

Business Benefit of using CI/CD

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Are you and your team feeling frustrated lately due to

- Spending too much time building new features?
- Constantly dealing with programmers overwriting each other's code?
- Having only one developer who knows how to deploy code?
- Being hesitant to make changes due to potential cost if things go wrong?
- Feeling uncertain about incurring costs from unused resources?
- Feeling stressed about customers leaving you due to constant bugs?

CI/CD to the rescue!

- CI/CD uses sets of automation tools that better your business by
 1. Reducing the costs of maintaining infrastructure
 2. Generating more revenue
 3. Minimizing costly mistakes
 4. Protecting currently generating Revenue

How does it help my business?

What	How
CI/CD creates more revenue for my business	<ul style="list-style-type: none">• New value-generating features and softwares are released more frequently• Decreased time to reach market
CI/CD protects my revenue	<ul style="list-style-type: none">• Quick undo functionality to return to working state if things go wrong• Decreased downtime from a deploy related crash or bug
CI/CD reduces my business cost	<ul style="list-style-type: none">• Automatic cleanup that decreases the infrastructure costs from unused resources• Less time spent debugging issues from new code
CI/CD reduces my emergency business cost	<ul style="list-style-type: none">• Reduced embarrassing or costly security holes• Less human error, faster deployment time

Thank you