



# Mohamad Haziq

## SOCIAL MEDIA MANAGEMENT

### EDUCATION

#### Universiti Institusi Teknologi Mara Malaysia

Diploma in New Media Communication and Contentpreneurship  
(2020 - 2023)

CGPA : 3.43

#### Sekolah Menengah Kebangsaan Dato Permaisuri

My work revolves around developing an efficient digital media content marketing plan. Also, digital art, illustration, and motion graphics.

### WORK EXPERIENCE & INVOLVEMENT

- **Promotion and Marketing Manager GameINC22.**
  - Manage all Gameinc22 social media accounts and collaborate with my team to develop content for the tiktok account.
- **Head II of the Media Sepresi's Club bureau**
  - Handle Tiktok and organise meetings every Tuesday. I will come up with the ideas for what we have to do at our meetings.
- **Theatre Langgam Merdeka's assistant stage manager**
  - I'm in charge of the stage and give cues to other people to get ready and everyone does their job on stage.
- **Project manager for Argania (DE DREAMY)**
  - Assist the team in creating content for Argania beauty products and posting it on DE DREAMY's social media.
- **Host for Festival Kota Selatan 2022**
  - I have been the host for MOTAC's Facebook page to promote the event.

### LEADERSHIP SKILLS

- I have lead my team in handling social media.
- There are also many fresh ideas and information that I would want to share and explore in order to meet the needs of my clients.
- I also have a good attention to detail, which allows me to check the contents and visual designs created by my teams.

### SOFT SKILLS

- *Photography*
- *Social Skill*
- *Multitasking*
- *Understanding trends*
- *Flexibility*

### TECHNICAL SKILLS

- Social Media
- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Premiere Pro

### CONTACT

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### PROFILE

Hello, I'm a Diploma student who born in a beautiful state in Borneo, Sarawak, Malaysia. I started studying New Media Communication and Contentpreneurship at UiTM Melaka for my Diploma in 2020. I am ambitious, efficient working with a team and independently. Positive and hard worker.

### LANGUAGES

Bahasa Melayu - Native  
English - Intermediate

### REFERENCES

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