<sup>nd</sup> Place), Eagle Scout, The President's Volunteer Service Award (Gold), AP Scholar with Distinction, Odyssey of the Mind State Finals (Most Creative Team Award)

## PROFESSIONAL EXPERIENCE

## The Depository Trust & Clearing Corporation (DTCC)

Jersey City, NJ

Liquidity Product Management Intern

Iun 2020 – Aug 2020

- Analyzed last 36 months of "option expiry liquidity need" to improve forecasting models and to refine market shock methodology
- Automated liquidity threshold breach reporting by using a python script resulting in 8 hours of time savings per day for my team
- Managed intraday liquidity need reporting of the largest members by generating custom reports for the executive leadership team

#### Cisco Systems

San Jose, CA

Product Management Intern

Jun 2019 – Aug 2019

- Designed an executive customer health dashboard to track feature requirements and the efficacy of new capabilities for products
- Researched and analyzed long term business trends for transitions into Software as a Service (SaaS) model in enterprise networking
- Conducted detailed investigation on 5 companies to produce a recent IPO and M&A analysis summary impacting Cisco's business

## FirstClass San Francisco, CA

Co-Founder

Jun 2018 – Oct 2018

- Co-founded a startup focusing on decreasing customer acquisition costs for small businesses and enhancing customer experience
- Modeled a subscription based service that provides customers with priority lines, discounts, and rewards at restaurants in network
- Examined the mobile ordering, online reservation and customer rewards systems in small business to identify the value proposition

## San Jose Housing Department - Rent Stabilization Program

San Jose, CA

Policy Analyst Intern

Jun 2018 – Jul 2018

- Designed educational content to protect rental rights and produced creative marketing material for the rent stabilization program
- Extracted and analyzed all relevant historical data for 10 years to help formulate eviction data trends to develop rent control policies
- Coordinated with Red Cross to conduct emergency preparedness training classes for RSP staff and to provide advice for retrofitting

## LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

#### **NYU Strategic Venture Society**

New York, NY

Venture Team Analyst

Sep 2019 – Present

- Pitched two company analyses, assessing competitive landscape and evaluating market size, exit opportunities, and potential risks
- Analyzed the education technology and sparkling water industry, identifying key players, trends, outlook, and growth opportunities

## ForeverGreen

San Jose, CA

Founder and President

*May 2016 – Apr 2019* 

- Initiated recycling reform in my school and contracted with a non-profit organization to provide paper recycling and composting
- Led earth day awareness drives and raised over \$2K for water bottle filling stations, and attained \$3K+ grants for Biology Garden

## Karlstrom Lab at UMass Amherst

**Amherst, MA** *[un 2017 – Aug 2017* 

Research Assistant

- Investigated Wnt and Shh signaling pathways to discern the regulation of cell proliferation and hypothalamic growth in vertebrates
- Imaged and dissected over 90 zebrafish brains to capture the effect of drug inhibitors on cell signaling to study neural development

## ACTIVITIES, SKILLS AND INTERESTS

Skills: Java, Python, C, SQL, Excel, Tableau, Rapid Miner, JavaScript, HTML, CSS, Figma, XD, Illustrator, Bloomberg Terminal Activities: Intramural Basketball, Recreational Golf, Rock Climbing, Social Impact Fellows Program, MIT Sports Analytics Conference Interests: Los Angeles Sports Teams, Hiking, Backpacking, Camping, Scuba Diving, Woodworking, *Psych, Sherlock*, Fantasy Basketball