

# HYUNSUN KIM-HAHM

330 Wohlers Hall, 1206 S. Sixth Street, Champaign, IL 61820

Mobile: 217-722-6220 | Email: hkim332@illinois.edu

## EDUCATION

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**Ph.D., Business Administration** expected  
2020  
**University of Illinois at Urbana-Champaign, Champaign, IL**

*Concentration:* Organizational Theory

*Minors:* Research Methods, Strategy and Entrepreneurship

*Dissertation Title:* Spillover effects of media attention from nascent to established firms:  
the case of startups and venture capital firms in the U.S., 1968-2018

*Dissertation Committee:* E. Geoffrey Love (chair), Matthew S. Kraatz, John C. Lammers,  
Michael K. Bednar, Mario Schijven

**M.S., Business Administration, Seoul National University, Seoul, Korea** 2012

*Concentration:* Organizational Theory

*Thesis:* Capability asymmetry and patent war

**B.B.A., Yonsei University, Seoul, Korea** 2007

**ESADE, Barcelona, Spain** 2005

Exchange student

## RESEARCH INTERESTS

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Organization and management theory, social evaluations, organizational reputation, celebrity, media attention, entrepreneurship, venture capital industry, hybrid organizations, big data, content analysis

## TEACHING INTERESTS

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Organizations and management, strategy, human resource management organizational behavior

## WORKING PAPERS

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**Kim-Hahm, H.** and Love, EG. Ambiguity, diagnosticity, and reputation (in)consistent actions: The case of patent litigation in the U.S., 1988-2012 (under review at Corporate Reputation Review)

**Kim-Hahm, H.,** Lammers, JC. and Leblebici, H. From contested professional logics to hybrid organizations: the emergence of alternative litigation financing firms in the US, 1992-2019. (first draft, data analysis)

## **PRESENTATIONS**

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Pecha Kucha 3 on Social Evaluations, *Academy of Management Annual Meeting*, Chicago IL, 2018

**Kim, H.** and Love, EG. When do firms act (in)consistently with their reputations?

*European Group for Organizational Studies*, Copenhagen, Denmark, 2017

**Kim, H.** and Leblebici, H. From Contested Professional Logics to Hybrid Organizations: The emergence of alternative litigation financing firms in the US, 2007-2016.

*Strategic Management Society Annual Conference*, Denver CO, 2015

**Kim, H.** and Love, EG. How Corporate Reputation Affects Strategic Decisions: The Moderating Influence of Differential Roles and Relationship Uncertainty.

7<sup>th</sup> *Medici Summer School*, Bologna, Italy, 2015

**Kim, H.** and Leblebici, Categories, Audience Discovery, and the Emergence of New Organizational Forms: A Case of Alternative Litigation Financing in the U.S., 2009-2015

*Academy of Management Annual Meeting*, Philadelphia PA, 2014

**Kim, H.** and Love, EG. *Reputations for toughness and patent litigation outcomes: effects of differential roles and embeddedness.*

## **WORKSHOP PARTICIPATION**

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- OMT Doctoral Student consortium, Academy of Management, Chicago IL, 2018
- OMT Dissertation Workshop, Academy of Management, Chicago IL 2018
- Medici Summer School in Management Studies, Bologna, Italy, 2015
  - *Theme:* social valuation in organizational, interpersonal, and market contexts

## **RESEARCH EXPERIENCE**

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*Doctoral research*, 2012-

- Collected and analyzed venture capital data from Thomson ONE Private Equity
- Collected and analyzed media coverage from New York Times and Wall Street Journal
- Collected and analyzed U.S. patent litigation data from Public Access to Court Electronic Records (PACER)

*Research Assistant*, University of Illinois, 2012-2015

- Collected data on corporate political activities
- Collected geographic data on corporate head headquarters

*Research Assistant*, Seoul National University, 2010

- Cleaning alliance data from SDC Thomson

*Business Administration Study Coordinator*, University of Illinois, Fall 2013

- Supporting the research participation system (SONA) for running the behavioral lab

## **TEACHING EXPERIENCE**

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*Instructor*, Strategic Human Resource Management, Fall 2018

- Taught lecture- and discussion-based classes
- Student evaluation: 4.8/5.0
- Teacher ranked as excellent by their students (ratings were outstanding)

*Instructor*, Human Resource Management, Fall 2017

- Student evaluation: 4.3/5.0

*Teaching Assistant*, Management and Organizational Behavior, Spring 2014

- Assisted Professor Denise L. Loyd
- Communicated with undergraduate students in a capstone class of 400 students
- Designed exam questions
- Graded exams and assignments

*Teaching Assistant*, Management and Organizational Behavior, Fall 2013

- Assisted Professor E. Geoffrey Love

## **HONORS AND AWARDS**

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- Fall travel support, 2018
- Summer support, 2018
- Richard D. and Anne Marie Irwin Doctoral Fellowship (2015-2016)
- Zwisler summer support, June 2014
- Best Conference Paper, Complexity Research and Education Network, Korea, 2011

## **SKILLS AND LANGUAGE**

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- Stata, Python, R, UCINET
- Fluent in English; conversational French; basic Spanish and Chinese; native Korean

## **PROFESSIONAL EXPERIENCES**

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- Schneider Electric, *Project Financial Controller*, Grenoble, France, 2007 - 2008
- Société Générale, *Research Analyst*, Hong Kong, China, 2006
- AIESEC Ghana, *Cultural envoy for exchange development*, Accra, Ghana, 2004

## **PROFESSIONAL ASSOCIATIONS**

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Academy of Management

European Group for Organizational Studies

Strategic Management Society

## REFERENCES

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E. Geoffrey Love (chair)  
Gies College of Business  
304 Wohlers Hall  
1206 South Sixth Street  
Champaign, IL, 61820  
(217) 333-2194  
glove@illinois.edu

Michael K. Bednar  
Gies College of Business  
343H Wohlers Hall  
1206 South Sixth Street  
Champaign, IL, 61820  
(217) 244-0330  
mkbednar@illinois.edu

John C. Lammers  
Department of communication  
3001 Lincoln Hall, MC-456  
702 S Wright Street  
Urbana IL 61801  
(217) 333-8912  
jclammer@illinois.edu

Matthew S. Kraatz  
Gies College of Business  
193 Wohlers Hall  
1206 South Sixth Street  
Champaign, IL, 61820  
(217) 333-7994  
kraatz@illinois.edu

Joseph T. Mahoney  
Gies College of Business  
140C Wohlers Hall  
1206 South Sixth Street  
Champaign, IL 61820  
(217) 244-8257  
josephm@illinois.edu