



BLOGICS

Logistics industry facing a revolution with Blockchain

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1. Understanding the Global Supply Chain Crisis

As COVID-19 enters the end stage, international traffic volume, global manufacturing and distribution businesses that have been accumulated are stretching again.

This will revitalize the global economy, which has been stagnant, to solve the problem of global wealth inequality and to resolve the global economic crisis caused by the redistribution of important global resources and materials.

But the upside is that there are other **urgent challenges that need to be addressed, such as soaring raw material costs, worsening business profitability and international trade balance, delayed shipments from Europe, and prohibition of movement.**

In this situation, it was found that companies are responding by "discovering alternative lines of key items (35.9%)" and "securing inventory (17.8%)." However, only one in four companies have no response strategy (12.4%) or have difficulty responding to supply chain crises, such as temporary production cuts and disruptions (15.3%).

The current situation is causing a wave of problems around the world, such as the Ukrainian war, the surge in cargo volume due to the end of COVID-19, rising raw material prices due to rising demand, and the rise in transportation and logistics storage costs that began due to dominoes.

This problem seems to be a relatively small problem for large companies, but for small and medium-sized companies, it is a serious problem that results in the existence of the company.

Beyond solutions and simple solutions to the global supply chain crisis at the right level for small businesses, we desperately need customized global supply chains and business platforms that enable SMEs to participate in the global supply chain market and increase profitability along the way.




ChosunBiz

산업 > 기업

Exporters 86% "Crisis to Global Supply Chain"


권오은 기자

입력 2022.05.02 11:00

Eight out of 10 Korean exporters (85.5%) are experiencing problems due to the supply chain crisis, The Korea Trade Association's Institute for International Trade announced on the 2nd the "Global Supply Chain Crisis and the Response Status of Korean Companies."

The survey was conducted on 1,094 Korean exporters from February 21 to March 4,



(source) Chsoun biz:

<https://biz.chosun.com/industry/company/2022/05/02/UZWZKPE4W5D7XB42C6ENOH74EU/>

2. Blogics – Background of foundation

Blogics, a business name and project name, is a combination of Blockchain and logistics, and represents a logistics and business platform that suits SMEs' financial situation, network, human resources, international capabilities, and business characteristics.

We need a systematic global electronic platform that can promote SMEs' products to the international market, establish relationships with buyers, and conduct transactions to cope with international transportation, inland transportation, international customs clearance, legal issues, etc.

SMEs will not only be able to explore the global market, but will also be able to obtain information on international laws, international conventions, and market conditions essential to inexperienced areas, and will be provided with a one-stop service that enables safe, legal, and cost-effective delivery of goods to customers.

In the process, Blogics aims to provide companies with the information and services they need, and to generate a stable revenue stream by charging them in cryptocurrency or national currency (FIAT) on a monthly or annual subscription basis.



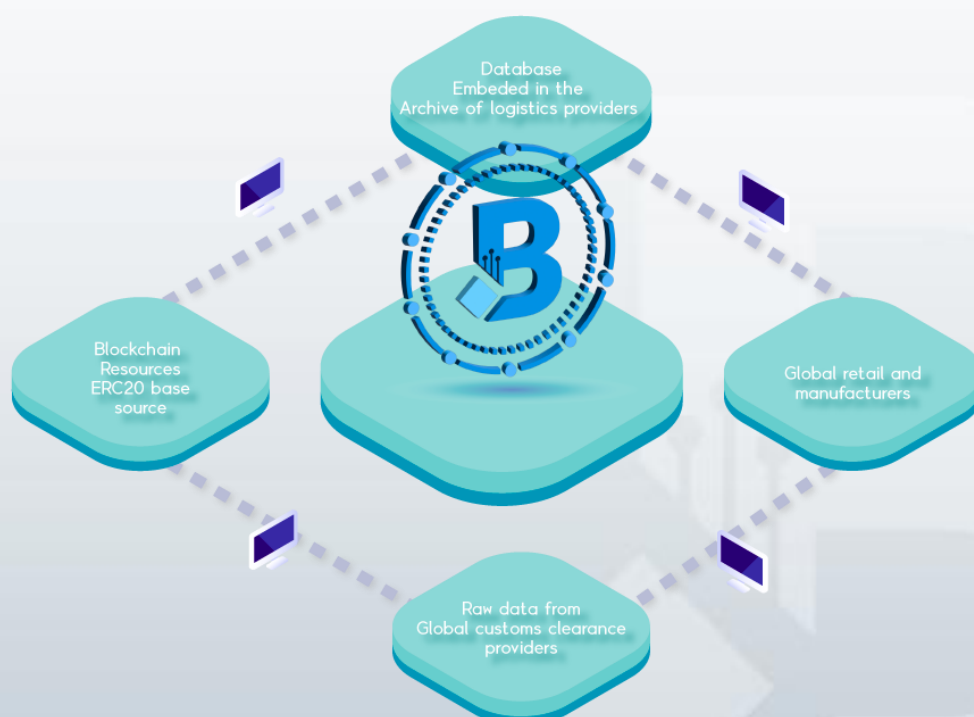
3. Blogics adopted Blockchain technologies and protocols

