# **TC3 Information Retrieval**

Master 1 AI, Upsay T4, March to April

Kim Gerdes Lisn



# Me

- mathematician by trade (maîtrise and DEA de Paris 11 / Polytechnique)
  - Arithmetic geometry
- then formal and computational syntax, PhD in NLP
- corpus linguistics, treebanks, Natural Language Processing, typology
- work on text generation: variations of word order, NLG systems, idea generation (patent text generation, massive defensive publishing)
   CTO of Qatent
- Habilitation on epistemology of NLP

speaking too fast, especially if I like the subject. let me know!

## The class on Information Retrieval

- textual information retrieval and text mining
- continuation of Hands-On NLP
- work on speeches, then technical texts
  - indexing
  - NER
  - spacy/prodigy
- evaluation:
  - notebooks
  - project:
    - exploratory: taxonomy development, including definitions???

- introduction
- terms and domains
- tutorial:
  - gentle introduction on new textual dataset
    - if you haven't followed Hand-On NLP, spend some time on the notebook this week. it should be very easy!
  - indexes and counting

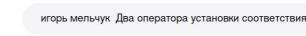
# How to find a book here?



# How to find a book here?



### Search engines:





France - Any freshness -

🤤 Два оператора установления соответствия - Мельчук Игорь ...

rusneb.ru/catalog/000199\_000009\_006340367

★★★★★ «Два оператора установления соответствия» — книга автора Мельчук Игорь Александрович. Издано: (1961). Адрес библиотеки с ближайшим печатным...

Tetails for: Два оператора установления соответствия ...

opac.flib.sci.am/cgi-bin/koha/opac-search.pl?q=ccl=au:"Сектор...

Два оператора установления соответствия: (Для автоматич. синтаксич. анализа) / Акад. наук СССР. Ин-т языкознания. Сектор структурной и прикладной лингвистики ...

Игорь Мельчук: «Я же не могу спокойно сидеть» | Главная ... relga.ru/Environ/WebObjects/tgu-www.woa/wa/Main?textid=6053&level1=... Relga - журнал культуры, науки, образования, истории и современных проблем общества

Игорь Александрович Мельчук — Циклопедия

cyclowiki.org/wiki/Игорь\_Александрович\_Мельчук

Игорь Александрович Мельчук . Научный деятель Дата рождения: 19 октября 1932 года: Место рождения: Одесса, СССР: Известен как: лингвист, создатель...

ИГОРЬ А. МЕЛЬЧУК

jstor.org/stable/pdf/40159957.pdf

ИГОРЬ А. МЕЛЬЧУК (больше) на два мальчика или по трое больных Кибердворник дядя Федя, Силой ровно в три медведя, [ Из своей прямой кишки Поливает камушк...

Игорь Мельчук. Лучшие книги

livelib.ru/author/462484/top-igor-melchuk

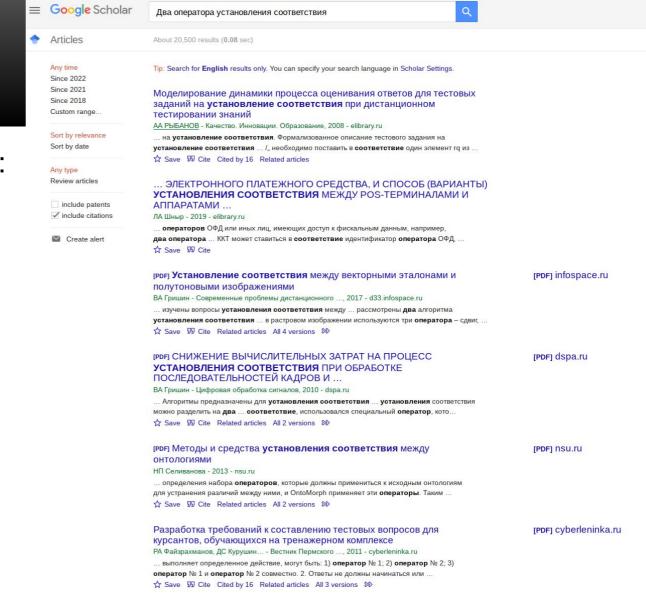
Самые известные книги автора Курс общей морфологии. Том 5

