Let & now introduce a priver P(0), i.e. a guesse about our idea of what ses O. Recall: MLE: argman (P(X(0)) = OnLE of the data Cards to the usual p = - 1 7 2 - 2 2 New MAP: Maximum a Posteriorie. One = arguage P(O|X) likelihood of surfaceters.

= arguage (P(X|O)P(O) -> prior. Devidence (unovereleable) = argman (log P(X O) + log P(O)) as before priar Exemple (simple):  $X \sim (n_{-})_{n_{-}} \times X \sim \mathcal{M}(p_{n_{-}}, \sigma)$ Nexamples. Prior:  $p_{n_{-}} \sim \mathcal{M}(0, \sigma)$ .  $Q_{n_{-}} \sim \mathcal{M}(0, \sigma)$ .  $Q_{n_{-}} \sim \mathcal{M}(0, \sigma)$ .  $Q_{n_{-}} \sim \mathcal{M}(0, \sigma)$ . Prop = agrandlag T (1 = 1 Ge. - 10) + loy 1 = - 2 / 2 2 ) Se - 2 | Cog - 1 (2-1) + de - 1 m' Su du i-1 (270) 2 0-2) + de - 2 2 2 

Remarks: T = & => flat priar => vo change N -> 00 data => prien becames

irrelevant

-> 0 => data little gredd => prior irrelevant Ne see blac the prier arts as a regularization Many interpretations of regul? as Bayerian viers. When Sparse distrif (eg vards), reed a griar to avoid singularities Novin small stry to use your knowledge (put it in the prior) Nards distro = trang wards -> Not all appear But, we expect they con agreen (g test set): So need a prior with p (ward = "(Some infregrent]") > 0 prior on the prior: assure Tr M(m, B) Plate Qi)