Global enterprise open marketplace, knowledge-sharing database, bidding service, payment service, international transportation reservation, and inland transportation services. Accurate processing of data, confidentiality protection, business item bidding, transportation reservation and real-time processing are essential.

We have found a nuclear solution in a way that can meet these special needs in the non-hackability, confidentiality, transparency, and cost-effectiveness of the blockchain.

All corporate information, price and bid information, product information, transportation information, etc. provided by participating in the marketplace are immediately shared at very low costs without large server equipment, confidential information is traded safely, and payment is made through cryptocurrency.

Among these blockchain solutions, Ethereum's ERC20 technology, which has a reputation for stably processing tens of trillion won of transactions and data per day in more than 100 countries, will be adopted and used as a platform production and operation algorithm.



4. Blogics Marketability structuring models

Given this business model and global capabilities, the platform participants and customer groups we are currently targeting are as follows.

- ✓ Marine shipping companies

A company with a mid-distance and mid-to-medium freight rate system that fits the level of small and medium-sized enterprises

- ✓ Inland shipping companies

Inland transport (truck, train, canal transport) companies with small and medium-sized cargoes and low-priced plans

- ✓ Air shipping and logistics providers

International express service providers with low-cost international freight insurance packages tailored to the financial situation of small businesses and fare packages that can offer lower transportation rates through many stops

- ✓ Major commodity brokers

an international commodity broker who brokers and provides goods to small and medium-sized enterprises with lower prices and interest rates through credit transactions

- ✓ Retail companies from each of country

Companies that provide products to distribute to the market are the biggest beneficiaries of solving supply chain problems.



5. Blogics User Short-Term Expansion Plan

In an enterprise marketplace, such as Blogics, know-how sharing platforms, the participation of as many manufacturers, carriers, middlemen, and individuals as possible in a short period of time greatly affects the initial safety of the business.

In fact, the usage reviews, transaction references, improved profitability records and reputation of users who joined and traded the platform can create a stronger word of mouth than any promotion or marketing on the platform, and reduce the international flood and marketing costs to a low level in the long run.

Therefore, it is important to increase the completeness of the platform to ensure the fast production and safety of the platform. For this purpose, we decided to provide additional supplies depending on the purchase volume section of coins to be sold, such as the form of shares.