w Мельчук, Игорь Александрович - Вики

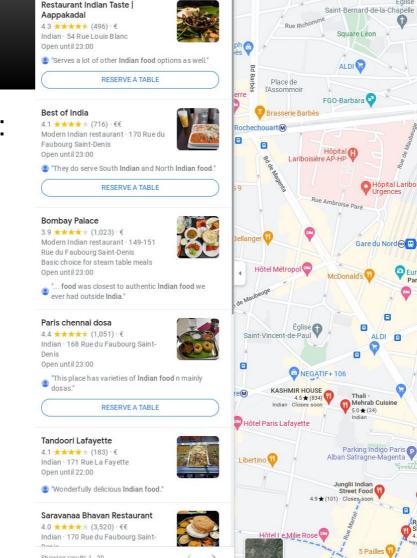
wikicom.ru/wiki/Мельчук,\_Игорь\_Александрович

Мельчук, Игорь Александрович ≡ Меню . Научная деятельность ; Труды ; Примечания

Specialized search engines:



## Specialized search engines:



Price ▼ Rating ▼

✓ Indian ▼

Urgences

Gare du Nord® 🖽 M

ALDI 🚍

Eurostar Paris

Paris chennai dosa

註 All filters

Kube Hôtel Paris

LES MAH-BOULES

Bd de la Chapelle

Temple Ganesh @

La Chapelle(M) Muniyandi Vilas 4.1 ★ (1220)

Restaurant New

3.8 + (184)

Magenta Madras Café

OKKO Hotels
Paris Gare de l'Est

Indian

Restaurant Indian Taste | Aappakadai

Tandoori Lafavette

Château Landon (M)

CPAM de Paris

Les Enfants Perdus

1 4.1 ★ (183)

Indian

St Christopher's Inn

New Tandoori

SEPHORA PARIS GARE DE L'EST

Shukria

Gare de l'Est 🖼 🕅 🙆

Gare de l'Est

CEN-CHANGE

Massala cafe 4.3 ★ (59)

Restaurant

SHERTON

**6** 0

88

3.6 🖈 (53)

4.3 ★ (496)

La Poste

Lycée Général Colbert

ibis Paris Gare du Nord

Château-Landon 10ème

The A

BANGKO

Indian Food

#### Le Préau

4.6 \*\*\*\* 166 reviews

Restaurant







phone





✓ Dine-in · ✓ Takeaway · ✓ Delivery

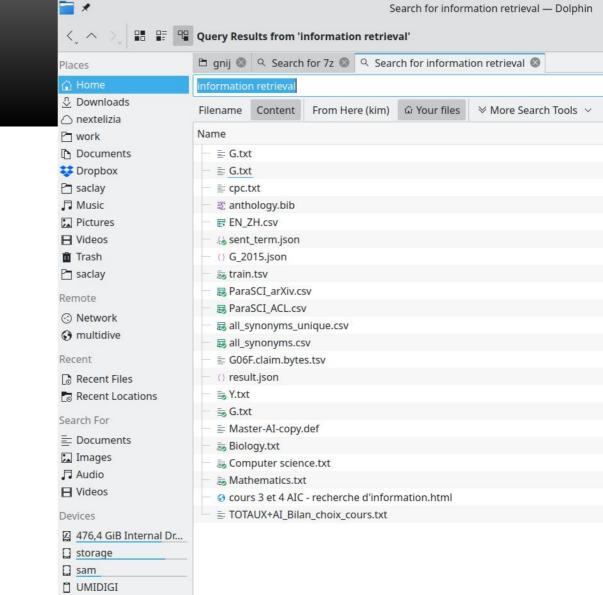


You visited last week

- 1 Pl. Jean jaures, 93310 Le Pré-Saint-Gervais
- Open now: 9:30AM-11PM V
- Health and safety: Mask required . Staff wear masks
- Find a table lepreau93.fr

