

Analyze Sales

CS5200 Practicum I

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Analysis by Restaurant

Table 1: Restaurant Summary

Restaurant	Total Visits	Unique Customers	Loyalty Members	Total Food	Total Alcohol	Total Food & Alcohol
Big Bite Burgers	15502	3	3	541604.7	67515.94	609120.6
Bite & Bun	15961	5	5	562994.8	70434.38	633429.1
Bun Fi	15407	3	3	542381.6	67237.50	609619.1
Burger Haven	15527	3	3	542519.1	69073.12	611592.2
Flame Shack	15599	3	3	544853.6	69722.81	614576.4
Grill & Thrill	15484	2	2	546699.9	67897.50	614597.4
Patty Palace	15259	4	4	534400.0	67175.62	601575.6
Stacked & Sizzled	15451	5	5	540318.0	67278.75	607596.7
The Burger Joint	15684	4	4	551031.7	71661.56	622693.2

Analysis by Year

Table 2: Summary by Year

Metrics	2018	2019	2020	2021	2022	2023	2024
Total Revenue	303343.56	456590.78	500901.37	645308.12	1208142.63	1145689.24	1264824.71
Avg Spend per Party	39.73	39.85	39.31	39.50	39.45	39.37	39.56
Avg Party Size	2.31	2.32	2.29	2.29	2.29	2.30	2.31

Trend by Year

