ABOUT THE APP

WhichBin is an iPhone app that makes garbage days a breeze. Using the camera on their mobile device, users can identify which bin (recycling/compost/garbage) any materials belong in. For more difficult materials such as batteries and tires, the app will suggest disposal facilities nearest you.

PURPOSE

The primary purpose of the WhichBin landing page is to attract new subscribers to the mailing list. When visitors sign up to the newsletter, they get a 15% discount on the app. Unlike other app websites out there, this offer gives them an incentive to subscribe.

The secondary purpose is to inform visitors of the app's many features and show a preview of its interface. Social media/contact links also provide visitors with ways to interact with the company.

CONTENT OUTLINE

App Preview + download: This page shows visitors what they can expect to see when they download the app, with different slides in the carousel indicating different functionalities. No one will download an app without seeing exactly how it will work first, so this page effectively summarizes what it does and provides download links.

Features: This is where the main features are outlined.

Sign Up: This page highlights the discount and invites them to follow the company on Twitter, Facebook and contact them via email.

ANIMATION DESCRIPTIONS

Navigation: Opacity ease-in-out transition on hover
Apple/Android/Social links: Rotate 360 degrees on hover
App Screenshots: Image carousel of three screenshots
Newsletter subscription submit input: color ease-in-out transition on hover
Images: animation keyframes, opacity transition
Download buttons: color ease-in-out transition on hover
Input: alert

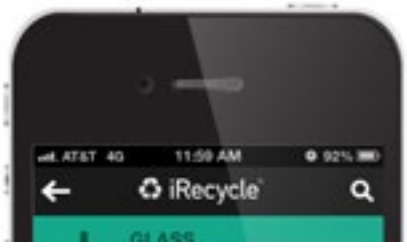
MARKET AUDIT *http://earth911.com/irecycle*

iRecycle

iRecycle is the easiest and most accessible way to get people plugged into local recycling opportunities. iRecycle provides access to more than 1.5 million ways to recycle plus the latest in green news and ideas to match your lifestyle. Now available for iOS, iPad & Android.