Menu lepreau93.fr

Local search engines:



# beyond search engines:

- digital library search
- E-mail search, Searching your desktop and laptop computers
- Corporate knowledge bases, local business search, expert search
- Legal information retrieval, patent search
- news search
- image and video search
- (micro-)blog search
- product search, <u>federated search</u>
- social search, community Q&A, question-answering
- recommender systems
- opinion mining → see Hands-On NLP

**query** → **document** 

- answer is a set of documents fill out a form, a table
- What is the capital of France? Paris
  often two types of participants: query system builder + users
  - . 'advanced' search: quotes?
    - who knows more?

- Intelligent interpretation of information need Chronology of word use:
  - Google ngram: <a href="https://books.google.com/ngrams">https://books.google.com/ngrams</a>

```
query → document
```

- answer is a set of documents fill out a form, a table
- . What is the capital of France? Paris often two types of participants: query system builder + users
  - . 'advanced' search: quotes?
    - who knows more?
      -dash ~tilde site: link:
      2019..2021 allintitle: filetype: ...
  - Intelligent interpretation of information need

#### **Chronology of word use:**

. Google ngram: <a href="https://books.google.com/ngrams">https://books.google.com/ngrams</a>

- The task of information retrieval is to retrieve relevant documents in response to a query.
- Information retrieval (IR) is finding material (usually documents)
  of an unstructured nature (usually text) that satisfies an
  information need from within large collections (usually stored on
  computers).
  - -from IIR book.
    - Introduction to Information Retrieval, by C. Manning,
       P.Raghavan, and H. Schutze. Cambridge University Press
    - book website https://nlp.stanford.edu/IR-book/

## Other definitions

- Jaime Arguello
  - Information retrieval (IR) is the science and practice of designing, developing, and evaluating systems that match information seekers with the information they seek.
- Gerard Salton, 1968:
  - Information retrieval is a field concerned with the structure, analysis, organization, storage, and retrieval of information.

 The task of information retrieval is to retrieve relevant documents in response to a query.

## Text mining?

- The task of text mining is to discover or derive new information from text, finding patterns across datasets, and separating signal from noise.
- possibly: text mining techniques help to improve index systems

# Text mining = ML?

- ML may be used in information retrieval, but it's not always (think full text search, no predictions or pattern discovery).
- Text mining contains tasks of storage of big data, index structures, parallelization, ...

# Information Retrieval = Text Mining = ML?

- information retrieval: find data (texts, but also pictures, sound files, videos)
  - here: only texts
- . machine learning: generalize examples to new data
- text mining: find new properties of existing data

# Why should you care?



- You use information retrieval techniques every day
- You have too much data
  - On your hard drive
  - Accessible online
- → You need tools to access the data
  - Actively
    - Search queries
  - Passively
    - Spam protection: classification task
  - Indirectly
    - You depend on others that use information retrieval tools:
      - search in (medical) research results, jurisprudence, patents
- → You need to understand how the system works
  - because you rely on them for understanding the world
  - How does the black-box work?

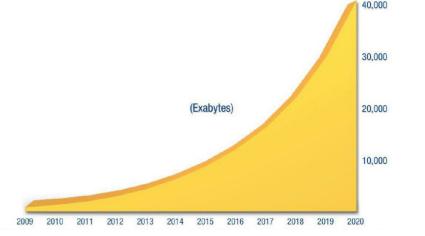
# Why should you care?



- People are generating 2.5 quintillion bytes of data each day.
- Nearly 90% of all data has been created in the last two years.
- Each person on earth generates an average of about 1.7 MB of data per second.
- Moore's law

https://kommandotech.com/statistics/big-data-stahttps://curriculum.code.org/csp-19/unit4/1/

singularity?



