

# HYUNCHUL KIM

## Curriculum Vitae

### Contact Information

Department of Economics  
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### Employment

Associate Professor, Department of Economics, Sungkyunkwan University, 2019-present  
Visiting Scholar, Department of Economics, Michigan State University, 2019-2020  
Assistant Professor, Department of Economics, Sungkyunkwan University, 2013-2019  
Research Scientist, Amazon.com, Seattle, Washington, 2010-2011

### Education

Ph.D. Economics, University of Minnesota, 2013  
M.A. Economics, University of Minnesota, 2012  
B.A. Economics, Seoul National University, 2004

### Research Interest

Industrial Organization, Applied Microeconomics

### Journal Articles

The Effect of Product Variety in Multiproduct Retail Pricing: The Case of Supermarkets (with Jungwon Yeo), *Applied Economics*, 55(19), 2167-2188, 2022.

Measuring the Effects of Bid-Rigging on Prices with Binary Misclassification (with Seoyun Hong and Chang Sik Kim), *Review of Industrial Organization*, 61, 319-339, 2022.

Estimating Switching Costs for Telecommunication Services and Bundles (with Hyungjin Kim), *Applied Economics*, 54(37), 4356-4373, 2022.

Racial Demographics and Cigarette Tax Shifting: Evidence from Scanner Data (with Dongwon Lee), *Empirical Economics*, 61(2), 1011-1037, 2021.

Early Adopters of New Supermarket Products (with Brian Adams), *Applied Economics Letters*, 26(14), 1196-1201, 2019.

Estimating Store Choices with Endogenous Shopping Bundles and Price Uncertainty (with Kyoo il Kim), *International Journal of Industrial Organization*, 54, 1-26, 2017 (Winner of the IJIO Best Paper Award 2018).

Do Vertically and Horizontally Integrated Firms Survive Longer? The Case of Cable Networks in Korea (with Sangwoo Lee and Minsoo Park), *Information Economics and Policy*, 39, 84-93, 2017.

Quantifying Substitution of mVoIP for Cellular Telephony in Korea (with Weonseek Kim and Minsoo Park), *International Journal of Mobile Communications*, 14(5), 454-471, 2016.

Spillover Effects of Temporary Price Cuts: Evidence from U.S. Scanner Data (with Kyoo il Kim), *Journal of Economic Theory and Econometrics*, 27(1), 16-33, 2016.

The Determinants of Cartel Duration in Korea (with Robert M. Feinberg and Minsoo Park), *Review of Industrial Organization*, 48(4), 433-448, 2016.

Price Discrimination and Sequential Contracting in Monopolistic Input Markets (with Seung-Gyu Sim), *Economics Letters*, 128, 39-42, 2015.

What Forms and Reforms Banking Regulations? A Cross-National Study (with Minsoo Park and Hyunduk Suh), *Emerging Markets Finance and Trade*, 50(6), 72-89, 2014.

### **Publications in Korean**

The Determinants of Fertility Rates by Birth Order (with Jihyung Kim), *Kukje Kyungje Yongu*, 28(1), 47-66, 2022.

The Impact of Air Quality on Traveling Time by Transportation Mode (with Eunjung Jo), *Environmental and Resource Economics Review*, 30(2), 207-235, 2021.

Quantifying the Effects of Vehicle Emissions Policies: The Case of the Bonus-Malus System (with Eunjung Jo), *The Korean Journal of Industrial Organization*, 28(3), 43-70, 2020.

The Effects of Free Offers in Bundled Products: A Case of Korean Broadcasting and Telecommunication Market (with Sangheon Lee and Minsoo Park), *The Korean Journal of Industrial Organization*, 24(1), 123-145, 2016.

### **Working Papers**

Tax incidence for menthol cigarettes by race: Evidence from Nielsen Homescan data (with Dongwon Lee), *Revise & Resubmit at Journal of Health Economics*

Multiproduct Search and Retail Pricing: Some Empirical Results (with Jungwon Yeo)

The Dynamic Effects of Sales on Store Choices

### **Honors and Awards**

Research Fund, LG Yonam Foundation, 2019

NRF Excellent Article Award, National Research Foundation of Korea, 2018

Faculty Research Fund, Sungkyunkwan University, 2013

Graduate Research Program Partnership Dissertation Fellowship, University of Minnesota, 2012

### **Teaching**

Data Science and Industrial Organization, 2022

Graduate Industrial Organization, Sungkyunkwan University, 2014–2022

Econometrics, Sungkyunkwan University, 2014–2022

Industrial Organization, Sungkyunkwan University, 2013–2022

Principles of Macroeconomics, University of Minnesota, Spring 2012–2013

Principles of Econometrics, University of Minnesota, Fall 2011–2012