

HRISHIKESH YELURU

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EDUCATION

New York University, Leonard N. Stern School of Business

New York, NY

B.S. in Business with a Concentration in Finance, B.A. in Computer Science, Minor in Physics

Aug 2019 – May 2023

- **GPA:** 3.53/4.00

- **Relevant Coursework:** Intro to Marketing, Foundation of Finance, Data Structures, Linear Algebra, Microeconomics, Statistics

Evergreen Valley High School

San Jose, CA

High School Diploma

Aug 2015 – May 2019

- **GPA:** 3.91/4.00; **ACT:** 35/36; **SAT:** 1510/1600

- **Awards and Honors:** Synopsys Silicon Valley Science and Technology Championship (**2nd Place**), Eagle Scout, The President's Volunteer Service Award (**Gold**), AP Scholar with Distinction, Odyssey of the Mind State Finals (**Most Creative Team Award**)

PROFESSIONAL EXPERIENCE

The Depository Trust & Clearing Corporation (DTCC)

Jersey City, NJ

Liquidity Risk Management Intern

Jun 2020 – Aug 2020

- Created a Python script to automate liquidity threshold breach reporting resulting in 8 hours of time savings per day for my team
- Managed intraday liquidity need reporting of the largest members by generating canned reports for the executive leadership team
- Examined the last 32 months of option expiry liquidity need to improve forecasting models and refine market shock methodology

Cisco Systems

San Jose, CA

Corporate Development Intern

Jun 2019 – Aug 2019

- Researched and analyzed long term business trends for transitions into Software as a Service (SaaS) model in enterprise networking
- Conducted detailed investigation on 5 companies to produce a recent IPO and M&A analysis summary impacting Cisco's business
- Developed an executive customer health dashboard to view feature requirements and the efficacy of new capabilities for products

FirstClass

San Francisco, CA

Co-Founder

Jun 2018 – Oct 2018

- Co-founded a startup focusing on decreasing customer acquisition costs for small businesses and enhancing customer experience
- Modeled a subscription based service that provides customers with priority lines, discounts, and rewards at restaurants in network
- Examined the mobile ordering, online reservation and customer rewards systems in small business to identify the value proposition

San Jose Housing Department - Rent Stabilization Program

San Jose, CA

Policy Analyst Intern

Jun 2018 – Jul 2018

- Designed educational content to protect rental rights and produced creative marketing material for the rent stabilization program
- Extracted and analyzed all relevant historical data for 10 years to help formulate eviction data trends to develop rent control policies
- Coordinated with Red Cross to conduct emergency preparedness training classes for RSP staff and to provide advice for retrofitting

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

NYU Strategic Venture Society

New York, NY

Venture Team Analyst

Sep 2019 – Present

- Pitched two company analyses, assessing competitive landscape and evaluating market size, exit opportunities, and potential risks
- Analyzed the education technology and sparkling water industry, identifying key players, trends, outlook, and growth opportunities

ForeverGreen

San Jose, CA

Founder and President

May 2016 – Apr 2019

- Initiated recycling reform in my school and contracted with a non-profit organization to provide paper recycling and composting
- Led earth day awareness drives and raised over \$2K for water bottle filling stations, and attained \$3K+ grants for Biology Garden

Karlstrom Lab at UMass Amherst

Amherst, MA

Research Assistant

Jun 2017 – Aug 2017

- Investigated Wnt and Shh signaling pathways to discern the regulation of cell proliferation and hypothalamic growth in vertebrates
- Imaged and dissected over 90 zebrafish brains to capture the effect of drug inhibitors on cell signaling to study neural development

ACTIVITIES, SKILLS AND INTERESTS

Activities: Intramural Basketball, Recreational Golf, Rock Climbing, Social Impact Fellows Program, MIT Sports Analytics Conference

Skills: Java, Python, Node.js, SQL, Illustrator, Photoshop, XD, Figma, Bloomberg Terminal, Capital IQ, Thomson One, iMovie

Interests: Los Angeles Sports Teams, Hiking, Backpacking, Camping, Scuba Diving, Woodworking, *Psych*, *Sherlock*, Fantasy Basketball