## The search task

- Given a query and a corpus, find relevant items
- query: user's expression of their information need
- corpus: a repository of retrievable items
- relevance: satisfaction of the user's information need

# Why IR is hard

#### Information retrieval is an uncertain process

- Query
  - users don't know what they want
  - users don't know how to convey what they want
  - computers can't elicit information like a librarian
  - computers can't understand natural language text
  - A query is an impoverished description of the user's information need
  - Highly ambiguous to anyone other than the user
- Relevance
  - the search engine can only guess what is relevant
  - the search engine can only guess if a user is satisfied
  - over time, we can only guess how users adjust their short- and long-term behavior

# **Retrieval Model**

measures of an information retrieval system:

- speed
- size
- price
- user happiness:
  - Speed of response
  - Size of index
  - o UI
  - o price: free?
  - Most important: relevance
- A formal method that predicts the degree of relevance of a document to a query

# User?

- 1. searcher
- 2. advertiser
- 3. buyer
- 4. seller
- 5. ?

## **Retrieval Model**

- measures of relevance:
  - precision? relevant/retrieved
  - recall? retrieved/relevant
  - F-score
  - accuracy? relevant/non-relevant? useless.

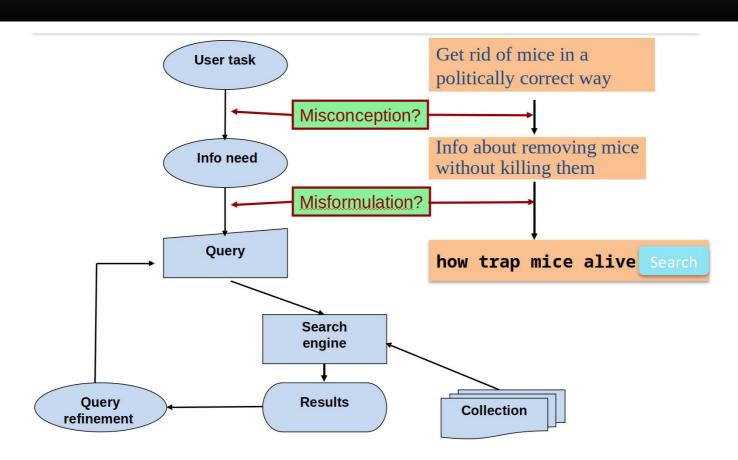
(Manning et al's class on IR)

## **Retrieval Model**

- Relevance to what?
  - First take: relevance to the query
  - "Relevance to the query" is very problematic.
- Information need i:
  - "I am looking for information on whether drinking red wine is more effective at reducing your risk of heart attacks than white wine."
- This is an information need, not a query.
  - Query q: [red wine white wine heart attack]
- Consider document d':
  - At the heart of his speech was an attack on the wine industry lobby for downplaying the role of red and white wine in drunk driving.
- d' is an excellent match for query q ...
- d' is not relevant to the information need i.

(Manning et al's class on IR)

# classic search model



from: Manning

# Who?

James Smith? Zhang Wei - 张玮?

#### entity linking!

Given a knowledge base, chose the entity corresponding to the mention (referent)

- Named Entity Recognition
  - typing?
- Named Entity Disambiguation
- Named Entity Linking



philippe martin









France - Any freshness -

#### w Philippe Martin (homme politique, 1953) — Wikipédia

fr.wikipedia.org/wiki/Philippe Martin (homme politique, 1953)

Philippe Martin, né le 22 novembre 1953 à La Garenne-Colombes ( Seine ), est un haut fonctionnaire et homme politique français, membre du Parti socialiste . Président du cons..

#### Images philippe martin









See more images of philippe martin.

#### w Philippe Martin (économiste) — Wikipédia

fr.wikipedia.org/wiki/Philippe Martin (économiste)

Philippe Martin, né le 18 janvier 1966, est un économiste français. Professeur au département d'économie de l'Institut d'études politiques de Paris, il est président délégué...

