
Ryan Vijan

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SKILLS

Proficient in accounting software and various Microsoft applications. Skilled in sales, client relations, and product strategy. Experienced in product design, inventory management, and business development. Proven ability to adapt across diverse business functions and collaborate effectively within different team structures.

EXPERIENCE

Cove, Toronto, ON - *BDR/Social Media Manager Intern*

Aug. 2024 - Jan. 2025

- Conducted targeted cold-call outreach at a start-up company, Cove, to prospective clients, effectively pitching and promoting the company's product and service.

Host, London, ON - *BDR Intern*

Jan. 2025 - Apr. 2025

- Supported sales growth at Cove's associate company, Host, as a Business Development Representative through high-volume cold calling and client outreach.
- Contributed to the team's success in achieving a peak ranking of #55 on the App Store during my tenure.

Molisana Imports, Vaughan, ON - *Sales/Other Roles*

May 2024 - Aug. 2024

- Supported the successful implementation of an AI-driven accounting system that streamlined reporting processes and enhanced operational efficiency.
- Delivered persuasive product presentations to major retail partners, including No Frills and Walmart, contributing to increased placement and shelf visibility across the GTA.

Globe Meats, Vaughan, ON - *Bookkeeping/Basic Accounting*

May 2024 - Aug. 2024

- Managed day-to-day accounting operations, reconciled transactions against POS data and assisted in the company's transition to another Sage accounting software.

Hysteria, Toronto, ON - *Founder*

Jan. 2023 - Jan. 2025

- Founded and scaled a Toronto-based clothing brand by managing end-to-end operations across design, production, marketing, and sales.
- Optimized both quality and cost through strategic coordination with offshore and local manufacturers.
- Built global partnerships with influencers and collaborators, driving increased sales and market recognition.

Premier Gear, Toronto, ON - *Founder*

Apr. 2019 - Jan. 2023

- Founded and expanded a sneaker reselling business during high school, generating over \$55,000 in revenue within four years through buying and selling initiatives.
- Oversaw all facets of operations to ensure consistent profitability and efficiency.

EDUCATION

University of Western Ontario, London, ON - *BA Political Science*

Sept. 2023 - Apr. 2027

- VP Promo at Generocksity London (Year 2 - Present)
- Member of Western HSA
- Western Intramural Waterpolo
- Member of Momentum UWO

Bill Crothers Secondary School, Markham, ON - *OSSD*

Sept. 2019 - Jun. 2023

- Honor roll (years 9 through 12)
- Ontario Scholar (94% average)