Available on the App Store

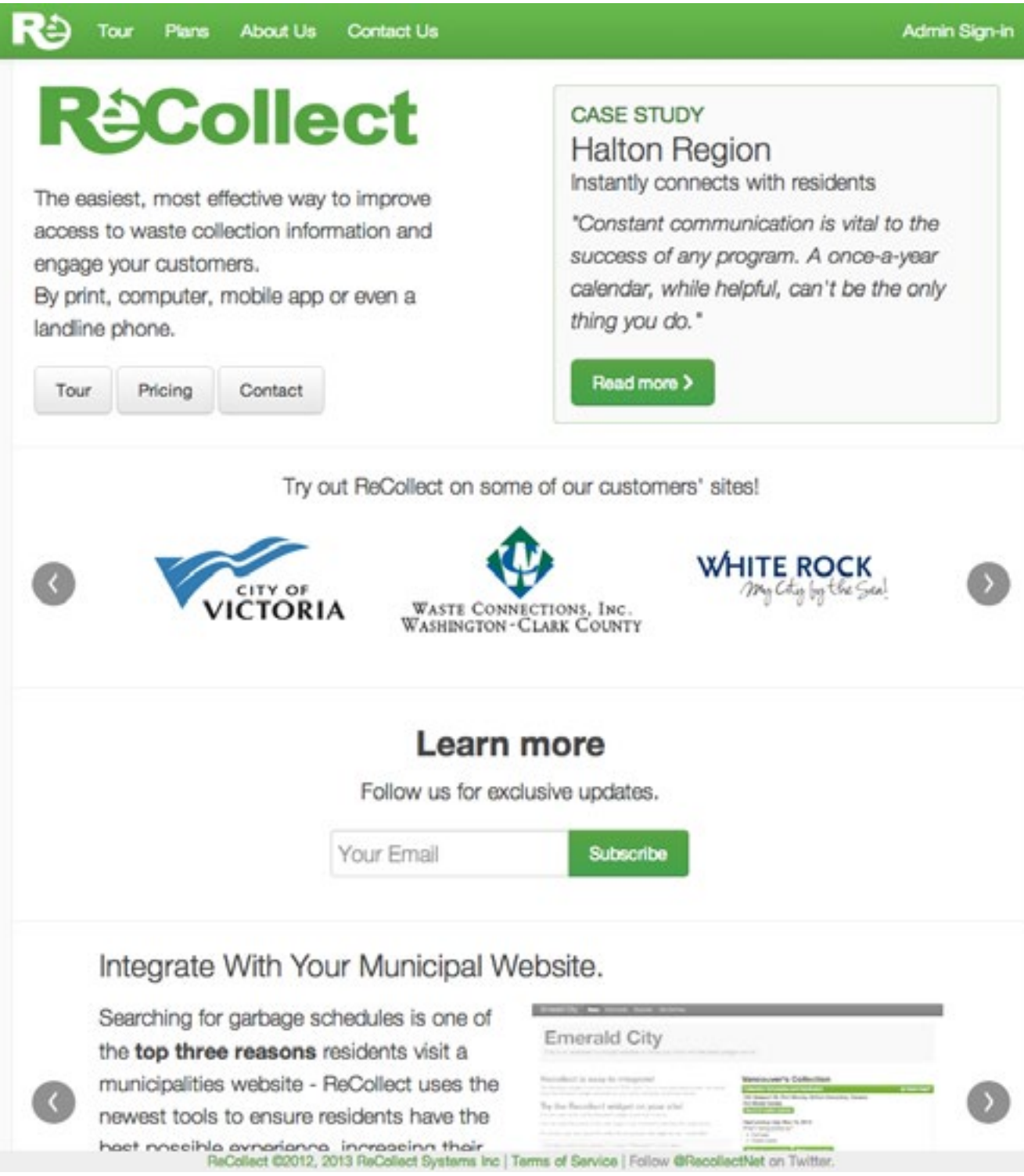
Google play



Find Where to Recycle

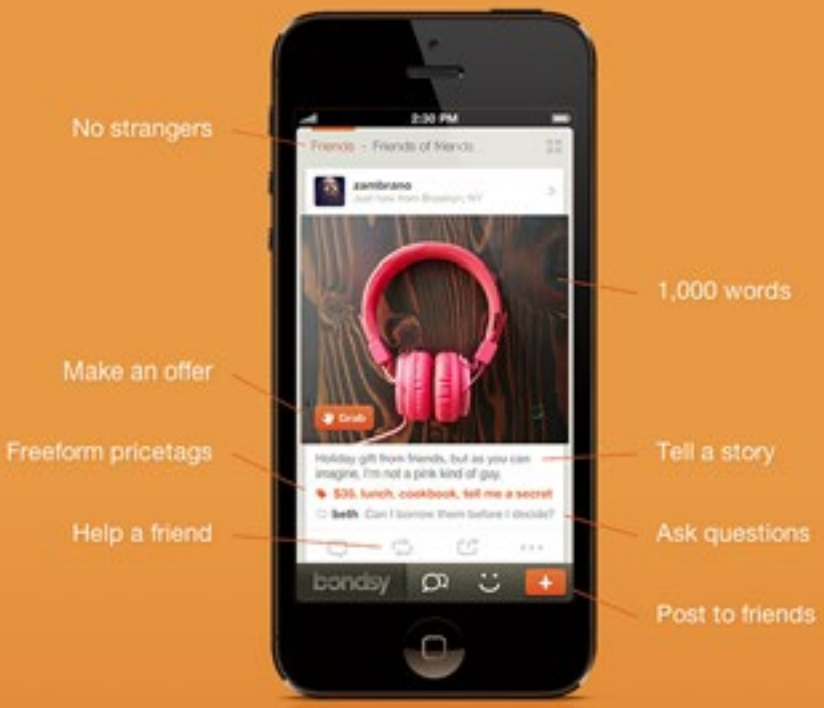
iRecycle can tell you how, where and when to recycle just about anything. Using your current location, ZIP code, address or city, get access to vital details for collection points, such as Web site, phone

MARKET AUDIT *https://recollect.net*



MARKET AUDIT *https://www.bondsy.com*

A new way for friends to trade
things you can't put a price on.



When you aren't forced to pay with money,
things get a lot more interesting. Download the app!

bondsy Download on the App Store

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