

HYUNSUN KIM-HAHM

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EDUCATION

Ph.D., Business Administration expected
2020
University of Illinois at Urbana-Champaign, Champaign, IL

Concentration: Organizational Theory

Minors: Research Methods, Strategy and Entrepreneurship

Dissertation Title: Spillover effects of media attention from nascent to established firms:
the case of startups and venture capital firms in the U.S., 1968-2018

Dissertation Committee: E. Geoffrey Love (chair), Matthew S. Kraatz, John C. Lammers,
Michael K. Bednar, Mario Schijven

M.S., Business Administration, Seoul National University, Seoul, Korea 2012

Concentration: Organizational Theory

Thesis: Capability asymmetry and patent war

B.B.A., Yonsei University, Seoul, Korea 2007

ESADE, Barcelona, Spain 2005

Exchange student

RESEARCH INTERESTS

Organization and management theory, social evaluations, organizational reputation, media attention, entrepreneurship, hybrid organizations, big data, content analysis, venture capital industry

TEACHING INTERESTS

Organizations and management, strategy, human resource management organizational behavior

WORKING PAPERS

Kim-Hahm, H. and Love, EG. Ambiguity, diagnosticity, and reputation (in)consistent actions: The case of patent litigation in the U.S., 1988-2012 (under review at Corporate Reputation Review)

Kim-Hahm, H., Lammers, JC. and Leblebici, H. From contested professional logics to hybrid organizations: the emergence of alternative litigation financing firms in the US, 1992-2019. (first draft, data analysis)

PRESENTATIONS

Pecha Kucha 3 on Social Evaluations, *Academy of Management Annual Meeting*, Chicago IL, 2018

Kim, H. and Love, EG. When do firms act (in)consistently with their reputations?

European Group for Organizational Studies, Copenhagen, Denmark, 2017

Kim, H. and Leblebici, H. From Contested Professional Logics to Hybrid Organizations: The emergence of alternative litigation financing firms in the US, 2007-2016.

Strategic Management Society Annual Conference, Denver CO, 2015

Kim, H. and Love, EG. How Corporate Reputation Affects Strategic Decisions: The Moderating Influence of Differential Roles and Relationship Uncertainty.

7th *Medici Summer School*, Bologna, Italy, 2015

Kim, H. and Leblebici, Categories, Audience Discovery, and the Emergence of New Organizational Forms: A Case of Alternative Litigation Financing in the U.S., 2009-2015

Academy of Management Annual Meeting, Philadelphia PA, 2014

Kim, H. and Love, EG. *Reputations for toughness and patent litigation outcomes: effects of differential roles and embeddedness.*

WORKSHOP PARTICIPATION

- OMT Doctoral Student consortium, Academy of Management, Chicago IL, 2018
- OMT Dissertation Workshop, Academy of Management, Chicago IL 2018
- Medici Summer School in Management Studies, Bologna, Italy, 2015
 - *Theme:* social valuation in organizational, interpersonal, and market contexts

RESEARCH EXPERIENCE

Doctoral research, 2012-

- Collected and analyzed venture capital data from Thomson ONE Private Equity
- Collected and analyzed media coverage from New York Times and Wall Street Journal
- Collected and analyzed U.S. patent litigation data from Public Access to Court Electronic Records (PACER)

Research Assistant, University of Illinois, 2012-2015

- Collected data on corporate political activities
- Collected geographic data on corporate head headquarters

Research Assistant, Seoul National University, 2010

- Cleaning alliance data from SDC Thomson

Business Administration Study Coordinator, University of Illinois, *Fall 2013*

- Supporting the research participation system (SONA) for running the behavioral lab

TEACHING EXPERIENCE

Instructor, Strategic Human Resource Management, Fall 2018

- Taught and lecture and discussion based class
- Student evaluation: 4.8/5.0
- Teacher ranked as excellent by their students (ratings were outstanding)

Instructor, Human Resource Management, Fall 2017

- Student evaluation: 4.3/5.0

Teaching Assistant, Management and Organizational Behavior, Spring 2014

- Assisted Professor Denise L. Loyd
- Communicated with undergraduate students in a capstone class of 400 students
- Designed exam questions
- Graded exams and assignments

Teaching Assistant, Management and Organizational Behavior, Fall 2013

- Assisted Professor E. Geoffrey Love

HONORS AND AWARDS

- Fall travel support, 2018
- Summer support, 2018
- Richard D. and Anne Marie Irwin Doctoral Fellowship (2015-2016)
- Zwisler summer support, June 2014
- Best Conference Paper, Complexity Research and Education Network, Korea, 2011

SKILLS AND LANGUAGE

- Stata, Python, R, UCINET
- Fluent in English; conversational French; basic Spanish and Chinese; native Korean

PROFESSIONAL EXPERIENCES

- Schneider Electric, *Project Financial Controller*, Grenoble, France, 2007 - 2008
- Société Générale, *Research Analyst*, Honk Kong, China, 2006
- AIESEC Ghana, *Cultural envoy for exchange development*, Accra, Ghana, 2004

PROFESSIONAL ASSOCIATIONS

Academy of Management
European Group for Organizational Studies
Strategic Management Society

REFERENCES

E. Geoffrey Love (chair)
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