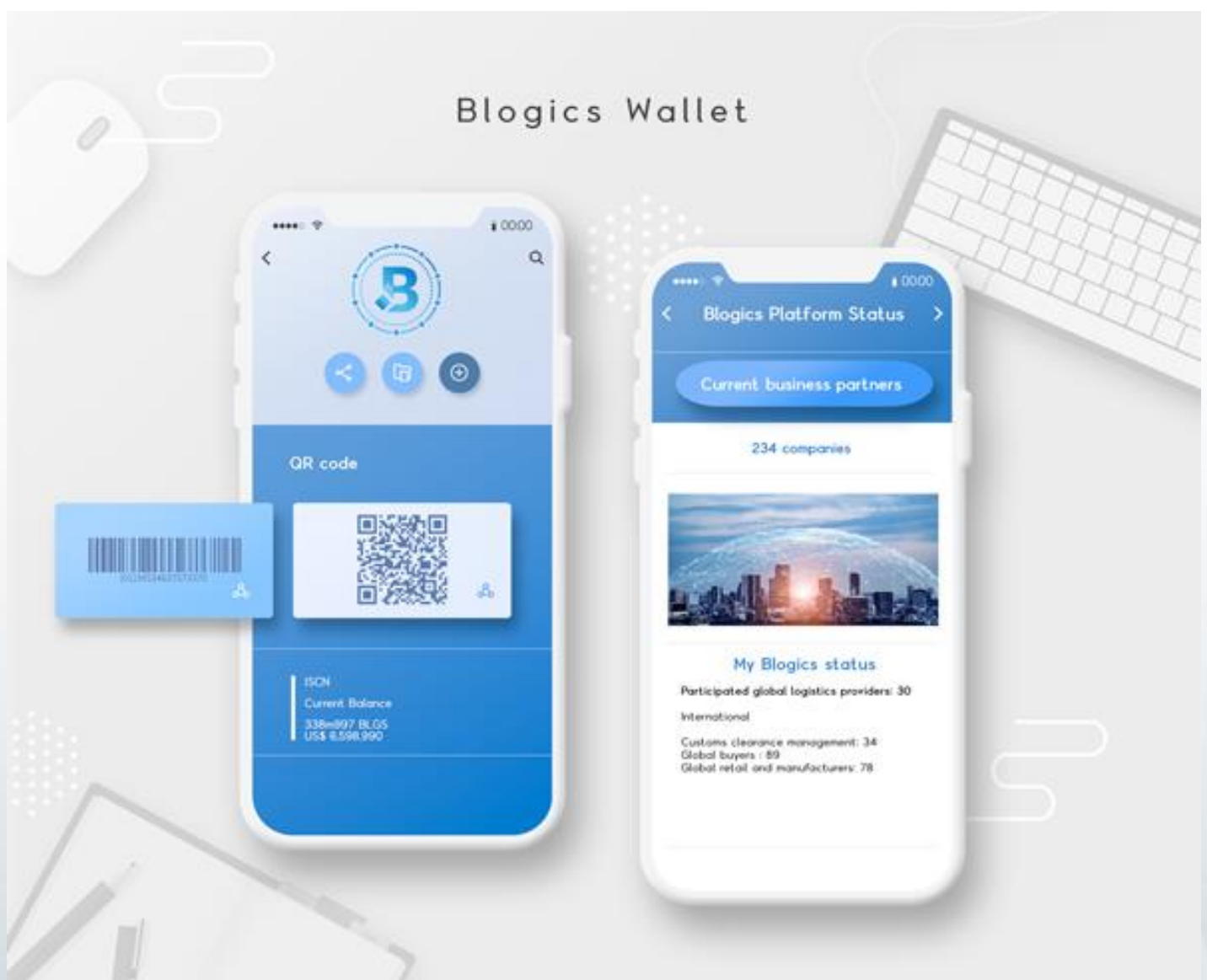
Blogics User Expansion Plan

Purchased quantity	Incentive
5,000~9,999	10%
10,000~19,999	15%
20,000~49,999	20%
50,000~	30%

6. Blogics Wallet

We are planning to release a wallet of web3-based technology with functions such as safe management, retention, transmission, and transaction of coins.

In addition to the basic essential functions of wallets, we will develop and distribute total service concept wallets in order to provide information on ongoing transactions, moving goods, bidding and bidding status, platform savings, and revenue generated by the current platform

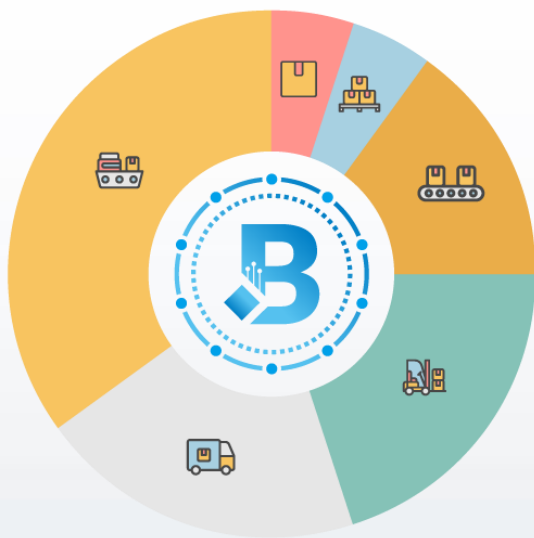


7. Budget allocations

Global-scale platforms such as BLOGICS require a variety of high-level capabilities to effectively address and function because of their operations, expansion, service expansion, customer attraction, problem-solving, staffing, and different laws and protocols.

In particular, BLOGICS is a corporate marketplace and has a strong enterprise resource planning (ERP) nature, so it is essential to design and produce a platform that can be flexibly expanded and modified in accordance with national laws, logistics, and international practices.

In line with the essential functions of these platforms, the fund execution plan was designed as follows to establish a solid and sustainable foundation for the project by executing funds in the right place in the middle of the period.