#### Profils Philippe Martin - Facebook

fr-fr.facebook.com/public/Philippe-Martin

Afficher les profils des personnes qui s'appellent Philippe Martin. Inscrivez-vous sur Facebook pour communiquer avec Philippe Martin et d'autres...

#### Philippe Martin : Biographie et articles – Le Point

lepoint.fr/tags/philippe-martin

Philippe Martin - Parti socialiste Né en 1953 dans les Hauts-de-Seine, Philippe Martin a été préfet du Gers et des Landes avant de lancer sa carrière politique. Socialiste, et...

#### Profils Philippe Martins | Facebook

fr-fr.facebook.com/public/Philippe-Martins

Afficher les profils des personnes qui s'appellent Philippe Martins. Inscrivez-vous sur Facebook pour communiquer avec Philippe Martins et d'autres...

# **Entity linking**

# hard task <a href="https://services.d4science.org/web/tagme/demo">https://services.d4science.org/web/tagme/demo</a>

Developed by Paolo Ferragina and Ugo Scaiella at A<sup>3</sup> Lab Dipartimento di Informatica, University of Pisa.

"The <u>Australian Government</u> is sanctioning 10 people of <u>strategic interest</u> to <u>Russia</u> for their role in encouraging <u>hostility</u> towards <u>Ukraine</u> and <u>promoting</u> pro-Kremlin <u>propaganda</u> to legitimise Russia's <u>invasion</u>," reads a new <u>statement</u> from Australian <u>Foreign Minister Marise Payne</u>. "This includes <u>driving</u> and disseminating <u>false narratives</u> about the '<u>de-Nazification</u>' of <u>Ukraine</u>, making erroneous allegations of <u>genocide</u> against <u>ethnic Russians</u> in <u>eastern Ukraine</u>, and promoting the <u>recognition</u> of the so-called <u>Donetsk People's Republic</u> and <u>Luhansk People's Republic</u> as <u>independent</u>." A <u>report</u> by the <u>Australian Associated Press</u> and the <u>Daily Mail</u> says that the men targeted with these new <u>sanctions</u> are "<u>journalists</u>, <u>authors</u> or <u>Putin's press officers</u>." This move follows earlier waves of sanctions directed at <u>Russian government</u>, <u>military</u> and <u>financial institutions</u>, as <u>well</u> as <u>economic sanctions</u> on the <u>Luhansk</u> and <u>Donetsk regions</u> in <u>Ukraine</u>.

# **Entity linking**



#### https://www.dbpedia-spotlight.org/

#### confidence 0.5:

"The <u>Australian Government</u> is sanctioning 10 people of strategic interest to <u>Russia</u> for their role in encouraging hostility towards <u>Ukraine</u> and promoting pro-Kremlin <u>propaganda</u> to legitimise <u>Russia</u>'s invasion," reads a new statement from <u>Australian Foreign Minister Marise Payne</u>. "This includes driving and disseminating false narratives about the '<u>de-Nazification</u>' of <u>Ukraine</u>, making erroneous allegations of <u>genocide</u> against ethnic Russians in eastern <u>Ukraine</u>, and promoting the recognition of the so-called <u>Donetsk</u> People's Republic and <u>Luhansk</u> People's Republic as independent."

A report by the <u>Australian Associated Press</u> and the <u>Daily Mail</u> says that the men targeted with these new sanctions are "journalists, authors or <u>Putin</u>'s press officers." This move follows earlier waves of sanctions directed at Russian government, military and financial institutions, as well as <u>economic sanctions</u> on the <u>Luhansk</u> and <u>Donetsk</u> regions in <u>Ukraine</u>.

