RELEASE ANGLE: UNDERSTANDING OFFENSIVE AND DEFENSIVE IMPACTS

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MOTIVATION



Why?

Source: riceowls.com

PPP

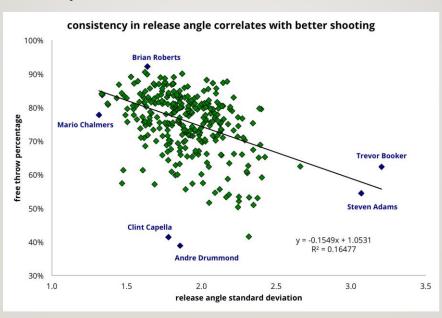


PPP

Source: houstonchronicle.com

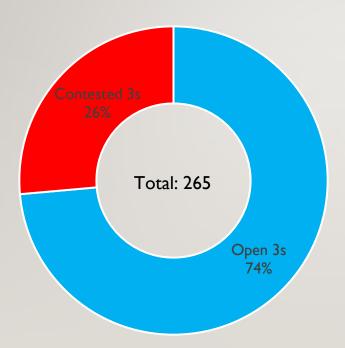
SHOT ARCS!

open shot arc ≠ contested shot arc

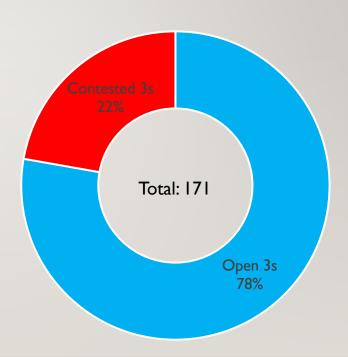


Source: inpredictable.com

DATA DESCRIPTION Men's



Women's



METHODOLOGY

	Shooter	Contested?	Closest Defender	Release Angle (RA)
3-pt shot				



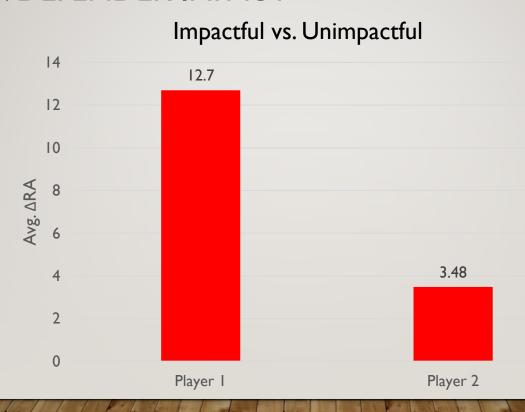


FINDINGS: SHOOTER CONSISTENCY

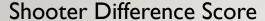
Consistent vs. Inconsistent

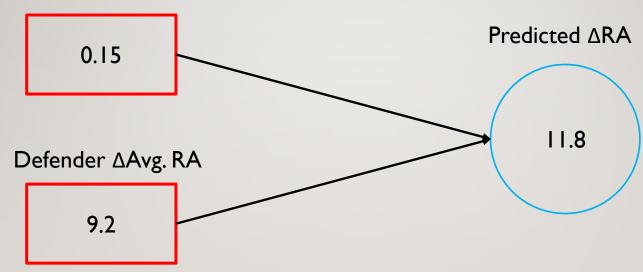


FINDINGS: DEFENDER IMPACT

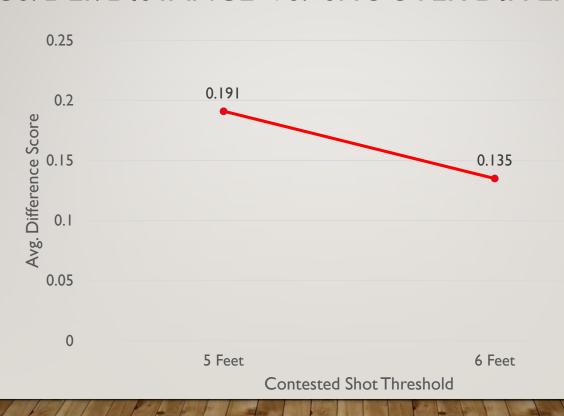


PREDICTION USING LINEAR REGRESSION



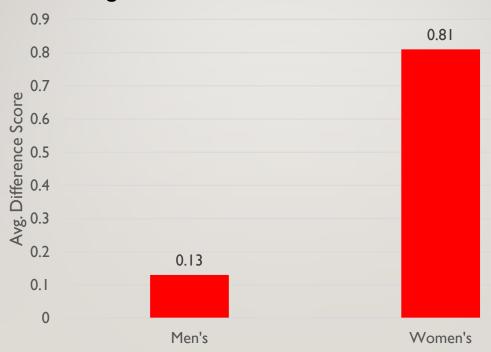


FINDINGS: DEF. DISTANCE VS. SHOOTER DIFFERENCE SCORE



CONSISTENCY: MEN'S VS. WOMEN'S

Avg. Difference Score: Men's vs. Women's



APPLICATION

March Madness: likely no H2H record

Teams

- Optimize matchups when necessary
 - Shooting consistency 1
 - Defensive impact 1

Broadcasting

- Enhance storytelling
 - Predict & measure the marquee matchup
 - Fan engagement

FUTURE IMPROVEMENT

- Larger datasets
- Players' physical measurements
 - Height
 - Wingspan
 - Vertical

REFERENCES

- Beuoy, M. 2016. "Free Throw Deep Dives: Launch Angle." https://www.inpredictable.com/2016/03/free-throw-deep-dives-launch-angle.html. Accessed March 5th, 2020.
- Daly-Grafstein, D. and L. Bornn. 2019. "Using In-Game Shot Trajectories to Better Understand Defensive Impact in the NBA."
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- Lucey, P., A. Bialkowski, P. Carr, Y. Yue, I. Matthews, 2014. "How to Get an Open Shot': Analyzing Team Movement in Basketball using Tracking Data." http://www.iainm.com/publications/Lucey2014-How/paper.pdf. Accessed March 5th, 2020.