Coin Name : Blogics

protocol: ERC20

Ticker: BLGS

Total supply: 300,000,000

total supply		300,000,000
Team and Advisor	5%	15,000,000
company reserve	5%	15,000,000
sale	15%	45,000,000
Marketing	20%	60,000,000
Development of integrated systems	20%	60,000,000
legal and ecosystems incentives	35%	105,000,000
total supply	100%	300,000,000

8. Roadmap

2021



Q1 Establishment of Blogics [Blogics]
Q3 An Example Survey of Marketplaces for International Companies
Q4 Marketplace Creation and DB Sharing Method Research

2022



Q1 Start Platform Basic Design
Q2 Launching Global Marketing Outsourcing Assessment
Q3 Establishment of evaluation criteria for global logistics companies
Q4 Web3 Wallet Launch and List for the First Time on the International Top Exchange

2023



Q1 International Exchange 2nd Listing
Q2 Platform Beta Released
Q3 Selection of R&D companies for platform advancement
Q4 Participation in International Logistics Conference



9. Exemption clauses

1. This white paper is designed to guide the business of Blogics [Blogics], and its schedule and detailed plans may change due to changes in market conditions, which are not notified in advance.
2. The version of this white paper is based on the version indicated at the bottom of the document and only reflects the business direction and progress of this white paper, so it may be changed without prior notice even after production is completed and distributed.
3. This white paper was not prepared for the purpose of raising funds or receiving investment, and no one can raise funds or attract investment based on this white paper, and the sending of this white paper does not mean an investment proposal.
4. This white paper is not designed to propose investments or recruit investors, and should not be construed as an investment proposal or an act of recruiting investors under any geographical or environmental circumstances.
5. The allocation of Blogics [Blogics] coins is contracted through a separate contract from this white paper, and the contract is subject to the applicable specifications. If the contents of this white paper do not match or conflict with the contents of the contract, the contents of the contract shall be applied first.
6. The contents of this white paper prohibit the reproduction, modification, or distribution of all or part of the relevant business in the case of countries or regions where it is illegal. In addition, if people in countries or regions that make this white paper illegal are aware of and make investments, such investments are at their own risk and the Blogics [Blogics] Foundation has no legal responsibility for them. Blogics [Blogics] as defined in this white paper shall not be construed in any case as a financial investment instrument, such as bonds, stocks, securities, options, derivatives, etc., nor in any case shall any claim to it.

9. Exemption Clauses

7. Blogics [Blogics] does not guarantee interest income, principal guarantees, etc. In any case, the buyer of Blogics [Blogics] should not interpret Blogics [Blogics] as an investment and revenue-generating act, and no one should understand or recognize financial income such as investment income, interest, etc.
8. Blogics [Blogics] is fully functional from the moment the token is transferred to the wallet.
9. This white paper does not guarantee the completeness of the business undertaken by Blogics [Blogics], and contracting parties wishing to use Blogics [Blogics]'s services are only available to the extent specified in the white paper.
10. The content of this white paper is not responsible for any errors and scheduling delays that may occur in the course of service delivery and development, and no one can be held responsible for them.
11. This white paper was prepared based on a plan for the future plan and based on the realization of the plan. However, the implementation of the plan cannot be guaranteed, and the contents of this white paper do not guarantee the integrity of future developed services.
12. The contents of this white paper cannot be construed as legal, financial, accounting, tax advice, etc. In the process of purchasing and using Blogics [Blogics], separate legal, financial, accounting, and tax situations may occur according to national and regional policies and laws. Buyers and users of Blogics [Blogics] may need additional advice on this, and Blogics [Blogics] is not responsible for this.
13. The implementation of the business model may be delayed or other tangible or intangible losses may occur due to the unintended reasons of Blogics [Blogics] such as system attacks from third parties, natural disasters, and force majeure reasons.

9. Exemption Clauses

13. Blogics [Blogics] cannot be held responsible for Buyer's risk of loss or leakage of Buyer's Private Key.
14. Not free from all risks, including falling coin value, changing market conditions, uncertainty, political risks, competition, etc., which may disrupt the development of Blogics [Blogics] or change service direction and business action plans, which may not be notified in advance.
15. Blogics [Blogics] is a technology currently under development, so changes in technology that may occur during the development of the technology can negatively affect Blogics [Blogics].
16. Blogics [Blogics] does not delegate or transfer all decisions, including the operation policy of the ecosystem and the suspension of operations, and all business decisions are subject to the autonomy of the Blogics [Blogics] Foundation and participants.