#### confidence 0.2: overlaps!!

"The Australian Australian Government is sanctioning 10 people of strategic interest to Russia for their role in encouraging hostility towards Ukraine and promoting pro-Kremlin propaganda to legitimise Russia's invasion," reads a new statement from Australian Foreign Minister Marise Payne. "This includes driving and disseminating false narratives about the 'de-Nazification' of Ukraine, making erroneous allegations of genocide against ethnic Russians in eastern Ukraine, and promoting the recognition of the so-called Donetsk People's Republic and Luhansk People's Republic as independent."

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# **Topics**

Russian Empire Ukraine Australia Strategy Attention Hostility Person Promotion (marketing) Marise Payne Propaganda 2003 invasion of Iraq Press release Ministry of Foreign Affairs (Russia) Social Denazification Ukraine Genocide Russians influence False flag **Narrative** Russians Eastern Donetsk People's Republic Luhansk People's Republic <u>Ukraine</u> Diplomatic recognition **Australian Associated Press** Daily Mail International sanctions Independence 9/11 Commission Report during the Ukrainian crisis **Vladimir Putin Vladimir Putin Journalist** News media Russians Author International sanctions during the Ukrainian crisis Government of Russia **Military** Financial institution Oil well Ukraine Luhansk Donetsk Oblast

### **NER**

#### Named-entity recognition:

- independent field of research
- ~ entity linking
  - https://en.wikipedia.org/wiki/Entity\_linking
  - entity-linking: non-named entities
  - O NER:
    - https://en.wikipedia.org/wiki/Named-entity\_recognition
    - typing: person vs. organization etc.
    - un-linked terms: "Peter came to see me"
- ~ coreference resolution
  - https://en.wikipedia.org/wiki/Coreference
  - "Peter came to see me. He brought a cake."
  - He knocked the vase against the sink. It broke.
- ~ Vinograd schemes
  - https://en.wikipedia.org/wiki/Winograd schema challenge
  - world knowledge

# **Hearst Patterns (1992)**

- Pairs of terms that are in hyponym-hypernym relationships tend to occur in certain lexico-syntactic patterns:
  - The bow lute, such as the Bambara ndang, is plucked and has an individual curved neck for each string.
     (Hearst, 1992)
- What are the <a href="hyponym and hypernym">hyponym and hypernym</a> in this passage?
  - o bonus: <u>meronyms</u>?
  - project!
  - recent Facebook AI article <a href="https://arxiv.org/pdf/1806.03191.pdf">https://arxiv.org/pdf/1806.03191.pdf</a>
  - synonym harvesting (<u>towards datascience article</u>)
- taxonomy vs ontology vs linked database

# **Hearst's Original Patterns**

```
NP such as {NP}* {and|or} NP such NP as {NP ,}* {or|and} NP NP {, NP}* {,} or other NP NP {, NP}* {,} and other NP NP {, NP}* {,} and other NP NP {,} including {NP, }* {or|and} NP NP {,} especially {NP ,}* {or|and} NP
```

- needs: some chunking, maybe syntax
- Exercise: label each NP as indicating hyponym or hypernym

## **Normalization / Normalisation**

#### semantic units:

```
USA = U.S.A. = U.S. = America?
fr: US = ricain = gringo ?
normalize = normalization?
```

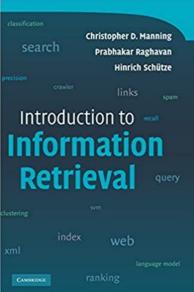
- spell correction in documents
- 2. spell correction in queries
- → unique entry in the dictionary, queries and documents point to the dictionary.
  - big subject: Levenshtein editing distance
    - weighted? OCR, typing, transcription
    - context?
    - word embedding! multi-words?

