

# HYUNCHUL KIM

Curriculum Vitae

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## Contact Information

Department of Economics  
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## Employment

Associate Professor, Department of Economics, Sungkyunkwan University, 2019 – present  
Assistant Professor, Department of Economics, Sungkyunkwan University, 2013 – 2019  
Research Scientist, Amazon.com, Seattle, Washington, 2010 – 2011

## Education

Ph.D. Economics, University of Minnesota, 2013  
M.A. Economics, University of Minnesota, 2012  
B.A. Economics, Seoul National University, 2004

## Research Interest

Industrial Organization, Applied Microeconomics

## Journal Articles

Racial Demographics and Cigarette Tax Shifting: Evidence from Scanner Data, forthcoming in *Empirical Economics*

Early Adopters of New Supermarket Products (with Brian Adams), *Applied Economics Letters*, 26(14), 1196-1201, 2019

Estimating Store Choices with Endogenous Shopping Bundles and Price Uncertainty (with Kyoo il Kim), *International Journal of Industrial Organization*, 54, 1-26, 2017 (Winner of the IJIO Best Paper Award 2018)

Do Vertically and Horizontally Integrated Firms Survive Longer? The Case of Cable Networks in Korea (with Sangwoo Lee and Minsoo Park), *Information Economics and Policy*, 39, 84-93, 2017

Quantifying Substitution of mVoIP for Cellular Telephony in Korea (with Weonseek Kim and Minsoo Park), *International Journal of Mobile Communications*, 14(5), 454-471, 2016

Spillover Effects of Temporary Price Cuts: Evidence from U.S. Scanner Data (with Kyoo il Kim), *Journal of Economic Theory and Econometrics*, 27(1), 16-33, 2016

The Determinants of Cartel Duration in Korea (with Robert M. Feinberg and Minsoo Park), *Review of Industrial Organization*, 48(4), 433-448, 2016

Price Discrimination and Sequential Contracting in Monopolistic Input Markets (with Seung-Gyu

Sim), *Economics Letters*, 128, 39-42, 2015

What Forms and Reforms Banking Regulations? A Cross-National Study (with Minsoo Park and Hyunduk Suh), *Emerging Markets Finance and Trade*, 50(6), 72-89, 2014

### **Journal Articles in Korean**

Quantifying the Effects of Vehicle Emissions Policies: The Case of the Bonus-Malus System (with Eunjung Jo), forthcoming in *The Korean Journal of Industrial Organization*

The Effects of Free Offers in Bundled Products: A Case of Korean Broadcasting and Telecommunication Market (with Sanghoon Lee and Minsoo Park, in Korean), *The Korean Journal of Industrial Organization*, 24, 123-145, 2016

### **Working Papers**

Multiproduct Search and Retail Pricing: Some Empirical Results (with Jungwon Yeo)

Estimation of Switching Costs for Telecommunication Services and Bundles (with Hyungjin Kim)

The Dynamic Effects of Sales on Store Choices

### **Honors and Awards**

Research Fund, LG Yonam Foundation, 2019

NRF Excellent Article Award, National Research Foundation of Korea, 2018

Faculty Research Fund, Sungkyunkwan University, 2013

Graduate Research Program Partnership Dissertation Fellowship, University of Minnesota, 2012

### **Teaching**

Data Science in Industrial Organization, Sungkyunkwan University, 2020

Graduate Industrial Organization, Sungkyunkwan University, 2014–2020

Econometrics, Sungkyunkwan University, 2014–2020

Industrial Organization, Sungkyunkwan University, 2013–2019

Principles of Econometrics, University of Minnesota, Fall 2011–2012

Principles of Macroeconomics, University of Minnesota, Spring 2012–2013