# References

First lessons based on this book:
 Code on Github

Some more theoretical notions come from Manning's book also on Youtube

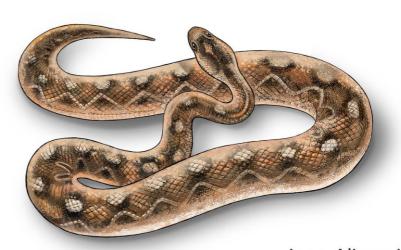
Many online resources





# Blueprints for Text Analytics Using Python

Machine Learning-Based Solutions for Common Real World (NLP) Applications



Jens Albrecht, Sidharth Ramachandran & Christian Winkler

# Collaboration policies

- . Homework: individual
- . Final project: Groups of 2 or 3 students
  - Share the work evenly!
- Get inspired around the Web, take what you want, but cite it!!!
- Copy-paste of a few lines of code must be cited
  - "solution adapted from stackoverflow.com/xxxx"
- Copy-paste of a few words of explanations must be cited
  - "The tf-idf is the product of two statistics, term frequency and inverse document frequency." (Wikipedia page on Tf-idf)
- It's good to show that you know your way around. No shame!
- . No quote  $\rightarrow$  0 points

# **Next steps**

- retrieval techniques and evaluation
- grouping similar terms
- NER
- Hearst patterns

\$

chatGPT?

effectively.

Chatbots like ChatGPT are built on top of language models that are trained on large datasets of text, and they can use this knowledge to understand user gueries and generate responses. In the field of information retrieval, chatbots can provide a more natural and conversational interface for users to interact with information systems. One potential impact of chatbots on information retrieval is that they could make it easier for users to find relevant information. With traditional search engines, users typically have to type in a few keywords and then sift through a list of search results to find what they're looking for. Chatbots, on the other hand, can engage in a natural language conversation with users and help them narrow down their search guery to find exactly what they need. Another potential impact of chatbots on information retrieval is that they could help automate some of the more tedious tasks involved in information retrieval. For example, a chatbot could be trained to search through large volumes of data and present the most relevant results to users, without requiring users to manually sift through the data themselves. Overall, the arrival of chatbots like ChatGPT is likely to lead to new advances in the field

of information retrieval, as researchers and developers explore new ways to leverage these powerful language models to help users find and interact with information more

How will the field of Information Retrieval change with the arrival of chatbots such as

## The future of Information Retrieval

- Is the basis of IR wrong?
  - Do we actually want to find the most relevant document?
- What's the problem with chatGPT compared to traditional search engines?

## The future of Information Retrieval

- Is the basis of IR wrong?
  - Do we actually want to find the most relevant document?
- What's the problem with chatGPT compared to traditional search engines?
  - No link to the source (SEO? Bard?)
  - combination of information from different sources (good or bad?)
  - No actual real-world understanding (and Google?)



What new discoveries from the James Space Webb Telescope can I tell my 9 year old about?



Your 9-year old might like these recent discoveries made by The James Webb Space Telescope (JWST):

- In 2023, The JWST discovered a number of galaxies nicknamed "green peas." They were given this name because they are small and round, like peas.
- The telescope captured images of galaxies that are over 13 billion years old. This means that the light from these galaxies has been traveling for over 13 billion years to reach us.
- JWST took the very first pictures of a planet outside of our own solar system. These distant worlds are called "exoplanets". Exo means "from outside".

These discoveries can spark a child's imagination about the infinite wonders of the universe









# Information Retrieval in the age of Transformers

- IR as a subfield of NLG?
- Problem with project
  - last year's project on line
  - programming projects in the age of Copilot
  - needs lots of data + GPU to do good stuff
    - ideas:
      - transforming documents in question and answer pairs
      - training T5 on it.
      - definitions, relations, facts

## let's break and move over to discord

- grab the notebook on
   <a href="https://ecampus.paris-saclay.fr/course/view.php?id=28064#section-8">https://ecampus.paris-saclay.fr/course/view.php?id=28064#section-8</a>
   start the download right away...
- and go to <a href="https://discord.gg/PKYTuvTF">https://discord.gg/PKYTuvTF</a> to the lounge
- today: VERY easy notebook (easy for students of Hands-On NLP)
  - try to look up stuff that isn't that clear
- brace for next time;)
   (BIG files, bring space on your hard drive)

# Merci de votre

attention

considération

intérêt écoute

ite

présence curiosité

question